

RESTAURANTS, LUNCH COUNTERS DO BIG BUSINESS

City of La Grande Noted
for Its Well Conducted
Eating Places

QUALITY COOKING WIDELY FEATURED

Silver Grill and Herman's
Among Pioneer Firms
Here—Specialize in Local
Products.

One of the city's most established businesses is the Silver Grill which has been a fixture of La Grande for more than 20 years. During the period of time the location has never been changed although it would be hard to recognize the present large restaurant and grill. The grill has been in the same small room in which a small order service, with a reputation of only a few customers of a small counter. Constant growth of business has made possible enlargements and improvements until the Silver Grill with a seating capacity of 70, does the largest combined restaurant and short order business in the city.

In present owners, Ed Hindspeith and Mrs. J. J. Burbridge, who have been connected with the business since 1924 have not only continued but have added to the excellent service, for which the grill has always been famed. Besides the short order business in which the firm features steaks and meat cuts and meals at all hours of day, regular meals are served during the day at moderate prices. Special Sunday dinners are also featured. A fine grade of cooking has always been largely responsible for the large following of patrons which the grill has had.

Use Local Products

In speaking of their business both Mrs. Burbridge and Mr. Hindspeith emphasize the value of having only the finest grades of products. Moreover, local products, say the owners. The finest equip-

A CHARMING HOME ON NINTH AND N



This very attractive residence, located on Ninth and N, on the north edge of the Commercial district, belongs to William Weiss, an O-W engineer, and it is typical of the many fine homes that have been erected here recently by railroad employees. Although the home was built only a short time ago, an excellent start on shrubbery and other landscape gardening has been made.

ment is supplied in the kitchen of the establishment and includes electric dish washing machines of the most modern type and electric refrigeration.

The grill itself is well furnished to handle the business, having been completely remodeled a few years ago when Ben Deacons was proprietor. It is said that the business pays its big dividends to the amount of capital invested as any other place in town. The operating force includes 12 persons. In short, good cooking, good service and good business management make the Silver Grill one of the busiest and most successful establishments of La Grande.

Herman's

Herman's, known as one of the leading short order houses of this section of the state has been owned and operated by Herman Roesch for the past 24 years. Besides the large short order business which is done, a constant service, a complete line of candy, cigars and fruits are carried by Mr. Roesch, the rear end of the establishment contains a card room. Service to railroaders comprises a major part of Mr. Roesch's business. Excellent cooking, including special pantry dishes and the prompt service which is provided have been a major factor in the heavy business which Mr. Roesch has conducted here for more than 20 years.

ness which Mr. Roesch has conducted in the past two decades.

Totter's Place

For 25 years, Totter's has been a business establishment in La Grande. Coming to La Grande only four years after the new town had been established, in '88, Mr. Totter began soon after a business career of a fourth of a century's duration which included wholesale and retail grocery for 17 years. In the past several years, Mr. Totter has conducted his present business which includes lunches, soft drinks, candies and cigars.

Draft beer has always been a specialty of the business. Mr. Totter has been conducting his confectionery and lunch business with extensive property and building interest in La Grande.

The Yellow Dog

Three years ago mysterious looking stickers bearing the replica of a dog, yellow in color began appearing on people's doorsteps on their cars in their places of business. Curiously, these stickers, which are of any number of secret organizations from a new political party to a band of outlaws. But it was not long before the Yellow Dog made its official appearance and disclaimed all such rumors by announcing in recent times, its career as a quick lunch and short order establishment. The Yellow Dog grew with all the speed of any pup and has, under the experienced guidance of its owner, T. O. Mead, become one of the busiest shops in the city.

Making a specialty of steaks, chicken dinners, soups, and individually flavored dishes, Mr. Mead has developed in a short time an unusually large following of patrons. The color associated with that unusual breed of canine world, a "yellow" dog, has been carried out very effectively both on the exterior and interior of Mr. Mead's shop.

With the growth of his business Mr. Mead has made arrangements for the establishment of a doughnut shop in connection with his regular shop in an adjacent location. Mr. Mead opened a doughnut shop in connection with his business at the time of its organization but temporarily discarded it some time later. Business has more than doubled and is continually growing. Mr. Mead states, "Counting here after a successful business in home, Mr. Mead has had much experience in his line of work. Mr. Mead declares that he has found La Grande more than satisfactory for his business and asserts that there is 'no place like La Grande.'"

Anthony's Cafe

Anthony's is located since the death of John Anthony, last spring, by Mrs. Anthony, has been an established business here since 1918 when it was opened by Mr. Anthony, who at that time had been in the bakery and grocery

business here for more than 20 years. An excellent table and counter lunch service is conducted by Mrs. Anthony and her daughter, Margaret. A line of staple groceries is a part of the business while fresh bakery products are also in stock. Mrs. Anthony has been unable to continue the bakery business which her husband had successfully conducted for so many years, however. The shop, located on Adams avenue next to the Royal barber shop, also owned by Mr. Williams.

