

BREAD, MEAT AND BUTTER SUPPLIED TO BIG DISTRICT

Local Business Firms Export Large Quantities to Outside Points

2,000 LOAVES OF BREAD MADE DAILY

More Than Three-Quarters of Million Pounds of Butter Put Up by Local Creameries.

By reason of geographic location and the foresight of enterprising business concerns, La Grande has come to be the hub of means, butter, fat products and bread production over an area that reaches 250 miles from La Grande. Even such people as aim to keep close to industrial affairs will be surprised, no doubt, to learn the extent to which La Grande made products are shipped to territories outside of the city. These three necessities for every table are shipped out by all available means of transportation every day and in many counties hungry families satisfy their craving for food by buying La Grande made butter, bread and meat.

Not so long ago, Portland-made bread arrived in La Grande by express truck loads daily while local bakers were either idle or at partial capacity. Now the tables are reversed.

2,000 Loaves Daily

The La Grande Bakery and the Williams Electric are two modern, well-equipped and extensively financed institutions. Their private delivery trucks can be encountered many times from the home station any day. Together, 2,000 loaves of bread come out of local ovens daily. In the case of breadstuffs, it holds true with other commodities, the geographic location of the city makes delivery in a fresh state possible. These 2,000 loaves daily aggregate three quarters of a million loaves a year and suggest this problem for the grade teacher when school opens in September: "If each loaf is 8 1/2 inches long how many loaves of bread could be made from the wheat raised in this county?"

The number of families that obtain their daily sustenance through the bread and pastry industries, runs well up past 25.

Milk and cream products are even more plentiful than the bread stuffs. Not giving consideration at all to milk products that are handled by out of town agencies, the Blue Mountain Creamery and the Mount Holly

creamery do approximately 100,000 milk and cream business annually and have branches in other county points. Blue Mountain and Union creameries make and sell 750,000 pounds of butter each year. To do this, scores of men and women are employed locally in plants that are up to the minute in equipment, with capacity to handle their product in the most sanitary methods and with the greatest expediency. Butter and other milk products go out to the trade, particularly in Union and Wainwright counties.

Ice Cream Industry
One feature of the butter fat products of this city that commands special attention is ice cream. During the peak load of the mid-summer season, 225 gallons are made daily to feed the populace at home and to the territory. This industry commands machinery.

Antiquated methods cannot keep up with the production and the Blue Mountain Creamery has installed the most modern and complete machinery for the manufacture of ice cream. During the year about 50,000 gallons are made and consumed. Besides the Blue Mountain Creamery, Sanforde makes a considerable amount of ice cream. The cash returns from the butter fat industry are felt more in rural than urban sections. After years of educational work and earned propaganda, farmers of the county have learned that dairying is a sure source of wealth, and the volume of milk produced is growing rapidly. The most optimistic predict that dairying will make Union county wealthy—they argue that any doubting Thomas need only place himself at any La Grande bank window and see the volume of milk produced. The milk and cream checks that daily go over the receiving clerk's window in local banks is surprisingly big. While La Grande people directly benefit from the creamery payroll, the big item of expenditure goes to the farms and then back to the merchants again as an indirect but substantial fruit of the creamery business. In Wisconsin this cycle has made her people wealthy and business experts declare conditions are more ideal in Union county than in Wisconsin.

Which now leads the world in butter production, foresighted people predict a new era in this country when dairying comes completely into her own.

Meat Products
Still other products that are made and distributed over many counties come from the meat packing plant. Meat products form one of the biggest items in shipping riches. Thousands of housewives outside of La Grande have learned to insist on La Grande-made meats. Should manufacturers of butter, meat and bread come here, a profit scenario for these three necessities would immediately take shape in Union, Wainwright, Hamilton, Harney, Baker, Grant, Wasco and other counties.

All told, La Grande is more closely knitted her trade territory by good products made within her own borders, than by any other media.

THE CITY HALL BUILDING



In the foreground to the left is La Grande's beautiful municipal building, which was completely remodeled and added to a couple of years ago. The two-story building, constructed many years ago, has been given a coat of stucco and the entire interior was rebuilt. Next to the municipal building is the office of George H. Curry, collector, and next is the Curry Printing company. The third business place from the municipal building is the home of the La Grande District News, a weekly publication, 1209, and the place on the corner by the alley is Hart's Studio. The New York store, a chain establishment, which fronts on Adams avenue, occupies the remainder of this block.

11 Modern Barber Shops Operating In La Grande--Barbers' Union Active

Eleven modern barber shops, all of which satisfactorily conform to state requirements, are maintained in La Grande, making in all a payroll of approximately \$44,000 annually for the city. The barbers' union with a 30 per cent membership, is an active organization, which, functioning through monthly meetings, endeavors to better conditions for the barbers, regulates the standard prices and wages, and cooperates in the enforcement of sanitation laws. Don Evans is president of the organization while W. M. Fitzgerald is secretary-treasurer.

