

Local News In Brief

COMING EVENTS

July 21, 22, 23—State American Legion convention in La Grande.
October (definite date not decided on) Oregon Parent-Teacher association convention here.
Here From Baker—Pearl Bull of Baker, is spending several days in La Grande.
Here From Boise—Ed C. Kharad, of Boise, is stopping for a brief time in La Grande.
Leaves for Portland—A. J. Stange left last night for Portland where he will spend several days transacting business.
Spent Day Here—J. Farrell and wife, of Enterprise, are spending the day in La Grande.
Here From Oakland—Mrs. John Davis, of Oakland, Cal., is spending a few days in this city.
Leave for Albany—Mrs. Roscoe Noll and sons, Jerry and Billy, left this morning for Albany where they will spend a month visiting with Mrs. Neal's mother.
Ends Visit—After visiting here for about two weeks with her sister, Mrs. Robert Patterson, Mrs. J. L. McCarty left this morning for her home in Portland.
Leaves for Portland—After visiting for some time with her sister, Mrs. Parley Peck, Miss Irene James left this morning for Portland where she will visit before returning to her home at Port Valley, Utah.
Guest at Ivanhoe Home—Mrs. George A. Bordwell, of Alameda, Cal., is the house guest of Mr. and Mrs. E. S. Ivanhoe. Mrs. Bordwell spent the winter answering in town city with her son and is now en route to her California home.
Here on Visit—Fay Brooks, for many years a well known La Grande business man, is visiting in the city from his present home in Oakland, Cal. Mr. Brooks arrived yesterday and will be here for some time. He spent today at Enterprise.
Here For Day—Mrs. William Andriat and young son, Billy, are visiting in La Grande today from Wallowa lake with Mr. Andriat. Mr. Andriat is a member of the Star Novelist organization. Mrs. Andriat and son are spending the summer at the lake.
Visited Here—Mrs. F. Lilly and children, of Caldwell, Minn., and Miss Mary Chick stopped in La Grande yesterday and today, visiting with friends here. They registered at the Foley.
Branch Kansas City—Friends of Mr. and Mrs. Earl Stoddard, who left La Grande by car a week ago last, last Friday where they will make their home in future, have received word that the Stoddards expected to reach Kansas City yesterday or today. They stopped for a few days in Salt Lake where they visited relatives and friends and lost time at Denver when floods made highway traffic impossible.

