



AUTOMOBILE NEWS



RUMORS OF FAST DODGE FOUR OUT

Announcement Expected Shortly Concerning New Line of Automobiles

It was learned today from authoritative sources that Dodge Brothers will shortly make an announcement, probably concerning a new line of cars. While nothing definite is available as to price or specifications it is understood that the new cars are to be the fastest four in America and that they are to be priced at new low levels. It is also understood that the new cars will be more economical to operate than any cars of the same size ever built.

The body designs are said to be more radical than anything Dodge Brothers have undertaken in the

four-cylinder field. In all around beauty and excellence of appointments, in fact, the new cars are said to be unequalled by anything in their price class.

Announcement of this entirely new line of cars will be equivalent to a challenge to the whole industry in the four-cylinder field. If such a line is marketed it is assured that the enormous resources of Dodge Brothers factories and the support of one of the greatest dealer organizations in the industry's history will be solidly behind it.

Should the new cars prove to be the fastest four in America, Dodge Brothers will have one of the greatest selling advantages in its history. In the past this company has always emphasized the dependability of its cars. Nothing has ever been claimed as to their speed except that it has always been ample. Now with a four which combines great speed with the traditional qualities of Dodge Brothers cars, the company may be in an enviable position.

GARAGE GOSSIP

Cars Scarce—
A. R. Truchsel, dealer for the Nash cars here, reports a great difficulty in securing any of the new Nash models which have recently been announced. In speaking of the scarcity, Mr. Truchsel said, "As a matter of fact, the great response to this new line of cars has placed our plants in the position of being unable to fill orders, which is an unusual situation at this season of the year and can only be attributed to the excellence of the product."

Drives New Car Home—
Charles McCarty, local Oakland and Pontiac dealer, went to Portland last week where he obtained a Pontiac cabriolet coupe. The car is a sport model done in light colors and is one of the newest models in this type of car.

Buys Oldsmobile—
D. C. Doyle, of Hot Lakes, is driving a new Oldsmobile sedan which he purchased this week from the local dealers.

Drove to Maxville—
Vernon Jennings spent yesterday at Maxville looking after business. He is a member of the firm, Jennings and Shumate, Buick dealers.

Club to Meet—
The Blue Mountain Wagon club, the official organization of the Western Auto Supply company, will hold its monthly meeting Sunday at Pendleton with the Pendleton store in charge. Stores which will be represented at tomorrow's meeting are Pendleton, Walla Walla and La Grande. Talks by several of the company's representatives, salesmanship pointers and a general discussion will be included on the program.

Receive Shipment—
The Oldsmobile garage reports the arrival of a carload of Oldsmobiles this week. The shipment included two coupes and two sedans.

Here on Business—
E. C. Gettings, of the local firm Gettings and Hanks, and also owner of the Gettings Garage at Elgin, spent Friday morning in La Grande transacting business with W. D. Hanks, Mr. Hanks and Mr.

Getting Chummy With the Bear



When this man's little daughter wants to hear the famous old story of his Three Bears he'll be able to give it to her with all kinds of trimmings with leads in his long suit. He's shown feeding a few in Yellowstone National Park.

Gettings are dealers for the Overland and Willys-Knight motors cars.

On Vacation—
William Bunch, head mechanic at the Studebaker garage, left yesterday for Adams and other points where he will spend his vacation. He will be gone about two weeks.

Went to Enterprise—
Joe Ross, Willys-Overland salesman for the Gettings & Hanks garage transacted business at Enterprise yesterday.

Buys Chrysler—
George Gray, of La Grande, has purchased a Chrysler "56" sedan from the Chrysler garage.

Representatives Here—
S. B. Sayre, of the Pendleton Auto company, and Mr. Cooper, district Chrysler manager, spent Wednesday in La Grande transacting business with L. W. Weeks, of the Chrysler garage.

Here on Business—
F. A. Henry, representative of the U. S. Rubber company, C. G. Harris, of the Portland Chevrolet company, and L. L. Frank, Chevrolet representative, were in La Grande visitors at the Chevrolet garage this week. They conferred with Avery Harrison, owner of the business place.

Owens New Chrysler—
J. W. Rush, of this city, recently purchased a "56" Chrysler sedan from L. W. Weeks, Chrysler dealer here.

Driving New Chevrolet—
Ernest Smith, of this city, is driving a new Chevrolet landau which he purchased from the Blue Mountain garage recently.

Drove to Walla Walla—
M. J. Glass, local Studebaker dealer, drove to Walla Walla today on business.

Returned to Baker—
A. M. Service returned to Baker Thursday after spending most of the week looking after business here. Mr. Service is a member of the Morelock-Service Motor company which has a garage in both Baker and La Grande.

Driving Chrysler Coupe—
Guy McCallin, of Enterprise, is the owner of a Chrysler "54" coupe which he purchased from L.

W. Weeks, Chrysler dealer in this city.

In Walla Walla—
J. P. Morelock, of the Morelock-Service motor company, drove to Walla Walla yesterday on business. He returned last evening.

Frank Pollard, Of Rusco Brake Company, Visits

Frank G. Pollard, district manager for the Russell Manufacturing company, manufacturers of Rusco brake lining and automotive products, was in this city visiting their authorized Rusco brake service station. Jack Brandt has been selected by Mr. Pollard as the representative here.

"La Grande is one of the busiest cities in my territory," states Mr. Pollard. He said that prospects for future business here were very bright.

