

2 SUPPLY FIRMS IN LOCAL FIELD

Western Auto and Jack Allen Companies Are Among New Firms

La Grande is fortunate to have two auto supply companies, both of which are comparatively new and rank among the best to be found in Oregon—the Western Auto Supply company and the Jack Allen Supply company.

The Western Auto Supply company here is one of a chain of 150 auto supply stores located in nine states from Colorado to the eastern coast. The La Grande store is only a little more than a year old, having been established here July 12, 1926, during which time it has made rapid progress.

H. E. Wilcox is manager of the La Grande store, where everything in the line of automobile supplies is stocked. The store is located in the Lottis building at 14115 Adams avenue.

The Western Auto Supply company is only 15 years old, and has made a most remarkable growth during those years. It was started by George Pepperdine in 1910 in Kansas City. At Mr. Pepperdine had to start with \$2,000, had no money and good salesmanship. He invested the \$2 and started a mail order business, doing the work in the evening at his home. But the business was not making very long. Orders increased and the office at home was no longer large enough. His first real business establishment was a desk in a small space in a garage.

Opens First Store

When he outgrew that space he became a merchant with a small store of his own. His first stock of \$100 worth of goods carried in the garage was consigned to him by a wholesale house with confidence in his ability to pay for them.

Since then the Western Auto Supply company has become a \$1,000,000 corporation with headquarters at Los Angeles, Cal., operating 150 stores. Where once the stock of merchandise was \$100, and consigned at that, today it is not less than \$2,500,000. Where once the sales were but a few dollars a week today they will reach \$12,000,000 a year in the western district alone. Instead of doing all of the work himself today Mr. Pepperdine has 750 employees.

Allen Supply Co.

The Jack Allen Supply company, of which Roy A. Farnam is manager, was opened for business here April 16 of this year, when the automobile parts stock of H. W. Leighton was purchased. The local store is a branch of the Jack Allen Supply company of Pendleton, which was established in that city 12 years ago.

Since purchasing the auto parts, however the stock has been increased considerably and other lines added, until at present one of the most complete lines of auto parts and supplies is carried by the company.

In addition to the large stock of auto parts, including Timken roller bearings, Champion spark plugs, Federal tires and tubes, Chrysler hood grilles, New Departure ball bearings, Eisco brake lining, American hammered rings, clutch facings, Hyatt roller bearings, quality piston rings, Kelly-Springfield solid tires, ring gears and pinions, universal joint discs and many other parts, the company also carries a complete line of sporting goods, Winchester guns and ammunition.

In addition to the auto parts a line of accessories and tools are also handled.

Besides the retail business the Jack Allen Supply company sells a large quantity of goods wholesale and regular trips are made over Union and Wallawa counties, which comprises this store's territory.

Since shortly after opening for business here the store has been located in the A. W. Jackson building at the corner of Adams avenue and 22nd street.

MATTRESS SHOP WELL EQUIPPED

Manufacture of Rugs Repair Work, Cleansing All Featured

The La Grande Mattress Shop and Weaving Works, which has been owned and operated for the past 15 years by Charles N. Edwards, does an extensive business in all lines of mattress and rug work which would, otherwise, be done outside the city. Mr. Edwards is unusually well equipped to take care of this business having in his large establishment, which covers a lot a half a block in size and contains machinery and equipment valued at more than \$25,000. With this equipment he is prepared to make rug rugs, make rugs from old carpets, make mattresses to order, rebuild them, do all kinds of upholstery, manufacture, or cleaning work that goes with his line of business.

One unusual feature of his business is a separate room used for making and mending rugs. Three persons are regularly employed at the establishment. A special branch of the business is fumigation of all furniture and material.

Fumigation Expert
An additional feature of the business is that Mr. Edwards, who is a state licensed fumigator, fumigates all material sent to his factory for work so that when it is returned it is in the most sanitary condition possible.

Excellent equipment and fine workmanship, augmented by 25 years of experience, have been major factors in the growth of Mr. Edwards' business.

THREE ATTRACTIVE LA GRANDE HOMES



Upper—This picture of a part of the residential section adjacent to the business district shows the beautiful homes of T. J. Scroggin and (at the left) Mr. and Mrs. L. K. Kimmel. The Scroggin home is located on the corner of Fourth street and Washington avenue and the Kimmel home faces on Fourth street. Attractive grounds around both augment the appearance of these fine residences.

Lower—The charming residence occupied by A. L. Parsons, which is representative of the many fine small homes in La Grande. Lattice work and vines add to the beauty of the place.

TRAFFIC COUNT SHOWS INCREASE

More People Traveling over Eastern Oregon Highways This Year

The amount of traffic on the highways in this section of the state during the past month and during June and July is shown in the traffic counts taken for one day of each month. The count generally was larger than during the same months last year, which indicates that more people are traveling over the Eastern Oregon highways this year than last.