New Barber—Roy Ingles, of Spokane, began work last week at the Foley barber shop.
Is Improving—Mrs. J. Donald Meyers who has been ill for the past week or so is very much improved.
Survey Man Here—Roy Fugate, of the bureau of biological survey, is here from Portland today.
Home From Portland—George T. Cochran returned home this morning from Portland where he spent the past week transacting business and attending the Masonic grand lodge.
Return Home—Mr. and Mrs. M. Brons and young son, Barton, returned this morning to their home at Union Junction after visiting here for a few days.
At Enterprise—Charles Reynolds, G. A. Mercer, insurance man of Portland, and Dr. Downe, of Portland, drove to Enterprise today where they looked after business.
Back at Work—Miss Leona Waldorf was able to resume her work at the J. C. Penney company this morning after being ill for several weeks. Miss Waldorf was brought home from Hat Lake about three weeks ago.
Here For Funeral—Arthur and Lurane Stowell, of Yakima, Wash., arrived in La Grande yesterday for the funeral of their little nephew, Charles Donald Jones, which was held this afternoon.
Here for Reunion—Mr. and Mrs. W. E. Smith, of Portland, were in La Grande over the week end for the Smith-Conley reunion held at Riverside park. They were guests while here at the home of his mother, Mrs. J. T. Harvey.
Will Leave Tonight—Mrs. John Tiesler will leave this evening for Minneapolis and St. Paul, Minn., where she plans to spend about two months. She will visit her parents at St. Cloud, Minn., while away, in addition to going to other places of interest.
Home to Wallowa—Miss Winifred Willet passed through La Grande this morning on her way to her home at Wallowa. Miss Willet has been teaching school for the past year at Wendling, Ore.
Returns From Grand Lodge—Logan E. Amerson, postmaster of Cove, returned this morning from Portland where he attended the Masonic grand lodge last week. He visited briefly with his brother while in Portland.
At Hill—Miss Cieta McKennon began work this week as bookkeeper and cashier at Hill's department store. Miss McKennon who will be a sophomore at the University of Oregon this fall, will be employed during the summer vacation months.
Here From Portland—Miss Maria Miller, formerly a local girl, but now of Portland, is visiting in the city this week with Mrs. Play Miller. Miss Miller graduated from La Grande high school last year and is now employed at the Portland Surgical hospital in Portland.
Guest at Brewerton Home—Miss Judith Woodrow, who has been visiting for the past week at the home of Mr. H. S. Brewerton, will leave tomorrow for her home in Newton, Illinois. Miss Woodrow is a student at the University of Washington, having completed her first year's work there this spring. She will stop at Seattle a short time before going on to Newton.
Spent Week End Here—Miss Evelyn Emmeholzer, of Exvickton, who several years ago made her long here, visited in La Grande over the week end with friends. Her father, Jack Emmeholzer, was at Hat Lake, during their short visit. Mr. Emmeholzer was a well known business man in La Grande about eight years ago.
On Vacation—Mr. and Mrs. T. J. Robbs and daughter, Daisy, left this morning for Lino where they will spend several days visiting with relatives. From Lino Miss Robbs will go to Boise where she will visit for about a week with Mr. and Mrs. Glenn Campbell, former reference teachers in the La Grande high school. Miss Robbs is employed by the telephone company here.
First Reports In—County School Superintendent E. S. Sasse announced this morning that M. L. Carter, of Riverside, was the first school clerk to have the annual school report turned in to the county office. The next three, in order, were Mrs. Rose Baker, of Palmer Junction; U. P. Weiss, of Elgin; and Thomas Waldinger, of Alford. If reports are not filed within the next five days the schools will not be eligible to \$700 disbursement made annually by the county.
Returned From Portland—Mrs. C. S. Moore, Mrs. H. E. Dixon and Mrs. Dixon's sister, Edith Keckritz arrived here yesterday from Portland where Mrs. Moore and Mrs. Dixon spent the past two weeks visiting and attending the rose festival. Mrs. Keckritz, who teaches school in Portland will visit here at the H. E. Dixon home until Thursday when she will leave for the coast. She plans to return for the Panama canal, stopping at Cuba, and other interesting islands and cities. She will be gone the greater part of the summer. Mrs. Keckritz is well known here, having taught school here several years ago.