Early barber shop history is full of interest, which takes on added color when one learns that of the three earliest La Grande barbers, one, J. K. Fitzgerald, operated a shop in La Grande today. Mr. Fitzgerald is the oldest barber in the county, while Jim Johnson, of Union, holds the second honors. Harry Myers, of the Myers and Ellis shop, is next in point of service, having been here since 1895. The man of progress from the day Mr. Fitzgerald opened his shop, in 1890, until the present is wide indeed. Mr. Fitzgerald came to La Grande in 1882, two years prior to the completion of the railroad which he helped to build. In 1890 he purchased from William Gyle, a shop on the location of the present day barber shop, which Mr. Gyle had opened two years previously. In 1892, S. V. Evans became Mr. Fitzgerald's partner and by good products made within her own borders, than by any other media.

The Early Barber Shop

Mr. Fitzgerald, in reminiscence of early days recalls the early shop, with its traditional pole, as a busy place, particularly after work hours when large groups of men talked over politics or events of the day, as they waited their turn at the chair. Barber shops, judging from Mr. Fitzgerald's descriptions, "ain't what they used to be." Chairs were wooden structures, doubtful at best, unattached

to the floor, with no means of reclining, and only an arrangement whereby they could be tilted back from the floor. Hair was shaved in the back of the head and was a far cry from the convenient faucets of all present day shaves.

Should a customer of today visit one of these earlier concerns he would probably raise first of all the rows of beaded towels, perfumes and brillianines which are lined on the shelves of shops of today. "We didn't have towels in those days. We had what we called hairnets, and we made them ourselves," Mr. Fitzgerald recalled. When queried as to what the contents were he explained that alcohol and glycerine constituted these early "hairnets." In place of the towels, however, were rows of rings and brushes each of which belonged to the individual customer and bore the name of the owner, printed in bright gold letters. It was almost an impertinence not to own one's ring, so early citizens related. Electric shavers were easily missing and an early hand clipper, which had a cord, an uncovered spring, was employed.

Hobs Being Changed

But the change in barber shops which has almost revolutionized the old order, came with the advent of hobs for women. The old days of man's supremacy has waned and with it the old-fashioned workies and cuspidors. Where once the picture of the day's most muscular and mustachioed hobs here adorned the wall, today a picture of smiling young ladies wearing the woman's newest hair style, makes the masculine hobs a thing of the past. But this change, sad as it may seem to "old timers", is a new factor in the business of the barbers who recognize women's haircutting as an additional source of income and make a specialty of making the latest hobs. "Barbers are accepting the new condition generally and are convinced that women's haircutting is a stable part of the business," declared Mr. Evans, president of the union. Barber shops of La Grande now charge 30c for haircut and 25c for a shave.

All barber shops in the city conform to state sanitation regulations and satisfactorily pass annual state inspection. The shops are neat and attractive and add to the general appearance of the city's business section. Five out of the 11 shops, the Foley, Model, O. K., Service, and Royal are located upon Adams avenue, while three more, the Meyers and Ellis, Rex, and Seimner are on Depot. The Northside and Fir Street barber shop are located on Fir, and the

NEW BRICK BAKERY BUILDING



The handsome brick building pictured above is the new home of the La Grande Bakery, which was erected only a short time ago. It is one of the latest new business structures to go up on Fir street and is located between the O-W. main line and Madison avenue. The entire building is occupied by the company, which does both wholesale and retail business on an extensive scale.

Acme Is on Jefferson

Everett Keown has for the past two years been proprietor of the Acme shop which is situated next to the Foley hotel and has a wide entrance from the hotel. Mr. Keown employs two assistants in his business. The Model, located next to the Star theater is owned by Frank Cotton who has had the establishment for three years. The shop is a comparatively new one, having been established just four years ago. Two men besides Mr. Cotton are regularly employed.

Ray Buell, owner of the Service shop next to the Equitable Savings bank, is one of the veteran barbers who are known to La Grander through years of business experience here. Mr. Buell has been a barber here for 15 years and has operated his present shop for nine years. The Service was moved this month to the adjoining location, formerly occupied by the Home Place. More floor space and new equipment increase the service facilities here.

Ben Noyes has, for the past 11 years, been proprietor of the O. K. shop, next to Silverthorn-Wright drug store. Three men besides Mr. Noyes are engaged in the O. K.

The Royal, next to the Rain-bow cafe, is the city's newest shop, having been opened in April, 1926. Joe Williams, who has been connected with the barber business for a number of years here, has been owner of the Royal since last September. Two men are employed by Mr. Williams.

Here Since 1906

The Meyers and Ellis shop, adjoining the Silver Grill, is operated by two seasoned barbers, Harry Meyers and Guy Ellis, who has been connected with the business here since 1906. Mr. Meyers and

Mr. Ellis have operated in the present location for eight years. The Rex shop, directly across the street has been owned for this past year by R. N. Boyd. Mr. Boyd employs one barber.

