



AUTOMOBILE NEWS



WHIPPET CHALKS UP RECORD RUN

Travels 300 Miles in High Gear over the Steep Grades in East

Locked in high gear, seated and inspected by an official of the Automobile club of Maryland, a Whippet roadster, strictly stock, a few days ago traveled more than 300 miles over the mountains of Maryland and Pennsylvania in 8 hours on a non-stop road run from Baltimore, Md., to Cumberland and return.

The test was arranged to demonstrate the power of the Whippet and to show its performance in high gear over the steep mountain highways which are well known to every tourist who has ever crossed these states.

Shortly after passing Hagerstown a blinding fog was encountered which made the going dangerous. Despite this condition the Whippet negotiated the steep grades of Braddock Heights, South Mountain, Negro Mountain, Polish Mountain and Martin's mountain. The average speed of the Whippet over the crest of these mountains was 32 miles an hour.

The Whippet, which started from Baltimore at 12:30 a. m. arrived in Cumberland at 4:05, a. m. checking out for Bradford at 4:15. On

National Park Chevrolet Encounters Snow



Four inches of snow greeted the National Park Chevrolet when it arrived at Crater Lake. In the accompanying photograph, taken in front of Park Lodge on the rim of the "Gem of the Cascades," W. W. Allen, general manager of the Chevrolet dealer corporation of Medford, Ore., western gateway of the park, is shown holding the daughter of the tour director, at his left being the child's mother and Mrs. Allen. This picture had to be "set" in advance so as to lose no time, the members of the party not being suitably clothed for the weather conditions encountered.

More Body Space Provided in the New Chrysler 52

The unusual degree of comfort and roominess found in the New Chrysler "52" is the direct result of the Chrysler manufacturing policy of standardizing quality.

"The much praised roominess and riding ease of the '52' are direct results of the Chrysler manufacturing policy of standardizing quality," explained L. W. Weeks, local Chrysler dealer.

"Standardized quality is the famous factory principle by which the identical practices and processes that are employed in building the highest priced Chrysler cars are utilized to enforce the same exactness and precision in designing and manufacturing every part of the low priced '52'."

"When Walter P. Chrysler matured his conception of the car he wanted in the low priced field to round out his line of four models for the average American family's budget the comfort and pleasure enjoyed by owners of larger and more expensive automobiles.

"Utilizing through the standard quality policy the designs and processes already available in the Chrysler plants for the company's other cars, the engineers were able to deliver the Chrysler '52', until now the highest type of automobile comfort obtainable in the low price field.

"This ideal of Mr. Chrysler for the motor enjoyment of the average family, however, has been carried even farther by the scientific use the company's engineers have made of the additional body space of the new Chrysler '52'."

Having made considerable money from the cultivation of pearls, a Japanese firm is erecting a monument in memory of the oysters whose lives have been sacrificed for the pearls which have enabled the firm to prosper.

An eight-inch crab with labeled shell was recently captured on the Firth of Clyde, Scotland. It had been liberated eighteen months before at Aberdeen, three hundred miles away.

1928 Features

put Whippet

still Further in the Lead

EVERY recent new car announcement serves to emphasize the Whippet's leadership in engineering design. Introduced 17 months ago, it changed all previous standards of light car performance. And constant improvement forecasts its continued success.

The Whippet carries the enthusiastic endorsement of more than 125,000 owners who have put this modern car to the acid test of more than 400,000,000 miles of service. Such proved superiority makes the Whippet the logical choice of anyone.

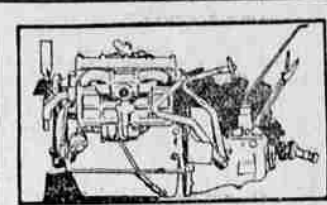
Other manufacturers must inevitably follow the Whippet's lead with greater gasoline mileage, higher speed, faster pickup, the safety of BIG 4-wheel brakes, low center of gravity, more leg room, full-vision bodies and modern appearance.

You can buy the Whippet now, assured that a year from now it will still be the most modern car in its field—with resale value correspondingly high.

Superior Quality—New Low Prices

Whippet Whippet 6	Whippet Whippet 8
Coach \$625 \$795	Coupe \$625 \$795
Touring 625 765	Sedan 725 875
Roadster 695 825	Landau 755 925
	Cabriolet 745 875

Prices and Specifications subject to change without notice. Prices f. o. b. factory, Walla-Walla, Wash., U.S.A.



Engine—Develops more power for its size than any other light car engine.



Economy—The Whippet holds A. A. A. Coast-to-Coast economy record.



Big 4-Wheel Brakes—First light car to introduce this safety feature.

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Built the good Dodge way

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A car with speed, pick-up, comfort and style—plus materials and construction of genuine quality.

An investment in deluxe, trouble-free transportation.

A fast, flexible Four with big-car comfort and fine-car beauty. The fastest Four in America—with mile-a-minute performance and more power than you'll ever need.

