



# AUTOMOBILE NEWS



## BUS INDUSTRIAL GIANT OF ROAD

Covers Thousands of Miles More Than Trains Features Short Hauls

By A. J. MONTGOMERY  
 WASHINGTON—Motor bus lines in the United States now cover several thousand more miles of route than the rail lines.

And it was less than 10 years ago that transportation experts sagely nodded their heads when the future of the motor bus was discussed and firmly asserted that the bus never would be a competitor, much less supplant, the rail lines.

Today the motor bus as a common carrier has not by any means supplanted the rail lines but it has supplemented it at every turn and on short hauls has, in many cases, been found a quick and economical substitute.

The fact that are now 270,000 miles of route covered by common carrier bus lines as against 227,000 miles of rail lines—a fact perhaps not very generally known—shows the extent to which the motor bus has entered into the transportation problems of the United States.

The immense sums paid in taxes by the motor bus companies and the vast army of passengers and bulk of freight carried are testimonials to the fact that the motor bus has come to stay and it has not revolutionized transportation problems, at least has given them a new twist which now is recognized by traffic men of every nation—steam and electric.

**Has Grown In Importance**  
 These hitherto little known facts and a host of others which shed surprising light on the extent to which the motor bus has grown in importance are gleaned from a new publication of the bus division of the American Automobile association, called "Bus Facts for 1927." In this little volume, for the first time in its history, salient facts about the motor bus industry are compiled in a graphic fashion that are readily understandable to the layman and expert alike.

The bus division of the A. A. A.

## New Type of Refrigerator Car



Here is Pat Potter, driver-salesman for the Good Humor Ice Cream Co., a national concern, catering to a thirty group of customers. On a Chevrolet chassis is mounted a specially-constructed body containing a complete refrigerating unit capable of maintaining a temperature of five to ten degrees above zero. Twenty Chevrolets are used by this firm at their Detroit, Mich., company.

is the national organization of operators of motor buses and its membership in July, 1927, consisted of 22 state and district motor bus associations and several individual member companies, representing in excess of 15,000 motor buses. The booklet just compiled contains practically all the statistics and facts obtainable from reliable sources which have any bearing on the industry and is presented in such manner that it may be grasped without tedious groping through columns of figures.

Some of the facts portrayed are startling to those who have not kept in touch with the rapid progress made by the industry in the last six to ten years.

**Bus Figures Given Out**  
 Some of the outstanding points

emphasized are:  
 There are 22,125 buses used in common carrier service.  
 There are 22,800 buses used in carrying school children back and forth from home to school.  
 Total passengers carried by all buses in 1926 were 2,395,000,000. Of the total passengers, 2,100,000,000 were transported by common carriers.

Total investment in rolling stock, terminals, garages, etc., amounts to approximately \$452,000,000.

Total gross revenue of common carrier bus lines in 1926 was nearly \$200,000,000.

Taxes paid by motor vehicle operators in 1926 are estimated at \$712,000,000 out of total bill of about one billion dollars.

Of the total of 80,000 motor buses in the United States on January 1, 1927, 42,940 were engaged in common carrier operations. These were divided into 21,500 interstate carriers; 2,500 interstate subsidiaries; 756 steam railroads and subsidiaries. There were 25,000 non-common carrier operations which are divided into 1,600 sightseeing and tour companies; 2,650 industrial uses; 1,100 schools (public and private); 22,500 miscellaneous, including railroad terminal companies, 400 convey school children.

transported. However the North-east spent the most money on this transportation; the total being \$3,169,088; as against \$2,659,132 spent by the South-east.

For individual states Indiana took the palm for the greatest number of buses operated, the greatest total expense. In this state 4,000 buses carried 100,000 children over 44,000 miles of route at a total expense of \$3,000,000.

The steam railroads not long since scoffed at the utility of the motor bus as a common carrier no longer see things in the same light. There are now 80 steam roads using 756 motor buses either directly or through subsidiaries. Electric railroads are using 7,284 buses, whereas in 1923 they only used 1,200. And there were many electric railway men who had little faith in the future of the bus.

**Velox**  
**MOTOR OIL**  
 Will Keep Your Motor Young

Hundreds of local car owners have found this oil to be just a little better than any other kind—those who use it exclusively will tell you that their motors show pep and power after many miles of running.

Drive up for free crankcase service—we are so sure of VELTEX that we will refund your money if it does not give satisfaction.