H. Z. Baxter, owner of the Somerset shop has been with the establishment for just a year. The shop, however, has been in existence for some time.

The Northside shop is now owned by Frank C. Anson, who bought it only a few months ago. One assistant is with Mr. Anson. J. K. Fitzgerald at the Fir street shop, has with him his son, W. M. Fitzgerald and another barber. Mr. Fitzgerald has had a shop on Fir street for nearly 30 years, although his present location is a new one, which has been occupied only three years.

The Acme shop is operated by Ben Holliday, still another experienced La Grande barber. Mr. Holliday has made La Grande his home for 12 years and has been engaged in the barber business during that complete period. His shop is located behind the Union Pool Hall and has a wide entrance from Jefferson street.

No resume of the barber shops of La Grande would be complete without the name of Joe Kelly, who, for many years, operated what is now the Service, and still makes La Grande his home. Only the fact that Mr. Kelly's eyesight is extremely poor keeps him from the work which he followed for so long a period.

"Mild Martin", who appeared in London about 40 years ago, and measured 8 feet 2 inches in height, was probably the tallest woman that ever lived.

Thinks Vote No Aid to Working Girl In America

JERSEY CITY, N. J. (AP)—Woman suffrage, says Mrs. Nellie T. Smith, labor leader, has been of no assistance in getting woman a "square deal" in industry.

Mrs. Smith has the distinction of being one of the few women in the country to serve on an executive committee of a state federation of labor.

"Labor got just as much before as it does now," she avers. "It is the justice of our cause rather than our battles that count. Labor wins because its objectives are unselfish and right."

Because women in industry lack permanency and girls continually leave their jobs for marriage, Mrs. Smith points out, it is impossible for them to organize as successfully as men.

Mrs. Smith found herself widowed, and with a small son to support, more than a decade ago. She became a teacher. Since then she has been graduated from Fordham university. Recently she was admitted to the New Jersey bar. She was appointed a member of the state federation's executive committee after her organization of the New Jersey school teachers' union.

Rabbit No Prude in His Dietary Habit

WASHINGTON (AP)—A Jack-rabbit is nothing if not broad-minded concerning his diet. He prizes a nice, green wheat field, but six or seven of his kind will consume as much forage daily as one sheep.

Patric dogs, friend and confidant of the Jackrabbit, destroy 50 to 85 per cent of the more palatable grasses in serious competition to domestic livestock.

"They will mow down young wheat as definitely as a scythe."

GETS HUSBANDS EASILY

LONDON (AP)—A laundress can always get a husband, said Lady Islington before the National Conference on Maternity and Child Welfare here.

"It does not matter how ugly or ill-favored a laundress may be," she said. "She can always get a husband. A man feels today that he must get a wife who will keep his home together."

Since The Days Of La Grande's First Schools

NEWLIN'S HAS BEEN HEADQUARTERS FOR SCHOOL AND OFFICE SUPPLIES IN UNION COUNTY

For over 50 years the opening of school each fall has meant a grand rush to Newlin's for books, tablets, pencils, pens and ink, erasers, note books, etc. Many residents of La Grande will recall the days when they proudly carried their first slate to school. Progress has eliminated the use of the dear old slate but to many of us it remains a cherished memory of the "Good Old Days" when the three "R's"—reading and writing and arithmetic were actually taught "to the tune of a hickory stick."

Office supplies and stationery have followed the general trend to greater efficiency. This store has sold these supplies to most of La Grande's business establishments from their conception. A large stock is always carried and many orders are placed for special forms. No one phase of our commercial life has shown more progress than the keeping of records and our aim is always to keep pace with the new improvements.

Books are a great addition to the lives of many people. Our shelves contain the latest of modern fiction and biography as well as feature books suitable for gifts on all occasions. When in doubt, choose a good book—it will be appreciated—and there is no finer way to express your sentiments of friendship or love.

Besides school books and supplies, office stationery, and books, we feature a line of art goods and toys. Many novelties such as Dennison products are to be found. Visit our newly arranged store with the new front—we are always glad to show you.

NEWLIN'S Book & Stationary Co.

School Supplies — Books — Novelties — Toys — Office Supplies

Helping Build A Greater City

La Grande set a new record in building this year. More than a hundred new homes will have been built by the end of the twelve months and nearly five hundred new houses have been constructed here (not counting those immediately outside the corporate limits) since 1920 and the last federal census.

It is significant that our facilities and our electrical service have been called upon to aid in this great building progress in a most prominent way.

A reputation for expert workmanship, for ability to handle difficult jobs either of new wiring or repairs, for adequate engineering knowledge of complex electrical systems—such a reputation is not easily acquired and our organization is seeking constantly to better it.

In addition to giving outside service we carry a complete electrical merchandise stock:

HOTPOINT and WESTINGHOUSE RANGES

ELECTRICAL APPLIANCES

LIGHTING FIXTURES

EDISON MAZDA LAMPS

Check Seal Wiring Equipment

H & S ELECTRIC CO.

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