La Grande Evening Observer

(Incorporated)
An Independent Newspaper

FRANK B. APPLEBY .... Editor and Publisher
HARVEY F. MATTHEWS .... Business Manager

Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 3, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER ASSOCIATED PRESS
The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited if published therein. All rights of republication of special dispatches in this paper, and also the local news herein also are reserved.

SUBSCRIPTION RATES
By Carrier

Daily, per month in advance	.75c
Daily, per six months in advance	$4.20
Daily, single copy	5c

By Mail

Daily, per month in advance	.50c
Daily, per six months in advance	$2.50
Daily, per year in advance	$5.00
Weekly Observer-Star, per year	$2.00

ADVERTISING RATES

Display, foreign, per column inch	.42c
Display, local, per column inch	.40c
Time contract prices on application.	

THE HOLY PLACE—Who shall ascend into the hill of the Lord? And who shall stand in his holy place? He that hath clean hands, and a pure heart; Who hath not lifted up his soul unto falsehood, And hath not sworn deceitfully. —Psalm 24:3, 4.

It won't be the same world any more when those new model flivvers come out.

Higher levees are needed, too, to hold in the city motor traffic. Or else higher levies to pay for new outlets.

If all the banqueting, decorating and heroizing doesn't stop, Lindbergh will be hopping off for the moon one of these days.

The average man, says a writer in the New York Times, is superstitious, ill-educated, convention and mentally equal to a fourteen-year-old. That's lucky for the movie industry.

We have heard a good many descriptions of the meanest man from time to time, but it remained for the meanest woman in history to soak off the stamp from the envelope furnished by the campaign committee for a municipal charity, and use it on a mail order for millinery.

CHURCH SIGNS

The request of a Portland church for permission to erect an electric advertising sign by its edifice is causing the city council some concern. One council member is quoted as saying that "people can recognize a church when they see one whether they go to church or not, and they don't need electric signs to tell them that a place is a church." Mayor Baker suggested it was just as important to draw people into a church as into a theatre, if not more so, and said that if advertising religion would help make people more religious, he was for it. The mayor is right. Electric church signs in the residence district of a city may be prohibited because they are unsightly and inharmonious but they can hardly be refused because they are worthless and unnecessary. People who wish to go to church or who may be induced to go to church are frequently particular as to the church they will attend—as shown by the existence of dozens of different denominations. The hour of service, the subject of the sermon, the policy of the church toward strangers, the courteous phrasing of an invitation—these and other things are of interest to a prospective church goer and there are fit matter for effective church advertising. Some of the largest and most successful congregations in the country are consistent users of newspaper advertising space to tell the public of the church's inspirational qualities, of its capacity for service and helpfulness and friendliness. Advertising, whether by signs or what-not, is merely the spreading of information. Churches may well use it.

Wife of Calles Dies; President Grief-Stricken

MEXICO CITY, June 3 (AP)—President Calles, in mourning of a [illegible]

[illegible]

Control Measures For Ol' Mis' Sought

CHICAGO, June 3 (AP)—Like [illegible]

[illegible]

Oregon Bankers In Annual Meet at Gearhart, Ore.

GEARHART, Ore., June 3. (AP)—The Oregon Bankers association opened its 23rd annual convention here today [illegible]

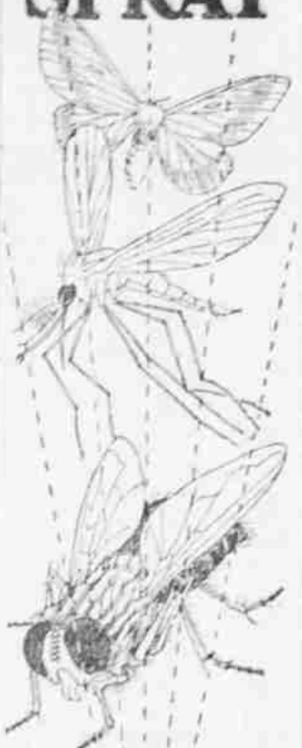
[illegible]

[illegible]

Claude C. Pratt Lumber Co.

We Sell For Cash
"The Poor Man's Friend"
Near Foundry. Phone Main 248
No Sunday Business

kill 'em dead with Oronite FLY SPRAY



Kills insects-
FLIES
MOSQUITOES, MOTHS
ROACHES, BED BUGS
ANTS, ETC.
Harmless to Humans

Get an Oronite Fly Spray Kit (full pint can of Oronite Fly Spray and improved sprayer) at grocery, drug, hardware or department stores. Also sold in pint, quart, 1- and 5-gallon cans, barrels and ½-barrels.

Take a kit on your camping trip—you'll be delighted!

An achievement of the research laboratories of
STANDARD OIL COMPANY OF CALIFORNIA
makers of
ORONITE *Household Products*
ORONITE CLEANING FLUID
FURNITURE POLISH
AUTO POLISH-HANDY OIL
ETC.

SHOES
For Infants and Children

Soft Sole	50c to 95c
First Step	95c to $1.50
Size 3 to 5	$1.75
Size 5½ to 8	$1.98
Size 8½ to 11	$2.39
Size 11½ to 2	$2.69
Size 2½ to 5—growing girls	$2.98

NORTON'S KIDDY SHOP
Better Merchandise — Lower Prices

SUMMERTIME FROCKS

As Seen At La Grande's Leading Store
Authentic to the last detail

GAY prints and plain color crepes and satins in the cleverest of the new styles and combinations, with brocading, embroidery, applique, button and ribbon trims dame fashion's favorites. Two piece effects appear in both sports and afternoon frocks but above all they are summer time modes priced **$13.75 TO $26.75**

Chic New Bags!
With an Air of Distinction

YOU will like these new pouch shapes and underarm styles in the bright colors with reptile trimming. Also the more conventional shapes in light colored kid and calf skins. All are richly lined and finished.

$3.50 to $11.00

Summer Wash Frocks

IN new and effective styles not often shown in frocks of this price. Fast color prints, dimities, voiles and rayons make up this sensational group of summer time wash dresses, appropriately trimmed in lace, button and braid. See these and remember the prices.

$1.95, $2.95, $3.95

Charming Summer Time Shades in hose for Madam and Madamoiselle

Casino Tille Maize Peach
Arab Aloma Gold

Kayser, La France, Phoenix assures you hosiery satisfaction as well as the reputation of La Grande's leading store. Here you will find every weight and color you could imagine as well as the styles, slipper and square heels.

Phoenix 345
A sheer all silk chiffon hose in all colors.
$2.50

Kayser 156X
A silk to the hem number in colors.
$1.95

Phoenix 7.36
Serviceable, chiffon service weight hose.
$1.95

N. K. West & Co., Inc.
La Grande's Leading Store for 25 Years