

FUNERAL CHAPEL BRANCHING OUT

Two Auxiliary Businesses
Conducted at Elgin and
at Cove, Oregon

In the second year of existence of the Snodgrass & Zimmerman Undertaking parlors, its owners, Ed Snodgrass and Clyde Zimmerman, have kept pace with the most modern establishments and equipment in the state. The business, owned originally for a long period of years by the late Judge J. J. Henry, was purchased by Mr. Snodgrass and Mr. Zimmerman, who was connected with Mr. Henry for about 14 years. In 1921, for the next three years, the business was continued in the Henry parlors, at 1223 Fourth street.

In 1924, construction was begun on the present parlors, which are located on the corner of Fourth street and Pennsylvania avenue. This building, modern in every respect, together with the best equipment available and service which includes two motor ambulances and a hearse, has earned for the business the high standing among the similar businesses of the entire state.

Two Branch Chapels
Not only do the owners cover a large field in La Grande, but they maintain branches at Elgin and at Cove, to take care of funerals over the entire county.

The firm occupies a large, modern building, the architectural beauty of which is enhanced by well-kept lawns, vines and shrubs. The exterior depicts the consistent beauty of the building and the quality of the business itself. A large porch, one side of which has recently been enclosed in order to increase the size of the chapel room, surrounds two sides of the building and is provided with wicker furniture for the convenience of visitors.

The entrance leads to reception room and office, both of which are attractively furnished in furniture of a color scheme of tan and grey. The chapel itself, with a capacity of 140, which can be increased to 200, is a beautiful and effectively arranged room, made cheerful by the sunny large windows, which allow a flood of light into the room and by a harmoniously blended color scheme of light cream, woodwork and soft blue and purple furnishings. Wall lamps are arranged about the walls, while floor lamps add to the attractiveness of the room. Overstuffed furniture in Persian style is used in the complete furnishing of the chapel room, an unusual feature. In any similar business, a spirit in the front stands between the client and the funeral home, and the enclosed music room, which contains the company's combination organ, player piano and radio, a special feature of the equipment.

Side Entrance
A wide entrance, apart from the chapel room, leads to the private family room and to the music room, separating both completely. The operating room is modern in every respect and is directly back of the chapel, and includes complete equipment. Behind the building is the garage, which houses the three large motor vehicles. In the second story of the building is housed what is said to be one of the most complete stock lines out of Portland. The room is a large one, suitable to the display of garments, coats and suits which the firm receive in carload shipments.

Mr. and Mrs. Snodgrass are always at the chapel, having an unusually attractive apartment in the front of the building, with a sun porch, which overlooks the city, facing east.

Free Service

Free ambulance service is provided over the county at all times by Mr. Snodgrass and Mr. Zimmerman with their two large ambulances. E. E. Harmon, a representative dealer at Elgin, carries the equipment of the Snodgrass and Zimmerman firm for their branch business at Elgin, while J. J. Roberts has the one at Cove. Mr. Snodgrass and Mr. Zimmerman are both well known and respected for the work in which they are engaged. Mr. Snodgrass has always made La Grande his home, being a son of William Snodgrass, one of the earliest La Grande business men, and having been owner for many years of the Bonanza hotel. He has been in his present business for the past seven years, except for a period of six months, in 1923, when J. E. Reynolds owned his interest. Mr. Zimmerman has been in the business since 1924, when he opened an undertaking parlors in a Klamath Falls. In the 14 years that he has been in La Grande he has always been engaged with the work. All the modern invention and progress of producing is being constantly utilized by Mr. Snodgrass and Mr. Zimmerman in the handling of their well established business.

**MacDONALD TO CONTINUE
IN HIS PUBLIC WORK**

LONDON, Calif.—Dennis MacDonal's recent declaration concerning his health has provoked a storm of discussion.
"I am going to run over to the hospital," Mr. MacDonal said.
"I am not going to take care of my health any more than I did before."
Mr. MacDonal's nervous illness during his recent visit to the Fair and Station and his enforced rest from his public work, have been the subject of his return gave rise to rumors that he must leave public life.
The former labor promoter's declaration that he will carry on at his post has been much appreciated from public men who believe in the much maligned news writer.

TWO CHARMING HOMES



Upper—The attractive dwelling place belonging to Robert T. Fackin, located at 1812 Walnut street, is another of the fine homes located in the West La Grande residential section. Its charming surroundings give added beauty to the structure.
Lower—The new residence of W. H. Gooderham, on 1628 Eighth street, near the Commercial section. This beautiful home was completed about a year ago and great strides have been made in the decoration of the yard.

Mabel Strickland, Oregon Cowgirl, To Be Queen of Pendleton Round-Up

PENDLETON, Ore., Aug. 31.—An Oregon cowgirl has come into her own.
Mabel Strickland, one of La Grande's best known residents, is to be queen of the famous Pendleton Round-Up. Her reign begins on Sept. 14, with the coronation ceremony in the Round-Up arena, which will be held during the evening of that day. This is the first time in the 15 years' history of the famous Round-Up that a cowgirl has been selected as the queen.

