

HARDWARE FIRMS IN THIS CITY ALL LONG ESTABLISHED

W. H. Bohrenkamp Company
Founded in 1896,
Lilly's Is Newest

OREGON HARDWARE IN NEW BUILDING

Melville's Firm Recently
Moved into a Splendid
Location in East Adams
Section.

The W. H. Bohrenkamp company, which was founded in 1896, and which, last November, observed its 31st anniversary, is not only one of the oldest established hardware firms in La Grande, but it is also one of the largest and financially strongest. It is the pioneer firm of its kind in La Grande and is second only to the J. H. Burns & Son hardware store, among all the hardware stores in the city. Since its origin nearly 31 years ago in the building directly across Adams avenue from the State theater, it has grown from a small store into a large business firm, dealing both in wholesale and retail goods and with a trade area that covers a large part of Eastern Oregon. It ranks as one of the most progressive concerns in this part of the state, but does not follow the policy of expanding too rapidly—preferring to keep pace with its business demands in all respects.

Among the recent steps in advancement made by the firm was the extension of its furniture department, which is one of the finest east of Portland. When C. D. Putnam moved from the lower floor of the Masonic building, the company added this floor space and built a furniture department that is generally considered to be extremely tasteful and which is adequate to handle the business of the company now customers.

Installs New Elevator

Then, a few months ago, the work of installing an automatic elevator was started and a month or so later, the elevator was put into operation, stopping at all four floors and the basement.

With the exception of W. H. Jones, a boyhood friend of W. H. Bohrenkamp, the business has always been in the immediate family. In 1905 Mr. Jones became a partner of Mr. Bohrenkamp and resigned his interest in the three long, Hot, Lynde and Chase, entered the company. Now the father and sons each own a quarter interest.

Lynde has charge of the furniture department; Chase, the first

FINE BUSINESS BUILDINGS



This substantial business block, on Adams avenue between Depot and Elm streets, houses a number of thriving establishments. From right to left is the La Grande National Bank building, which is occupied by the La Grande National bank, the Eastern Oregon Music company and the Security Land & Savings company. The upper floor is devoted to office buildings. In the Steward building, second from the right, is the F. W. Woodworth store, the largest department store and the entrance to the Rex hotel, which occupies the second floor of the structure. The building at the left houses the Red Cross Drug store, the Barber shop, the La Grande Investment company and the Equitable Savings bank.

of the three brothers to enter the business, is in charge of the hardware and implement branch and has operated with Albert J. Hunter, the general service department, which is known as the Hunter & Bohrenkamp hardware and occupies a beautiful location in the residential section on Spring street between Sixth and Fifth streets. Mr. Bohrenkamp no longer handles any single department but takes an active part in the business, however.

Formerly the company handled automobiles but this line was discontinued a few years ago and now tires and accessories constitute the remaining portion of this department. The Bohrenkamps were pioneers in the automobile industry in this county and were actively associated with this line for many years.

Diversified Service

The W. H. Bohrenkamp company gives a diversified yet satisfactory service, handling its four main departments and supplying whatever the customer desires, whether it be repairs for a wagon or an expensive piece of Avery-stuffed furniture.

In addition to the retail trade, the company supplies many dealers in this territory with wholesale quantities of goods, such as building materials, iron, blacksmith coal, hardware and other articles.

Nationally advertised goods are featured in every department and the high quality of the merchandise handled has built up the public faith in the company.

Descendant of I. C. M. & M. While the W. H. Bohrenkamp company is the oldest La Grande business of its kind, the Oregon

of La Grande as the business center of the district, led, in 1913, to the merger of the I. C. M. & M. the Waltham Hardware and the Bolton & Bodmer company into the Oregon Hardware, under the management of H. K. O'Brien, who today is president and manager of the organization. What a line of type-headed successors the Oregon Hardware boasts!

Celebrates Anniversary

The 30th anniversary of the original company was celebrated, with a joint commemorative program and announcement of the departmentalization of the store, on March 11, 1922. For the past eight years the Oregon Hardware has been in its present location on Depot between Washington and Adams, previous to which it occupied the site of the Belling Tractor company. The location generally provides four stories for the large and diversified line which the company carries. The implement department goods are stored in the warehouse across from the depot while the rest of the stock is attractively displayed in the store.

Departments of the store include and gift, household paint, tools, cutlery, radio, hardware, hardware, general hardware, electrical appliances, implements and machinery, sporting goods, harness, and oils and greases. Constant enlargement has featured the company's expansion growth which has indeed, been contemporaneous with the growth of La Grande itself.