Here For Day—Mrs. Emma Stringham, of Perry, visited in La Grande today. She spent the day shopping.
At Wallowa—Dan Turner drove to Wallowa today where he transacted business. Mr. Turner is with the Bowman-Hicks Lumber company.
Working at Shops—Francis Newlin began work this morning at the railroad shops. He graduated from the local high school this spring.
Home From Portland—Mr. and Mrs. Loren Tucker have returned home from a motor trip to Portland, Salem and other Western Oregon points.
Visiting Here—Franz Eriksen, University of Washington student, whose home is in Seattle is stopping here for a week or so. Eriksen is visiting with Sheldon Brownstein, who also attended the university.
At Maxville—H. N. Ashby, general manager of the Bowman-Hicks mill is spending a few days at Maxville looking after business. He was accompanied by Charles Hicks, son of George H. Hicks of the Bowman-Hicks Lumber company, who will spend about six months there learning the lumber business. Hicks arrived here yesterday from Kansas City.
Home From Vacation—Mr. and Mrs. Kenneth Gekeler and Mr. Gekeler's mother, Mrs. W. F. Gekeler have returned from a vacation trip to Medford and Portland. They were gone about a week, making the trip by car. Mr. and Mrs. Gekeler brought a five month old registered police dog, "Nippy", home with them.
Home From Seaside—Mr. and Mrs. T. J. Seroginas and their daughter, Mrs. Oscar Warnock arrived home this morning from Portland and Seaside where Mrs. Seroginas has been for several months because of ill health. Mr. Seroginas joined Mrs. Seroginas and Mrs. Warnock at Seaside Sunday.
Home From Portland—Mrs. D. A. Carbine and daughter, Evelyn of this city and Mrs. Carbine's sister, Mrs. E. E. Wadsworth, of Oregan, Utah, arrived home Sunday from Portland where they spent the past week visiting and attending the rose festival. Mrs. Waldron and children left last night for their home at Oregan. Mr. Carbine who accompanied them to Portland returned Saturday.
Played Golf Here—"I have played on golf courses in every state of the union but five and I believe that your local courses will rank along with the best of them," said H. C. Campbell, chairman of Kansas City, who in company with his brother, Jack Campbell, of Oregan, Utah, tried out the new course Sunday. H. C. Campbell is president of the Eastern Oregon Lumber company at Enterprise and is in Eastern Oregon in the interests of his business. Mr. Campbell declared that the local club had a course that it could well be proud of.
Home From Eastern Visit—Miss Edris McGuire arrived home this morning from a two weeks' vacation spent in Colorado and Illinois. Miss McGuire also visited in Chicago, Peoria and at Mapleville, where she made her home before coming west. While in Peoria, Miss McGuire saw the ports of the city which were damaged severely by the recent storm and floods. She enjoyed a telephone conversation with Miss Hilda Anthony, daughter of Mrs. M. Anthony of this city, who for the past year has been teaching music at Exvickton, Ill. A visit at Loveland, Colo., completed her stops on the trip. Miss McGuire is employed at the railroad offices here.

LAST MEETING OF CHAMBER IS HELD AT NOON (Continued from Page 1)
into operation by one party, its success dependent on another and again put into operation, etc., until before one is aware there has been a very definite change brought about. Mr. McKennon pointed out the fact that there have been and are very radical changes being made in farming methods and there still must be more of the soil to retain its fertility and produce crops which will warrant the investment made. Only at a conference, such as he was discussing could methods be learned, ideas or suggestions received. Mr. McKennon maintained and he was confident that no progressive, successful farmer could absent himself from such a conference.
Financial Outlook
H. R. Coolidge was the closing speaker, his discussion centering about the financial outlook. Mr. Coolidge was authority for the statement that in these days of financial unrest, produced by a number of causes, the number of farmers who have been financially ruined is increasing. He pointed out that the farmer has credit, where men in other lines have not. Speaking of the outlook Mr. Coolidge believes the winter wheat crop is 30 per cent normal, the spring wheat 100 per cent, with a large acreage, potatoes, 50-75 per cent. The recent liquidation of old indebtedness of the farmer, with his present prospects for this year, makes the outlook far better than it has been for many years," said Mr. Coolidge.
The program, as offered, followed a very splendid dinner served by the chamber of commerce by the Blue Mt. grange. With chicken pie as the pièce de résistance, accompanied by excellently prepared food in generous quantity and excellent quality, the luncheon was most heartily enjoyed.
ADVERTISING IS NEWS, L. M. BARTON TELLS 'DELEGATES' (Continued from Page 1)
vertiser should use newspaper advertising, my reply would be: "It costs least and serves best."
"Newspaper advertising is flexible. It is a God send to the manufacturer or what we in the advertising industry term national advertising. When I say 'flexible' I mean it may be used at will and in competition with local conditions in every part of the country. Can you imagine a manufacturer of electric fans advertising his hot weather fan in Boston in December? Yet, his only profit is made in Florida in December. The same method in reasoning applies to almost any kind of merchandise."
Ten Reasons
Ten reasons were listed by Barton in support of his statement that newspapers occupy first place in both the distribution and sale of merchandise. The reasons were:
1. Practically no waste circulation; the reader can act instantly by going to the dealer and buying; practically everyone reads newspapers; newspapers are timely and up to the minute; the potential buyers can be selected to conform with places where dealers are located; the dealer can be made to conform to conditions of the locality; a waste of advertising money is not necessary to get a dominant position; intense reader interest; the dealer benefits from national advertising used in conjunction with his own advertising; advertising and distribution may go hand in hand placing the advertising near the dealer and the dealer near the advertising.
A protest against advertisers who tempt women to buy unnecessary articles by making their appeal to the love of luxury in every feminine breast, was voiced by Mrs. Bertha K. Landis, mayor of Seattle, who addressed the convention of the Pacific Coast Advertising Clubs association here today.
"I resent the statement of a certain publisher that women would rather go hungry than wear last year's hat," said Mayor Landis. "Women do like to be stylish, but they also have a knowledge of the eternal verities of life. Women in general are better buyers than men because of their long practice and their training."
Detailed plans for a concerned advertising campaign for the three pacific states were being worked out today at the convention. It groups represented at the convention last year spent \$1,000,000 in excess of the high rates of the year, advertising the most, and today's

