

HOSPITAL IS ONE OF BEST INSTITUTIONS IN THE NORTHWEST

A source of pride to La Grande citizens is the Grande Ronde hospital, which has, in the 20 years of its existence, become one of the leading institutions of its class in the northwest. Always under private ownership and management, but always without commercialization, the hospital has been successfully conducted since 1907 when four La Grande doctors, realizing the imminent and vital demand for a hospital in the rapidly growing city, associated themselves and built the hospital which, except that it is twice as large and has doubled its equipment many times over, is the same institution that exists today.

Of the four original doctors who launched the enterprise, two, Dr. G. L. Biggers and Dr. A. L. Richardson, who have for the past eight years been manager and controller, still retain their interests. Dr. N. Molliter and Dr. H. Bacon, complete the company.

Up to the time the hospital was built, the only institution of its kind was one conducted on a small scale by Mrs. Cora Joel and Mrs. E. Marks, now of Eugene, who converted a home into an eight-room hospital for a few years. In the period of construction, the old Judge Robert Eakin home on Pennsylvania avenue was utilized to take care of patients. With the opening, the hospital, then equipped to take care of 20 patients and containing the modern facilities of that day, began an existence that has always been marked with efficient management and up-to-the-minute equipment and methods. In 1912 Dr. Molliter moved to San Diego, selling his interests to Dr. R. E. L. Holt, who practiced for the subsequent nine years and then sold to Dr. E. G. Kirby, a present member.

Size Doubled
With the growth of La Grande and with the increased demands created by the steadily widening field from which the hospital was constantly drawing, it became necessary in 1915, to double the size of the hospital. Improvements at this time included changing the capacity from 20 to 45 patients, the addition of complete standard x-ray equipment, a modern laboratory, and general offices, as well as increased storage room and nurses' quarters. With these improvements with its nurses' training school, and with the expenditure of \$25,000 during the past eight years on improved equipment, the hospital has become equal to any in the Pacific northwest. Contracts with the Grande Ronde and Mr. Sholly lumber companies provide for the care of 300 men alone.

PRINTING SHOPS UP TO MINUTE
The building itself is an imposing red brick structure four stories high, which, situated at the crest of Adams avenue hill, looks over the whole valley. Beautiful lawns and terraces made bright with summer flowers add to the attractiveness of the location.

On the first floor of the hospital are the offices, the x-ray department, a dark room for x-ray developing, a large storeroom containing the diversified and heavy stock of equipment, the nurses' dining room, a lounging and music room for the nurses, large modern kitchen, laundry, janitor's quarters, heating plant and large laboratory.

The second floor, or the accident and medical department, contains some 20 rooms all furnished with standard steel beds, installed only a few years ago, and other modern equipment. On the third floor, the surgical department, are the remainder of the rooms, the large laboratory.

Living quarters, large enough to accommodate nearly 20 nurses, occupy the fourth floor. The rooms are roomy and attractively furnished.

Organization of the hospital under the manager, Dr. A. L. Richardson, includes the head nurse, Mrs. Amy Pratt, the surgical nurse, Miss Stephen Wanda, who holds the position for the past eight years, three graduate nurses always on duty and one graduate nurse always on night duty. These, together with the students of the training school, numbering ordinarily about 20 who are at the hospital, and with

LOVELY NEW RESIDENCE



This is a side-front view of the lovely new country home of Mr. and Mrs. John Schroeder which was erected last year. This is on the home place of Mr. and Mrs. Schroeder, near Island City, what may be better known as the Caviness place, and lies directly opposite the golf links.

printing of a few volumes of the Bible after more than 10 years' struggle with the great idea of having movable type, and of locking it into a solid form that could be lifted about and put under a press to make a direct imprint. This Bible was soon followed by other works of less pretentiousness. Just how many copies there were of the original Bible, no one knows, but one copy is now in New York, brought there at a tremendous price, and the leaf of another of these is now in San Francisco.

Chinese Practiced It
Early history of printing prior to the Gutenberg Bible, which printers also called the Manarin Bible because many, many years after its publication, the first of the extant copies was found in the library of an Italian named Manarin, is rather clearly recorded. Printing from blocks of wood was practiced by Chinese two centuries before Christ but was entirely impracticable and was not interchangeable. Official seals made of blocks were used by the Sumarian invention. It was Gutenberg, however, who gave to the world the practical art of printing that is known today.

