La Grande Evening Observer

(Incorporated)
An Independent Newspaper

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Time discounts below on application.

"DO THE GOOD YOU CAN"

"DO UNTO AND CONDEMN NOBODY. Not that we think all the good of the world is right, and all the wrong we see right, but because we think misunderstanding and judgment, the world is full of goodness, all the world. Pass it on."

We are going to have a monster schoolhead next year calling for a flat rate income rate of $3 a year, according to word from Salem. The time will come, probably, when such a fee will be possible and sensible, but it hasn't yet arrived. Also income money is well spent and is spent where it will directly benefit the one income who pay. Exemptions gas taxes or similar substitutes would have to be found if the low rate were adopted.

Since Oregon voters decided more than three-score against paying members of the legislature $10 a day for their services, and since they voted with equal emphasis against the increase of two bucks, who wouldn't be a good idea to submit a measure next year abolishing the legislature altogether? Oregon evidently doesn't think the law makers are worth ten dollars and we would assume from the size of the majority that they think if they are worth three. If they aren't worth that, they aren't worth much of anything and we might get out of a lot of expense and let the people do all the legislating direct. From the length of the ballot some years it looks as though we were about doing that already.

Dilapidated telephone poles and hopless fences and wooden walks are still decorated with yellowed election notices—posted there on the theory that thus will the intelligent electorate be informed of a coming election at the polls. It's an antiquated practice that should be abolished in Oregon. Election notices, tacked up on such places, are rather out in this day and age. People driving in town from the farm or walking about a residential or business section do not seek election information from the small type of such posters. There was a time of the past when mediums of information were not easily available, when we moved and labored at the horse-and-buggy gait. The old town crier method would be more effective today. Why continue such a practice? If the state would economize, cut out election notices of this variety. And if there is a real desire to inform the electorate of an approaching election and the state finds for that purpose will not permit general newspaper publicity through the state, let one or two Portland papers carry the notices. The more voters could be reached that way than by laborious note posting. And we might thus be rid of unsightly after-election remains.

A FEAST FOR MAIN STREET

There is nothing like a national survey to reveal surprising facts. The Literary Digest, nationwide investigator, has recently completed a stocktaking of the average urban American home and now announces that it is no spick-and-span establishment, occupied by a small family, which likes its home and stays there. Incidentally, newspapers should read further.

Two-thirds of the families owned automobiles which they used as much for recreation purposes as means of escape from home. Four in ten of these families had radios, six in ten had phonographs and half had pianos. Only one house with in five had a bathroom for each, but nearly all had electricity and the labor-saving equipment that goes with it, plus running water and plumbing. Most of the families were interested in outdoor life, hunting and fishing, although less than one in ten owned a summer home, cottage or camp. A high percentage of families owned their homes, had savings accounts and owned recreation assets and investment bonds.

These investigations were made in 37 representative cities from Bangor, Me., to San Bernardino, Cal. In one town, recognized as typical industrially, humanitarily and geographically, with a population of 35,000, every home was visited.

Of course, the biggest cities and the great communities would upset these findings somewhat. But it is quite encouraging to discover that the typical small towns are full of small homes, thrifty, progressive home-seeking, welfare-based families. Main street, in this investigation, shows up pretty well, but not any better than most of us would have expected.

Watch for Special July Sale Prices
On All Discontinued Stock.

NORTON'S KIDDY SHOP
Retail Merchandise— —Lower Prices.

COOLIDGE VIEWS WESTERN RODEO

President Returns to the Quiet of Routine Life in Black Hills

RAPID CITY, S. D., July 6 (AP)—The pageant of one of the world's greatest rodeo shows still reminded the film of the pioneers which he gave to the century of his summer residence. President Coolidge turned to more quiet things today as he resumed the routine of his life in the Black Hills.

Before the end of the week, Mr. Coolidge will have had the experience of meeting the latest developments in Mexico, as Ambassador Sheffield was expected here towards at a point at the summer white house.

While the government, since once adopted Mr. Coolidge's attitude, he turned in the back ground a commentary of his experience at the Rapid Rodeo, remarking yesterday which brought him one of the most lively and unusual days. He saw a pioneer-type of rodeo, fire and pioneers in it was about a decade ago before good roads, automobiles and other conveniences had pushed the Cowboy legend deep into the Rockies of the Rockies.

