



AUTOMOBILE NEWS



SURFACE ROADS IN WALLOWA CO.

Lower Valley Improvement Work Is Next—Moving Rock Crusher

ENTERPRISE, Ore., June 11.—The rock crusher will be moved to Diamond Prairie the first of the week and several miles of newly graded cooperative road will be surfaced. This includes the road from Wallowa west and then north to the highway, a distance of about 3 1/2 miles, also the road to the Lower valley cemetery.

Since last fall the crusher has stood near the Johnson & Franklin ranch where it was placed in surface the Innahua road across Lower Prairie creek. This job, 4 1/2 miles in length, has been finished, after the heavy interruption of winter. Heavy weather delayed the completion of the work at least a couple of weeks this spring. Later in the season the two miles of new grade to the Lostine cemetery will be surfaced, also roads on Alder Slope. In this last district, the new cooperative grade to the Lewis school is about finished, and the extension to Oscar Shuter's corner will be begun at once.

In another quarter of the county, the Flora highway work will start Monday. There remains about three-quarters of a mile to be graded to Soap Flat. This will be a standard state highway construction, with much heavy work. County Engineer J. D. Walker will be in charge. North and property owners are responsible for this and for several other miles of the highway, as they donated so much work that the state and government bureau of public roads were constrained to recognize their labors and will surface their road.

The surfacing will be done by Joslyn & McAllister, who took the contract under the bureau. The firm will move to the job shortly, with a summer's work ahead, as they have nearly 10 miles to surface.

Paving machines are being put on by the Security Construction company on the highway. A gasoline shovel is employed on the job.

NO HARM IN SMOKING.
CARTERSVILLE, Ga., — Mrs. Rebecca Latimer Felton, the only woman to have been a United States senator, at 52 loves modern girls and thinks it is all right for them to smoke. "Their great grandmothers smoked," she remarked, "and there's a lot worse things than smoking a cigaret."

THEY'RE OFF



Two Kinds Motor Cars Used in Movies; One For Stunts the Other For Display

There are two kinds of motor cars in the movies; one to perform in front of the camera, the other behind. One gets plenty of "footage"—the other plenty of mileage. The movie fans see only one, but the other is quite as valuable, if not more so, when making motion pictures.

An interesting sidelight of the part which motor cars take in the movie industry was revealed today by M. J. Goss, local Studebaker distributor.

"An example of the 'prima donna' car of the movies is the Sport roadster in which Richard Dix and Esther Ralston frisked about in the

film of 'The Quarterback.' That car was 'casted' by the movie director for one reason—it was the smartest looking car they could find for the job. And during its reign of stardom, that sport roadster received all the care you would expect to be given an opera star. Its sparkling nickel parts were polished every day and its lacquer finish was rubbed to a gleaming lustre.

"They get their oil, gas and water and no limelight."

"Yet, by a strange coincidence, there is more than a distant relationship between the swanky roadster of 'The Quarterback' and the grimy touring cars that plodded into the desert for the filming of 'The Last Frontier' and 'Beau Geste,' served the dashing cowboy, Hoot Gibson, and carried Thomas Meighan's party in making 'The Canadian.' There would seem to be something significant in this relationship too, for the car which was selected for its beauty was a Studebaker, and the cars which were picked for their unsightly appearance for punishment were Studebakers, too."

"There is an interesting story behind the selection of Studebaker cars for the transportation of principals and extras in filming 'Beau Geste.'"

Interesting Story

"H. J. Coffey, in charge of the transportation in connection with the making of that picture, ran his car off the hard roadway in Arizona between Yuma and El Centro. He was stuck; the sand held like a vise and his motor simply would not pull through. A passing motorist stopped and offered aid. Coffey accepted gladly and before he could shout a warning, the newcomer deliberately backed his car off the road to tie on. Joy deepened to gloom. Now they were both in. But, were they? The stranger calmly adjusted his towline, stepped into his car and nudged the gears. The motor roared, the rope strained, clouds of sand were raised and in a wink of the eye they were both on the road again."

"Will your car climb that dune?" asked Coffey, pointing to a formidable hill of sand.

"Without a word the taciturn person again nudged his gears and was out, up, over and back again in a moment."

"Will you sell that car?" demanded Coffey.

"Sure and as many more like it as you want," was the calm reply. "I'm the Studebaker dealer at Yuma."

"Within a week 'Beau Geste' was being whirled about the desert in eight Studebaker Big Six 'Sheriffs'."

Smaller Autos Making Records

The public has always taken it for granted that the highest priced cars should stand up under the most grilling tests, but today the remarkable fact is many of the so-called low priced automobiles have been making records of speed and stamina that may be classed as phenomenal.

