

# LaGrande Evening Observer

(Incorporated)  
An Independent Newspaper

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OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

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### SUBSCRIPTION RATES

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### ADVERTISING RATES

Display, foreign, per column inch	42c
Display, local, per column inch	40c
Time contract prices on application.	

DELIGHT AND DESIRES: Delight thyself also in the Lord; and he shall give thee the desires of thine heart. Psalm 37:1.

Time passes far more quickly in this era of installment buying.

Sure, if there were no laws, there wouldn't be any law violation. Neither would there be any civilization.

Although the Legion convention next week will have business sessions pertaining exclusively to Legion business, the other events of the 3-day celebration will be of general public interest and the entire populace of Eastern Oregon is invited to enjoy them. The giant parade, the fireworks display, the public wedding, the great drum corps contest and massed exhibition, the post stunts on down-town streets—there will be dozens of things to entertain a hospitable public from start to finish.

### DRAGGING IN NEW BUSINESS

Much is heard in business circles about competition between stores, between manufacturers, and between brands. Whatever else competition may do, it arouses energy and instills enthusiasm (among those worthy of their chosen business) in the direction of new and better methods—makes them appreciate and grasp the opportunities for growth that are available.

As there is individual competition, so we are having, with ever-increasing emphasis, competition between communities, between states. And, as with the individual in business, it is the community that is appreciative of its opportunities that is moving out ahead of the pack. In California, for example, there are just 41 cities, towns, and communities organized for the purpose of dragging new business, new people, new money to California, to the extent of spending definite appropriations for a planned advertising campaign. In Oregon there is one—Portland.

The city of St. Louis, Missouri, started organized community development activity, aided by a careful advertising campaign in selected markets of the country, in 1919. The people of St. Louis wanted more industries. It studied the local situation, decided what industries were needed, what could be most successfully adapted to the city, and advertised accordingly. The results have been shown by a larger city, a great increase in industries, and a gratifying gain in tax revenues that far exceeds each year's advertising bill. The St. Louis committee reports, incidentally, that the industries of the city paid 32 million dollars more in wages in 1926 than in 1919 when the advertising was started. It now employs 7000 more wage-earners than in 1919, and shows an increase of 70 million dollars in the value of products manufactured.

Community advertising seems to have paid St. Louis as it has paid California—paid primarily because it was carefully planned, carefully placed, and carefully followed up with adequate service. Even the state or community having advantages far less valuable than its neighbor can make a profitable, successful investment under those conditions. Not all of Oregon's development problems could be solved in that way, of course, but a great deal of progress could be made by Oregon organizing such a community plan. Now too much of the state is dissipating its youthful energies and rich possibilities snoozing by the roadside and dreaming of a nice, big, generous Santa Claus.

### Finishing Service

On request we'll be glad to go over your pictures with you and offer helpful advice where it is needed.

That's just an incidental feature of our up-to-date finishing department, where all work is properly and promptly done.

Let us do your developing, printing and enlarging.

Red Cross Drug Store

## M'ADOO SOUGHT AID OF LEAGUE

New York American Publishes Text of Letter Written in 1924

NEW YORK, July 15. (AP)—The New York American publishes the purported text of a letter from William Gibbs McAdoo in 1924 to Dr. H. W. Russell, founder of the Anti-Slavery League, which the American declares was a plea for support of the McAdoo candidacy in the forthcoming democratic national convention.

Dr. Russell in filing the letter in the league archives stated other members of the executive committee received similar communication.

### Dated April 5

The letter as given by the American, was dated Los Angeles, April 5, 1924 and read:

"Dear Dr. Russell: This letter will be handed you by Hon. Nathan Newby, of Los Angeles, a member of the executive committee of the Church Federation of this city. I invoke your good offices to help him in the mission he will explain to you in connection with the presidential primaries.

"I stand for maintaining the prohibition laws in their full integrity and for fearless enforcement of the law. The wet leaders are aware of this, and are exerting all their energies in fighting me in the primaries. An analysis of the election to date, shows clearly the backing of favorite sons and the device of unscrupulous delegations in a concerted movement throughout the nation.

"In each case reported, we find that the dry forces have been caught off their guard, awakening in some cases, only after the election was over.

"Assuring you that I shall appreciate your cooperation, I am, with all good wishes, very sincerely yours,

(Signed) "W. G. McAdoo."

### EXECUTE THREE AT JOLIET; 400 WITNESS DEATH

(Continued from Page 1)

In a fight centering about the scaffold built for their execution they were recaptured. Slender, triple slayer at 21, escaped. Hiza was killed with a bullet fired by a policeman from the very gallows upon which he was to have been hanged. Torrez refused to try for liberty in that break.

A few days ago the supreme court affirmed the convictions of the three survivors. It is not established that May 2 was decided upon for the first prison break for any other reason than that plans were matured on that date. But that nevertheless is the "Cinco de Mayo," one of Mexico's most popular military holidays. Likewise July 15 is another that stands out in Mexico's history, for upon July 15, 1857, Benito Juarez centered the capital after the execution of Emperor Maximilian, heralding the rise of the new republic.

### Break Unparalleled

For a story unaided, the original break from the Joliet prison is unparalleled in Illinois. The seven convicts made their way to the office of Deputy Warden Klein and beat and stabbed him to death. A guard captain, dashed across the yard, was forced to watch at the head of the seven convicts for a quarter of a mile across the prison enclosure and out the big gates as they were members of an outside working party.

Then the captain was forced to telephone for his automobile and in it the convicts escaped, taking the captain along. They climbed him to a tree and romped across country until their automobile tumbled into a ditch. It was nearly ten hours before the slaying of Klein was discovered and an alarm sounded. Meanwhile the convicts fled fast, committing new depredations to obtain firearms and clothing.

