



AUTOMOBILE NEWS



THEFT INSURANCE RATES LOWERED

Reduction Saves Owners
of Chryslers Approx-
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DETROIT, July 22.—New theft insurance rates on all models of Chrysler cars were recently promulgated by the Automobile Underwriters conference. These rates show an average reduction of over 20 per cent throughout the country and it is estimated that the resulting savings to Chrysler owners will approximate \$2,000,000.

The insurance conference bases its theft insurance rates for each make of car on the experience as reported by its member companies, and these low rates on Chrysler cars resulted from conference recognition of insurance experience data which showed that Chrysler cars enjoy an unusual freedom from theft losses.

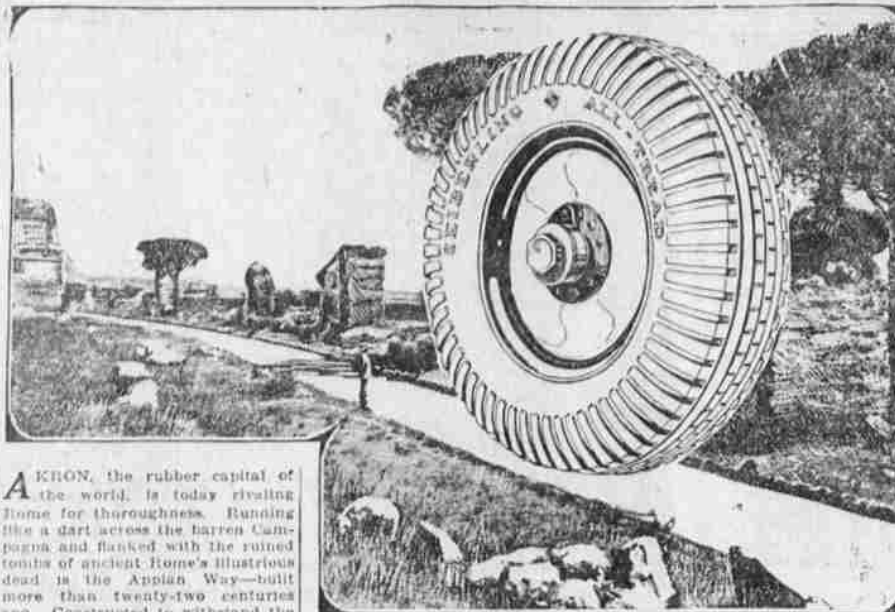
This comparative immunity of Chrysler cars to theft losses is the more remarkable in view of the great popularity of Chryslers. In three years Chrysler has produced

from 27th place in the industry to fourth place. Ordinarily this process would have been accompanied by a progressively increasing theft experience, because the thieves traffic most successfully in the cars which are most popular. Chrysler cars have proved an exception to this rule.

PRODUCTION STEPPED UP BY NASH FIRM

KENOSHA, Wis., July 22.—Production at the Nash plant in Kenosha, Ill., and Milwaukee of 200 to 300 cars a day is greater than at any time in the history of the company. This announcement made today by officials of the Nash Motors company is coupled with the further statement that in spite of the record production orders from dealers for the new models, announced three weeks ago, are in excess of the combined capacity of the three Nash plants and the orders therefore are being filled in rotation as they are received. The situation bears out the statement made by C. W. Nash to the board of directors in which he pointed out that the last six months period would be "extremely active."

Romans As Road Builders Now Find Rival In Akron's Rubber Pioneer



AKRON, the rubber capital of the world, is today rivaling Rome for thoroughness. Rounding like a dart across the barren Campagna and flanked with the ruined tombs of ancient Rome's illustrious dead in the Appian Way—built more than twenty-two centuries ago. Constructed to withstand the tramp of Caesar's countless legions and the grind of chariot wheels this great military highway has lived to feel the strain of tanks, caissons, and marching Fascist of the modern Italy.

