

DEPARTMENT, MEN'S STORES ARE AMONG FINEST IN OREGON

With three of the largest and most modern department stores in the state, all of which carry a large stock of standard merchandise, it is possible for the people of the city to buy everything at home and to so doing increase the city's prosperity from year to year.

Not only does La Grande have three large department stores, but it also has a number of men's stores and a few women's stores.

N. K. West Oldest
The oldest department store in the city is N. K. West and company, which has operated in the same location on Adams avenue for the past 27 years.

The store was founded by N. K. West, who came to La Grande in 1900. He started a small store in Old Town, which was the new town at that time, and moved it to La Grande in 1902. Since then, the store has grown steadily and is now one of the largest in the city.

The store at the time it was founded by Mr. West occupied that portion of the building which now houses the men's department. The store's ready-to-wear department was small, consisting only of a few separate suits and skirts, but in that day women made their own dresses, or hired them made.

J. D. Smith, who has been with the store for 25 years, has been assisted by Mr. West, recalls the early days of the store, when the town of La Grande were not

paired and the business buildings were scarce. At that time the store employed five salespeople, including Mr. West.

Building Erected
Then a little later the building, which now houses the women's ready-to-wear and the other departments, except the men's wear, was constructed and the store was moved there. Only a short time passed, however, until the store needed more room and the men's department was moved to the rooms which it now occupies and the back of the building was extended, making room for a millinery department and offices on the balcony, and with the women's ready-to-wear at the left of the entrance, as it is now arranged. The entire store is now 90 feet by 110 feet.

For the past five years Mr. West has been inactive in the business of the store and Herman Smith has been the manager.

Seven Departments
The store has seven departments, including the women's ready-to-wear and evening departments, of which Mrs. Elizabeth Donnelly has charge; the dry goods department, which is under J. D. Smith; the women's shoe department, which was recently was in charge of Earl McDonough; the millinery department, in charge of Adelaide Madden; and the men's furnishings and clothing and men's shoe department, of which Bill Templeton has charge.

The store employs a total of 21 people, and the payroll amounts to about \$40,000 annually.

Hill's Store
Hill's Department store, owned by A. T. Hill, is the youngest of the city's department stores, having been established here 11 years ago by Mr. Hill in the location where it now stands.

From the time the store was opened under the management of Mr. Hill in the year 1916 until 1924 the store carried a large line of men's clothes in addition to the other articles now stocked. In that year, however, this line was closed out and in its place the ladies' ready-to-wear department was enlarged upon until at present the store has one of the largest ready-to-wear departments in La Grande.

Miss Chloe Taylor had charge of this department until February, 1926, when she went away from La Grande and Mrs. J. H. Gwin took over the department.

Store Remodeled
The same year that the men's line of goods was disposed of, the store was completely remodeled into one of the most modern department stores to be found in this section of the state. The millinery department was at that time on the store balcony, was removed to the front of the store downstairs in the ready-to-wear department this fall. Mrs. Essie Curry has charge of the millinery department.

In addition to these two departments there is the shoe department, of which Orson Brandt has charge; the hosiery department, in charge of Mrs. Bernice Gekeler; the underwear department in charge of Mrs. White and the dry goods department in charge of George Way.

Mrs. George Kennedy has charge of the alterations department.

The store carries a complete line of wearing apparel for women and children. For a period of three years Ernest Watkins was manager of the store and previous to that time W. B. Parker was the manager. For more than a year now Mr. Hill has acted as manager.

Mr. Hill has been in various businesses, having operated a drug store here for 18 years, which he sold in the year 1914. He then purchased a farm and devoted his time to that for a period of three years, at the end of which time he started into the department store business here. He also incorporated

Great Growth
The store at first occupied just half of the building where it is now located, but business grew rapidly and within a short time it was essential that more room be added and the rooms were rearranged giving the store the entire building, which is 50 feet by 100 feet.

At the same time that the store took over the entire building a new and modern store front was built, new fixtures were installed, and the balcony was built for the millinery and women's ready-to-wear department.

It was about eight years ago that these improvements were made, and since then new things have been added from time to time as the demand required.

The growth of the store has been continuous since its establishment in La Grande. New fields have been opened from year to year in the chain of stores and improvements have been made in merchandise, service, fixtures, etc.