problem was (shown) of a similar or larger sum for next year's campaign.
FOUR ASSOCIATION
PORTLAND, Ore., June 21 (AP)—The Oregon advertising clubs in a separate session here have formed the Oregon Association of Advertising Clubs, a state group. Portland, Salem, Eugene and Albany were represented.
H. B. Robinson, Portland, will act as chairman of a committee to perfect the organization. His assistants will be E. A. Brown, Salem; Ralph Cronise, Albany; and C. W. Reed, Eugene.
The first meeting of the new group will be in Salem early this fall.
COMMITTEE TO CALL MEETING FOR EXPERTS (Continued from Page One)
to start its deliberation on "an agreed basis of fact."
Further Examination Made
Further examination by the Americans of the British and Japanese proposals shows that the Japanese is within closer range of possible fruitful discussion than the British proposals, which are regarded as nothing less than scrapping the Washington treaty and so vague concerning total tonnage limitations as to constitute a real limitation whatever, except as to the size of warships, all of which would be reduced.
Hence, it is pointed out, even if the size of individual cruisers was lessened, unlimited competition still would exist concerning the number of cruisers to be built. It is further pointed out that if some of the decisions reached at Washington were to be required here, there would be no reason why all should not be reopened, including the question of naval bases, such as Singapore and Hawaii and the problem of American fortifications in the Far East.
The Japanese project is said to possess the fundamental advantage of adhering to the Washington decisions but is also declared to possess the dangerous provision of preventing replacement of cruisers over 14 years old. This virtually means that the United States would only have the right to replace her existing ten 7500-ton cruisers of the Omaha class and the eight new 10,000-ton cruisers which are building or contracted for.
Would Limit Strength
The would limit the American cruiser strength to a total of 155,000 tons, as against an estimated 125,000 tons for Japanese and would be far from applying the 5-5-3 ratio to Japan.
Another vital provision of the Japanese project is that all ships under 700 tons are absolutely excluded from all limitations. This would imply say experts, that Japan could build an unlimited number of submarines slightly under 700 tons, and that, these operating in the islands of the Pacific, such as the Carolines, over which Japan

