

LA GRANDE STORES OFFER WOMEN THE LATEST OF STYLES

With such a large number of up-to-date ladies ready-to-wear stores operating here, the women of La Grande can purchase the newest things of fashion in this home city, and are sure to be pleased. This is no idle statement, and is proven by the large number of out-of-county women who shop here.

Besides the three shops—Putnam's, The Paris and the LeRoy—which devote their entire time to ready-to-wear, there are also three large department stores here with large and excellently equipped departments of this kind. In addition to these shops, there are several millinery shops and departments, where the latest creations may be had.

Putnam's New Store
Putnam's store, which handles only women's wearing apparel, probably has the most complete line of any store of this kind in La Grande, having just recently added a new shoe department to the store and also a glove line, thus offering everything in the line of women's clothes.

This store has been advancing rapidly during recent years under the management of Mr. and Mrs. C. D. Putnam, who purchased the business from the Campbell family in 1915. The store was then located in the Masonic building on Adams avenue, next to Hohenkamp's, there having been a women's store there almost ever since the city originated. E. E. Kirtley was the owner of the store for many years previous to the time that it was owned by the Campbell family.

The store was moved to the present location at 1012 Adams avenue in the Ford building, next to the Arcade theater, just after Easter time this year, and has made a marked progress since then.

Completely Remodeled
The present store room, which was at one time occupied by French and Greene, was completely remodeled and redecorated at the time that Putnam's moved in, and is a very attractive store and a worthy addition to the city of La Grande.

Since the Putnams have owned the store there has been several lines added, until now the store is most complete, having excellent lines of hosiery, lingerie, millinery, women's coats, suits and dresses and a complete line of accessories.

The new shoe department is being installed by Earl McDonough, an experienced shoe man and for several months connected with N. K. West's store here. Only women's shoes will be carried in the department and as a top grade the J. Miller brand will be sold. In addition to these there will be a complete line of women's novelty shoes which will sell at popular prices and will be received very well by so that the patroness will be on hand at all times. There will also be a line of art shoes and a line of low heeled oxford shoes for sports of school wear.

A very complete line of boots will also be stocked for the fall and winter. These will come in colors and styles and some with a fur cuff, being the newest things in footwear.

In addition to the shoe line there will be rhinestone and cut steel buckles.

On the opening day of the shoe department one pair of Gotham Strip silk hose will be given away with each pair of shoes purchased, Mr. McDonough announces.

Opening Date Nears
The furnishing of the new department is now practically finished, preparatory to the opening. Upholstered opera chairs are a part of the equipment and the fitting stool and large mirrors are decorated to match.

The department will be located under the store balcony with the chairs next to the stairway and the shelves along the wall just opposite.

The two other ladies ready-to-wear stores in La Grande are the Le Roy, owned by Dr. W. S. LeRoy, and the Paris, which is owned by L. Altman.

The LeRoy was owned by Miss Welling and Dr. LeRoy jointly until a few months ago, when Dr. LeRoy purchased Miss Welling's interest. The store was originally owned by Miss Welling Dr. LeRoy buying part interest about four years ago.

Millinery Line
In addition to a line of women's ready-to-wear the store has a millinery line and a complete line of accessories in the way of novelty jewelry and things of that type. Art goods are also handled on a small scale, also men's and women's hosiery and women's hand bags. The store is located on Adams avenue in the Summer building.

The Paris, which is just a few doors west of the LeRoy at 1113 Adams avenue, also carries women's wearing apparel, including coats, dresses, suits, lingerie and millinery and a line of accessories. This store is comparatively new in La Grande, having first started in to business here about two years ago.

Department Stores

La Grande's three largest department stores—N. K. West's Hill's and the J. C. Penney company—also have large and complete women's departments, any of them equal to similar departments found in larger cities than La Grande.

The ladies ready-to-wear department in N. K. West's store offers a complete line of women's wearing apparel featuring always the newest things in fashion's realm. Mrs. Elizabeth Doudley is in charge of the department and is ably assisted by Miss Mable Herdinger and Miss James McNamee. Mrs. H. W. Langhain handles the millinery work for the department.

The store also has a millinery department, which up until just recently was owned by Mrs. E. Heide who sold her interests to Miss Adelaide Mullen, who now has the department. Before Mrs. Heide took

over the department in 1925 Mrs. L. K. Schlegel, now Mrs. Herman Seigrist, had charge of the department for several years.

Shoe Department
West's also have an excellent shoe department, which carries many of the best shoe lines. Women's shoes from the fanciest of party pumps to the most serviceable sports styles are available in this department. In addition to a complete line of men's and children's shoes.