Eight Departments
The local store has eight departments—women's shoes, ready-to-wear, men's clothing, men's furnishings, dry goods, piece goods, men's shoes and millinery.

Everything in the line of wearing apparel is sold in the store. The store employs 18 clerks full time and during the holiday season or other rush seasons between 25 and 30 persons are employed. Local people make up the sales force of the store, and the payroll averages about \$25,000 annually.

Included in La Grande's general stores is Westenslow's and the C. J. Breier store, the latter being the oldest chain store in La Grande.

The C. J. Breier Store
The C. J. Breier, or the Hub store, as it was formerly known, was opened in La Grande 12 years ago and has operated here continuously since that time under the management of E. A. Stravens.

The store is a member of a chain of 55 stores and was one of the first to be established. When the store was opened here the stock was confined to men's apparel and men's goods was the principal thing handled until about three years ago when a line of staple dry goods was added.

The company owns the building in which it is located at 1104 Adams avenue, having purchased it from the I. O. O. F. lodge about a year ago, when the lodge purchased the new Odd Fellows building, which was formerly the Y. M. C. A.

In addition to the manager two salespeople are employed in the store.

Westenslow's
Westenslow's store is comparatively new in La Grande, having been opened for business here June 7 of this year in the rooms formerly occupied by Andrews' Variety store on Adams avenue.

The owner and manager of the store is E. A. Westenslow, who also owns a general merchandise store at Imbler, which he has operated for the past seven years.

Among the things sold in this store is a complete line of men's, women's and children's shoes, dry goods, furnishings, men's wearing apparel of all kinds, and a small line of women's dresses, in addition to the millinery department, which has just recently been started by Mrs. M. G. Conwell and is located on the balcony of the store.

Men's Stores
La Grande's men's stores, which includes Andrews' Brothers, Clint's Clothing, Westenslow's and Gilbert and the New York store, rank among the best to be found in Oregon.

The oldest of these stores, and one of the oldest businesses in the city, is Andrews' Brothers or The Towery, which was started during the year 1904 in the present location and was known as Ross and Andrews. There had been a tailor shop in that location for several years previous to 1904, and after about six months with Mr. Ross and A. V. Andrews as partners, Mr. Andrews purchased the store.

At that time a line of men's wear, including shirts, trousers, suits, and overalls, was added to the store. A little later Wood Berry bought interest in the store, but remained for only a short time. Ten years ago E. T. Andrews became associated with his brother in the store and since then the business has been managed by the two.

Before starting up in the men's clothing store business Mr. Andrews was a conductor on the railroad here for about 12 years. He was a professional baseball player and came to La Grande in 1899 to play with the La Grande baseball club. In those days La Grande had a good ball team, according to those who were here at that time.

Stock Quadruples
The stock of the store amounted to \$3000 at the time it was started and has grown until today the value is about \$12,000. Nine years ago the store was enlarged considerably and two years ago, following a fire, which destroyed much of the stock, the interior was rebuilt and remodeled into a very modern men's store.

Last year a line of men's work clothes was added for the first time and a sport department is maintained for this stock. The business along this line has been very good since, Mr. Andrews reports.

In addition to the regular stock of men's clothes and furnishings a large stock of both goods for making tailor made suits is carried. This material is of the best quality and is practically all imported.

Employment
The tailor shop, which is the main feature of the store, is the largest between Salt Lake City and Portland, and at present employs six tailors. Nine tailors were employed at one time, but six are able to handle the work at present. Each year the cutter is sent to a cutting school, where he receives information on the latest things in men's clothes. The store guarantees tailor made suits within 24 hours time, the tailor shop being equipped to turn out two tailor made suits in one day.

Send-away lines of clothes are also made to fit in the store shop. All of the buying for the store is handled by Joseph Andrews, who with E. T. Andrews and A. V. Andrews work in the store in addition to the tailors. Plans are to start a salesman to work on the road within a short time to take orders for tailor made suits for the fall and winter season. The tailor shop draws trade from over all this section of the state.

Clint's Clothing
Clint Van Fleet, owner of Clint's Clothing here, has followed the men's and boys' line in La Grande for the past 25 years, and probably no other person has seen the progress in this particular retail line in La Grande as he has.

Mr. Van Fleet started out in the men's and boys' clothing line Sept. 20, 1902, when he began work for John Collier, who owned a men's clothing store here. His career started before that time, however, in the year 1895 when he started work in the J. W. White grocery store as errand boy. From that time until he was employed by Mr. Collier he worked at various retail lines working full day and delivering papers at night.