Melville Company

The idea that a hardware store must be necessary to more or less a grade of business institution is everywhere accepted when one enters the newly opened Melville Hardware company. For Melville is the first impression one receives when visiting the new store, which occupies part of the recently completed Melville building on East Adams Avenue, across from the Rex hotel and the Rex hotel, which is a beautiful building, built in the modern style of architecture, with its front facade of light-colored stone and its interior of polished wood.

The new store is owned by John Melville and sons, Richard and Victor, who have active charge, although Mr. Melville has not changed his habit of some 20 years, standing in making his daily trip to the place of business. Since his early beginning, in the last of the 19th century, in a location directly across the street, contemporarily with J. H. Burns, W. H. Bohrenkamp and others, Mr. Melville has been engaged in the plumbing and hardware business. With the

Firm Branches Out

Not many years after its organization this firm began to spread, establishing with logical sequence, from in Waltham, Haterpelt, Elgin and Hildred. Perhaps the most radical advance made, coincident with the advent of the railroad in '54. Many of the early day hardware were eliminated with this history making event. It was many years later, however, before a railroad ran completely to Waltham.

Changing times and the growth

A CHARMING RESIDENCE



The beautiful home pictured above, which belongs to Dr. and Mrs. A. L. Richardson, is one of the finest in this city and is representative of the attractive dwelling places that have been erected in recent years throughout the city. This home is of the true Georgian type, colonial home, refined in detail of the Adams period of England. It was introduced into this country about 1725. The Richardson home is located at 208 D. avenue.

growth of La Grande, Mr. Melville not only enlarged his plumbing trade, but found it well that he should be increased to include special plumbing fixtures and additional hardware lines, including pottery and glassware. With the growth of his company, it became necessary for additional floor space and plans were made for the present structure. It will be several weeks before the new store is completely adjusted. The stock is especially fine and includes well rounded lines of glassware and china as well as a complete modern hardware line and the special plumbing fixtures.

Plumbing Department

Nearly one-third of the shop is devoted to the plumbing department, being separated by a partition. The north and east walls are composed entirely of large windows which make the shop one of the most modern and pleasant rooms the city affords. Shop equipment which is sold to be among the finest plumbing machinery in the state, occupies this part of the building, including both the plumbing and hardware department staff, there are 15 employees with the company. The splendid new location, combined with the standing and reputation that stability in business operation brings, speaks a big future for an already successful company.

Lilly's Hardware Co.

Nineteen years of successful business operation has been the experience of L. L. Lilly, owner of the Lilly Hardware company, which, since its opening in 1908, has enjoyed a steady growth of business and increase of capital. Mr. Lilly purchased his business from Mrs. T. M. Murphy who had operated the hardware store for a number of years in the city now

BILLIARDS, POOL POPULAR PASTIME

Both Games Growing in
Favor—Six Establish-
ments Feature Two

Many business lines are based upon the desire to furnish entertainment to fellowmen and yet derive therefrom a fair amount of profit. Under this classification comes the billiard parlors, pool halls and card rooms of this city—each in number and doing a considerable business.

Generally speaking, excluding the devotees themselves, billiards—as old as civilization almost, and one of its by-products, pool or pocket billiards, is a mysterious pastime to most persons. Among those who play, however, and this applies especially to athletes both games exert a fascination that places them among the leading sports.

A World Title Contest

As an example, when some dozen 182 billiard masters are gathered for an annual tournament to determine the world's championship, the spectators will number well into the hundreds, and were it possible to accommodate more, the "game" would more often run into the thousands. And any of the first rates will play to hundreds on exhibitions, eager to view their prowess.

Toughly speaking, billiards is a game played upon a level, green-clothed table, equipped with rubber-sled cushions. The player strikes an ivory ball, known as the object ball, with a cue which resembles to a layman, a tenor's broomstick, forcing it against another ball so as to carry off and strike still a third ball. If this is successfully accomplished, a billiard is consummated. If not, the opponent is permitted to shoot until he misses. The cues are tipped with leather which is kept rough by chalk, so as to drive the object ball wherever the skill and determination of the player desires.

Wizards of Some Amazing

Young Jacob Shaffer, Willie Hooper, Edward Horemann, and scores of others have progressed so far in the game that they can "run" a table of several hundred billiards without a miss even under the most difficult conditions, and their cue wizardry, even in the experienced players, is almost miraculous.