It is no implication of antiquated methods to say that the three commercial job printing establishments in La Grande employ, in principle, the methods used by Gutenberg so far as type setting is concerned. So do even the foremost printers of the world—no other method is employed. The local shops of course, have installed modern machinery. Each shop carries up-to-date faces of type an automatic press and a mechanical device that does more rapidly what Gutenberg did, namely, to assemble the individual pieces of type, each carrying a letter of the alphabet, into a given space and adjusting the space between words and then "winching" this line of words into a shape and form that it can be moved about and placed at will. Two of the plants have process-embossing machines which of late years have supplemented the steel-embossing dies, pulling embossed effects into the hands of the general public where excessive costs formerly prevented.

Three Substantial Firms Operate in La Grande, All Prospering
Book and job printing, and the printing of newspapers, may seem remote to the layman, yet printing is the art that preserves the arts. Today, printing is synonymous with sundry ink and plenty of grime; yet, both the branch that deals with newspaper printing and the other form that deals with job and book printing where more meticulous care to minute details are constantly registered, are declared by wise men of this and past ages to be the greatest invention of all time.

Printed Page Powerful
Upon the printed page, civilized people depend for their livelihood, their recreation, their religion, their pastime. Printing is that art which has preserved for the masses that which the brush expressed on canvases; what the poets said and what the musician wrote as entrancing arrangements of notes stirred him and compelled him to write what his soul dictated.

The history of printing is young compared to the some of years written history exists. Furthermore, it is perhaps fitting to Christian civilization that the first book ever published from movable type was the Bible. In 1445 or about the time Columbus was a youngster, one John Gutenberg, of Mainz, Germany, completed the

Curry Press
The Curry Press was originally organized by Fred B. Curry soon after Mr. Curry sold his interests in the Evening Observer, about 20 years ago. Some little time before the war, Roy B. Curry took over the company his father had originated. When the war came

three presses and has established himself with a handsome patronage. Just recently he installed new machinery, among them a 10x15 press with individual and variable motor. New faces have been added to the wide selection of his type faces this year.

The Nelson Co.
Except for three changes in management and ownership, the principal machines and much of the type that constitute the Nelson Printing company, located in the Foley building, stands as the oldest plant for job printing in the city. It was originally a part of the Evening Observer's mechanical equipment. In 1915, it was purchased by A. W. Nelson from Bruce Dennis and opened as a separate plant in the Coolidge building.

From there it was moved to the present location in the Foley building after Frank Stilwell had purchased it from Mr. Nelson. In 1922 the management went back to the hands of Mr. Nelson, who has retained that position since. Along with constantly renewed selections of type faces, multiple

on Mr. Curry went over seas with the hospital unit and during his absence the institution was operated by A. W. Nelson.

Mr. Curry has a battery of

punches, perforators and other machinery needed in a printing plant, the company was the first to introduce the modern process embossing machinery, and has become proficient in the manipulation of this process. Closely allied with rubber stamp work, penmanship, underlines, office equipment specialties, etc., the company is in position to quickly and with satisfaction meet the requirements of all customers in every phase of printing.

It is the only Laton label print shop in La Grande. Besides the manager, a journeyman printer, and a press feeder are employed the year around.

Although catering to all lines of printing, the firm has created a considerable reputation as dealers and printers of Christmas cards, having the largest volume of this business of any printing plant in Eastern Oregon.

New York safety campaigners are jubilant. In the first six months of 1927 only 514 persons were killed by motor cars. Just the same, it was a bumper crop.

THE BAPTIST CHURCH



The beautiful Baptist church, erected several years ago, is located on the corner of Sixth street and Spring avenue, near the business section. This building, of brick and tastefully designed, is representative of the many fine church structures in La Grande.

Announcing--

The Re-decorating of the Arcade, the Installation of a New, Finer and Bigger Pipe Organ

Maintaining the recognized leadership of the Arcade and Star Theaters in entertainment and keeping pace with the progress of La Grande, we announce the re-decorating and remodeling of the Arcade, the installation in it of a fine new pipe organ, the largest in Eastern Oregon, and the installation at the Star of another fine pipe organ to give the theater-going public the best music to be had.

