

AMERICAN MADE
AUTOS POPULAREntering Other Countries
In Ever Increasing Vol-
ume, Reports Show

American made automobiles are more than ever entering the field abroad, it is indicated by numerous news reports issued in the past week.

General Motors reports that in the first six months of this year the sales of General Motors cars to overseas dealers were the largest in any half year in history, according to an announcement by Alfred P. Sloan Jr., president of General Motors. The total is the six months ending in June was 92,452 cars and trucks compared with 63,797 in the first half of 1926, an increase of approximately 44.9 percent. Sales in the first half of this year exceeded those of last half of 1926 by 27,453 cars, or more than 68.1 percent.

These figures are the sales by the General Motors export organization to dealers of Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle and Cadillac in all countries of the world, except the

United States and Dominion of Canada, but do not include sales of Vauxhall Motors Ltd., or overseas sales of the products of Yellow Truck & Coach Manufacturing Co.

Whippet Sales High

On top of this comes the following report:
Sales of Whippet cars in Europe, through Whippet-Overland Cross-ley Ltd., the British sales organization for Whippet-Overland, are reported to be the largest in the history of the company in a statement just issued by John N. Willys, who arrived on the Leviathan, Monday.

"They are commensurate with our sales in Canada," said Mr. Willys, "where the increase for the first seven months of this year was 65 percent over sales for the same period of last year."
"Both the English and the Canadian companies are definitely on a quantity production basis and it is reasonable to look forward to a substantially increased financial return from these companies to the parent organization within a reasonable time."

Dominate Eastern Markets
DETROIT, Sept. 15.—Sutherland Pich, representative of Dodge Brothers, Inc., in the Near and Far East, has just returned to the home office after a year's trip of nearly 50,000 miles. Mr. Pich visited practically every city of

LAKES IN HIGH CASCADES



It's a big country, a new world in Central Oregon, a magnificent land of mountains, lakes and forests. A trinity of beautiful lakes—Tosary, Chell and Crescent are shown above. These are reached from The Dalles-California highway by turning west at Crescent. There are numerous excellent camping spots for the motor camper. The mountain scenery makes one linger and the fishing is so excellent that the limit set by game laws is soon reached. This picture is used through the courtesy of the Western Auto Supply Company.

commercial importance in Egypt, Palestine, Persia, India, Siam, Indo-China, Malay States, China, Japan and the Philippines, studying the conditions under which motor cars and trucks, particularly those manufactured by Dodge Brothers, are being marketed.

American made automobiles and trucks predominate in the countries visited by Mr. Pich, he says, almost to the exclusion of those manufactured elsewhere. He reports that the market for American made vehicles is expanding rapidly in India, although the British, Italian and French manufacturers are making strenuous efforts to regain their one time supremacy, which has been practically wrested from them by the United States.

Trucks manufactured in America enjoy a practical monopoly in India, Mr. Pich states, except for government and municipal use. "As India is governed by England it is only natural that British trucks are used by the government," he says. "However, American trucks even have a foothold in this field, the mail contract in Bombay being serviced by Dodge Brothers and Graham Brothers vehicles."

Civil War Halts Business
Returning to the United States Mr. Pich visited Hong Kong and Shanghai, where all business is at a standstill because of the civil war that has been raging in China

for months. China has just imposed a 20 per cent import duty which, Mr. Pich reports, will undoubtedly still further reduce motor imports to this market.

In Japan Mr. Pich found automobile sales comparatively good despite the recent financial crisis. The splendid new roads that have been built from Kobe to Osaka and from Yokohama to Tokyo, coupled with other ambitious road developments now in progress, should make this market for United States cars and trucks well worthy of intensified sales effort, he says.
"The work of the American Financial Mission in Persia, under the direction of Dr. Millspaugh, and the recent arrival in the country of an American roads engineer to take charge of the development of roads for the Persian government will insure a wider market there for American made automobiles and trucks, Mr. Pich believes."

Amusing Incidents

Mr. Pich reports that he encountered many amusing and some hazardous incidents on his trip. Bandits were frequently reported ahead on his route, compelling delays until proper military escorts could be provided. Particular trouble from brigands was encountered in Persia. "Three bandits," he says, "generally come down from the mountains at dusk and rob caravans of pilgrims going to Mecca. They never rob caravans returning because they know the pilgrims have generally spent all of their money before they turn back," he says.