Hill's store has similar departments which also handle an excellent quality of goods. In the shoe department all types of women's and children's shoes are available. The department has been in charge of Owen Bryant for the past three years and has made a steady growth.

The ready-to-wear department also has a very good line of dresses, coats, suits, etc. With the new fall stock which is just being received is a group of coat dresses, especially good for college campus wear, and which will be sold at a popular price. Most of the new autumn sport and street dresses are of jersey or wool crepe. Mrs. L. H. Irwin, who has charge of the department, announces. Black satin predominates for dress wear, and which will be sold at a popular price. Most of the new autumn sport and street dresses are of jersey or wool crepe.

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Mrs. Rose Curry has charge of the millinery department of the store, which has just recently been moved from the balcony to the main floor in the ready-to-wear department. Felt and felt velvet combinations are shown in many of the new hats in addition to many satin ones.

The J. C. Penney company also has a ladies ready-to-wear department, which is located on the balcony of the store. A complete line of women's wearing apparel is carried here, including millinery.

The shoe department, which is at the back of the store building on the main floor offers a large variety in men's women's and children's shoes.

Shoe Stores
La Grande also has two stores, which make shoes their main line. The Bakery, which is managed by Gay Hayden and is located on Depot street, and the new National Shoe Yourself shoe store, located on Adams avenue in the rooms formerly occupied by New's Art and Baby shop, both stores carrying a very complete line of men's women's and children's shoes.

The National Shoe Yourself store is a new institution and plans to carry the Piggly-Wiggly idea into the shoe line to a certain extent. Mr. McLaughlin, who has come to La Grande from Portland, is manager of the store, which was opened here the first week of July.

The store features a complete line of shoes and hosiery for men, women and children, also work clothing and a few accessories as a side line.

Fresh Stock
One of the features of the business is that merchandise will be received every few days and can be had in 24 to 36 hours notice, making the stock always fresh and new.

The shoes and other goods are arranged in labeled sections and are all in sight. People may come in and look as much as they desire without buying and salespeople will be on hand to answer all questions and assist in any way possible. Mr. McLaughlin says.

The store is called the customers to work unusually well in handling a large crowd.

There is also one more in La Grande which devotes all its time to millinery. The shop is located in the Summer hotel building on Depot street and is owned by Alice Wilson. The shop was opened a little more than a year ago and handles all kinds of women's and children's hats.

Kiddie Shop
The only kiddie shop in La Grande is Norton's Kiddie Shop located at 1122 Adams avenue in the Foley-Hooley building.

The store was opened July 25, 1922, a little more than four years ago, and since that time has made a rapid growth, new lines being added from time to time.

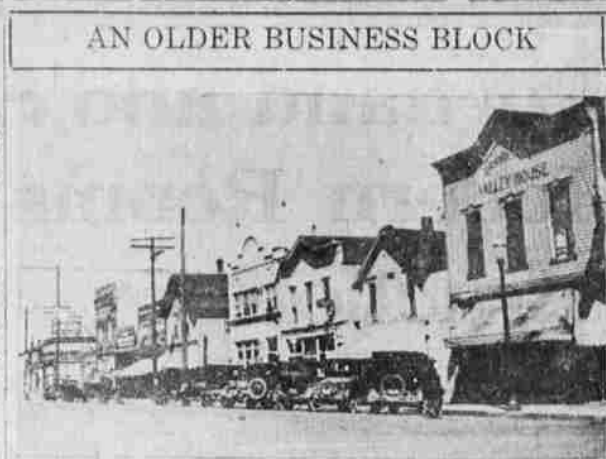
Mrs. L. H. Norton did her own stitching covered buttons in her home for five years previous to opening the shop down town, having had the first handstitching machine in La Grande.

The shop has two machines now and turns out a large amount of work. In addition to these there is a plant for button making in the basement of the store and a plant for pleating materials, it being the only place in town where pleating is done. Button holes are also made.

In addition to this probably the most complete line of infants apparel to be had in the city is stocked here, besides a complete line for older children up to 14 years of age. Everything for the child is to be found in the store, including shoes, hats, coats, dresses, etc. Toys are also carried as a side line.

One of the most complete lines of art goods to be found in the city is also carried here, including novelties, package goods, and all kinds of other stamped goods ready for working. R. M. C. and Star brand threads are also offered in addition to silk sewing thread. Novelties are also handled, in addition to white bolt linen for stamping, also bolt batiste for baby dresses and a line of children's and women's hose. Eyer stamped lines in luncheon sets, towels and handkerchiefs are also handled here. The store is one of the most complete of its kind to be found in this section of the state and draws a considerable amount of trade.