He worked for 11 months in Mr. Collier's store, which was located where Stone's cash store now stands on Adams avenue. In August 1902 the Golden Rule company was organized by Mac Woods, John Collier, W. H. Casey, O. H. Prall and Fred Nordoff, and with the organization of this company Mr. Van Fleet was placed in charge of the men's clothing, furnishings and shoe departments, leaving being a part of his duties.

Purchases Interest
The following year Mr. Van Fleet purchased an interest in the business and as a member of the firm continued as manager of the men's clothing and furnishings departments, which he remained during the entire life of the store—a period of 16½ years.

The business was closed out in the fall of 1918 and by Feb. 21 of the next year the entire stock was disposed of.

In the meantime Mr. Van Fleet decided to open a men's and boys' clothing store of his own in La Grande and preparations were made during January of that year, when the first goods were purchased. On April 1, 1919, the store was opened for business in the present location on Adams avenue.

When the store first opened the stock was comparatively small and all of the space now occupied was not needed. By 1925, however, the business had grown until more room was needed so the partition was torn out and the store was made larger, in addition to adding an extra room to take care of the shoe department.

Installs New Front
Last fall a new store front was installed, Mr. Van Fleet making a special trip to Seattle to get the consent of the owner of the building. The front, which is of the most modern type, adds greatly to the value of the building.

With the addition of the new front it is possible to display the merchandise to a much better advantage. The work was completed by Dec. 1 of last year in time for the holiday season, and is not only a marked improvement in the appearance of the store, but to the main street of La Grande as well.

Mr. Van Fleet had a new store front in mind when he first opened his store and fixtures were placed standing room for the installation at the right opportunity. When the front was installed, however, the entire interior of the store was remodeled and redecorated. New show cases were put in and old wooden counters were removed, and wall cabinets were installed in order to handle the trade more efficiently and give better service.

The store has always featured quality merchandise, and several nationally known lines are carried. Included in the large stock of merchandise is an entire line of clothing, furnishings and shoes for men and boys. In addition to Tailor-made, Pendleton, Indian robe products, Japanese, swimming suits for the

THE STATELY EPISCOPAL CHURCH



The beautiful stone Episcopal church building pictured above is in the heart of a section of La Grande's finest residential district, and is regarded as one of the outstanding buildings from an artistic standpoint in the city. It was erected about two years ago on the corner of Fourth street and O avenue, replacing a pioneer church that had stood there for many decades. Although this church is extremely handsome, it is representative of the fine structural features of other houses of worship in La Grande.

A. T. Hill, is the youngest of the city's department stores, having been established here 11 years ago by Mr. Hill in the location where it now stands.

From the time the store was opened under the management of Mr. Hill in the year 1916 until 1924 the store carried a large line of men's clothes in addition to the other articles now stocked. In that year, however, this line was closed out and in its place the ladies' ready-to-wear department was enlarged upon until at present the store has one of the largest ready-to-wear departments in La Grande.

Miss Chloe Taylor had charge of this department until February, 1926, when she went away from La Grande and Mrs. J. H. Gwin took over the department.

Store Remodeled
The same year that the men's line of goods was disposed of, the store was completely remodeled into one of the most modern department stores to be found in this section of the state. The millinery department was at that time on the store balcony, was removed to the front of the store downstairs in the ready-to-wear department this fall. Mrs. Essie Curry has charge of the millinery department.

In addition to these two departments there is the shoe department, of which Orson Brandt has charge; the hosiery department, in charge of Mrs. Bernice Gekeler; the underwear department in charge of Mrs. White and the dry goods department in charge of George Way.

Mrs. George Kennedy has charge of the alterations department.

The store carries a complete line of wearing apparel for women and children. For a period of three years Ernest Watkins was manager of the store and previous to that time W. B. Parker was the manager. For more than a year now Mr. Hill has acted as manager.

Mr. Hill has been in various businesses, having operated a drug store here for 18 years, which he sold in the year 1914. He then purchased a farm and devoted his time to that for a period of three years, at the end of which time he started into the department store business here. He also incorporated

Great Growth
The store at first occupied just half of the building where it is now located, but business grew rapidly and within a short time it was essential that more room be added and the rooms were rearranged giving the store the entire building, which is 50 feet by 100 feet.