**LA GRANDE FILLING STATION**  
 KUHN & ZWEIFEL

STILL A  
**Better Buick**  
 FOR  
**1928**  
 ASK FOR A  
**Demonstration**  
 Today  
**Jennings & Shumate**

## Cadillac And La Salle Place First, Second

At an international automobile contest for efficiency and beauty of appearance held recently in Berlin, Germany, with 62 entries from many countries, first prize was awarded to a Cadillac special sport phantom and second prize to the LaSalle. In a similar contest held in Vienna in a field of one hundred contestants, second prize also went to the Cadillac. The honors were doubly valuable because they were awarded to American cars in rivalry with European cars in contests held in European cities.

The special Cadillac sport phantom which won first place was the one which proved the sensation of the last New York automobile show and the New York national show. It has also captivated critics of design in London, Paris, and other cities of Europe and South America.

**HIS LAST RIDE**  
 "An undertaker was run over by an auto and died."  
 "He didn't make much on that funeral, did he?"  
 "No. In fact, he went in the hole."  
 —Stevens Tech, Stone Mill.

He may not have  
 A little fairy  
 In his hair—  
 But he has  
 A little man  
 In his engine, and  
 A little made  
 In his collar.



**RUSCO stops quicker**  
 "PUT ON YOUR BRAKES"  
 Prevent accidents by having brakes that hold! Rusco Brake Lining will do it.

**Jack Brandt**  
 Auto Repair Shop  
 1302 Jeff. Ave.

## GARAGE GOSSIP

**Buy Oldsmobile—**  
 L. H. Bramwell is the owner of an Oldsmobile sedan which he purchased from the Oldsmobile Sales company the latter part of this week.

**Busy In Country—**  
 W. C. Perkins, Ford, Lincoln and Fordson dealer of this city, has been in the country most of the week opening harvest with the Greater combine harvesters.

**Wins Star Prize—**  
 In the contest held by the Morelock-Service Motor company in which a prize was offered for the nearest guess to the number of miles which the Star car driven by Elmer Steel in his endurance contest was driven was won by F. C. Auling who guessed 1250. Second prize went to Ray Milligan at 1265 while Harry Holland won third at 1245. Mr. Steel drove the full six days and nights, breaking his former world's record. He used a Star car in the endurance test.

**Nash Man Here—**  
 L. K. Nicholas, Nash territory man, was here during the past week from Portland transacting business with A. A. Trachsel, Nash dealer here.

**Trucks Hauling Grain—**  
 A number of Chevrolet trucks have been sold to farmers for hauling grain. They are reported to be giving fine service.

**Buy Nash—**  
 Mrs. Frank Pike is the owner of a Nash special two-door sedan purchased from the Nash garage.

**Sells Oldsmobile—**  
 F. C. Auling, manager of the Oldsmobile Sales company, reports the sale of an Oldsmobile sedan to L. L. Douglas.

**Nash Sale—**  
 Mrs. Ruth Jackson is driving an advanced five-passenger Nash sedan which she purchased from the Nash garage.

**To Open New Field—**  
 Jack Gorman, of Los Angeles, superintendent of agencies for the Pacific Finance Corporation an auto contract company, and Bert Gerard, of Pendleton, newly appointed district manager for the company, are spending several days here, opening up the new territory. Mr. Gorman, in explaining the company's organization declared that since organization fourteen years ago the corporation has been growing rapidly until it has reached a capital of \$3,000,000. About three years ago the organization spread into Oregon and has been extending over much of Western Oregon since then. "Our opening into Eastern Oregon fields is prompted by our confidence in the future of Eastern Oregon," declared Mr. Gorman, this morning. Mr. Gerard, who has been connected for some time with insurance work will regularly visit La Grande in connection with his company.

**Accepts New Position—**  
 Bert Hanson has accepted a position in the shop end of the Studobaker garage.

**Buy Whippet Six—**  
 E. E. Harman, of Elgin, has purchased a Whippet six coach from Gettings & Hanks, Willys-Overland dealers. Mr. Harman is the owner of a furniture store at Elgin.

**Chevrolet Man Here—**  
 W. B. Thomas, of Pendleton, Chevrolet territory man, is in town this week looking after business in connection with the Blue Mountain garage.

**Receive Carload of Chevrolets—**  
 The Blue Mountain garage reports a new shipment of Chevrolets received this week. The carload included an Imperial sedan, a cabriolet, a standard coupe and a landau sedan.

**Buy Chevrolet—**  
 Grant Tucker is driving a Chevrolet coach purchased from H. A. Harrison, local dealer.

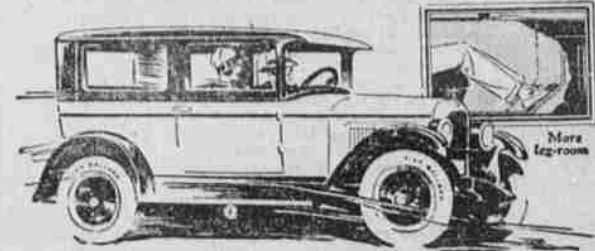
**Accessory Man Here—**  
 William Bucknell, Buer-Wright accessory man, transacted business here this week at the Blue Mountain garage. Mr. Bucknell makes his headquarters at Pendleton.