Garment Factory
Another new business in La Grande is the Garment Factory at 215 First street, which is owned by



The business block pictured above is one of those long established in La Grande. At the extreme right is the Grande Route Valley house. Moon's Drug store occupies the lower floor. The entrance to the Grande Route Valley house is next and the Hong King Low Chop Suet shop is the third business place from the corner. The Salvation Army hall, built in 1924, is next and then comes the Garment Factory, the Fir Street Barber Shop, Carl Lyck's Plumbing shop and the Economy Market & Grocery. The entrance to the Paris hotel, which occupies the upper floor of the new two-story brick building on the corner erected by Julius Rosch is this side of the Orange Blossom Confectionery, located on the corner.

COBBLING SHOPS FEATURE SERVICE

Six Shoe Repair Establishments, 3 Shining Shops in Operation

Prompt and efficient service has always been associated with the six shoe repair shops which operate in La Grande. Those who do not know the delights or meaning of a "peach cobbler" would be justified in associating the term with the repair shops of La Grande. For the owners not only make a personal effort to provide prompt efficiency but are equipped with modern facilities for the best grade of work.

Electricity has, as with many other industries, made possible great strides of improvement in the shoe repair business. Electric machines, stitchers, and other machines, are provided in every shop. One store has recently installed a perfected machine by which heels may be applied without stitching or nails. Not many years ago, shoe repairing was a laborious task, and the picture of the cobbler, busy sewing or trimming, as he visited with his customer, was frequent. Today, electricity has typed and retyped the daily output of work. One part of that old picture has not changed with local cobblers, however, for no matter how busy they may be, there is always time for a pleasant greeting and smile for the customer that makes the associations pleasant ones as in earlier days.

Pioneer Repair Man
La Grande's oldest member of the business is E. C. Kingsley, who has been in the business for 21 years. Mr. Kingsley's shop is located at 1111 Adams where it is the custom of his friends, formed through long years of pleasant association, to drop in for a friendly visit with the pioneer cobbler. The Kingsley shop is efficiently modernized and has grown with the years of experience which Mr. Kingsley has had. Mr. Kingsley is a union member.

Frank S. Jester, operator of the Jester shop in the New Poley building, ranks next to Mr. Kingsley, having been engaged in business here for the past 14 years. Mr. Jester, until three years ago, operated the shop now known as The Tap. Mr. Jester, too, through years of honorable business associations has gained the respect of his many friends. Mr. Jester's equipment is up to the minute and includes electric sewing and the like. Mr. Jester takes special pride in his new heel attachment machine which attaches heels without nailing or stitching.

Shoe making is included in Mr. Jester's business.

The Tap Shop
C. E. Biting is owner of The Tap shop, located next to the Sandwich Confectionery shop. Mr. Biting's experience here stretches over a period of six years. His equipment is replete with modern electric facilities including finishers and sewing machines. "We can do anything to a shoe that can be done," is Mr. Biting's way of expressing it.

Joe Reichter operates a shop on the north side next to the Sandwich Confectionery shop. Mr. Reichter, until recently maintained his shop next to the Smith garage, where he has gained the name of the "cobbler philosopher." Mr. Reichter's shop is well equipped and he is prepared to meet his trade most efficiently.

The Mason Shoe Hospital, located next to the Mount Emily dairy on Fir street, has been appropriately named by its owner, R. B. Mason. His shop is excellently equipped with modern appliances. Mr. Mason, until about three years ago, was with the railroad and is a comparatively new entry in this business, although he has been a La Grande resident for a number of years.

J. G. Stuart, owner of the Depot Street shoe shop has been in the business here for seven years. His equipment is modern and complete. Mr. Stuart also handles the Sunflower line of Auto paint. Mr. Stuart is enthusiastic in the prospect of his shoe business which he declares is a growing one.

Shoe Shining Shops
Three shoe shine shops are operated in La Grande, all being located on Adams avenue.

Mr. and Mrs. C. R. Smith. All kinds of household sewing is done at the factory. In addition to carrying a line of millinery, hosiery, yard goods, etc.

This factory has been in operation here for about a year and a half. Three people are employed at present.

vacation in his old home in Greece. His brother "Chris" who has been in this country for six years is taking his place during his absence.

The Boston Shoe Shining parlors, next to the Anthony Cafe are owned by Mrs. J. M. McKenna, of San Francisco, but are operated by Gus and Jim Skouras who have been here a number of years. Besides their shining business they do an extensive hat blocking and cleaning business. Four chairs are in operation at the shop.