No car under a thousand dollars can match its beauty and quality—nor its riding luxury at sustained high speed.

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DODGE BROTHERS, INC.

Try CLAY'S PLACE

Texaco Gas
Fisk Tires
Full Line of Accessories
A good place to trade

Clay's Place
East Adams

Drive in Comfort!

You cannot enjoy Fall and Winter driving when the top of your car leaks or the side curtains are broken and torn. We maintain a special service department for all kinds of auto top and side curtain work. For a small sum we can repair or recover an auto top that will look and be like new. We can make you a complete new set of close-fitting side curtains if you wish, or we can repair your old curtains. Drive in at your earliest convenience for an estimate on a job that will keep out the cold rain and biting wind.

SNYDER HARNESS COMPANY

Over the Roads with VELTEX—

Into your car and out through the countryside—over hills and straight-a-ways—smooth running, swift pickup, power, and added mileage to the gallon—that's what Veltex Gasoline will do.

Gasoline Veltex Motor Oil
RACINE and MILLER TIRES

LA GRANDE FILLING STATION
KUNH & ZWEIFEL
Corner Jefferson and Hemlock on Wallowa Highway

Don't 'Bawl Out' Visiting Driver; Tell Him Rules

Don't "bawl out" the visiting motorist when he commits a breach of traffic etiquette. Instead, if the opportunity presents itself, acquaint the stranger with the regulations he violated.

This is the advice by Geo. O. Brandenburg, Secretary of the Oregon State Motor association, who points out that too many motorists show an intolerance for the motor tourist's violations whose courtesy is absolutely essential.

"In theory, we all agree that street and highway courtesy are very desirable," says Mr. Brandenburg. "Oregon is known all over the country as a 'friendly state' and every motorist will admit the advantages of kindly helpfulness to the stranger.

"In every city, there are local regulations designed to meet peculiar conditions with which the traveler could not be familiar. He may violate such a regulation. In such case, it is not the duty of the local driver to assume the right to 'bawl out' the other man. Instead, the one familiar with the traffic code should set the other right. He should do it calmly and kindly, and if he does the action will reflect favorably upon all local motorists.

"Every city boasts that it extends a friendly hand to the outsider. As dwellers within the community, individuals pride themselves on their town's attitude. One good way to prove the sincerity of such a boast is to show genuine courtesy to the motorist whose car bears strange license plates. There is no better time to start true hospitality than in this period when millions are making motor tours."

Dodge Brothers Adds New Sedan To Senior Line

Dodge Brothers, Inc. today announces the addition to its Senior line of six cylinder cars of a five passenger sedan upholstered in polo grain gray leather. This is the first leather upholstered car in the company's senior line and contrary to the usual custom of the industry this car is priced lower than jobs done in mohair.

"This new sedan," says F. C. Smith, local Dodge Brothers dealer, "answers the requirements of many buyers who prefer leather to fabric upholstery. Leather has the advantages of being easier to keep clean and of offering maximum resistance to rough usage. Being of the high quality which has always been a feature of Dodge Brothers cars it will retain its newness of appearance throughout the long life of the car. To the family with small children, to the man who makes long trips over dusty roads and to the owner whose car frequently is called upon to make hunting and fishing trips, the new interior will make a strong appeal.

"The new car is particularly attractive in that the polo grain gray leather is in pleasing contrast with the Brunswick blue lacquer below and the black lacquer above the belt line on the bodies. The window reveals are deep and are set off with the same Brunswick blue lacquer in which the body is finished. Wheels are painted blue to match the body and the fenders and shields are finished in black baked enamel.

"The interior finish of the new car is harmonious throughout, the window moldings on the inside being done in gray lacquer to match the gray leather upholstery while the new instrument panel is finished in blue. Body hardware and interior appointments are of attractive design and enduring finish.

"Production in large volume, the factory has announced, allows this type to be introduced at a substantially lower price than that at which the other types of the senior line sell."

Tunney Sued

Iceland's legislature, known as the Althing, is the oldest existing legislative assembly in the world, having been established in 930. The thousandth anniversary of the first settlement of Iceland was celebrated in 1874.

TUNNEY SET BACK BY HIS LET-DOWN, says a headline. We suppose Dempsey came back by his speed-up.

Here's Thomas M. McHale, former "social secretary" to Gene Tunney, who, sued the latter for \$15,000 charging breach of contract. McHale filed his suit a few days before the Tunney-Dempsey fight in Chicago.

STAGES LEAVE FROM LAGRANDE DEPOT

Travel in our Modern Chair-Car Stages!

Leave—
La Grande for Wallowa Lake 9:00 a.m. 4:00 p.m.
La Grande for Baker, Boise 12:25 p.m.
La Grande for Baker only 7:30 p.m.
La Grande for Pendleton 11:00 a.m. 3:30 p.m.
(Connections at Pendleton for Walla Walla and Pasco)

Leave La Grande
For Portland at 11:00 a.m.
Fare \$9.50, Round trip \$16.00

Travel by Motor Stage