

FURNITURE FIRM IS METROPOLITAN IN ALL RESPECTS

Carr Furniture Company,
Inc., Keeps Abreast of
City's Progress

SERVICE IS DATED
BACK TO YEAR 1871

Latest Methods of Mer-
chandising Employed—
Markets of the World
Brought to City

The Carr Furniture company is one of the oldest business establishments in La Grande. Founded in 1871, just 34 years ago, by Henry and Burke, the original store was the building now occupied by the "Coedie" paint store on Adams street.

There is a big contrast between the furniture store of that time and the modern metropolitan store as it is known today. A few kitchen chairs, kitchen benches, beds, springs and mattresses with a few rockers comprised almost the entire stock of this pioneer store.

The firm of Henry and Burke continued until 1895 when the partnership was dissolved and the business was carried on by J. C. Henry in the same location, and was known by that name.

Additional Space
The steady growth of La Grande and the increasing volume of business called for more space and in 1906 the location was changed to the corner of Adams and Fir. In 1912 a new partnership was formed when J. C. Carr acquired an interest in the firm and the business was then known as Henry and Carr.

This partnership continued until 1916 when Mr. Henry retired and Mr. Carr bought his interest and changed the name to the Carr Furniture company. Under the guidance of Mr. Carr the business grew by leaps and bounds and gained recognition throughout the entire furniture industry as being one of the most progressive and up-to-date furniture stores in the Pacific northwest and the Carr Furniture company became a landmark famous throughout Eastern Oregon.

Continuous Expansion
The business continued to expand year by year but was halted temporarily by a disastrous fire in December, 1922, which wiped out the entire stock and building and left nothing but a smoldering heap of ruins. Not daunted, however, Mr. Carr, with characteristic energy, had a new building erected on the same site and within five months the new store was opened, with a larger and more complete stock, especially selected to meet the requirements of the time.

The subsequent years were wonderfully successful and the firm recorded a tremendous volume of business.

Professor Predicts Auto of Future

LONDON (AP)—Eighty years hence it will be possible to drive 200 miles an hour in a completely self-contained automobile in a semi-vertical position, in the opinion of Professor Low, English scientist. The automobile will then be powered, Professor Low says, by the principles of perpetual motion, in which science is making considerable strides at American University laboratories. The professor says the motor car of the future will consume half the gasoline cars require today, will be fitted with radio telephone and television and will be so easy to operate that a driver can see and speak to his friends at home while traveling. Folding wings, he says, will eventually be fitted to cars, thus enabling motorists to make continental and trans-Atlantic trips.

DYES INFERIOR IN MODERN TAPESTRY

PARIS (AP)—Old tapestry will wash like a pocket handkerchief, says Senator Guillaume Chenevier, reporter of the Fine Arts Budget. While no way has yet been found to clean the modern article. Weavers at the famous Gobelin French state factory have 25,000 dyes to choose from, as compared with about 40 to which their predecessors under Louis XIV were confined. But the old dyes are fast, and the new ones are not.

A New York man, 93, gives as one of his rules of longevity, "Do all business on a cash basis." In other words, don't worry.

A BUSY BLOCK ON JEFFERSON



Here is a busy row of business places on Jefferson avenue between Fir and Elm streets. The Gettings and Hanks Willy-Torland garage occupies the first two buildings and the upper floor of the first building was recently remodeled by George Lyman and made into modern apartments. Next is the Planchet shop is next and then comes the Jefferson Street restaurant, Raymond's Beauty shop, the Fred T. Burgess shoe store, the Val-entines shop and the Radiator & Fender shop. Jack Brandt's Auto Repair shop is located on the corner and is one of the newer business places in this city.

STANDS DO BIG BUSINESS HERE

Root Beer Companies,
Recently Located in La
Grande, Thriving

The thirst of the nation for root beer companies thriving over all the United States. And the thirst of La Grande keeps two root beer companies literally on the jump all through the summer months. "A nickel a glass" is the price standard adopted by both the A & W and A & R companies, which only recently introduced in La Grande, have opened with an astounding rapidity and success throughout the state.

