

LICENSE PLATE O. K. IN 9 STATES

All Others Require Automobile to Have Two Plates Displayed

A great deal of attention has been focused on foreign license plates during the last month—due to the activity of the police in checking over Oregon cars bearing license plates from other states.

This activity has resulted in a number of complaints regarding the use of a single license plate on some cars.

The Oregon State Motor Association gives out the information

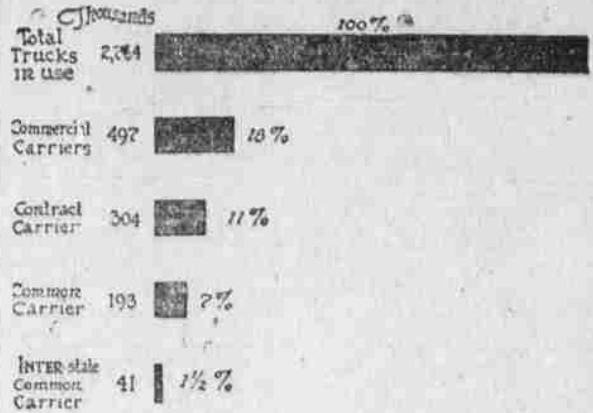
that nine states require only a single license plate—Alabama, Florida, Georgia, Kansas, Louisiana, Mississippi, North Carolina, Oklahoma, and South Carolina require only one number plate attached to the rear of the motor vehicle.

The Oregon Motor Association points out that the huge increase in the number of gasoline filling stations has caused a flood of inquiries regarding the number of these stations that are now in existence.

One of the larger oil companies made a recent survey of gasoline filling stations and their survey shows that there are now more than 250,000 such stations operating in the United States. This company is also authority for the statement that five years ago only 15,000 stations were in existence.

In 1926 motor vehicles consumed 2,788,533,550 gallons of gasoline. This business distribution

SHIPPERS OWN 82% OF TRUCKS; COMMON CARRIERS, ONLY 7%



Transportation by motor truck is shown clearly to be an unorganized enterprise of about two million individuals and business concerns, according to estimates now made public by the National Automobile Chamber of Commerce and based upon traffic survey studies by the United States Bureau of Public Roads.

Only 497, or 18 percent of the 2,741 motor trucks now in use are classified as commercial carriers in the business of transporting goods for hire.

Some 123,000 trucks, or 7 percent of the nation's registration are listed as common carriers.

These trucks are owned and operated by almost 100,000 individuals and companies to haul goods for the general public. Less than half of them are used over regular routes between fixed terminals and at regularly established tariffs.

About 41,000, or 1.5 percent of the national truck registration are classified as interstate common carrier trucks.

Transportation by motor truck in the United States, existing as a local distribution system unparalleled in history over more than 5,000,000 miles of highways, thus differs materially from other transportation industries. In the early days of canal, river, lake and ocean lines, steam railroads and electric railways, many individual transportation companies were formed. In every case, however, consolidations came early in the history of the industry and while a few small companies remain, the bulk of the business gradually fell into the hands of comparatively few strong companies.

GARAGE GOSSIP

Buy Studebaker—Frank Haggy, of Enterprise, has purchased a Studebaker sedan from M. J. Goss, local dealer.

Home from Trip—Mr. and Mrs. W. E. Buchanan and Mr. and Mrs. L. W. Weeks returned home at the first of the week from a motor vacation trip through Portland and Seattle.

In Wallawa—J. P. Morelock, of the Morelock Service Motor company, is spending the week in Wallawa looking after business.

Here Today—A. M. Service, of the Morelock Service Motor company, arrived here last night from Baker, and is spending the day here on business.

Home from Yakima—Albert Hunter has returned from Yakima where he was a judge at the Washington state fair.

Receive a Carload—A carload of Chrysler 42's was received this week by local dealers, Weeks and Buchanan. The shipment included two sedans, a coach and a coupe.

At Happy Canyon—Mr. and Mrs. Frank Patt drove to Pendleton Friday evening where they attended Happy Canyon. Mr. Patt is a mechanic at the Blue Mountain Chevrolet garage.

Accepts Position—Howard Blackman has accepted a position as mechanic at the Gettings & Hanks garage. Mr. Blackman was formerly a service man at the Perkins Motor company.

Buy Whippet—George Baxter, of Union, is driving a Whippet purchased from the La Grande Dealers, Gettings & Hanks.

In Portland on Business—Vern Jennings and Elmer Shumate drove to Portland Wednesday and are spending several days there in the interests of their business. They are Buick dealers here.

Field Superintendent Here—George Klier, field superintendent of the Western Auto Supply company, spent Thursday in La Grande on an inspection tour. Mr. Klier makes his headquarters in Seattle. He conferred with R. E. Wilcox, local manager, while here.

Buy Overland—Eugene Lyman is driving an Overland sedan purchased from the Gettings & Hanks garage.

Ford Man Here—F. L. Leibold, who is connected with the sales department of the district Ford company at Portland, transacted business at the Perkins Motor company this week.

Territory Man Here—E. C. Knauch, territory man for the Willys-Overland company, transacted business at the Gettings & Hanks garage this week.

Buy Oldsmobile—E. T. Conboy, of Enterprise, is driving an Oldsmobile sedan which he purchased from the Oldsmobile Sales company of this city.

DETROIT, Sept. 17.—Reports indicating sales of the new Cadillac car far surpassing those of any new Cadillac model ever before introduced drew the following statement from Lawrence P. Fisher, president and general manager of the Cadillac Motor Car company, today:

"The Cadillac Motor Car company has just completed a two-year manufacturing program which has included expansion and re-equipment of its plants and the introduction during the past twelve-month period of two new cars."

