

E. O. L. & P. COMPANY SERVES 3 COUNTIES IN EASTERN OREGON

A romance of Eastern Oregon business is revealed in the story of the electrical development in this section and the factors contributing to that development. It is the romance of the Eastern Oregon Light and Power company.

Scarcely more than 20 years ago, the first small electric plants were started in the Grande Ronde and Baker valleys, and these undertakings were extremely unprofitable for the times and even commanded admiration for their builders today.

Electricity sold then for about "two-bits" per kilowatt hour, when one could get it and 12-hour service was considered good. Every time the wind blew through the valley the few customers who had been persuaded to use this service rushed around in get their coal oil lamps and candles. Today the Eastern Oregon Light and Power company gives reliable service to 3,000 consumers in Union, Baker and Grant counties and is valued at more than five and half million dollars.

Great Advances

Many people wonder how it has been possible to build up the present Eastern Oregon Light and Power company's system from such a meager beginning to its present stability and efficiency, but those who have lived along with this institution, and it is a helping hand, watched its growth, and who know its history, know that only because of the wisdom of electric service and the untiring perseverance and strong character of the builders of this company could Eastern Oregon Light and Power company have survived and grown strong.

Among those who should be given credit for their part in establishing this public service company, which is now playing an important part in Eastern Oregon's development are Ray Nye, who with associates organized the present company in 1905; Walter Pierce, from whom the Grande Ronde Electric company was purchased and who had much to do with the early electrical development in the Grande

Ronde valley; P. A. Harrison, who was the active manager of the company when first organized and whose sterling character carried the company through trying times; Clement C. Smith, who saved the company from financial disaster and in 1918 played money and a well established utility organization back of the local company; J. P. Pulliam, president of the company, whose long experience in public service has enabled him to make decisions good for users and company alike; and J. P. Lott, vice president and general manager of the company, who in the past 11 years has effectively managed the company to its present established position.

Officers and Directors

Officers and directors of the company are J. P. Pulliam, president; J. P. Lott, vice president and general manager; H. C. McKay, treasurer; A. A. Smith, secretary, and D. W. French, A. R. Shockey and John Schmitt.

J. H. King is general superintendent, J. B. Hrusak is chief engineer, Ernest L. Freckett, sales manager; Gene Walker, Grande Ronde division manager and assistant superintendent, and H. W. Maxwell, acting auditor.

Approximately 150 persons are employed by the company at present and the valuation of the company, recently determined by the Oregon Public Service Commission, is in excess of two and one half million dollars. The annual tax bill is more than \$50,000 and annual payroll more than \$150,000.

Employees Organized

Employees of the company and their families have recently organized the Eastern Oregon Light and Power Company Employees Association and take an active interest in the company's affairs. There is a splendid loyalty among the personnel and employees feel that they are representing the company at all times whether on duty or not. Many of them are leaders in community activities.

Heavy Construction This Year

This year is the heaviest construction year that the company

has ever had. For this reason the Eastern Oregon Development company was organized so that the construction work could be done without interfering with the regular operations of the company. The development company, of which Mr. Lott is vice president and general manager is building the 60,000-volt transmission line between Durkee and Union which will make a power connection with the Idaho Power company. A. C. Wright is the engineer in charge of construction. The development company is also constructing a splendid new office building for the utility in La Grande. New construction this year will be well over the quarter million dollar mark.

Much Capital Need

Increasing demand for more residential and commercial lighting, electric service for all domestic purposes including cooking, heating and power for a wide variety of commercial uses and for industry, has caused the company to keep increasing its investment at a rapid pace.

Rates Fair

Rates of the company, which compare favorably with those of any like utility, are lower than many and as low as any in the west with the exception of large cities. Rates are being made constantly and no rates have been increased for many years in spite of mounting taxes and other costs. A bright future is seen ahead by the management of the company which faith in Eastern Oregon is being backed by large investments for future business.

History of Organizations

The Eastern Oregon Light and Power company is a consolidation of the Grande Ronde Electric company, the Baker Light and Power company, and the 1924 Electric company, and was incorporated by Ray Nye and several associates in 1905.

The general offices of the company are located in the city of Baker, and district offices are maintained in La Grande and at Union, North Powder and Klamath Falls. The company serves a large and varied territory, with a population of 30,000 persons. Among the

places served are Baker, Burns, Cove, Elgin, Haines, Hot Lake, Indio, Island City, La Grande, North Powder, Rock Creek, Rummerville, Troutdale and Union. The city of Baker is also served with artificial gas by this company.

