

LaGrande Evening Observer

(Incorporated)

An Independent Newspaper

FRANK B. APPLEBY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

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NONE LIKE OUR GOD—The righteousness also, O God, is very high, who has done great things: O God, who is like unto thee. Psalm 71:19.

The biggest farm crop this year is golf balls.

Now they say synthetic gasoline will soon be made at 10 cents a gallon, and so we suppose, with good luck, it won't cost the ultimate consumer so very much more than it does now.

Idaho has authorized the making of 1928 auto license plates in the shape of the famous Idaho potato, brown in color, as a means of advertising this product to the world more forcefully. Future years will see other Idaho products similarly advertised—not a bad idea and one that might readily be copied by enterprising states.

The Department of Agriculture has opened a regional branch office in Portland for the purpose of coordinating research work for the four states of Oregon, Washington, Idaho and Montana. It's an extension of federal aid in agricultural development that should prove valuable to this section. For many years the department has maintained offices in the Northwest serving it with crop and livestock production forecasts, shipment and market price reports, fruit and vegetable inspection, etc. The new office will render, according to the department's statement, further service to "this region which is steadily increasing in importance as an agricultural area."

Since the republican district convention in Portland, which named Korrell as the party's candidate for congress in the special election, the Oregon Journal has given otherwise valuable space to expressions of regret that numerous other capable candidates were thus eliminated from the race and their friends were denied an opportunity to vote for them. Political bunkum. All of the candidates wanting a job can't be allowed on the ballot lest some selfishly organized minority completely control the outcome. The weeding-out process must take place somewhere—why not in a convention of this kind when the direct primary was not possible? All republican candidates agreed to it, accepted the outcome. Concern over the "lost opportunity" of supporters of the unsuccessful ones is sadly misplaced.

NAMING HOTELS

Forest Grove Times—"Vancouver, Wash., business men, who have contributed of their physical and financial energies to the construction of a new community hotel, have determined to retain the name of 'Evergreen' for their hostelry, although much debate was aroused over the name and the chamber of commerce once disapproved it unanimously. In the meantime, La Grande has selected 'Sachajawa Inn' as the name for its fine new seven-story hotel. We'll bet that if the two hotels were side by side and equal in all other respects that the La Grande inn would run the Evergreen off the map."

Fortunately for La Grande business men the problem of selecting a suitable name for either of the city's new hotels was not theirs. Speaking unofficially we would say that they were tickled pink to see two fine structures rise on the city's skyline without caring much what they were named. And the naming has turned out just as satisfactorily as it could have with a half dozen chambers of commerce trying to make a selection.

One, to be known as the La Grande hotel, is thereby typical of the city in which it is built—a practical name, yet dignified and in keeping with its fine city. The other, named the Sachajawa Inn, is typical of the great Northwest which it will serve, happily perpetuating the name and story of the famous Indian maiden guide of Lewis and Clark expedition days. What two better names could be had than these? What improvement could be made by indulgence in forensic debates and popularity contests? La Grande people have no doubt saved much mental energy by having their two new hotels named for them—to say nothing of what has been saved by having them built for them.

RUBBER FOOTWEAR
And Rain Coats for Children
At Low Popular Prices

NORTON'S KIDDY SHOP
Better Merchandise—Lower Prices

THAT'S GOLD AMONG THEM BRICKS!



This, mind, ain't nothing but Philadelphia's even little gold rush! Yes, etc. It started when house wreckers struck a vein of sure enough five and twenty-brick gold veins on the site of an old building dating back to Civil War days. And when the news spread—how they stampeded to stake out claims and comb the pile dirt, as pictured here.

New Soy Bean of Low Oil Content Advocated to Prevent Soft Pork

WASHINGTON, Sept. 14 (AP)—How much fat in the feed is a primary cause of soft pork. For that reason an entirely new soy-bean strain may be developed in the United States—one whose oil content is less than 10 percent. Recommendation of such a soy-bean has been made by E. J. Russell, of the department of agriculture, who declares that if the total fat content of a hog's feed is very much in excess of 4 percent soft pork is likely to result. Under Russell's plan the different types of soybeans, each of which would be given in the

FROM WESTERN CITIES TO

SPOKANE, Wash., Sept. 14 (AP)—Organization of the Western Cities company with an authorized capital of \$250,000 in preferred stock and 10,000 shares of common stock was announced here today by Robert E. Stinson.

The concern will combine Stinson's large holdings of utilities, timber lands and all property in Central and northern Oregon and Northern California, he said.

A Chicago woman and a divorcee became her husband's old boy everything—even his

The two intended oil witnesses would work from Europe through attorneys that they can shed no light on the alleged gift of bonds from Harry S. Truman to Secretary Fall. They have nothing to say, it seems, and just hate to say it.