Old-time Round-Up fans are said to be ecstatic about the coronation ceremony, which will be the first time in the history of the Round-Up that a cowgirl has been selected as the queen. Mabel started on the way to fame some time ago. She refused to stand still when she was a cowgirl, and in real life she can ride any horse the boys can get a saddle on. She can rope a steer, a horse and a hog, and signal for time a whole lot quicker than most of the professional rodeo riders. In one exhibition event, Mabel beat nine contestants who had paid \$100 apiece entrance fees to get into a roping contest. Her father is a rodeo rider as long as the Mississippi valley, and as wide as the distance from New York to California.

Popular Selection
All these things make her an ideal selection as queen of the Round-Up. And there are many other Oregon cowgirls on the way to the fame that Mabel has won. There is Lorena Teichner, another Oregon cowgirl, who won't be able to work at this time because of injuries sustained in a riding accident near Union last spring. There is Lavonia Taylor, also of Oregon, even at Pendleton.

Other states, moving west, Oregon was accomplishing in the cowgirl line started in the days of the early west. Today, Oregon's most famous cowgirl, Mabel Strickland, is the queen of the Round-Up. She is a cowgirl in real life, and in the Round-Up she is a cowgirl in real life.

OREGON'S OWN COWGIRL TO BE ROUND-UP QUEEN



This is Mabel Strickland, Oregon's own cowgirl, who has won many championships in the Round-Up arena in Pendleton, and who goes there on Sept. 14, as the Round-Up's first cowgirl queen.

TWO STUDIOS DO FINE ART WORK

Ritters' and Harts' Rated
Among Leading Photographers
in the State

Twenty-one years in the photographic business in La Grande have earned for H. J. Ritters the reputation of being one of the finest portrait photographers in the state. Commercial work and traveling, besides the portraits, both people and groups, are done by Mr. Ritters and Mrs. Ritters, who is equally proficient in the work, having done retouching for Mr. Ritters during the entire time in which he has been engaged in the work here. Photographic work with children is handled expertly, as well by Mr. and Mrs. Ritters. Their equipment is among the finest in this section and includes a wide variety of background as well as modern machines and developing equipment. It is said that Mr. Ritters has the finest lens equipment in the eastern part of the state. Finishing and mounting, a vital essential to good photographic work, is given special attention, and only the finest papers and mounting boards are used, with special regard to changes and

RETAIL LUMBER COMPANY



The Van Petten Lumber company, a retail firm, occupies the above pictured building located on Greenwood on the north side of the Union Pacific main line.

improvements in the styles and designs.
Rapid Growth
Remarkable strides have been made in the photographic business, which have, in the comparatively short existence of the trade, transformed it into one of the leading arts. The family portraits of 20 or 30 years ago, were usually completely lacking in any feeling that reminded the artist, and the photographer of today, with the lovely lighting effects and touches, which can be obtained in a decidedly ranked among the arts—and Mr. Ritters, too, may be decidedly ranked among the artists.

of the most skilled photographers in this section. Mr. Hart, who is now located in the Huntington building on Fir street, began work above the Red Cross drug store about ten years ago and moved, after a few years to a location in the West-Jacobson building where his business continued to prosper. For the past three years he has been situated in his present location and has continued to increase his business following.

Portrait work of all kinds is done by Mr. Hart, including special work with children. Mr. Hart also specializes in group work. An electric light machine which enables him to do night work is a distinctive feature of his equipment, which is modern and complete in every respect.

The Hart Studio
La Grande has still another photographer, E. Hart, who merits the title of artist in his work, which in the same 10 years in which he has been engaged in the photographic business here, has grown until he is considered one of the most skilled photographers in this section. Mr. Hart, who is now located in the Huntington building on Fir street, began work above the Red Cross drug store about ten years ago and moved, after a few years to a location in the West-Jacobson building where his business continued to prosper. For the past three years he has been situated in his present location and has continued to increase his business following.

A
Complete
Baby
Shop



Correct
Shoes
For
Kiddies

Stylish Togs For Children --Not Expensive

School days are here—and fall days with crisp winds and cool days that require new, warmer clothing for the youngsters. How nice children look when they are smartly dressed! And it isn't an expensive thing—just a matter of picking stylish little coats, neat suits or dresses, proper accessories that are carefully designed and well made. We specialize in stylish togs for children—carry the same lines found in the largest city stores—and they are priced remarkably low. By comparison you will find it both a pleasure and an economy to outfit the children here.

FOR BOYS

We carry boys' outfits up to 12 years—clever suits and coats for little tots—mannish togs for school youngsters. Good shoes, correct in design and fit, are a feature that is appreciated by thoughtful mothers. They look well—and they stand the hard knocks boys are sure to give.

FOR GIRLS

Dainty little dresses, practical school frocks, smart new coats, becoming little hats—it's a joy to outfit your daughter from this varied stock. Materials are selected with special care and colors are strictly in keeping with the season. A complete line for girls, misses and women.

A Complete Workshop For Pleating, Hemstitching, Button Holes, Button Covering & Stamping

We do all of this work in our own shop—the only pleating shop in Eastern Oregon. Painstaking attention to your order and expert handling is assured.



Bucilla Package & Stamped Goods

No more beautiful or complete line of goods for embroidery in the country than this. Ready-made models carried also to show color possibilities and embroidery details. We carry a complete line of D. M. C. and Star threads.



NORTON'S KIDDY SHOP

Better Merchandise - - - Lower Prices
Adams Avenue, La Grande

