

N. K. WEST & CO., INC. ANNUAL STORE-WIDE

Our Policy

EVERY day, is to give you merchandise that will give you complete satisfaction, for a satisfied customer is the most valuable asset any institution can have. Over a period of 25 years we have proven that quality pays in the fact that our store has grown, and earned the just title of La Grande's Leading Store. And our same policy holds true thruout the two weeks of our Annual July Clearance Sale.

CLEARANCE!

JULY! EVERY ARTICLE REDUCED! SALE STARTS JULY 6

Sale Starts Wednesday, July 6th. 8 o'clock

This great Semi-Annual Event has gained in importance in the last 25 years. Thriftwise people wait for this sale, knowing that they get values. All, every item, of our regular large stock of merchandise is put into this great value-giving event, nothing is withheld, and no cheap shoddy merchandise is brought in.

Come! Save!

Wednesday at 8 O'clock

Tremendous Savings On All Piece Goods Both Silk and Cotton Materials

QUALITY—is the byword of all of the piece goods and domestics offered you at this Annual July Clearance Sale. Silks, the finest to be had in reasonable patterns, rayons and cotton crepes in pleasing designs all priced for clearance.

36-in. Silk Check Crepe, regular 50c	39c
36-in. Printed Batiste, regular 40c	32c
36-in. Rayons in Patterns, regular 60c	50c
36-in. Rayons, Jacquard Patterns, regular 85c	72c
36-in. Rayons, Jacquard, Plaids, regular \$1.00	85c
36-in. Rayons, Jacquard, Plaids, regular \$1.25	95c
36-in. Silk Cotton Crepes, regular \$1.00	85c
36-in. A. B. C. Silks, regular \$1.00	85c
36-in. Striped Voiles, regular 50c	35c
40-in. Printed Voiles, regular 50c	42c
40-in. Printed Voiles, regular 90c	75c
40-in. Celanese Voiles, regular \$1.50	\$1.25

Hose Special
Hosiery and ends of discontinued numbers of Phoenix and Kayser hose all sizes and good range of colors, specially priced. **69c**

85c Hose 85c
Discontinued numbers of Kayser (fish and Hartington) Nevevel hose, good sizes and colors. Values to \$1.95, priced **85c**

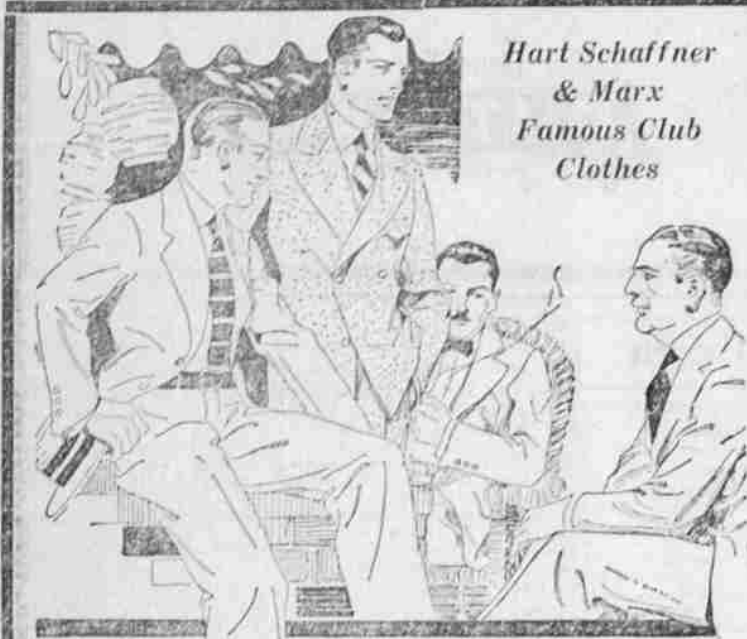
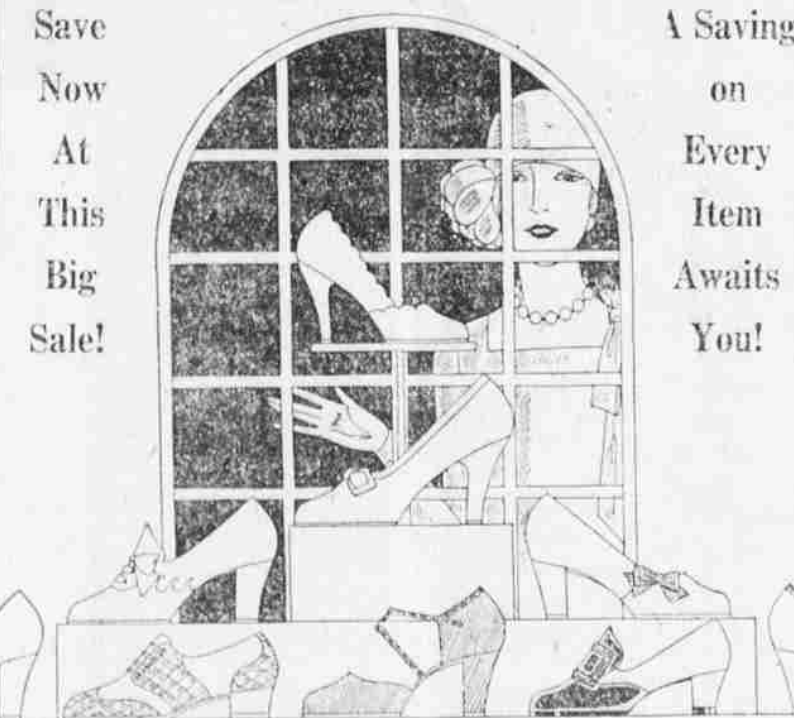
New Spring, Summer Silk Prints

DAINTY printed patterns in floral, geometric and cubist designs of 40 inch silk materials. These are regular \$1.75, \$2.25, \$3.00 and \$4.00 values, especially priced for July Clearance at:

\$1.18 \$1.68 \$2.25 \$2.45

Save Now At This Big Sale!