It all the phony girls in the country were placed in a line. If could not by any stretch of the imagination be called a nation line.

Have racecars a bumper says a western reformer. Maybe he thinks people shouldn't go to the races just for a race.

THE FIRST AND SECOND A. E. F.



VERIFIED ORIGIN SEED IS LATEST

Serves as Protection to Planters Against Possible Crop Loss

By Frank L. Weller
(Associated Press Farm Editor)
WASHINGTON—Federal seed verification, authenticating the origin and identity of the field seeds in commerce, will be put into full operation within the next few months by the United States bureau of Agricultural Commerce.

W. A. Wheeler, chief market-tour specialist of the hay, feed and seed division, and G. C. Wheeler, assistant chief, believe that from ten to fifteen million dollars' worth of farm seed, principally alfalfa and red clover, will be handled under government supervision during the first year of federal inspection. Nearly fifty independent dealers and farm co-operatives have applied for the service. Many are delaying their new advertising matter until their applications are passed upon, an action expected to be taken very shortly.

"Seed inspection," Wheeler says, "will cost the dealer but a nominal sum, just sufficient to cover government expense in performing the service. As a result, verified seed probably will be advanced a few cents on the market, but we are assured the farmer will be glad to pay the small increase for the protection he will get in return. The seed business will be placed on a higher plane, farmers can buy with increased security, and even losses from unsuitable seed will be reduced materially."

Wheeler and Elder, leaders of the new project, were experienced seedmen before they entered government employ. Wheeler was an official of a South Dakota seed company. Elder was connected with a large seed house in Minneapolis. They evolved the "verified-origin" plan eleven years ago, and in the last two years have been instrumental in obtaining its official adoption, recommendation of which was made at seed-marketing conferences at Chicago in June and November of last year.

"It is of paramount importance," Elder says, "that the farmer be protected against misrepresentation of domestic seed, such as the substitution of Arizona alfalfa for Montana alfalfa and Texas alfalfa for Idaho alfalfa."

Frequently financial loss have resulted from attempts, unknown to growers, to grow alfalfa and red clover from seed produced in another section, where conditions are opposite. Hereafter there have been no practically means to ascertain identity of seed, except from private records of the dealer. Under the "verified-origin" service, the identity of a given lot of seed sold by an authorized dealer of inspected seed may be traced back to the place where the seed was produced. Authorized seedmen will bear a "verified-origin" certificate on bags or labels, and the farmer, thus reliably informed, may purchase the seed he knows to be suited to his particular location.

Do More Tire Repairing

The recent higher export prices on automobile tires taught motorists the world over the wisdom and knack of repairing, saving and taking with the result that exports of tire repair materials from this country now are greater than automobile rubber goods as a class. There was an increase of nearly 50 percent the year before that. Automobile evidently had the most punctured last year, while Argentina was the second best customer.

"DX"—RADIO PUP



(NEA Service, New York Bureau)
Major Herbert H. Frost, international radio expert, and Alex. Frost, brought "DX" with them when they arrived in New York from England for the Radio World's Fair. "DX," you know, is the gift of British radio fans to American addicts of the loud speaker.

Anti-Smith Men Are Surprised At Latest Move

NEW YORK, Sept. 14 (AP)—The New York Herald Tribune (Republican) says today that anti-Smitheans for a Smith for president demonstration in Ogden, Utah, Sept. 22 and 24 took anti-Smith forces by surprise.

Commenting on the announcement of Fred W. Johnson, of Rock Springs, Wyo., at Ogden yesterday that a conference of 50 or more representative democrats has been called to meet in Ogden, the Herald Tribune says the western Smith forces have been organizing secretly and have stolen a march on the anti-Smith forces.

The conference, the paper says, is intended to be a demonstration to convince prospective democratic national convention delegates that Alfred Smith has so much strength no other candidate can overtake him.

The September conference is expected, it says, to be preliminary to a later and larger demonstration. The Ogden conference was arranged with the knowledge, but without the assistance, of eastern Smith supporters, according to the paper.

An Ohio woman got a divorce, testifying her husband had given her only \$10 in thirty-five years. The woman certainly are becoming restless these days.

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FOR OVER 35 YEARS
25 ounces for 25¢
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Guaranteed Pure
Use KC for finer texture and larger volume in your bakings
Millions of pounds used by our Government

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Portland to San Francisco
\$25.46 from here
Special reduced low fare good only on special all-coach trains leaving Portland every Sunday, Tuesday and Friday at 10 a. m. Arrives San Francisco \$3.30 a. m. next day. Low-cost meals in diner and lunch cars. Speed, comfort, safety.
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It folds up.
It has a complete open end.
It has knee control.
It can be bought for only \$10 a month.

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