At the same time that the store took over the entire building a new and modern store front was built, new fixtures were installed, and the balcony was built for the millinery and women's ready-to-wear department.

It was about eight years ago that these improvements were made, and since then new things have been added from time to time as the demand required.

The growth of the store has been continuous since its establishment in La Grande. New fields have been opened from year to year in the chain of stores and improvements have been made in merchandise, service, fixtures, etc.

Eight Departments
The local store has eight departments—women's shoes, ready-to-wear, men's clothing, men's furnishings, dry goods, piece goods, men's shoes and millinery.

Everything in the line of wearing apparel is sold in the store. The store employs 18 clerks full time and during the holiday season or other rush seasons between 25 and 30 persons are employed. Local people make up the sales force of the store, and the payroll averages about \$25,000 annually.

Included in La Grande's general stores is Westenslow's and the C. J. Breier store, the latter being the oldest chain store in La Grande.

The C. J. Breier Store
The C. J. Breier, or the Hub store, as it was formerly known, was opened in La Grande 12 years ago and has operated here continuously since that time under the management of E. A. Stravens.

The store is a member of a chain of 55 stores and was one of the first to be established. When the store was opened here the stock was confined to men's apparel and men's goods was the principal thing handled until about three years ago when a line of staple dry goods was added.

The company owns the building in which it is located at 1104 Adams avenue, having purchased it from the I. O. O. F. lodge about a year ago, when the lodge purchased the new Odd Fellows building, which was formerly the Y. M. C. A.

In addition to the manager two salespeople are employed in the store.

Westenslow's
Westenslow's store is comparatively new in La Grande, having been opened for business here June 7 of this year in the rooms formerly occupied by Andrews' Variety store on Adams avenue.

The owner and manager of the store is E. A. Westenslow, who also owns a general merchandise store at Imbler, which he has operated for the past seven years.

Among the things sold in this store is a complete line of men's, women's and children's shoes, dry goods, furnishings, men's wearing apparel of all kinds, and a small line of women's dresses, in addition to the millinery department, which has just recently been started by Mrs. M. G. Conwell and is located on the balcony of the store.

Men's Stores
La Grande's men's stores, which includes Andrews' Brothers, Clint's Clothing, Westenslow's and Gilbert and the New York store, rank among the best to be found in Oregon.

The oldest of these stores, and one of the oldest businesses in the city, is Andrews' Brothers or The Towery, which was started during the year 1904 in the present location and was known as Ross and Andrews. There had been a tailor shop in that location for several years previous to 1904, and after about six months with Mr. Ross and A. V. Andrews as partners, Mr. Andrews purchased the store.

At that time a line of men's wear, including shirts, trousers, suits, and overalls, was added to the store. A little later Wood Berry bought interest in the store, but remained for only a short time. Ten years ago E. T. Andrews became associated with his brother in the store and since then the business has been managed by the two.

Before starting up in the men's clothing store business Mr. Andrews was a conductor on the railroad here for about 12 years. He was a professional baseball player and came to La Grande in 1899 to play with the La Grande baseball club. In those days La Grande had a good ball team, according to those who were here at that time.

Stock Quadruples
The stock of the store amounted to \$3000 at the time it was started and has grown until today the value is about \$12,000. Nine years ago the store was enlarged considerably and two years ago, following a fire, which destroyed much of the stock, the interior was rebuilt and remodeled into a very modern men's store.

Last year a line of men's work clothes was added for the first time and a sport department is maintained for this stock. The business along this line has been very good since, Mr. Andrews reports.

In addition to the regular stock of men's clothes and furnishings a large stock of both goods for making tailor made suits is carried. This material is of the best quality and is practically all imported.

Employment
The tailor shop, which is the main feature of the store, is the largest between Salt Lake City and Portland, and at present employs six tailors. Nine tailors were employed at one time, but six are able to handle the work at present. Each year the cutter is sent to a cutting school, where he receives information on the latest things in men's clothes. The store guarantees tailor made suits within 24 hours time, the tailor shop being equipped to turn out two tailor made suits in one day.

Send-away lines of clothes are also made to fit in the store shop. All of the buying for the store is handled by Joseph Andrews, who with E. T. Andrews and A. V. Andrews work in the store in addition to the tailors. Plans are to start a salesman to work on the road within a short time to take orders for tailor made suits for the fall and winter season. The tailor shop draws trade from over all this section of the state.