has a mandate, could offer formidable resistance to the advance of any fleet toward the Far East.
As proof of this contention, it is pointed out that during the war Germany utilized a number of submarines under 700 tons which succeeded in crossing the Atlantic.
In general the delegates in discussing the political viewpoint remain at the present time to admit the existence of impossible barriers to a successful agreement among the United States, Great Britain and Japan, but the technical experts are inclined to see so wide a divergence of views that the possibility of an agreement with great questions is distinctly remote.
Mad Bull Crosses Oregon State Line
GRANTS PASS, Ore., 21 (AP)—Mad Bull, Karook Indian in the Redwood highway marathon, crossed the state line into Oregon this morning and at 11:25 was two miles this side with only 42 miles left to come. He had made 410 miles in the first week which ended at 11:22 today, the race having started at that hour last Tuesday at Grants Pass.
Flying Cloud who of the Karook tribe, was some distance behind the leader, leaving Patrick's creek at 10:19 a. m., after a rest of almost two hours. At 8:28 this morning Mad Bull the only Karook competitor left in the running was 18 miles out of Grants Pass, 67 miles from Grants Pass.
PASS NOW OPEN
SALEM, Ore., June 21 (AP)—The state highway commission announced today that the McKenzie pass is now open to traffic. A snow plow broke through at 8 o'clock last night followed by a line of cars from Bend.
PENLETON, June 21 (AP)—The box car extraction of two 14-year-old Portland boys came to an abrupt halt in the local freight yard last night when Glenn Bushes, railroad officer, interrupted their shenanigans and placed them in the city jail and wired Portland authorities. The boys are cousins and gave the names of Robert Cooney and Jack Turner. They said they left Portland Sunday and expected to stop at Hood River. Hood River did not appeal to their adventurous spirits and they jumped on a "side-sior Pullman" for points east.

35 STORES C.J. Breier Co. IN THE WEST 1101 Adams—Store No. 12 La Grande, Ore.
DRESS PRINTS 19c
Many attractive patterns in fast-color Prints. Notice our windows.

Star TODAY ONLY
WALLY WALES IN
The Cyclone Cowboy
A cowpuncher with a real punch! He conquered all comers until Cupid knocked him out.
An Excuse Maker Comedy— "THAT'S NO EXCUSE"
WEDNESDAY — THURSDAY
Laura La Plante in "The Love Thrill"

Hey You— Sophs.— Juniors and Seniors
member the fun you've had hazing Freshmen? THEN don't miss—

ROLLED STOCKINGS
\$3.95 - \$4.50 - \$5.15
WORK PANTS
Grey and tan whipsorts \$2.50
Khakis
Heavy full cut, good fitting \$1.39 - \$1.65 - \$2.19
NEW YORK STORE
Destroyers of High Prices.

THE PARAMOUNT JUNIOR STARS
JAMES HALL - LOUISE BROOKS
RICHARD ARLEN - NANCY PHILLIPS
EL BRENDEL
A rollicking tale of fraternity brothers, sorority sisters and peppy youth.
If you feel old age creeping around the corner, see 'ROLLED STOCKINGS' and get a new grip on Kid Youth!
Comedy TODAY
"A HOT POTATO" WEDNESDAY
ARCADE
Starting THURSDAY—CAPT. SALVATION

Straw Hats At Clint's
Get under one for these warm days. Large selection of Panamas, Sailors and Leghorns to select from.
\$1.95 to \$8.45
CLINT'S CLOTHIERY
"THE STORE WITH A CONSCIENCE" Men's and Boys' Outfitters

REGISTRATION FOR SESSION LARGER TODAY (Continued from Page 1)
Ninbaum, who is industrial director for the normal school, or with Mrs. Jesse Hopkins, local sales instructor. By special arrangement credit will be accepted for the usual work.

A violinist has discovered that when she plays certain high notes she experiences a severe toothache. On examining the tooth the dentist found it to be perfectly sound. It never aches except under the influence of the high notes of the violin, advertising the most, and today's

Calumet's Double Action gives you a baking powder containing two leavening units— one begins to work when the dough is mixed, the other waits for the heat of the oven, then both units work together. You do not have to use extra care or precaution when you use it.
MAKES BAKING EASIER
CALUMET THE WORLD'S GREATEST BAKING POWDER
SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND
DOUBLE ACTING