**Called to House Meeting—**  
 W. O. Hanks, of this city and E. C. Gettings, of Elgin, Willys-Overland dealers, leave tomorrow for Boise where they will attend a district meeting of Willys-Overland dealers.

**DIARY OF A FAMILY CAR**  
 Monday: Father took me to repair shop.  
 Tuesday: Mother drove me to bridge club.  
 Wednesday: Daughter drove me to country club.  
 Thursday: Son drove me to boys' camp.  
 Friday: Father took me to have blow-outs fixed.  
 Saturday: Father washed and lubricated me.  
 Sunday: Father drove me out to Grandma's farm, with three in the front seat and Mother and Aunt Mittie giving instructions from the rear.

"I can't get any speed out of this car you sold me. You told me you had been ammoniated three times while driving it."  
 "So I was, old chap; for obstructing the highway." —Exchange.

## Overwhelming Proof Now backs up every Whippet claim



120,000 owners have tested Whippet performance in 400,000,000 miles of driving

It is important to remember Whippet's proved superiority at this time. Such characteristic advantages as greater gasoline mileage, 4-wheel brakes, low center of gravity, increased roominess and higher speed, that so definitely keep the Whippet far in the lead in light car design, have been put to the test of more than 400,000,000 miles of driving by Whippet owners.

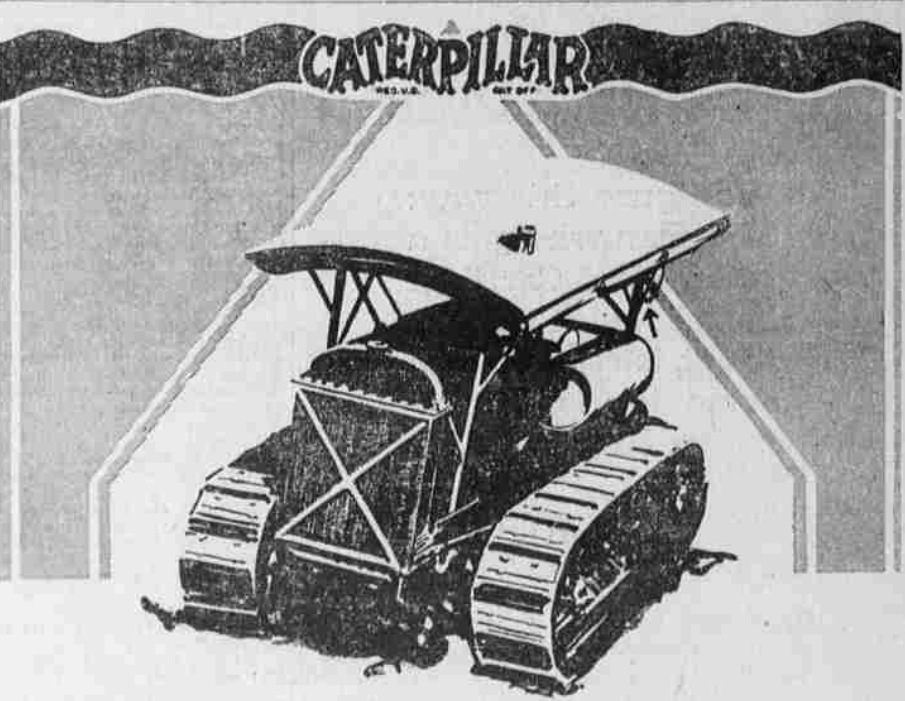
Superior Quality—New Low Prices

	Whippet	Whippet 6	Coupe	Whippet 8	Whippet 8
Coach	\$625	\$795		\$625	\$795
Touring	625	765	Sedan	725	875
Roadster	695	825	Landau	755	925

Prices f.o.b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.

# Whippet

**GETTINGS & HANKS**  
 Corner Fir and Jefferson



**You Can Reduce Costs**  
 by using a "CATERPILLAR" tractor

The versatile "CATERPILLAR" buckles down to any farm task—accomplishing its job BETTER, QUICKER and CHEAPER.

Lowered costs finally result in increased profits. Do it the "CATERPILLAR" way.

**BUNTING TRACTOR COMPANY**  
 La Grande, Oregon

Branch Offices at  
 Boise, Idaho      Pocatello, Idaho

**CATERPILLAR**