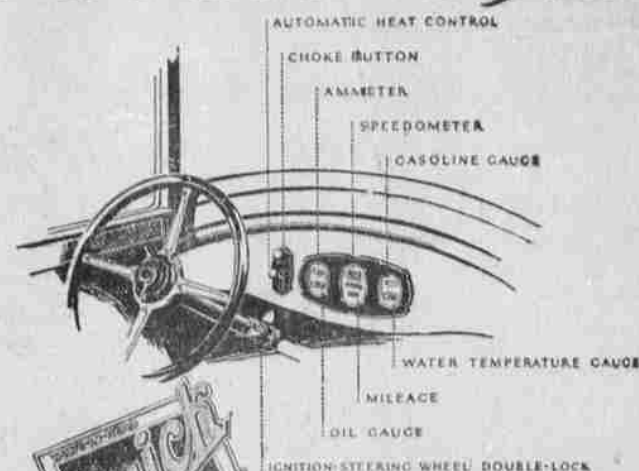
"Revamping of the plants has been completed to increase production from a maximum of 20,000 to 60,000 cars per year. This anticipated combined production of Cadillac and LaSalle will be greater than that of all other companies in the fine car field over any previous single-year period. Production of the LaSalle alone during its first six months has already surpassed that of any company building an exclusively fine car during its first twelve months."

The use of trucks, on the contrary, has been almost completely controlled by shippers who own their own trucks or contract for truck service with competent truck company or individual. After 25 years of development of the truck industry we find some 2,267,000 trucks, or 82 percent of the entire number owned by shippers themselves. Of the 18 percent remaining, only 7 percent, or 193,000, are in use by transportation concerns which hold out to the public a general trucking service.

There were 273,000 owners of two or more trucks in the United States on January 1, 1927. The National Automobile Chamber of Commerce estimates that this group of fleet owners owned slightly less than 1,000,000 trucks. This leaves more than 1,764,000 owners of one truck and indicates that more than 2,000,000 individuals or business concerns are engaged in truck transportation, at least to the extent of owning one or more trucks.

Whether trucking service by transportation companies will ever be developed to a point of efficiency sufficient to induce shippers to abandon their own trucks in its favor is a problem of keen interest to transportation economists. The great popularity of the truck has been due largely to its flexibility and speed—advantages which are lost when control of the transportation medium through ownership is given up.

BUICK for 1928



One Glance tells the story

In Buick for 1928, everything you want to know about your car's performance—every indicator and dial—is before you, indirectly lighted under glass.

The beauty of this improved instrument board, the quality and style of the instruments themselves—typify the luxury and refinement which characterize every detail of Buick for 1928.

Buick today offers greater beauty, luxury, and comfort than ever before—greater speed and power with quicker getaway. See the car that surpasses all others in popularity—and in value.

Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

All prices f.o.b. Flint, Mich., government tax to be added. The G.M.A.C. financing plan, the most desirable, is available.

JENNINGS & SHUMATE
Adams Avenue

LOOK OVER OUR WANT ADS FOR BARGAINS

DRIVE THE CAR AND KNOW THE DIFFERENCE

\$875

TWO-DOOR SEDAN BODY BY FISHER
f.o.b. Lansing

Don't judge Oldsmobile by what similar prices ever before have bought.

Come to our showroom and put it to the tests of your best taste and soundest judgment.

Compare it, step by step, with even costly cars—View its new smartness—



Get in and enjoy its luxurious comfort—Admire its fine appointments—

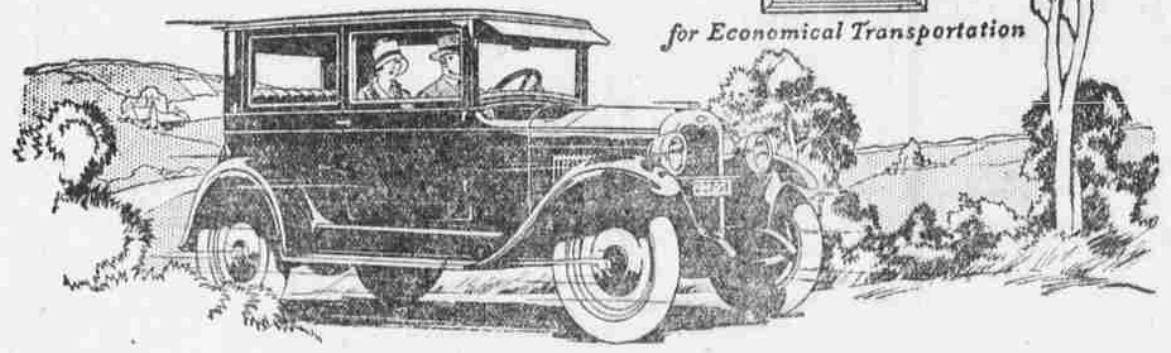
Then take the wheel and experience the swift acceleration, the flowing power, the easy steering and effortless control of its thrilling, smoother performance—Drive the car and know the difference!

OLDSMOBILE SALES CO.
1428 Adams Ave.

OLDSMOBILE

PRODUCT GENERAL MOTORS

Amazing Performance!



The COACH \$595 -an outstanding feature of the most Amazing Quality in Chevrolet History

Come in—and learn for yourself! the thrill of your favorite model and go wherever you like. Drive through the crowded traffic of city streets—and note the handling ease. Step on the gas on the open road and enjoy the swift sweep of the passing miles. Head for the steepest hill you know—and see how effortlessly the Chevrolet motor will carry you up. Note the balance on turns and curves



Blue Mountain Garage
M. A. HARRISON, Mgr. Opposite Postoffice

QUALITY AT LOW COST