On one occasion Mr. Pich was held up between Shiraz and Bushire by the reported presence of no less than 400 bandits ahead, but the journey was continued despite official warnings. No attempt was made to hold up the caravan although stories of the band's depredations were rife along the countryside. The amusing part of this trip, Mr. Pich says, was that government officials sent gendarmes to convey the caravan but their commission did not fit their rifles, chiefly as they could not shoot the wild game which abounded in Persia.

Roads Poor

The roads in the Syrian desert, where there are any, are often so poor that should it rain, the cars which compose the caravans become mired and have to stop on the ground dries up, Mr. Pich says. As this often takes several days it is not uncommon for a shortage of food and water to occur. To guard against undue hardship to travelers the road is patrolled by airplanes in bad weather and when they find a caravan in distress food is dropped to the travelers. As it is in this region that the biblical episode of Elijah being fed by the ravens is supposed to have occurred the government's activities in feeding travelers from the air have been called a modern version of the old story.

Mr. Pich reports that in a hotel at which he stopped in Ephraim, Syria, he requested in the evening that his breakfast be ready at 6 o'clock. The proprietor told him that this would be impossible, explaining that the proprietor of a rival hotel was to be publicly hanged at that time and that he and all of his servants were planning to attend the event. Mr. Pich went away.

Tide Water Creates
Aviation Division

Further evidence of the interest which all companies are taking in the development of aviation is that Tide Water has recently created a new sales division in aviation and shipping its aviation business.

W. C. Ottiger, manager of sales development and advertising has been selected to head up this new division. R. W. Patton, formerly chief automotive engineer, has been made assistant manager of the new division. Mr. Patton is said to be an expert on aviation engines.

What's In a Name
To speaking motorist who just stopped and on him:
"Hey, who the Sam Hill do you think you are?"
"Driver Tame, why?"
"What's your name?"

Europe Is Fast
Building Roads,
Tourist Reports

Europe is fast becoming "Americanized" with respect to its roads and road-building programs, due perhaps to the demands of American tourists that more and more each year travel in American-made automobiles over its highways, according to W. G. Pearson, of Ontario, Cal., who has just returned from England after an extensive motor trip through eight European countries. "They are building roads everywhere—mostly macadam roads," says Mr. Pearson. "There are no speed limits in most of these countries, and in Italy they whip along the highway at speeds of 40 to 60 miles per hour."

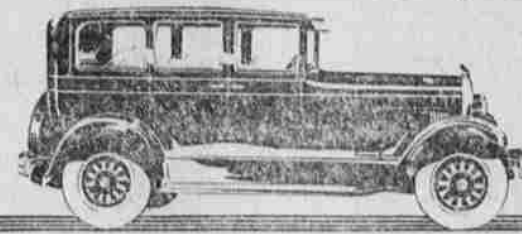
"I was surprised to see the large number of American cars over there. I made the entire trip in my Erskine sedan which I drove from California to New York and shipped by boat to France. Traveling by car is absolutely the only way to travel in Europe and I would never again consider going any other way. My Erskine performed wonderfully and many times it carried us where other cars dared not to venture."
"For instance, in Switzerland, they told us that the Furka Pass in the Alps was blocked with snow. When we got up there, we found several other cars stalled, afraid to go through. We decided to try it and went ahead, plowing the way for three or four other cars that followed us."

Mr. Pearson says that it is easy to take a car to Europe. At New York it is lifted on the boat, insured and blocked in the hold. The only advice that he offers to anyone contemplating a motor trip through the old country is to secure a "triple" in New York and carry that at all times. A "triple" is a bond which is secured before leaving the United States and which is signed when entering and leaving any foreign country. "With that with you," says Mr. Pearson, "you can cross all international borders with a minimum of trouble."
"There's only one thing I didn't like about Europe. And that is that gas costs from 40 to 60 cents per gallon. But the Erskine helped me out on that. It gave me an average of 25 miles to the gallon for the entire trip."

Going or Coming

"No, sir," answered Cactus Joe. "This here is a growing community with expenses to meet. If we can't hatch a car for speed, we hatch a car for standing still."

