

COMMANDING The Course Of Progress

Where can you find greater evidence of tremendous progress than in motor cars? Business, farming, industry and pleasure—every activity is planned and executed with your automobile playing an important part. Today the motor industry is commanding the course of progress.

A Studebaker Big Six, The Commander, is all that its name implies. It is typical of the Studebaker line—commanding in beauty, commanding in value, commanding in performance. Never before have you been able to get such a great motor car for the money as is now possible with Studebaker One-Profit production.

Only—

\$1820

—Delivered

The **COMMANDER**

STUDEBAKER BIG SIX

Only—

\$1820

—Delivered

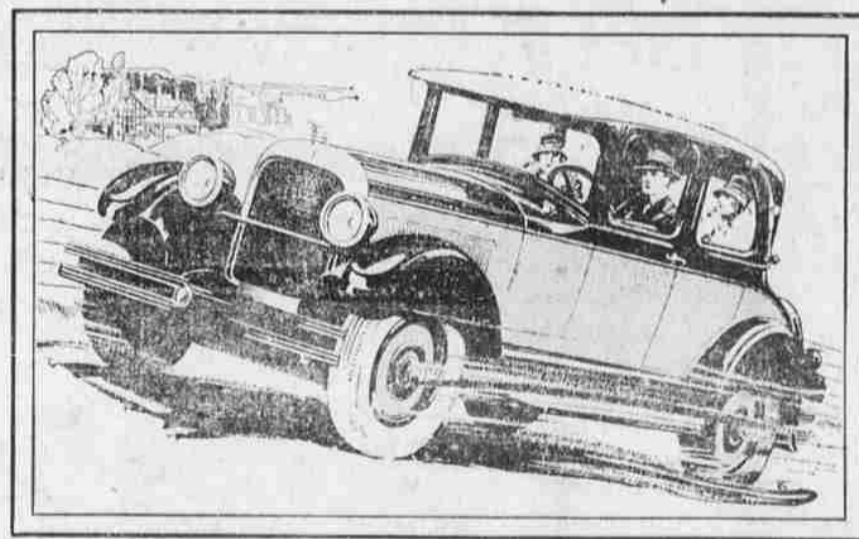
Imagine a drive to Portland from La Grande in seven hours—without fatiguing driver or passengers—without needing to drive even 60 miles an hour at any time—without the slightest loss of speed regardless of grade—with perfect safety and comfort—with a 75-mile speed in reserve!

This is the same Commander that went 5000 miles in less than 5000 minutes. It will out-speed, out-climb, and out-live any car within \$1000 of its price. It's the kind of a car you've always wanted—beauty of design, luxurious in finish, and completely equipped in every detail.

Leadership In Its Class!

According to the Society of Automotive Engineers, the Studebaker Dictator is the most powerful car of its size and weight in the world. It will out-perform and out-live any car in its class.

The Dictator Victoria or Sedan answers every demand for beauty and comfort—leadership.



A Triumph of Beauty and Value

Such power, such smartness could not be possible that these prices if it weren't for Studebaker's manufacturing capacity. Practically every vital part is made in their own factory—a saving in parts profits that is reflected in Dictator quality.

Test it for yourself. Compare it with any car at a similar price.

Victoria
\$1565.00
Delivered

THE DICTATOR

Sedan
\$1460.00
Delivered

These are the new low prices on The Dictator and The Commander. More than that there is \$100 worth of extra equipment provided without extra cost. You can't match Studebaker value. You want a new car this fall—here it is at a price you can afford to pay.

M. J. GOSS

LA GRANDE

STUDEBAKER

ENTERPRISE