Through Gaul and Britain the modern traveler rides upon roads many of whose bases were laid under the direction of Roman engineers. The majesty of the Em-

pire has passed, but their highways remain to prove the glory that was theirs. The Romans did not learn to build roads in a day. Neither have the rubber companies perfected their improvements overnight. For thirty years Frank A. Seidling has been building tires. He developed the first tire building machine and the cord tire. Today,

under his direction, a new process of vulcanization has been perfected, whereby the water-bag cure is substituted for the dry heat of steam. Tires are cured more uniformly, the natural oils of rubber and cotton are preserved and the new product is ready for service upon the modern Appian ways which stretch for thousands of miles across the United States.

Commander Pulls Plane Motor In Test In Chicago

The 200-horsepower motor which carried Captain Charles A. Lindbergh from New York to Paris may be the most reliable aircraft power plant on the market today, but it can't outpull the Studebaker Commander, declares M. J. Goss, local dealer. This was established last week when an unofficial and impromptu tug-of-war was staged at Ashburn flying field in Chicago between an airplane equipped with the same type motor that powered Lindbergh's plane and a Commander.

The motor of "The Spirit of St. Louis" carried the popular "Lindy" from New York to Paris without a protesting splutter and there

were many long hours of ocean flying when a cough in the even tone of the motor would have struck terror in "Lindy's" heart. Prior to Capt. Lindbergh's flight the Commander, a strictly stock enclosed car, had set ten new world's duration speed and economy records at the Culver City speedway by traveling 5,000 miles in 4,589 minutes—better than 60 miles an hour for more than 81 continuous hours. No stock car had ever gone so far so fast before.

The tug-of-war was staged before the Aero club's hangars. Charles Dickinson, president of the club and 65-year-old pilot, acted as judge. The furious battle from the aeroplane motor stirred up a tempestuous sand and cinder storm but all the "200 horses" could not resist the strength of the Commander which won the contest by a comfortable margin and without any apparent exertion.

Among the most nomadic people of the world are the Bakhtiari tribes of Persia, where the main and about the only source of income is herding. Nature doesn't allow the Bakhtiari to settle permanently; to escape withering heat and then to avoid the cold they are constantly journeying from the Persian Gulf lowlands to plateau highlands and back again. Their neighbors count them among the plundering herds of the world.

The blacks of Africa and their multitudinous descendants in any part of the world never sneeze.



RUSCO stops quicker

Avoid embarrassing situations — brakes that hold is the remedy.

RUSCO
BRAKE LINING
Stops Quicker

Have your brakes looked after — play safe!

Jack Brandt
Auto Repair Shop
1302 Jeff. Ave.

2-Year-Old Car, Oldsmobile, Has Strong Record

A record of performance has been made by an Oldsmobile that is but little more than two years old. This car, despite its months of service, is still in excellent condition, and, in the words of the present owner, is "going strong." Here is a brief sketch of its history and record:

Purchased May 8, 1925, and driven 32,444 miles, mostly over unpaved roads. Traded in on a new Oldsmobile April 7, 1927, after this phenomenal mileage had been run.

Total cost of operation, including depreciation and interest during these 23 months averaged 2.65 cents per mile.

The car was then put through a 10,000 mile non-stop run, which lasted 15 days, 14 hours and 29 minutes.

Then the car was driven from Newark, Ohio, to the Oldsmobile factory at Lansing, Mich., a distance of 266 miles in 7 hours and 24 minutes—an average speed of 35.5 miles an hour including stops.

No professional drivers were used at any time.

RIDE ON AIR-- Not On Needles

Replace those worn tires with a new set—then you'll be sure of pleasant motoring, instead of worrying about hot weather blow-outs.

RACINE
"Laced To The Road"

Gasoline

T
I
R
E
S

Valley

MILLER
"Multi-Miles"

Motor Oil

LA GRANDE FILLING STATION
KUHNS & ZWEIFEL



There's a Chevrolet Truck for YOUR Business

— offering all the quality features that have made Chevrolet the World's Largest Builder of Gear-shift Trucks

Whatever your business may be—whether you operate one truck or a fleet—whether your delivery problem is the transportation of fragile articles or of material of great weight, you can secure in Chevrolet a truck exactly suited to your specific business.