A special theater decorator from Seattle is now engaged in decorating the Arcade, interior and exterior, and we promise a beautiful theater for you when it is re-opened. The balcony in the Arcade has just been remodelled, the

seat rows being spaced farther apart to add comfort and the elevation is raised to permit a perfect view of the stage or screen.

In addition to these changes there will be installed at the Arcade a beautiful new pipe organ, the largest in this section of the state, making possible new standards of excellence in musical entertainment.

At the Star, in addition to the many improvements already made there the last few months, we will install a large pipe organ and thus make the theater complete in its entertainment features.

Modern Theaters

Both theaters are thus to be thoroughly modern, providing the high degree of comfort and enjoyment to which we feel the people of this community are justly entitled.

The latest type projection machines are in use at both houses and insure perfect pictures, as real to the eyes as they are entertaining. Comfortable opera seats, well spaced, and perfect ventilating systems make either theater ideally suited for your constant patronage.



The World's Greatest Features

Metro-Goldwyn-Mayer
United Artists
First National
Warner Bros.
Paramount
Universal
F. B. O.
Fox

Short subjects on the same high plane of quality as the feature pictures.

Musical Treats

Pipe organ music will feature the programs at both the Arcade and Star. Expert theater organists, skilled in the musical interpretation of the finest picture features, will add to your enjoyment at every program.

During the stage season we offer through the Arcade the best legitimate productions to be had on tour. Light operas, musical attractions, and the most successful comedies and dramas of the stage are secured for La Grande performances every winter, being the same productions and stars here that are seen in Northwest cities.

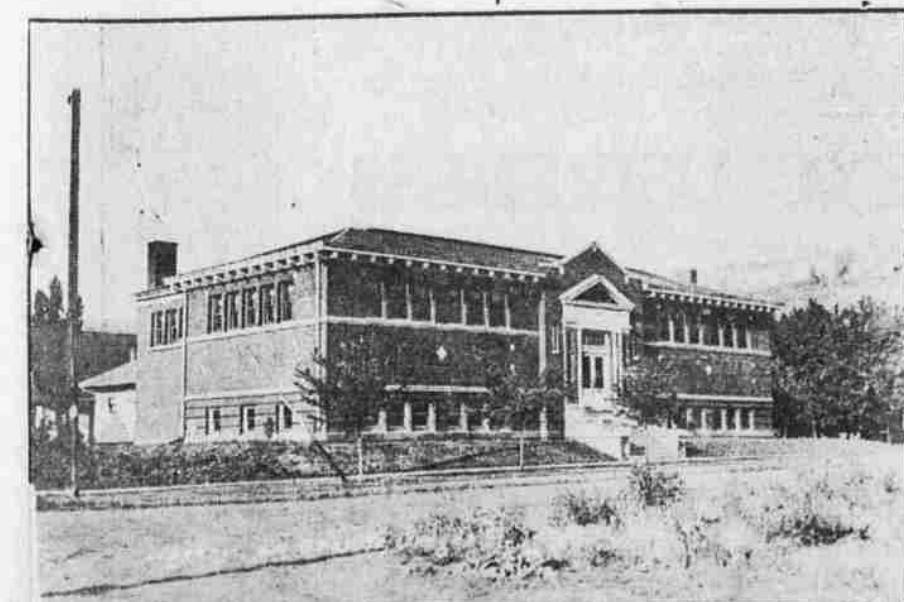
These attractions are secured by our Seattle booking agency which books the productions for all Northwest metropolitan centers.

The best pictures on the market are purchased for Arcade and Star patrons. Admission prices are always as low as the class of entertainment will permit. Quality in motion picture entertainment is becoming as widely recognized as in nationally advertised merchandise—a quality that becomes obvious with comparison and a quality for which you gladly pay a reasonable price. Arcade and Star leadership is shown in the list of producers and distributors given above.

Arcade & Star

Meyers & Bowen, Proprietors

THE LA GRANDE PUBLIC LIBRARY



The handsome brick structure pictured above is the home of the La Grande public library, facing on Pennsylvania avenue at the corner of Fourth and Fifth streets. Attractive shrubbery and well kept lawns enhance the appearance of the beautiful building, which was erected several years ago by the city and a Carnegie gift. The La Grande Neighborhood club also occupies a part of the basement for club rooms. The library at present circulates 90,000 volumes annually and ranks fifth in the state.