Clint's Clothing
Clint Van Fleet, owner of Clint's Clothing here, has followed the men's and boys' line in La Grande for the past 25 years, and probably no other person has seen the progress in this particular retail line in La Grande as he has.

Mr. Van Fleet started out in the men's and boys' clothing line Sept. 20, 1902, when he began work for John Collier, who owned a men's clothing store here. His career started before that time, however, in the year 1895 when he started work in the J. W. White grocery store as errand boy. From that time until he was employed by Mr. Collier he worked at various retail lines working full day and delivering papers at night.

He worked for 11 months in Mr. Collier's store, which was located where Stone's cash store now stands on Adams avenue. In August 1902 the Golden Rule company was organized by Mac Woods, John Collier, W. H. Casey, O. H. Prall and Fred Nordoff, and with the organization of this company Mr. Van Fleet was placed in charge of the men's clothing, furnishings and shoe departments, leaving being a part of his duties.

Purchases Interest
The following year Mr. Van Fleet purchased an interest in the business and as a member of the firm continued as manager of the men's clothing and furnishings departments, which he remained during the entire life of the store—a period of 16½ years.

The business was closed out in the fall of 1918 and by Feb. 21 of the next year the entire stock was disposed of.

In the meantime Mr. Van Fleet decided to open a men's and boys' clothing store of his own in La Grande and preparations were made during January of that year, when the first goods were purchased. On April 1, 1919, the store was opened for business in the present location on Adams avenue.

When the store first opened the stock was comparatively small and all of the space now occupied was not needed. By 1925, however, the business had grown until more room was needed so the partition was torn out and the store was made larger, in addition to adding an extra room to take care of the shoe department.

Installs New Front
Last fall a new store front was installed, Mr. Van Fleet making a special trip to Seattle to get the consent of the owner of the building. The front, which is of the most modern type, adds greatly to the value of the building.

With the addition of the new front it is possible to display the merchandise to a much better advantage. The work was completed by Dec. 1 of last year in time for the holiday season, and is not only a marked improvement in the appearance of the store, but to the main street of La Grande as well.

Mr. Van Fleet had a new store front in mind when he first opened his store and fixtures were placed standing room for the installation at the right opportunity. When the front was installed, however, the entire interior of the store was remodeled and redecorated. New show cases were put in and old wooden counters were removed, and wall cabinets were installed in order to handle the trade more efficiently and give better service.

The store has always featured quality merchandise, and several nationally known lines are carried. Included in the large stock of merchandise is an entire line of clothing, furnishings and shoes for men and boys. In addition to Tailor-made, Pendleton, Indian robe products, Japanese, swimming suits for the

entire family and many other well known lines.

In addition to himself Mr. Van Fleet, who is the sole owner of the store, also employs two other salesmen and a bookkeeper.

Mr. Van Fleet has been very active in the progress of the city, having been the first person to install a new and modern store front in the 1100 block on Adams avenue, after which several other businesses installed modern store fronts, adding much to the attractiveness of the main street of La Grande.

Clint's Clothing here has made a very steady growth during the years it has operated in La Grande, additional stock having been added from year to year, until now one of the largest stocks in men's goods to be found in the city is carried. Mr. Van Fleet sold several citizens of La Grande their first suit of clothes, and is still selling to them, but from the men's line instead of from the boy's line.

Westenslow & Gilbert
In the year 1926 E. E. Westenslow and Warren Gilbert came to La Grande and bought the stock of the Block store here and opened the business of Westenslow and Gilbert at 1209 Adams avenue. A line of men's clothing and furnishings was handled and the business continued in the Adams avenue location until the following year, when it was moved to the present location at 204 Depot street, where Ash Brothers store was formerly located.

The store was completely remodeled when the new business firm was moved there, and at the present the store is one of the most modern men's furnishing stores to be found in this section of the state.

National Lines
Several nationally known lines of merchandise are sold by the company, including Stetson hats, Hosiery, shoes, Bradley knitted goods, such as sweaters and bathing suits, Society brand clothes, etc.

February 1 of last year Mr. Gilbert ceased to have an active interest in the business and became associated with the Oregon Hardware company. Since then the store has been entirely under the management of Mr. Westenslow, who with an assistant and window trimmer, Frank Cullen, attends to the business.