"In establishing the station here we have given the public first class quality products, as well as the latest equipment for installing their brake lining. Back of the products stands a company of 57 years experience," states Mr. Pollard. "All goods manufactured are guaranteed to give the very best service. There is a nationwide response to better brakes and I am glad to see that the people of La Grande are responding to the necessity of better brakes."

FACED A CRISIS
Doctor (examining unconscious engineer): Did that automobile hit this engine?
Fireman: No, the driver slowed up to let the train go by and the engineer fainted.

THE ADVERTISER'S JOY
"What are you turning around for, John?"
"I've just discovered we've come five hundred and ten miles since morning; we'll have to run back to the five-hundred-mile mark and change the oil."—LIFE.

TEXACO TIPS
Auto Salesman—And what kind of a horn would you like sir?
Do you care for a good, loud blast?
Haughty customer—No; I want something that just sneaks—Texas Highway Bulletin.



—NEA, Seattle Bureau
A DOUGLAS FIR LOG, more than 700 years old, furnished plenty of room for Billy Bonillas, Pacific coast featherweight, to knock his lanky opponent over the ropes. The bout was in Tacoma, Wash.

The Great New CHRYSLER "62"

New Standards of Performance
New Quality
New Value
New Luxury

Sensational Features of Quality and Value
62 and more miles an hour with exceptional smoothness
5 to 25 miles an hour in 7 1/2 seconds
22 miles to the gallon
3-bearing crankshaft
Inboard valves
Impulse neutralizer
Thermostatic heat control
Engine mounted on rubber
Long, roomy bodies
Attracting colors
Maximum driving vision
Saddle spring seat cushions
Five wheel upholstery
Low-swing grace
Indirectly lighted instrument panel
Light control on steering wheel
Hydraulic 4-wheel brakes
Road levelers front and rear, etc., etc.

\$1095

to \$1295

f. o. b. Detroit

The buying public, always eager to award recognition to outstanding achievement, has been most emphatic in its acclaim of the great new Chrysler "62".

For it has immediately recognized that no other six of its price gives such performance, economy, riding ease, safety, comfort, beauty, luxury—plus many extraordinary features heretofore found only in cars of far higher price.

Never before was such phenomenal value packed into a car of this price, the result of Chrysler Standardized Quality—extending its benefits to four great cars, specifying uniformity in high-grade materials, setting new close limits of precision, cutting down costs but always raising quality to higher levels.

See the results of these advantages in the great, new Chrysler "62" for yourself. Drive it. Put it to any test. We know you will marvel at its performance, its comfort and charm of appearance and appointment totally unapproached and unrivaled at its price.

Chrysler "62" prices—Touring car, \$1095; 4-door Sedan, \$1245; Roadster (with variable seat), \$1295; Coupe, with variable seat, \$1345; 4-door Sedan, \$1495; Chrysler dealers are in a position to extend the convenience of time payment. Ask about Chrysler's attractive plan. — All Chrysler cars have the additional protection against theft of the Pedco System of numbering.



WEEKS & BUCHANAN

Jefferson Ave.

Telephone 180-J

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

LOOK OVER OUR WANT ADS FOR BARGAINS

A YEAR OLD AND A YEAR AHEAD

Whippet

Economy has never been equaled

—Over a year ahead of competition with 4-wheel brakes, low center of gravity, greater roominess—110,000 sales the first year prove its sensational success.

Maximum economy—proved in a nation-wide test of over 5,000 owners and by establishing the A.A.A. Coast-to-Coast economy record of 43.28 miles per gallon.

Only light car with 4-wheel brakes as national standard equipment, and the lowest-priced car in the world offering this modern safety feature.

Roomier, yet less bulky—Provides more leg room than any other car in this price class.

Greater speed and pickup—55 miles per hour—accelerates from 5 to 30 miles per hour in 13 seconds.

Narrow body posts—For greater driving vision. The dangerous "blind spot" is eliminated.

Oversize balloons—The modern tire equipment a modern car calls for.

Snubbers—For maximum riding comfort.

Force-feed lubricating system—As on cars priced \$1000 or more.

Adjustable steering wheel—Makes anyone comfortable when driving.

Superior Quality—New Low Prices

	Whippet "54"	Whippet "56"		Whippet "54"	Whippet "56"
Coach	\$625	\$795	Coupe	\$625	\$795
Touring	625	765	Sedan	725	875
Roadster	695	825	Landau	755	925

GETTINGS & HANKS
Corner Fir and Jefferson

THOUSANDS OF EXTRA MILES—

And a Whole Year Without Tire Repair Expense

Fisk tires are constantly setting new records for long wear as new methods of manufacture are tried, proven, and given to the public. We have meter records of the mileage covered by dozens of local Fisk owners that will astound the car owner who has previously been satisfied with ten, fifteen and eighteen thousand miles to a set.

On top of this you now get not only Fisk value in extra miles but COMPLETE PROTECTION against tire repair expense for one year. That guarantee goes with each new Fisk tire sold—regardless of how a tire is injured it is repaired, vulcanized, or rebuilt to your complete satisfaction without any charge.

And every repair is guaranteed to last as long as the balance of the tire—as a matter of fact, you can't tell the repaired portion from the remainder of the casing when a bad cut or blow-out hole has been repaired by our system.

NEXT TIME BUY FISK—
YOUR TIRE INSURANCE IS FREE

PLAYLE OIL COMPANY
HEASTY & GEORGE FILLING CO.
CLAY'S PLACE