Five Plants

Briefly outlined, the electric system consists of five generating stations, four hydro-electric and one steam-electric, as follows: Fremont hydro-electric, capacity approximately 1400 horse power; Rock Creek hydro-electric, capacity approximately 1200 horse power; Cove hydro-electric, capacity approximately 400 horse power; Morgan Lake hydro-electric, capacity approximately 400 horse power; Baker steam electric, capacity approximately 2175 horse power. These generating stations are tied together and to the main distributing centers by 164 miles of transmission line operated at 22,000 volts. Some of the transmission line is built over the roughest mountains of Baker county.

Fremont Plant

This plant is located in the Blue Mountain range, approximately 25 miles west of Baker. Olive Lake, its storage project, has an elevation of about 6,000 feet. Water is conveyed from the lake to the plant through more than 30,000 feet of pipe, which gives a head of 1007 feet. Four men are located at the plant and the lake.

Rock Creek Plant

This plant is located five and one-half miles west of Haines and at the foothills of the Blue Mountain range. This is a small flow plant, as it has no large storage capacity and is regulated largely by the amount of water flowing into Rock Creek. This is the head dispatching point for the whole system and is also the center of the company's private telephone lines. Four men are employed at this plant, one of whom is the chief plant operator.

Cove Plant

This plant is located two and one-half miles west of Cove on Mill Creek at the foot of the Powder River mountains. This is also called a stream flow plant as there is no large storage capacity. Fifteen thousand feet of ditch bring the water to a small forebay and this is fed through a penstock 2700 feet long down to the plant, which is located in one of the most beautiful spots in this section. Two men are at this plant.

Morgan Lake Plant

Located two miles southwest of La Grande, the Morgan Lake plant is La Grande's closest development. This plant is given power from water gathered from Shady Creek into an enlarged natural basin, called Morgan Lake reservoir and there are 20,000 feet of ditch and penstock. Two men are at this plant.

Baker Steam Plant

This is the company's largest generating station. It is constantly being improved and has now been enlarged until it will furnish over 2000 horse power. Hauled fuel from the Baker White Pine Lumber company's waste and sawdust, and shavings from the Brown Lumber company's saws, are delivered at the steam plant by the railroad from the adjacent mills, and furnish a cheap fuel, which help to keep the costs of generation at a low point. More than ten men are employed at this plant, which is located in South Baker. Recently the structure has been entirely remodelled and a modern fireproof building houses the equipment. The largest unit is a General Electric company turbine-generator, installed in 1924.

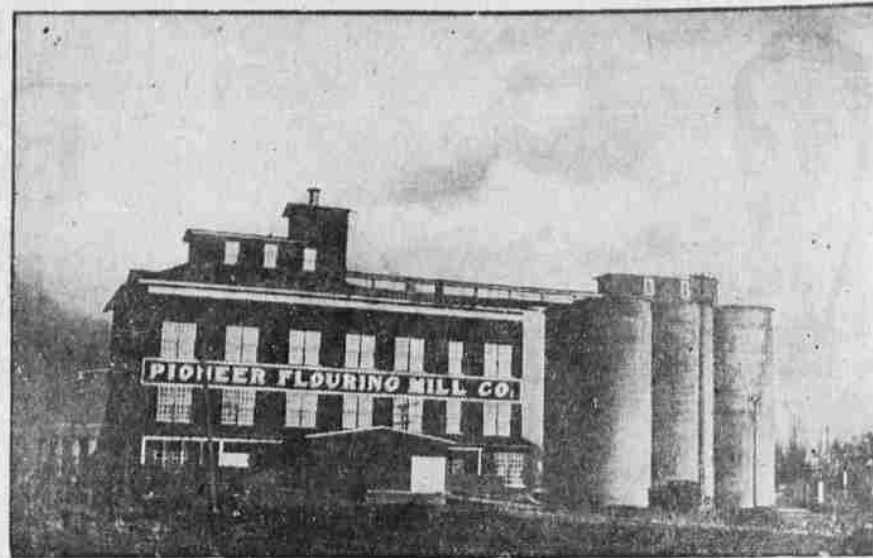
New Power Source

Early this year a contract was executed between Eastern Oregon Light and Power company and the Idaho Power company, by which the latter company agrees to deliver up to 10,000 horsepower to the local company over a new line now being constructed between the two companies. This interconnection will further guarantee to electric users in this territory a continuous flow of power, and a plentiful supply for all expected growth of business for many years to come.

System Arrangement Good

Part of the power system furnishing electric service to the west are in such splendid arrangement for rendering continuous service. All plants are interconnected so that if one unit is down for repairs, service continues uninterrupted. A network of transmission lines will further guarantee dependability and the new high-voltage line now being constructed

THE PIONEER FLOURING MILLS



The Pioneer Flouring mills, with headquarters at Island City, are pictured above and are one of the largest plants of this kind in all Eastern Oregon. They are part of a group of mills over Union county which handle a remarkable amount of locally grown wheat, grinding it into flour of various kinds. An order was recently received for 5000 barrels from the Orient and the flour is exported regularly to world markets.