A Saving on Every Item Awaits You!



Hart Schaffner & Marx Famous Club Clothes

MEN'S, BOYS' CLOTHING

EVERY suit of our large stock carries the discount of one-fourth. Hart Schaffner & Marx and Club Clothes in snappy spring and summer styles and patterns, less one-fourth should mean a great saving to you. Boys' suits with knickers, some with knickers and one pair of long trousers included in this sale. **Less 25%**

Boys' Knicker Suit Special

REGULAR values to \$16.75 are these boys' knicker suits in ages from 12 to 18 years. Good quality tailoring and materials of fine wearing patterns are included in this extra special offering of boys' clothing at the July Clearance Price of **\$4.95**

Men's, Boys' Golf Knickers, Flannels

OUR entire stock of men's and boys' golf knickers and flannel trousers are offered at this money saving price. Now when the season is just on comes this opportunity to save, good range of sizes and patterns are to be had at **Less 25%**

All Luggage

50% off on all luggage, suitcases, trunks, etc. to match wardrobe trends, summer clothes, box trunks. Save money on your vacation. Don't miss this. All made by best known manufacturers. **25%**

Men's Straw Hats

Summerweight strings of Milan, Lagloro, Panama, Palm, Yendo, deep brim styles as well as popular sailor numbers. With bright colored bands. **1/3**

Men's Felt Hats

All felt hats, including dress hats, bowlers and fedoras in the new styles and colors. Special for July Clearance at **25%**

Men's, Boys' Shoes

From almost world famous hiking boots to the latest styles in regular stock shoes. All sizes. Excellent at all times. Good wearing. **15%**

\$8.85 - Florsheim Shoes, Oxfords - \$9.75

All of our regular stock Florsheim shoes and oxfords are offered you at these prices of \$8.85 and \$9.75. You know Florsheim's reputation for good looking, long wearing, comfortable shoes. Why not take advantage of this opportunity and save **\$8.85 and \$9.75**



All of Our Summer Dresses

LOVELY frocks for every summer time occasion are offered you at the amazing saving of one fourth. Dainty frocks for afternoon and street wear, jaunty creations for sports, see these many new numbers included in our July Clearance. **Less 25%**

25 COATS 25

ONLY 25 coats left of our large stock of Spring and Summer coats and we are offering them to you at one half the original price. Think of that saving and come prepared to take advantage of the unusual offerings thruout the entire store. **Half Price**

ONE SPECIAL LOT OF DRESSES

VALUES to \$35.00 are included in this special lot of ladies' and misses' spring and summer dresses. Fine quality materials and smart styles and good range of sizes priced for clearance at **\$10.95**

Print Frocks

Dainty little creations of daytime frocks of cotton, voile and dimity in clever styles with novelty trims of lace, organdie and ribbon. **\$1.76**

Knickers Special

Regular \$3.95 values in better styles and better leg riding knickers. Made of good quality woven materials. **\$2.79**

Skirt Special

One lot of ladies' and misses' sport skirts in plain colors and plaid and striped patterns. All sizes. Priced especially for July Clearance at the price of **1/2**

Draperies, Nets

And creations in lovely new patterns and colors. Now in the store to refresh your home with bright new hangings and more. **15%**

Peter Pan

Children's thin cloth of a hundred uses. Guaranteed 2 1/2 colors, 22 inches wide. In a variety of plain colors and pleasing printed patterns at **42c**

Stamped Goods

All stamped items, 36 buttons, 100 cases, button sets, buttons, etc. in stock and table runners. Some of them are complete with thread and are structures for making—less **20%**

Extra Quality Turkish Towels

IN a number of weights and sizes in plain white and also numbers with colored borders suitable for gifts. Why not replenish your linen chest with serviceable towels such as these at the astonishing prices of **25c 30c 42c 48c**

Semi-Annual Manhattan Shirt Sale

EVERY shirt in our large stock is reduced 20%. This great saving opportunity is offered you only twice each year and thrift-wise shoppers avail themselves of this timely event.

Regular \$1.25	NOW \$2.20
Regular \$1.50	NOW \$2.40
Regular \$1.75	NOW \$2.80
Regular \$2.00	NOW \$3.20
Regular \$2.50	NOW \$3.60
Regular \$3.00	NOW \$4.00

Every Pair of Spring and Summer Shoes Reduced

High Grade Shoes As Armstrong, Lape Adler, Johansen

IN our Annual July Clearance Sale every pair of regular stock shoes are included in the sale. Discounts of from 10% to more than 50% on every shoe. High grade shoes such as Johansen and Armstrong that have earned for our store the reputation of La Grande's Leading Store, make the saving doubly attractive.

Note the Bargain Lots

Lot No. 1 Ladies' strap and oxfords, low and military heels, patent and kid leathers. 95c	Lot No. 2 Oxfords and strap patterns of patent leather and colored kid with Spanish and military heels. \$1.95
Lot No. 3 Trainers and straps in patent leather and colored kid, Spanish and military heels, patent. \$2.95	Lot No. 4 Ladies' style of blends and light colored kids, all heels and styles. Values to \$10.00 priced. \$5.95

Bathing Suits

Wilwite, Jantzen, Columbiaknit

COMING at this time when the season for swimming is at hand and this attractive offering should mean a saving to you. See the many one and two piece styles and numerous colors.

Regular \$4.75	NOW \$4.05
Regular \$5.00	NOW \$4.75
Regular \$5.50	NOW \$4.68
Regular \$5.75	NOW \$4.90
Regular \$6.00	NOW \$5.10