The Great New '62



Great New Chrysler "62"—6-cylinder motor, 7-bearing crankshaft, 62 and more miles per hour. Invar-strut pistons. Oil filter and air cleaner. Ventilated crankcase. Impulse neutralizer and rubber engine mountings. New cellular type radiator. 4-wheel hydraulic brakes. Road levelers, front and rear.

CHRYSLER

52 62 72 80

\$725 to \$875 \$1095 to \$1295 \$1495 to \$1745 \$2495 to \$3595

(All prices f. o. b. Detroit, subject to current Federal excise tax)

4 Great Cars in 4 Great Markets

CHRYSLER cars are designed and built for people who want that extra something which makes all the difference between performance and value that are merely satisfactory and performance and value that are truly distinctive.

Pick-up, and power and speed that amaze as much as they exhilarate—instant responsiveness to steering wheel—brakes that positively insure safety—most unusual riding

comfort—marked freedom from mechanical cares—alluring smartness of line and color.

There are four great lines to meet the four great divisions of the market—"52," "62," "72" and the Imperial "80." See them. Among them you are bound to find the car that exactly fits your needs—the car that actually provides that "extra something" at a price unbelievably low.

WEEKS & BUCHANAN

Jefferson Ave.

Telephone 180-J

Colder
Weather

MORE CHOKING—MORE DILUTED OIL

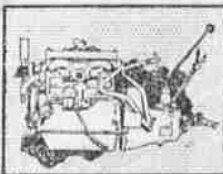
At this time of year it is necessary to use the choker more frequently when starting the motor. This means that more raw gasoline is drawn into the cylinders and down into the crankcase where it mixes with the oil.

Let Us Check the Oil in Your Car

Our free crankcase service is always available. If it should be drained let us refill with VELTEX

LA GRANDE FILLING STATION

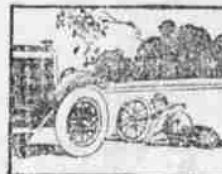
KUHN & ZWEIFEL

Corner Jefferson and Hemlock
on Wallowa HighwayWhy-the Whippet
leads all light cars!

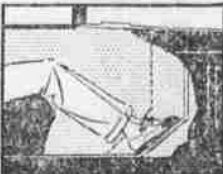
Motor—Develops more power than any other of equal size.



Economy—Whippet holds the Coast-to-Coast economy record.



4-Wheel Brakes—Whippet is the first light car to use them.



More Leg Room—and greater comfort than in any other light car on the market.



Low Center of Gravity—adds greatly to riding comfort and safety on the road.



Clear Vision—Narrow front body posts eliminate the "blind spot" hazard.

Own and drive the car that embodies all the modern features you will demand in a light car in 1928. The Whippet is over a year ahead in design, efficiency and style. More than 125,000 owners have proved its superiority in over 400,000 miles of driving.

Superior Quality—New Low Prices

	Whippet	Whippet 8		Whippet	Whippet 8
Coach	\$625	\$795	Coupe	\$625	\$795
Touring	625	765	Sedan	725	875
Roadster	695	825	Landau	755	925
			Cabriolet	745	875

Prices f. o. b. factory and specifications subject to change without notice. Whippet-Overland, Inc., Toledo, Ohio

Whippet
GETTINGS & HANKS
Corner Fir and Jefferson

GOODYEAR'S

Offer Saving Prices and
Safe Driving

LOW CASH PRICES -- BUY NOW!

For a short time only we are making special low prices on Good Year Tires—all new stock complete—every size and type for any wheel on the road. See the new All Weather Tread Balloons with the sharp diamond blocks in the center where they grip the road firmly under all conditions. You will want a set for fall and winter driving. Never before has such a tire been offered at such a low price.

All Weather
Tread

Pathfinders

\$6.85

\$7.60

\$12.50

\$17.75

\$20.25

CORDS

30x3 1/2

(Regular Clinchers)

30x3 1/2

(Oversize)

32x4

33x4 1/2

30x5

BALLOONS

\$ 8.25

\$12.10

\$13.80

\$17.55

29x4.40

30x4.95

31x5.25

33x6.00

\$11.15

\$16.40

\$18.90

\$23.25

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Tires in Proportion

W. H. BOHNENKAMP CO.