Played by Kings

The game of billiards has long been the most popular of the two, and many homes are equipped with private billiard tables, so that both sexes may play. Many a king has chalked a cue and clocked off a dozen or so points and many a modern day statesman gains his relaxation and rest by rolling the ivory

over the green baize. The game of pool or pocket billiards, played on the same sort of a table with the exception that a pocket is placed at each corner and one midway on each side, making a total of six. The object of this game is to drive or push of 15 balls into the pockets in as few shots as possible by shooting with an object ball. In ordinary circles the man who can "run the table"—meaning pocket all 15 balls without missing, is regarded as a skillful player, but in championship circles a run of more than 100 balls is not particularly amazing.

Three-Cushion Billiards

There are many other games that may be played both on the pool and billiard tables and are, but these two are outstanding. One of the most popular is three-cushion billiards, played with three ivory balls on a billiard table without pockets. The object is the same as in billiards except that three sides or cushions of the table must be struck by the object ball in addition to the two other balls. This is probably the most difficult game of the three.

In La Grande both billiards and pool are popular, and business places. The Club, having nearly a dozen pool and billiard tables, in addition to a bowling alley. This is located under the West-Jackson building and is one of the other establishments in the city. Frank Ware is the proprietor.

The Imperial

The Imperial Billiard parlors has newly a half dozen tables and is also one of the most popular places in La Grande. It is owned by Jess Tyson, and is on Depot between Adams and Jefferson.

Another prominent place is the Corner Billiard parlors, located on the corner of Depot and Jefferson avenue, and equipped with half a dozen tables. Across the street is the Depot which also is equipped with card tables. The proprietors of the Corner are Mattson & Shirley and the Depot is owned by Frank Harris.

The Pastime is operated by John L. Esauers, the Colon by W. C. Jones and both include card tables.

In addition, the beautiful Elks temple includes a billiard room but this is only for the use of its members and their visitors.

Apple Tree Bears Scores of Varieties

CHURCHILL, Conn. (AP)—A tree beside the porch of State Senator Wilbur A. Hatchwell bears 20 varieties of apples. Pomologists of the state doubt if it has an equal as an example of grafting. The apple tree bears Baldwin, Rhode Island greenings, Roxbury russets, Golden russets, Peck's pleasures, German bonny, Red Astrachans, Golden Seeds, Northern Spies, Pumpkin Seeds, and a dozen more obscure varieties.

CELEBRATE LABOR DAY IN LA GRANDE

The Purpose:

He who labors in field or factory, shop or office, marks the path of Progress! Who can gainsay him a Holiday once a year? It is to properly celebrate this holiday—that belongs to Labor—that a suitable event has been arranged in La Grande this year. The cooperation of every man and woman that works for a living in Eastern Oregon, is asked that the day be worthwhile and fulfilling its purpose, namely, that it be a day of rest and recreation for everybody.

The Place:

During the day, beginning at 10 o'clock on Labor Day, September 5th, a varied program is promised and at various places. Following the street parade on the downtown streets, there will be events that are entertaining and fitting. After the noon hour, the downtown streets will be the scene of sports and fun. In mid-afternoon, the events move to the ball park for public speaking, contests of strength and craftsmanship, and events to entertain the young. In the evening in Rex Hall, a high class boxing match, and at night, in numerous halls, will be dancing.

The Sponsors:

Primarily the moving spirit behind the whole program of the day, is the organized labor unions of La Grande, but the Chamber of Commerce, Fraternal organizations, and citizens everywhere have fallen in line with willing hands to help. It is a community affair. The organized labor bodies of Pendleton and Baker are supporting with active help and lending their presence. With one accord, Labor, Capital and the Citizenship are sponsoring the only Labor Day Celebration in all Eastern Oregon this year.



The Parade:

The parade moves off promptly at 10:30, featuring the Labor Day Queen who will be selected from a score of daughters of laboring men. As escort to the Queen, will come the floats of the many divisions of organized labor in Eastern Oregon; floats of business firms in La Grande; marching men and women belonging to that vast concourse of people who with loyalty and honor strive to make their home town a better place to live in. It will be a parade with a purpose and worth seeing.

The Program:

The Program features an address by a Labor Leader well known in the Northwest as a conservative leader of men. His address will be instructive to him who works for a stipend, and him who pays the stipend. There will be tugs-of-war between representatives of various towns; games of strength and skill; contests that amuse and entertain. On the first page of this issue will be found a complete and minute epitome of each and every item of the program.

An Open Invitation:

In conclusion, the officers and committees in charge respectfully extend to all people of all Eastern Oregon an urgent invitation to join with us in a fitting celebration that is in time with the day and its purpose; there will be something to see, something to learn, something gained by coming to La Grande and partaking in an active way with us that Labor Day of 1927 shall have been so observed that all we who toil in field or factory, shop or office shall have profited thereby.

Auspices of:

CENTRAL LABOR COUNCIL OF LA GRANDE