For June and July the traffic

count on the Old Oregon Trail highway 15 miles east of Pendleton was 620 and 770 respectively and at the same point during August the number jumped to 817. At Monahan on the same highway the count for June and July was 515 and 570, as compared with 480 for this month.

Just east of the La Grande city limits the traffic count showed 590 cars in June, 1146 in July and 1664 in August. The traffic count here last year averaged 1115. One mile south of Union the count was June, 620; July, 475 and August, 486. At Wingville, between La Grande and Baker, the count for the three months was 308, 375 and 378 respectively, and at Weatherby, 232, 231 and 414.

At the junction of Weiser to Baker the count for June, July and August was 294, 452 and 437, the junction to Weiser showed, 316, 734 and 645 and the junction to On-

tario, 478, 530 and 534. On the La Grande Wallawa Lake highway at Allee the traffic count for the three months showed June, 483; July, 456 and August, 469. At the top of the Mission hill the count for the three months was 209, 213 and 219 and three and a half miles east of Enterprise the count showed 486 for June, 525 for July and 645 for August. At camp one on the Enterprise-Mora highway the count was 32, 39 and 54 for the three months.

One mile west of Adams on the Oregon-Washington highway showed the count to be June, 539; July, 591 and August, 568. On the same highway one half mile north of Crookwater the count for the three months was 1614, 1731 and 1972, the traffic being the heaviest there of any section in this part of the state.

At the junction of the O.W. and John Day highway to Pilot Butte the count was 120, 153 and 172 for the three months. The junction to Heppner was 96, 109 and 97 and to Urich was 47, 61 and 78.

West of the city limits of Lex-

ington the count was 134 115 and for this month was 219 and two miles west of John Day the count

THE L. C. SMITH GARAGE BLOCK



This fine picture shows the large L. C. Smith garage here, owned and operated by L. C. Smith, the pioneer automotive dealer in Union and Wallawa counties. This handsome structure, facing on Fifth street between Depot street and Spring avenue, was only recently completed. A new brick front was built and behind the building Mr. Smith erected a brick structure which faces on Depot street, including three store fronts and a large floor space which Mr. Smith utilizes as display space for his car models. This large garage is representative of the car agency homes in this city—the center of the automotive industry in Eastern Oregon.

Mexican bandits was released for day, but, as the reformers say, only \$100 ransom. We can remember the time when Americans

used to bring at least \$1000 any

are more punier.

The World Has Never Known Such VALUE!

All former standards of motor car value fell when Buick for 1928 swept into view. Here are listed all the new Buick models, with their prices, so that you may see for yourself how little Buick costs, when you consider how much Buick gives.

16 New Models for 1928

FIVE-PASSENGER 2-DOOR SEDAN Series 115	\$1195	FIVE-PASSENGER 4-DOOR SEDAN Series 120	\$1495
FOUR-PASSENGER SPORT ROAD- STER, Series 115.	\$1195	FIVE-PASSENGER TOWN BROUGHAM Series 120	\$1575
TWO-PASSENGER COUPE, Series 115	\$1195	FOUR-PASSENGER SPORT ROADSTER Series 128	\$1495
FIVE-PASSENGER SPORT TOURING Series 115	\$1225	FIVE-PASSENGER SPORT TOURING, Series 128	\$1525
FOUR-PASSENGER COUNTRY CLUB COUPE, Series 115	\$1275	FOUR-PASSENGER COUNTRY CLUB COUPE, Series 128	\$1765
FIVE-PASSENGER 4-DOOR SEDAN, Series 115	\$1295	FIVE-PASSENGER COUPE, Series 128	\$1850
FIVE-PASSENGER TOWN BROUGHAM, Series 115	\$1375	FIVE-PASSENGER BROUGHAM, Series 128	\$1925
FOUR-PASSENGER COUPE Series 120	\$1465	SEVEN-PASSENGER SEDAN, Series 128	\$1995

A PRODUCT OF GENERAL MOTORS

BUICK *for* 1928

NOW ON DISPLAY

Jennings & Shumate

General Tires—Gas and Oil—General Storeage and Repairing
Phone MAIN 587

LA GRANDE, ORE.

When Better Automobiles Are Built Buick Will Build Them

Hauling 'Em In

Our equipment includes a Wrecker that is strong enough to lift your car out of the ditch and bring it in. No matter where you are or what the time of day or night, if you need help just get on a phone and call Day Number 212-W; Night Number 347-M

Fixing 'em Up

The same skilled mechanical force for ten years is the boast of our repair department. We specialize in battery and ignition work but can assure you of extra good work on general repairing.

Auto Electric Service Co.

1515 Adams Ave. Ed. G. Reiland