The New York Store
The fourth men's store in La Grande and the youngest one is the New York store, which was located in La Grande 19 years and a half years ago. The store belongs to a chain of 11 stores, located in Oregon, Washington and Idaho, and the present manager is George Hayward. Before Mr. Hayward came to La Grande Michael Albert was manager of the store.

The store carries everything in the men's line, the motto being "A man's store that caters to man's wants." In addition to the men's lines however the store also carries women's and children's shoes and hats.

Safety first. Never call a man a liar unless he is used to it.

Poolish pride sells a lot of automobiles.

by the Barlat Brothers. The chain is 17 years old and the first store was started at Boise, Ida., where the general offices are now maintained. Max Barlat makes his headquarters in New York and does all of the buying for the 11 stores.

Sells For Cash
The New York store is a cash store and handles medium priced merchandise. The store is located at the corner of Adams avenue and Elm street, in the rooms formerly occupied by French and Scranton and later Scranton and Short.

Several cleaning shops of La Grande also handle orders for tailor made suits for men. La Grande has six tailor and cleaning shops, among them being the Ideal Cleaners, Pauline Lederle's shop, The Olerians, The Wardrobe, Wilson Brothers and Zweigels.

DEATH WINS WAGER
KOLBERG, Germany. (AP)—The village tailor here made a bet that he could drink 50 glasses of "corn," a fiery brandy distilled from wheat. He drank the 50 glasses all right, but when he started across the room to collect his wager he dropped dead.

Safety first. Never call a man a liar unless he is used to it.

Poolish pride sells a lot of automobiles.

by the Barlat Brothers. The chain is 17 years old and the first store was started at Boise, Ida., where the general offices are now maintained. Max Barlat makes his headquarters in New York and does all of the buying for the 11 stores.

Sells For Cash
The New York store is a cash store and handles medium priced merchandise. The store is located at the corner of Adams avenue and Elm street, in the rooms formerly occupied by French and Scranton and later Scranton and Short.

Several cleaning shops of La Grande also handle orders for tailor made suits for men. La Grande has six tailor and cleaning shops, among them being the Ideal Cleaners, Pauline Lederle's shop, The Olerians, The Wardrobe, Wilson Brothers and Zweigels.

DEATH WINS WAGER
KOLBERG, Germany. (AP)—The village tailor here made a bet that he could drink 50 glasses of "corn," a fiery brandy distilled from wheat. He drank the 50 glasses all right, but when he started across the room to collect his wager he dropped dead.

Safety first. Never call a man a liar unless he is used to it.

Poolish pride sells a lot of automobiles.

by the Barlat Brothers. The chain is 17 years old and the first store was started at Boise, Ida., where the general offices are now maintained. Max Barlat makes his headquarters in New York and does all of the buying for the 11 stores.

Sells For Cash
The New York store is a cash store and handles medium priced merchandise. The store is located at the corner of Adams avenue and Elm street, in the rooms formerly occupied by French and Scranton and later Scranton and Short.

Several cleaning shops of La Grande also handle orders for tailor made suits for men. La Grande has six tailor and cleaning shops, among them being the Ideal Cleaners, Pauline Lederle's shop, The Olerians, The Wardrobe, Wilson Brothers and Zweigels.

DEATH WINS WAGER
KOLBERG, Germany. (AP)—The village tailor here made a bet that he could drink 50 glasses of "corn," a fiery brandy distilled from wheat. He drank the 50 glasses all right, but when he started across the room to collect his wager he dropped dead.

Safety first. Never call a man a liar unless he is used to it.

Poolish pride sells a lot of automobiles.

by the Barlat Brothers. The chain is 17 years old and the first store was started at Boise, Ida., where the general offices are now maintained. Max Barlat makes his headquarters in New York and does all of the buying for the 11 stores.

Sells For Cash
The New York store is a cash store and handles medium priced merchandise. The store is located at the corner of Adams avenue and Elm street, in the rooms formerly occupied by French and Scranton and later Scranton and Short.

Several cleaning shops of La Grande also handle orders for tailor made suits for men. La Grande has six tailor and cleaning shops, among them being the Ideal Cleaners, Pauline Lederle's shop, The Olerians, The Wardrobe, Wilson Brothers and Zweigels.