Rainbow Cafe

The Rainbow Cafe, which recently observed the fourth anniversary of its business career, is owned by Joe Williams and is located on Adams avenue next to the Royal barber shop, also owned by Mr. Williams.

Both a heavy fountain and lunch business is done at the Rainbow, which is managed by Mrs. Williams. Merchant's luncheons are specialties while chicken pies made by Mrs. Williams herself, are featured. The equipment is modern and includes a fine fountain service. A recent addition which makes the shop different than any in the city is the recent installation of a new type of booths with low backs, which are both graceful and attractive. These booths are installations not only to the shop, but to La Grande, and add greatly to the attractiveness of the shop which is finished in combination of light effects.

Quick Lunch

F. E. Ware operates a quick lunch counter in connection with his billiard parlors at the corner of Adams and E. The new counter, only recently established, is rapidly developing a good business.

Corner Lunch

The Corner Lunch, located in the Corner Billiard parlors, at Jefferson and Depot has been owned and operated for the past three years by Walter Palmer. Mr. Palmer does an excellent business in short order lunches, sandwiches, hamburgers and hot meat sandwiches. Home made pies are another feature for which the Corner Lunch is noted.

Other Restaurants

Directly across the street is the Acme Lunch, run in connection with the Acme pool hall which is owned by Frank Harris. A good business in short orders is done. In short order lunches, sandwiches, hamburgers and hot meat sandwiches. Home made pies are another feature for which the Corner Lunch is noted.

For five years, the O. K. restaurant, on Depot, has been operated by Mr. and Mrs. L. Kunnas. The business has been under the existing management for the past four years.

Wong Sing and J. Beane, have for the past several years, conducted the Oregon Cafe midway between Adams and Jefferson on Depot. There business is well handled and enjoys a steady development.

The La Bine restaurant, located on Jefferson street near the stage depot, has been operated for the past several years by Jack La Bine. The shop is well equipped to handle its large business and is a well furnished establishment.

Two noodle restaurants operate in the city, one known as the Wong Sing, and the other as the Hong Kong Low establishment. Both do a heavy noodle and other specialty dish business as well as carrying a line of staple groceries and other products. The Wong Sing shop located on Adams next to the Chevrolet garage has been in existence for more than a decade. The Hong Kong Low shop on E street is a more recent establishment.

DEVELOPMENT PROSPECTS IN CITY BRIGHT

(Continued from Page 1)

Trods of students here, but it would also serve as an additional attraction to home seekers to settle in La Grande. Higher educational facilities, added to the present large industrial payroll, bank business volume, productive agricultural areas, progressive trade and high schools and excellent churches would round out the city's qualities as a home city to a great degree.

Business Section Expanding
The nearly 50 per cent growth of the business section within the last seven years is recorded as only indicative of the further expansion that is to come. A year ago La Grande's skyline stopped short at five stories and now two new five stories, one six stories and the other seven stories in height, are nearing completion.

It is understood that one of the best steps toward the upbuilding of a greater business section will be the construction of a two-story brick business building on the corner of E and Adams avenue, where the Grande Route Valley house building now stands. Other business projects are under definite consideration and are expected to take shape within the near future.

Irrigation Is Expected

Irrigation is expected by numerous enthusiasts to come eventually, as soon as the drainage problem in Union county can be successfully worked out, or possibly with the practical demonstration of watering small tracts from wells.

This will mean, local business and agricultural leaders say, the more than doubling of the present 1200 farms in the valley and a corresponding percentage of direct increase in farm population and on

BEAUTIFUL COUNTRY HOME



The beautiful trees which add so much to the beauty of the lovely country home of Mr. and Mrs. N. K. West, are the obstacles in the way of taking any picture which will give an adequate idea of the buildings on this farm which is one of the biggest show places in the valley. The picture above shows a portion of the front of the magnificent home and the drive which leads from the highway to the yard. The large barn, seen at the left of the picture, is the first of a series which lines both sides of an avenue extending from the house to the large alfalfa field. Farther to the right of the house are the home of Mr. West's foreman, the garage, the poultry houses, the ice house, the packing house, the covered spring, etc.

indirect increase in urban population.

Soil Is Fertile

It is conceded that the Grande Route valley soil is of the most fertile in the Northwest and with irrigation, diversified crops of tremendous proportions could be raised and these would add greatly to the annual wealth production of the valley.

Already apples, cherries, prunes and small fruits are shipped to the east and abroad in large quantities, and the grain crops of the country rank with the best in the Northwest. With irrigation to increase the yield of the dry sections and to permit smaller, diversified farms to increase in number, a tremendous forward step would be possible.

Wallowa Lake an Aid

The growing importance of the Wallowa Lake watershed as a summer resort is influencing the growth of La Grande and is destined to do so even more in the near future. It is said, La Grande is the gateway city and, with the construction of two new modern hotels here, the routing of tourists by the Union Pacific system through Wallowa lake is expected within the near future.

