



PROGRESS!

Electric Light

IN THE HOME—

Good lighting in the home—no shadows to fight in Kitchen about range and sink. A porch light to cheer visitors. Satisfying reading lamps—good light over the dining table—bedroom lighting worth while. More people every day realize the small cost and the big return in convenience and comfort.

IN THE STORE OR OFFICE—

Good lighting pays big dividends. People buy more when they see better. In the office it increases efficiency and decreases fatigue.

IN THE MILL OR SHOP—

Proper lighting in mills, shops and factories of all kinds where men manage machinery means greater production, better satisfied employees, reduction in accidents and all for a trifling cost in the total production expense.

Electric Heat

IN THE HOME—

Means countless conveniences formerly not obtainable. Good cooking done economically on an electric range. The percolator, toaster, waffle iron or grill are an aid to housekeeping. The glow heater and the warming pad are great boons. The electric iron and now the ironer have banished much of woman's unnecessary slavery.

IN THE STORE OR OFFICE—

A heater in the store or office is often a true economy. Electric heat is now being used in many new appliances—and profitably.

IN THE MILL OR SHOP—

Electric heat can be so perfectly controlled that most of the manufacturing operations requiring any degree of heat, but heat under strict control, are now being done by electricity. Cooking and baking commercially can now be done better by electricity at less cost than by old fuel methods. Special heat treatments are fast becoming electric—Enamel—cores—roller bearings—castings—even cloths are being heat-treated by electricity.

Electric Power

IN THE HOME—

Many uses for small motors—the refrigerator, the sewing machine, vacuum cleaner, electric whipper, furnace feeder, fan, washing machine are run economically by electricity, so that a woman doing this work by hand is working for less than two cents per hour.

IN THE STORE OR OFFICE—

The adding machine, fan, billing machine, grinder, chopper, dental and surgical instruments are in big demand. Nearly every mechanical operation which can be done by hand can also be done by small motor power, more efficiently and cheaper.

IN THE MILL OR SHOP—

Power—steady, dependable power—power for sawmills—power for flour mills—power for the mines—power for the countless small shops—the shoe shops—the auto shops—power for the big machine shops—plenty of power, and at a price below that of other forms of power—all things considered.

AND NOW THE NEXT ELECTRICAL DEVELOPMENT IS IN AGRICULTURE

EASTERN OREGON LIGHT & POWER COMPANY

"ALWAYS AT YOUR SERVICE"