Among the many Chevrolet Truck bodies available, there is a type specially devised for every commercial and industrial requirement. Each offers the Chevrolet advantages of fine appearance, adaptability, driver comfort and protection.

Each is mounted on the famous Chevro-

let chassis whose ruggedness is the result of over-strength construction of the most up-to-date type proved on the world's greatest proving ground, and whose dependable, economical operation is based on such modern features as: powerful valve-in-head motor, 3-speed transmission, over-size brakes, springs set parallel to the load, air cleaner, oil filter, etc.

If you want to speed up your deliveries and at the same time secure the lowest available ton-mile cost—come in and let us tell you about this modern product of the world's largest builder of gear-shift trucks.

— at these Low Prices

1-Ton Truck with Stake Body	\$680	1-Ton Truck with Panel Body	\$755	1-Ton Truck Chassis with Cab	\$610
1-Ton Truck Chassis	\$495	1-Ton Truck Chassis	\$395	All prices f.o.b. Flint, Michigan	

Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

Blue Mountain Garage

M. A. HARRISON, Mgr.

Opposite Postoffice

THE WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS

Everything is on the double-quick

What used to be a long ride in father's buggy is now just a dash for brother's roadster.

Where dancers used to glide through the sedate steps of the polka they now shake the floor with the joint-dislocating Charleston.

And compare one of James Fenimore Cooper's scenic descriptions with a chapter from Scott Fitzgerald's latest novel.

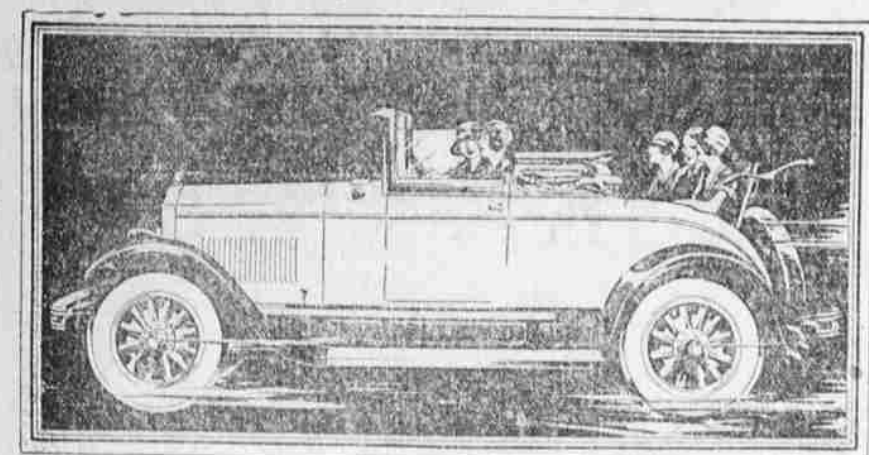
This is an age of speed. Speed—and more speed. "I just can't find time" is universally accepted as an adequate explanation of why one doesn't do this or doesn't do that.

But by all means, take time to read the advertisements because they are time-savers for you. They tell you in crisp sentences and significant pictures about the latest inventions, the newest improvements, the most modern devices for conserving your time and energy.

And when you go shopping, the advertisements have already told you what to buy by telling you what you need, before you enter the store.

Read the advertisements and keep up with the times—or even a jump or two ahead!

Save time by taking time to read the advertisements



Out-Performing them all ★ ★ ★ ★

On the hottest summer days, Star Cars climb the steepest mountain grades without overheating. In congested city traffic, Star Cars out-perform all other automobiles in their class. On long stretches of open highway, Star Cars maintain speed worthy of the finest cars built. The Red Seal Continental Motor gives Star Cars power on the hills . . . flexibility in traffic . . . speed on the level.

Star Cars

FOURS SIXES

MORELOCK-SERVICE AUTO CO.
1414 ADAMS AVE.