Charles McCrary, local representative, made that comment in an interview with newspaper men following the interesting reports received from the Pontiac factory at Pontiac, Michigan, concerning four achievements of the "chief of Sixes" that indicate the remarkable stamina of this car.

"The first," said Mr. McCrary, "was a remarkable run across the Australian continent from Perth to Sydney in 19 days. The second was a non-stop seven night and day run with 17 different drivers in Edwardsville, Ill. The third was a 469 mile trip from Amarillo, Tex., to Tulsa, Oklahoma, in 11 hours 29 minutes. The fourth was through the flooded regions of Missouri from Pontiac to Poplar Bluff, Mo.—the only motor car during that period to negotiate the creek bottom south of Fredericktown."

Resale Value Is Explanation of Chrysler Demand

One of the explanations assigned by Chrysler officials for the phenomenal demand which their cars have met ever since their first appearance and which this spring is breaking all company records in their high resale value in the used car market.

"That this resale value is a general characteristic of automobile conditions is attested by market quotations in all parts of the country, the officials declare."

"Motor cars long ago passed out of the luxury class," said J. W. Pender, Chrysler sales manager while discussing this matter recently. "Today the stable citizen looks upon his automobile as being just as much a necessary investment as his home. He may change his car from time to time, in fact, it is the usual custom to turn them in or trade them after a certain amount of usage, but always there is at least one automobile in the

family garage of American families nowadays, and the practice of owning a second car is rapidly gaining ground."

Considers Marketability.
"Naturally in planning the purchase of such a considerable item in his assets an owner keeps in view all the essential elements of sound investing, among which none is less important than marketability."

"When a buyer goes out to purchase his car these days he almost always makes a point of finding out what he can expect each make to bring a year or two years later on, and at this stage of the transaction the factor of prospective high Chrysler price becomes a determining influence in the decision that is being reached."

"The Chrysler resale value is due largely to the knowledge now generally possessed by the public that

an unusual amount of performance and durability is built into every Chrysler car, with the result that after the average period of use there still remains in it a reserve of mileage, comfort and low cost of operation that makes a used Chrysler the equal of many other automobiles still fresh from the factory and classed as new."

"Chrysler resale value is a result of merit plus popular demand, and the fact that the automobile owning public has recognized this merit is one of the reasons for our confidence that the remarkable progress of Chrysler in the short years of its history is sure to continue uninterrupted for a long time to come."

When the nation-wide Better Roads program is completed, a movement should be started to perfect a better road here.—Blue Ox.

There is a motor car for every five persons in the United States but some have several and some have none.

"The fellow who blows his horn in traffic is the same fellow who does it in the office."

Announcement

W. H. Berry has been appointed local dealer for the No-Puncture-Leak A boom to all motorists.

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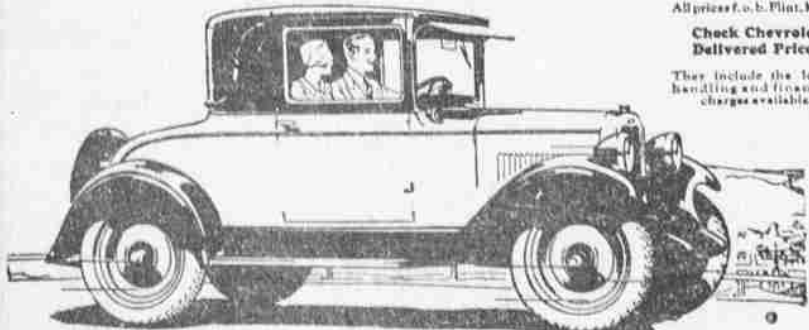
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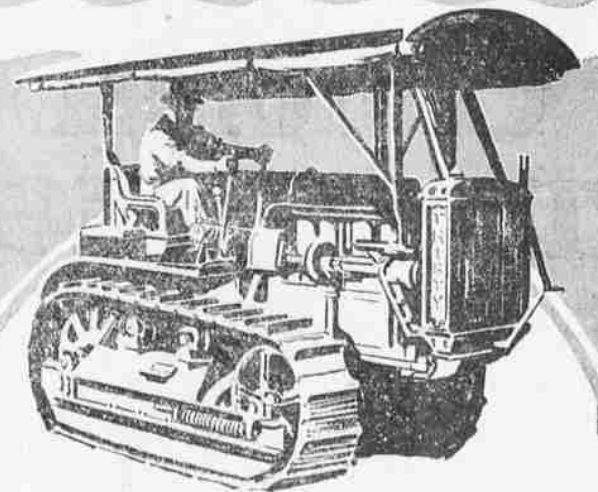
The Coupe

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