

SITTIN' ON TOP OF THE WORLD

That's La Grande's position today. No community in the Northwest is enjoying better or more stable growth and development than this. No agricultural area offers more opportunity for dairying and diversified farming than the fertile Grande Ronde valley.

Two new hotels are under construction and will attract an ever-increasing portion of tourists and travelers. The new Eastern Oregon Normal School will be under construction here in the coming months to bring added population and enlarged business volume.

New industries are assured for further development. An enlarging trade area brings increasing numbers of shoppers from neighboring towns and cities.

La Grande is THE CITY of Eastern Oregon, the recognized metropolis of a growing and expanding territory rich in resources and in public-spirited citizenship. The progress of the last five years is but an indication and a guarantee of the progress that will be realized in the next five years.

La Grande and Union County Property Has Always Been A Good Investment

It is notable that most wealthy men have their money invested in real estate, that the earning power of real estate and its assured valuation increase had laid the foundation for countless fortunes.

La Grande and Union county property has always been a good investment. Through the years of growth in the city, real estate has constantly increased in value. With the community on the highroad to new and greater progress, no safer or more productive investment can be found.

INVESTIGATE THROUGH A REALTOR—ETHICAL PRACTICES AND EXPERIENCED SERVICE

When buying real estate, make your investigations through an established and recognized Realtor. Members of a national organization, your local Realtors are pledged to high ethical standards of business practice—they are experienced in real estate values and know where and how your money can best be invested. With them you will find large listings of varied properties—city home, acreage, or farm. Your desires will receive courteous, efficient attention.

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