Rocky Jones

One of his surprises, moreover, seemed to come when his favorite uncle, Colonel Oliver Jones, who has charge of the Custer State park, appeared on the scene on a hurtling bronco and then explored the wild horse race.

The whole show was a spectacle of western skill in riding, lassoing broncos, roping, tying, and the rest, "real cowpuncher".

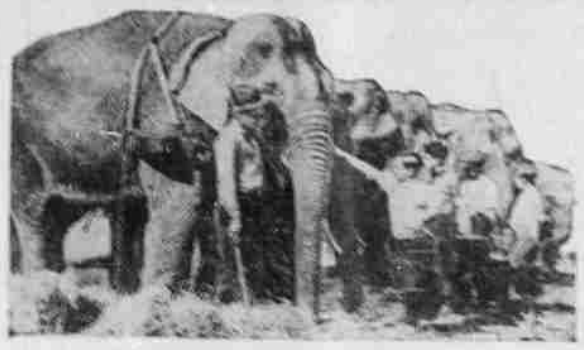
Wild Western Jibs

President and Mrs. Coolidge set in their box with Senator Stephen, of South Dakota, and Mrs. Stephen, who made the trip with them from Rapid City, and Secretary and Mrs. Slemon Stephen and other members of the presidential party. Mr. Coolidge wore the big ten-gallon hat which, coming off, other hat given him when he was guest in Sun Francisco and Southern Shakers who accompanied to the western business.

The entire authority of many thousands was in a holiday mood and applied with the president whenever a cowboy rode, now swifty and shouted "Hurrah Cal." The president smiled broadly, when the announcer designated a bronco ride as "Cal Coolidge."

Numerous presses of cheese, cotton, tobacco and other crops made other hour of inter-course to interesting defined practice in the use of fertilizers, improved seed and intercropping methods. Many farmers had to be in to see other use of horse time to produce to handle as corn, whereas where about the same results with half the time and labor.

CIRCUS COMING TO LA GRANDE



Al G. Barnes' circus is coming to La Grande on Wednesday, July 13 and it is reported that the affair will be "bigger and better than ever." Animals form the main part of the circus and Barnes claims the largest travelling zoo in America. In addition to the signal collection of wild beasts, which have all been trained to perform some novelty act, the circus will present the spectacle "Aladdin and the Parade of Light."

Ace Walks For First Time In Nine Long Years

PARIS, July 6 (AP)—There was silence a minute of the memorial to the visit of Commander Byrd with the crew of the plane "America" today to the tomb of the Unknown Soldier of the Great War, Tomb of France's war unknown.

For the first time since he was brought down at Verdun in 1918, Captain Charles Lagrandre, pioneer French aviator stood standing on his feet and walking.

"I am strong, despite some shooting pain, and can manage some exercise," Captain Lagrandre told Commander Byrd, his emotion plainly visible. "I will accompany you."

So some hesitatingly, grasped for a moment for support, and then with the most obvious effort of will took a faltering step forward, another followed and the two took the long walking journey to the sepulchre of the Unknown Soldier, the first, walking slowly but surely toward the entrance of Napoleon's tomb.

It was the most moving incident of the stage of the memorial ceremonies here. Taken personally in many cases as the little party, with Lieut. Neville, Best Access and Sergt. Bellanca crossing unanimously from the national French see, called the tomb and then returned to the grounds of the Invalides where anxious hands pushed a wheel chair forward for Lagrandre.

The Americans went to the Invalides at the invitation of the Alice Bitmore—"broken wings"—an organization of war wounded soldiers to whom Rodman Wanamaker had sent a warm letter of sympathy to Commander Byrd's care.

PARIS, July 6 (AP)—Premier Poincaire placed the decoration of the Legion of Honor on the breast of Commander Byrd this morning. The ceremony took place at the ministry of Finance, in the presence of Sheldon Whitehouse, American charge d'affaires, Captain Willis, the naval attache, and H. A. Gilmore, personal representative of Rodman Wanamaker, who sponsored the America's flight across the Atlantic.