Two were recaptured the same night, (on the next morning, and Shader a few days later. Dubowski got to Mexico but was turned back across the international line and incarcerated.

### SMALL BOYS ENVY HER

NEW LONDON, Conn.—A little girl's wish of a perfect summer vacation is to travel with a circus as an acrobatic clown, and she's having the idea fulfilled this summer. Miss Ann is eight years old. While Ann comes naturally by her talent, since her father has been a circus clown for years, it is not intended that she shall spend her life in the sawdust ring. Her father believes acrobatic "work" is best for a child.

Easy to take Picnicking, Camping



Tru-Bake SODAS

The new shoe for the girl

# N. K. West & Co., Annual Store-Wide July Clearance!

Sale Ends Wednesday, July 20th.



### LOVELY SUMMER FROCKS For Every Daytime, Afternoon or Evening Occasion

COMING at this time, at the height of the summer season comes this extraordinary offering of delightful summertime frocks, suitable for sports wear, afternoon and evening wear are these dainty numbers, of georgette, flat crepe, satins and tub silks, 25% saving you

### SPECIAL!

One group of dresses in wanted colors and materials of good range of sizes in popular styles formerly sold \$10.95 to \$35, now \$10.95

### COATS

20 coats, our entire stock of ladies', misses' and children's spring and summer coats offered you at this time 1/2 at the price of



### Silk Hosiery

Popular numbers of Kayser chiffon and Burlington Nevermend hose in discontinued styles, good sizes and colors, July Clearance Price 85c

### Play Suits

Boss of the Road children's play-suits of good quality gingham with famous "zipit" fasteners up the front, priced specially for Clearance at \$1.80

### Kiddies' Dresses

In sizes from 2 to 6 years, regular \$2.25 values. Nicely made and finished with flounce skirts and novelty tape trimming, priced \$2

### Hose Special

Odds and ends of Phoenix and Kayser discontinued numbers, all sizes, good range of colors, 69c priced for clearance at

### Riding Breeches

Regular \$3.35 values in ladies' tweed button leg riding breeches. Well made, good fitting breeches that will give excellent service, priced at \$2.79

### Child's Frocks

4 to 12 years of fast color prints with dainty embroidery trim, nicely made, formerly sold at \$1.25, priced for clearance 98c

### Daytime Frocks

Dainty frocks of voile, dimity and gingham in clever styles, with novelty trims of lace, organdy and ribbon, Priced for July Clearance at \$1.76

### Vacation Time Luggage



Clearance Priced Saving You ONE-FOURTH

### Men's Dept.

### Printed Crepe

30 inch water wave crepe, suitable for underwear and night gowns, plain colors of yellow, blue and flesh with small printed patterns priced 30c

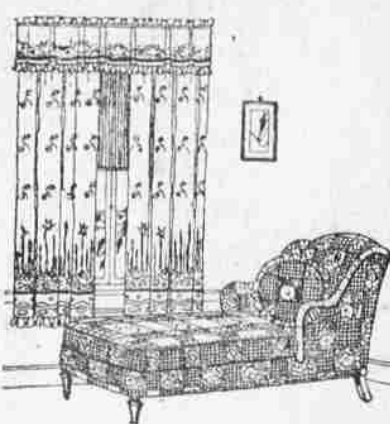
### Special

One special lot of discontinued numbers in plain white and colored voiles and nainsooks, former 50c values, priced for July Clearance at 25c

### Clearance Priced Draperies

Cretones, Nets, Gauzes, Damasks and Ready-made Curtains

Bright colored cretonnes in rich patterns suitable for recovering chairs, pillows, chaise lounges and hangings of all sorts. nets and gauzes for every purpose from the sheerest of gauzes to barred scrims for kitchen and bedroom use. Damask in a profusion of weights, colors and pleasing patterns. See these new materials to appreciate the vast savings. 15% LESS



### Ginghams

32 inch Amoeskeg and M. F. C. ginghams in plain colors, stripes and plaids. These are fine quality ginghams in a wide range of pleasing colors. Priced at 21c

### Turkish Towels

Plain white turkish towels in a handy size of extra fine quality. These are exceptional values priced for July Clearance at 25c

### Fast Color Prints

22-inch guaranteed sun and wash-fast print ginghams of floral and geometric patterns, priced at 33c

### Turkish Towels

Extra size turkish towels, 22x36 with checked, colored borders of orange, yellow, blue. This is a fine quality towel of outstanding quality, priced at 45c

### A. B. C. Prints

36 inch wide in a variety of floral and checked patterns in a number of pleasing colors. This is a regular 60c material priced at 50c

### Turkish Towels

This is an opportunity to replenish your towel supply. This fine quality extra large all white bath towel at the astonishingly low clearance price of 55c

# REDUCED! Every Pair of Summer Shoes!

Of Nationally Known High-Grade Makes

SEE THE NEW SHOES ADDED IN OUR BARGAIN LOTS

### Lot No. 1

Ladies' 1 strap and oxford low and military heels, patent and kid leathers. 95c

### Lot No. 3

Pumps and straps in patent leather and colored kid, smooth and military heels, priced \$2.95

### Lot No. 2

Oxfords and strap patterns of patent leather and colored kid, with Spanish and military heels. \$1.95

### Lot No. 4

Extra stock of leathers and light colored kids, all basic and styles. Values to \$10.25 priced \$5.95

Note the Bargain Lots

IN our Annual July Clearance Sale every pair of regular stock shoes are included in the sale. Discounts of from 10% to more than 50% on every shoe. High grade shoes such as Johansen and Armstrong that have earned for our store the reputation of La Grande's Leading Store, make the saving doubly attractive.