Western Union Offices Here Are Largest Between Boise, Portland

A public utility that is distinctively different and which carries messages instead of persons or freight, and which can relay a group of words from La Grande to New York in a few minutes, is the Western Union Telegraph company, which maintains the largest offices between Boise and Portland in this city.

The office here, located in the Foley building on Adams avenue, is equipped with a duplex to Portland and is the transfer point for all that country between La Grande and Joseph. During certain seasons of the year the traffic is especially heavy, such as at Christmas time, and the installation of the modern Duplex speeds up the service to a point where there is no danger of letting rush telegrams pile up. In fact the company is now equipped to handle the business of a larger city than La Grande, reflecting the confidence that is held in the Eastern Oregon metropolitan future.

Feed Terpany is manager of the local office and employs two operators, a clerk and three messenger boys to maintain the service here. The offices are roomy and attractive and inviting window displays call attention to the desirability of using the wire instead of the slower United States mail for messages of importance.

Prince Sponsors "Brighter Shoes"

LONDON (AP)—Once in a while Prince Henry puts it over on his better known brothers, the Prince of Wales and the Duke of York.

The two elder brothers are considered the best dressed men in the royal family, and are so certain of a following for any style to which they show favor, that they occasionally play shy jokes on their friends by sponsoring some absurd fashion which youthful young men quickly follow, much to the enjoyment of their Royal Highnesses.

But it remained for Prince Henry to come out for "brighter feet" on the golf courses and tennis courts this summer. He played golf one day in "sunnie" shoes and red and white socks. Already there is a demand for black, white and red shoes.

improvised conditions which led the principal owners of 12 companies about 1855 to approach the New York and Mississippi Valley Co., the only company making any progress with offers of aid and consolidation, elimination of the steeper and more economical device, the New York and Mississippi Valley Co., was able to make great strides. On April 4, 1858, its name was changed by an act of the New York state legislature to The Western Union Telegraph company, which it has since been known.

This was the beginning and after that progressive steps were even larger until the present day network rivals anything of its kind on the globe.

The La Grande office of the Western Union was established many years ago and has been improved constantly, until it has reached its present day efficiency.

French Illiteracy Shows an Increase

PARIS (AP)—Illiteracy seems to be increasing in France. Educators propose to do something about it.

One-sixth of the French population, statistics show, are classed as illiterate, which means here that they can not read and write. There are three and one-half percent who do not even know the letters of the alphabet. This is said to be seven times the proportion in Germany and 25 times the percentage in Scotland.

Absence of children from school has increased until more than one-fourth fail to attend classes. A number of congresses and organizations are urging some arrangement for supplementary instruction of young people who left school to help earn the family living. They hope, later, also to improve the general system of education so that children who have gone through the grade schools can get further training while they work.

COURT DECIDES ON SALE OF MEDICAL PRACTICE

BERLIN (AP)—The sale of a medical practice is not an infringement of public morals, the supreme court of Leipzig has decided. The court held that such an infringement could be construed only if the purchase price were so high as to prove a disproportionate accumulation to the buyer, possibly leading to a jeopardization of the interests of patients.

According to the supreme court's pronouncement, it would not be justifiable to assert that after a physician's death there was nothing left for his successor, who, by this deal, had unquestionably acquired certain valuable connections and interests, the profitable exploitation of which rested with him.

A bargain is not a bargain if you don't need it.

Erect A Monument

OVER THE RESTING PLACE OF SOME DEAR ONE WHO HAS PASSED TO THE GREAT BEYOND. IT WOULD BE A FITTING TRIBUTE TO HIS OR HER MEMORY AND A SYMBOL FOR ALL TIME OF YOUR ESTEEM FOR THE DEPARTED. SEE US TODAY FOR ARTISTIC SUGGESTIONS AND COST ESTIMATES.



Blue Mountain Marble
& Granite Co.

LA GRANDE

A Good Place To Eat
All White Help

FOR OVER 25 YEARS

THE SILVER GRILL

La Grande's Most Progressive
Restaurant

Why Shouldn't I Smile -- I Eat At

HERMAN'S Human Filling Station

Everyone who eats at Herman's comes out with a smile.—Why? Simply because they have accomplished "Satisfaction."—It's a great feelin' to have.

When you feel the pangs of hunger and you want a real "square," try one of our juicy, tender T-bone steaks—say, there's nothing like 'em. It only takes a jiffy from the time your order is taken until it is served to you—a tempting morsel. For a good mood eat Herman's food.

"Once at Herman's, Always at Herman's"

Walk In, Slide In, Any Way to Get In