A Business Opportunity

One of the oldest and most reputable distributors of automobiles in the state has an opening in his organization for a high class dealer for Union and Wallowa counties. The line of cars to be represented is locally and nationally well and favorably known and has the popular appeal of price without sacrificing quality, appearance or performance. Cooperation from factory and distributor will be freely given to some live man in establishing and maintaining a profitable business. All applications must be in writing and will be held in strict confidence.

Address XY Care The Observer

July Clearance Sale

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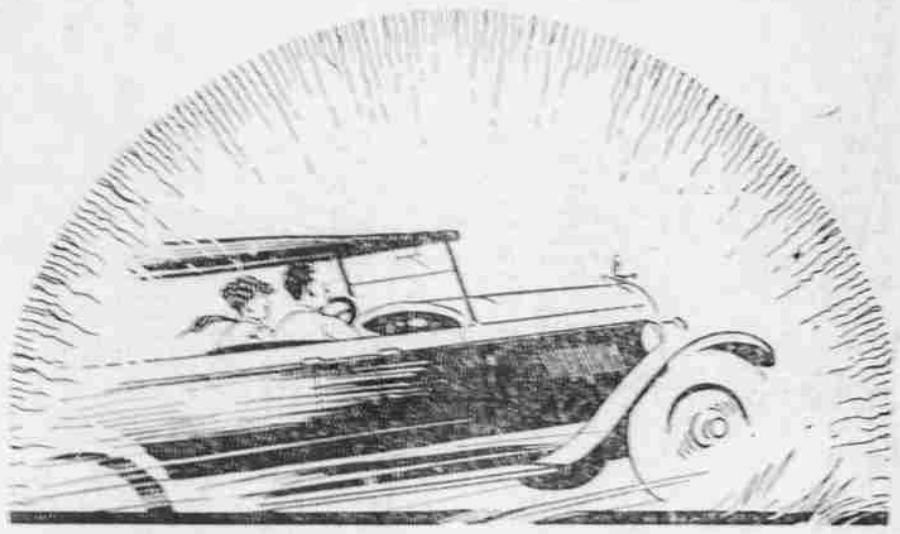
N. K. West & Co. Inc.

La Grande's Leading Store for Over 25 Years

PARIS (AP)—Ready serve are the greatest assets a person can have, believe Grand Duchess Marie, a sister of the Grande Duke Dmitri. After the Russian revolution the Grand Duchess, one of the most popular figures at the court of the czar, emerged with nothing but her nerve and a knowledge of embroidery. She has studied the Swedish method of needlework for five years and she combined that knowledge with Russian design. Today she is owner-operator of one of the most exclusive embroidery houses of Paris.



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What Kind of a Vacation Will You Have?

If you go on a vacation this summer, it's pleasant and successful—you get a "kick" out of the change—in direct proportion to the amount of money you had conveniently available for your trip.

What kind of a "vacation" will you have ten, twenty, thirty years from now when your business becomes a permanent thing when your earning power is gone—in the latter years of your life?

You'll probably enjoy those years, just as you enjoy a week or two now, in proportion to the money you have accumulated for that purpose.

Never will you find a more consistent, ideal way to accumulate an estate than in La Grande Building & Loan certificates—every month's savings earning 6% interest compounded semi-annually with profit-sharing an added advantage.

An Insured Maturity

And for a small additional investment each month the maturity of your savings—just exactly as you planned to do for yourself—is insured in case of your death—the complete amount of your contract PLUS all you have saved besides. And that protection costs you less than 50c a month while you enjoy it.

There are many exclusive features available to you in this home Building & Loan company—directed by men you know, under state supervision. Ask us about them—no obligation.

La Grande Building & Loan Association

J. J. Carr, Manager

La Grande National Bank Building Phone Main 250

Uncle Buzz is bored by visitors

MOSQUITOES—they have no respect for the best of us. Kill them at once with Flit.

Flit may clear the house in a few minutes of disease-bearing flies, mosquitoes, bed bugs, roaches, ants and fleas. It reaches into the cracks where insects hide and breed, destroying their eggs.

Flit kills moths and their larvae which eat holes. It will save your clothing, furs and rugs. Clean and easy to use. Will not stain.

Flit is the result of extensive laboratory research. It has replaced old inefficient methods. Fatal to insects but harmless to mankind. Recommended by Health Officials. Buy Flit and Flit sprayer today. For sale everywhere.