Directly across the street is the La Grande Shoe Shining parlor, operated by Harry Parla and Nick Bouras with six chairs besides doing a shoe dying business. All three stands sell cigars and candy and the Trakas and Boston shops handle soft drinks.

CHILDREN INFECTED BY CATERPILLARS
BERLIN (AP)—Contact with caterpillars is said by the Prussian board of health to be the cause of numerous cases of skin disease among Berlin children. While not all caterpillars have this effect, the board cautions parents against letting their children touch caterpillars of any description.

Medical experts say the skin eruption is caused by the broken end of caterpillar hairs embedded in the skin. The accompanying fever is caused by the worm's pungent excretion.

ONE OF LA GRANDE'S MOST OUTSTANDING RESIDENCES



This charming dwelling place is the property of Dr. and Mrs. Ray P. Murphy and is of an especially attractive type, which is augmented by verdant shrubbery, a rich lawn and colorful beds and rows of flowers. It is situated on the corner of First street and O avenue and affords a splendid view of the Grande Route valley and part of La Grande.

Real Estate Values Increasing Steadily in La Grande and Valley

(Continued from Page 1)

Claude Berry is the present secretary of the organization and in addition to him and President Miller, the membership consists of L. S. Weeks, C. J. Black, Sherwood Williams, B. A. Benham, A. V. Lindgren, George Richardson, Oscar Wapnick, George H. Curry, E. S. Ford, Leo Stoen, J. E. Phy, Lowell Williamson, W. H. Berry and C. Wilson.

Mr. Miller is the pioneer real estate dealer in La Grande and is not only active in land transactions but also in mortgage loans. Only a few months ago he dissolved the William Miller Real Estate company, and opened a new office of his own at 113 Elm street, retiring from the firm work.

Claude Berry's offices are in rooms 22 and 23 in the La Grande National Bank building. Mr. Weeks is now located in the new Foley building along with H. E. Dixon, attorney. Mr. Black and Mr. Lindgren are both affiliated with the Union Mortgage and Investment company and Mr. Williams and Mr. Benham are with the La Grande Investment company, another of the pioneer business firms of this city. Mr. Richardson's desk is also in the La Grande Investment company's office. Mr. Wapnick is in the United States Investment company, in the offices behind the United States National bank, which Mr. Miller's former firm occupied.

Mr. Curry, who has been active in real estate transactions for many years, has the George H. Curry Real Estate agency on Elm street west to the municipal building.

Mr. Paul has the Pyramid Land company, at 1314 Adams avenue, and Mr. Stoen and Mr. Phy are both with the Security Land & Savings company, in the La Grande National Bank building. Mr. Williams' desk is also located in this company's offices.

W. H. Berry is using his home as his office and Mr. Wilson is a member of the firm of Wilson and McCarthy, with headquarters in the West-Jacobsen building on Adams

"Ten Years Ago Today"

Few people of La Grande ten years ago imagined that we would have today the city we have—a population of 11,000—the location for a state normal school—a large and beautiful business district—or such a modern and smartly equipped Drug Store as L. & L. La Grande's progress has been tremendous and our belief in its permanency and worth has resulted in the making of this greater store.

Ten years ago there were no such adequate facilities for guarding a community's health. Constant research in medicine, new inventions in refrigeration, improved methods of manufacturing, and nation-wide distribution combine to bring the nationally tested medicines, sick room appliances, baby and invalid foods, and many articles for comfort and convenience within easy and constant reach.

Here are only a few of the choicest lines of this approved merchandise for which we are the agents:

SHEAFFER "LIFETIME" PENS AND PENCILS
UNCONDITIONALLY GUARANTEED FOREVER!
GARDEN COURT AND SPRING BLOSSOMS TOILETRIES
Dainty aids to feminine charm
ANSCO CAMERAS AND FILMS
ADD NEW DELIGHTS TO PICTURE TAKING

WHITEALL-TATUM RUBBER GOODS
GUARANTEED HIGHEST QUALITY
PENSLAR AND SAN-TOX REMEDIES
NATIONALLY KNOWN FOR PURITY
SHELBY MAZDA LAMPS
BURN THEM IN EVERY SOCKET

Hazelwood "Sunfreeze" Ice Cream

Famous for smooth, delicious quality—Made in Portland
Bricks Sherberts Eskimo Pies Dixies

OUR PRESCRIPTION DEPARTMENT

has won an enviable reputation for equipment and accuracy. With every facility for rapid and accurate compounding; fresh and reliable drugs and medicines; experienced and painstaking pharmacists; and all of the newer discoveries in the science of healing—with these you have the assurance of getting exactly what your physician prescribes.

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