It is a fact which many will attest to, that the belonging into this part of the state of tourists, results in attracting their attention to a point where many will return to make their home and others will invest capital in its development.

Here's one kind of competition that ought to be safe from future intrusion: A Connecticut student says he's the world's champion at holding his breath.

ESTIMATE OF POPULATION GIVES 11,306

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which was nearly 7.7 per cent.

This figures out as follows:

Sources	Gain	Population
Postoffice	6%	11,347
Water users	8%	11,347
School Attn.	14%	12,264
School census	19%	13,770
Phone users	3%	11,026
Light users	7%	11,454

Adding these totals together and dividing by six one gets 11,525.

Further Figuring

But, to be sure that the estimated population would not be exaggerated, The Observer referred back to 1920 in all instances and also figured the number of new housing accommodations erected since 1920.

The Observer found, by computing the increases in telephone users, water users, school enrollment, federal postal population since 1920, and building that a gain of around 43 per cent had been made. Light users since 1922, as far back as the records are available, have increased a full 43 per cent.

Since 1920, 149 new individual houses have been erected inside the city limits in La Grande, approximately 190 new apartments have been built, and a conservative estimate of new individual homes erected immediately outside the city limits indicates 150, making a grand total of new accommodations for 790 families. This represents an increase of 48 per cent in housing accommodations, and this is not including the enlargements on homes constructed before 1920.

Typewriter Firm Picks La Grande For E. O. Branch

Since March 24, of this year, La Grande has been represented in the Wholesale Typewriter Company's chain stores by the Eastern Oregon Typewriter company, managed by D. T. Ferguson.

The company handles all makes of modern typewriters, including I. A. Smith, Underwoods, Remingtons, Royals, special work machines, all portables and the Corona and Dutton adding machines. Mr. Ferguson makes a specialty of the new sport model Corona machines and of the portable Corona adding machine line.

Repair work is also done by Mr. Ferguson, who is experienced in all branches of the typewriter business. The rebuilt machine business, Mr. Ferguson declares, is rapidly coming to the front as a major factor in the typewriter industry. Machines are built and given a 12-month guarantee for any repairs. Mr. Ferguson explains that the machines are entirely rebuilt and replaced and are as durable and in as good condition as the new machines. An extensive business is being done in the rebuilt machine work locally, Mr. Ferguson asserts.

Mr. Ferguson's office are at the La Grande Printing company. The business has advanced rapidly since its introduction here.

As further indication that this estimated growth in population is basically correct, the business district of La Grande has increased in size nearly 50 per cent since 1920, and the building up of residential districts has been correspondingly great, especially in the thickly populated districts just outside the city limits.

DID YOU KNOW—

That while we are Headquarters for Ice Cream, Candy, Bakery and Lunch Goods, we are also

Official Merchants

for the International Tailoring Co., which is the largest tailoring concern in the world. The new Fall and Winter lines are now on display.

The Corner Cupboard

Geo. Richardson, Prop.
Second and Adams

The New Bobs-- A Style for Every Head!

There's a style for every type. Expert barbers and beauty operators that assure of satisfactory service.

PERMANENT WAVING

Geist Marinello Beauty Shop

Myrtle Geist, Prop.
15 Depot St. Phone Main 577

Radio Headquarters

SPECIALIZING In Electrical Fixtures and Appliances

The La Grande Electric Co. is the only store in the city specializing in electrical merchandise. Our stock is complete—we have everything that is electrical. We invite you to come to this store any evening for free radio concerts.

ABC Electric Washer

With an ABC Electric Washer, "blue" Monday will be a joy day. ABC—"Always Busy Cleaning," will do your work. This machine is guaranteed, and the price is exceptionally reasonable. Ask for a demonstration.

ROYAL Vacuum Cleaner

A Royal in your home will relieve you of the daily drudgery of cleaning. This remarkable electrical convenience will clean your rugs, draperies, pillows, and innumerable things which otherwise would take physical effort. "Let Royal Be Your Friend."

LA GRANDE ELECTRIC CO.

1412 Adams Ave.

PUT PERMANENT WIRING INTO YOUR WALLS



Plan for Electrical Usefulness

THERE'S no use having inconvenience in your home. Put in those outlets that you have wished for. "Save Your Steps"—no need of tiring yourself out! Let us wire your home for Electrical "Usefulness."

EXCLUSIVENESS

We are the only exclusive electric wiring business in La Grande—we do wiring only. We have wired some of the most modern homes in the city, including the new beautiful seven-story Sacajawea Inn.

Come in and see us, we will be glad to help you plan your wiring—our estimates are reasonable.

ELECTRIC SERVICE COMPANY

TALBOTT "Service Our Middle Name" HELVEY

House Wiring, Motor Installation

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