The familiar orange and black of the trademarks of the two companies is, to the tourist, like the sight of an oasis in the desert (ray-sun) of the Far East. Tourist business in itself forms a major part of the root beer trade. Companies, organized partly with the prospect of serving tourists, who prefer remaining within their traveling vehicle, whether it be of the "Oregon or Root" or "La Jansen" type, to enjoy their drink.

Made at Stand
Beer is made directly at the stand in large quantities, with specially manufactured machines and is served in uniform glasses, kept clean with time-saving and sanitary scientific washing solutions. This method of service makes it possible for the operators to take care of their astonishingly heavy business.

The A & R stands here are owned and operated by O. B. Pickett, who, with his family, came to La Grande last summer and established a home. Mr. Pickett in the winter operates a quick lunch counter at his stand next to the Western shoe store. In the summer he maintains an additional stand at the corner of Hemlock and Adams in order to care for the overflow car trade. Mr. Pickett declares that business this year has grown tremendously and that the new stand has justified itself.

The A & R company has been organized for several years and is especially strong in Utah and Oklahoma and other mid-west states. Since opening in Oregon, the business has grown rapidly. All Oregon businesses have no connection with the company itself, being owned privately and buying the product outside the parent organization. Most of the Oregon stands are owned by John and Lester Hubbard, of La Grande.

Recent Addition
The A & W company is a more recent addition to La Grande business, having been opened in the latter part of June. The company occupies one-half of the Club Cigar store and is jointly operated by C. Brown and R. J. Peare, both of whom are enthusiastic about the prospect of their business. The A & W company has been in operation more than 18 years and has plants located over most of the United States, especially in the middle west.

The root beer business, under the system of bottling, which has been adopted by the two companies, is a business innovation along with the trend of modern progress and, according to local representatives, is one that is developing rapidly and successfully.

Wholesale Houses In La Grande Do A Large Business

(Continued from Page One)
recording La Grande, and turns out about 3500 pounds of butter each week, which is sold wholesale in Union and Wallawa counties. The territory reaching as far west as Moscow, east to Tuleburg and including all of Wallawa county. A considerable amount of butter is also sent to California and to Western Oregon and Washington cities, such as Portland and Seattle. The butter which is sent outside of the La Grande territory is packed in 65-pound boxes and is not wrapped in the local plant. The making of the butter is an interesting process, the cream being first weighed and put into the forewarmer, where it is heated to from 120 to 135 degrees. It is then taken to the flash pasteurizer, which heats it to 135 to 155 degrees, destroying all foreign matter. The cream is then taken through the colts, where it is cooled to 55 degrees and then goes

known as Stereow and Thrift grocers, the Thrift grocers being cash stores and the Stereow service stores. Plans are to add additional stores as the time goes on.

La Grande also boasts two wholesale fruit and produce houses—the Pacific Fruit and Produce company and the Ryan Fruit company.

New Company
The Pacific company has just opened business in La Grande with in the last four months. It previously had been located here but sold its interests about two years ago. The business is located in the old Valley creamery building at 235 Fir street, which has been completely remodeled. A new system of refrigeration has also been installed. The building houses special fruit rooms, a wet room for the butter and root vegetables, cream fruit storage room. There are also dry rooms and banana rooms which are finished for their particular use.

The company includes Union, Wallawa and Baker counties with fruit and produce, operating three large trucks. Six men are employed by the company.

Large Trade Area
The Ryan Fruit company supplies fruit and produce to all of Union county, as far west as Klamath, and all of Wallawa county. The

supplies are delivered to the surrounding towns mostly by way of the freight line. Everything in the fruit and vegetable line is handled by the company and four men are employed.

The company has been located in La Grande since May 1925, and occupies a warehouse 25 by 115 feet on Jefferson avenue. The warehouse houses three cold rooms and two banana rooms, where the fruit and vegetables are kept until deliveries are made.

Fruit and vegetables are bought locally when they are obtainable here. When they are not they are shipped in here from California or other points.

G. H. Paglia has been manager of the company here ever since its establishment two years ago.

Bakery Business Big
A large amount of wholesale business is also done by the bakery in La Grande—the La Grande Bakery, which is operated by K. J. McWilliams and the Williams Electric Bakery.

Both bakeries are equipped with electric ovens and other modern equipment for baking bread or pastries.

At present the La Grande bakery makes about 1500 loaves of bread daily. New machinery will be installed in the very near future, by which twice that amount can be turned out in one day. The cap-

acity of the large electric oven is 100 loaves. Flour used in making the bread is stored in the basement of the bakery building, which is located at 217 North Fir street, and is kept at an even temperature, which is one of the essential things in bread baking.

The Williams bakery is located at 1409 Adams avenue and K. S. Williams is the manager. Both bakeries supply a large territory with bread, the La Grande bakery running trucks daily to Elgin and Baker, and having a daily shipping radius of 250 miles.

Bottling Works
The Coca Cola Bottling Works in La Grande also does a large wholesale business, supplying Union, Baker, and Wallawa counties with Coca Cola, soda pop and other drinks. The drinks are bottled at the bottling works here, which is located at 2501 Adams avenue and is owned by Dallas Green and Earl Hough.

The bottling works started operation four years ago under the present ownership and since that time has made rapid progress. During the winter months in addition to the line of bottled drinks, tamales and oyster cocktails are also made. The tamales are sold wholesale mostly in La Grande, but the cocktails are sent into Wallawa county as well as being distributed throughout Union county.

Other Wholesalers
La Grande also has a number of retail stores, which also do a wholesale business, including the Jack Allen Supply company, the Fred T. Burgess shop and W. H. Bohnenkamp company.

All kinds of auto parts and accessories and sporting goods are sold wholesale by the Jack Allen Supply company, which was opened here April 16 of this year, when the company purchased the parts stock of K. W. Leighton and added to it considerably. Now one of the most complete lines of auto parts to be had in Eastern Oregon is carried by the company.

In addition to the parts and accessories a complete line of tools is handled, also Winchester guns and ammunition, and a complete line of sporting goods. Federal tires are also carried and sold at wholesale.

All of Union and Wallawa counties is covered by salesmen for the company.

A similar store is located at Pendleton. It was established there 12 years ago. Roy Hansen is manager of the local store. The W. H. Bohnenkamp company also sells a large variety of things wholesale, including pipe, iron, nails, Goodyear tires, wire, cartridges, clay pigeons, blasting powder, and dynamite.

Clay pigeons are furnished the gun clubs of La Grande, Pendleton and Baker and other nearby towns. Much of the stock sold wholesale is disposed of in Portland, Ore., with the exception of the cartridges, and is sent to the contractors of Union and Wallawa counties.

The company is the only one in this section which handles blasting powder and has a brick, fireproof, bullet proof powder magazine here, located on the hill above the Grande hospital.

Distributes Batteries
Fred T. Burgess, who operates a battery and service shop at 1203 Jefferson avenue, is wholesale distributor for Fiske batteries, Amalgam light electrical appliances, Stromberg carburetors and Northeast electrical appliances for this territory—Union and Wallawa counties. About 25 per cent of his business is on a wholesale basis and the remainder is retail. He has operated the shop here on Jefferson avenue for about three years.

La Grande also has a wholesale candy company, although it is yet very new and comparatively small. The name of the business is the Mount Mountain Candy company and H. A. Bergin is the manager.

A. V. Sanford also does some wholesale candy business, making all of his candy and furnishing some of the stores here.

A NEW INSTITUTION

"A Store That Is The Customer's Store"

People of La Grande and vicinity, you are welcome to come in at any time and look through our store regardless of whether you buy or not... we want this to be "your store."

You will not encounter "high-powered" salesmanship here, all merchandise is in the open and marked... your knowledge of values is the sales talk... our ability to give you a better article at a lower price, the argument that will give us your business. We believe you will always find the Satisfaction and Saving of Shopping at our store a pleasure.

A Complete Line of

Shoes and Hosiery

For Men, Women and Children
Prices on Women's and Men's Shoes

\$2.98, \$3.98, \$4.98

NATIONAL
SERVE-YOUR-SELF
STORES

(Across from Bohnenkamps)