

RACING OF STOCK MOTORS REVIVED

Taken Up Again by A. A. A. After a Lapse of Fifteen Years

WASHINGTON, May 14 (AP)—Stock car racing is being revived by the American Automobile Association after a lapse of 15 years...

when familiar names designated the majority of racing cars and the number of especially built track motors were relatively few.

Since the racing cars have reached heights of speed neither desired nor attainable by the average motorist, however, the feeling has grown that all he was getting out of a contest was the thrill of watching daredevils risk their lives and was missing the more

gratifying sensation of identifying himself and his automobile with the speeding machines in the bowl.

Now he's to have a chance to see what the car he owns or aspires to own can do. Under the supervision of the automobile association's control board, of which Captain Eddie V. Rickenbacker is chairman...

Entrants were required to permit the contest board to select a standard model from their stock at random, designating only the model or models they wished to race, and to keep that car under supervision throughout until the test had been completed and its parts examined.

Automobile Horn Is Held To Be A Promoter of Accidents; Plan Tests

By E. T. Strong, President and General Manager, Buick Motor Company

Do horns on automobiles prevent accidents? I believe that in some instances they undoubtedly do, but I am also convinced that the automobile horn has incited the average driver with a false sense of security which often breeds carelessness and results in disaster because of his too great dependence on it.

Any doubt as to the truth of this statement would be removed if automobile owners would try to drive their cars without the aid of the electric siren which is now standard equipment on every car built. It is my opinion that they would find themselves driving with more care than they had exercised since their first experience as automobile drivers.

It has become instinctive for the driver to bring his hands down on the horn button at the top of the steering wheel post and blower ahead, with little heed for the effect which the sounding of the horn has had on the other fellow.

Experiment Is Advised

Drive two blocks through traffic without the use of the horn and you will find that you are using more care than you have ever used before to avoid accidents.

These sound out the test by noticing as you drive and as you cross the street on foot, what effect the horns of other cars have on you.

Horn Used As Excuse

It is only after repeated warnings from themselves on your conclusions that you notice the cause of the noise at all.

Possibly if horns were removed entirely from automobiles we would see a very satisfactory decrease in automobile accidents.

NO LET-UP IN AUTO GROWTH IN THIS STATE

SALEM, Ore., May 14 (AP)—There is no let-up in the growth of automobile traffic in Oregon, according to the Secretary of State Ko-

Purchases Packard; Learns to Drive It

The most thoroughly motorized people in the most thoroughly motorized state are said to be the moving picture actors in Hollywood. One actor, Edward Marslinger, refused to own a car, however, he refused to learn to drive and his fellows declared he had ridden more than 50,000 miles in taxis.

After holding out for years he, at last, has capitulated and movie people say that this has made ownership of automobiles among screen actors unanimous.

Diesel Engines Will Enter Race

Diesel, or waste, oil burning, engines will finally participate in auto racing. T. E. Myers, secretary of the Indianapolis Speedway, announces rules are being drawn for such a contest in 1928.

625 Types of Cars On U. S. Markets

There are more than 625 individual types of automobiles, both open and closed, on the United States market. They are the product of 43 manufacturers and they range in price from less than \$500 apiece to \$5,000.

New Upholstery For the La Salle

The artistic worth of velvets produced by skilled Italian weavers living during the heyday of the Medici, and the lustre and wearing qualities of mohair—famed throughout thousands of years in the Near East—have been combined into a new upholstery material for the LaSalle, Cadillac's recently announced companion-car.

Beauty, sturdiness, resistance to wear and a lustre which retains its freshness through years of hardship and abuse are characteristics which have been developed in the new material by the combined efforts of Cadillac and Fisher technicians and representatives of a well-known upholstery manufacturer.

In the query, "Do you prefer blouses?" only 27 out of 400 students at Emory University, Georgia replied "Yes."

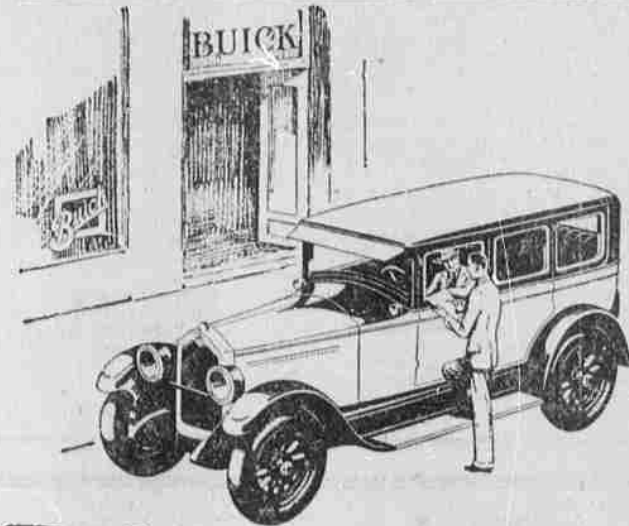
French children are compelled to grow up 'good' and when given the right names, according to an old theory.

Among the 'good' names are Albert, Alphonse, Pierre, Gustave, Charles, Paul, Henri, Louis, Jeanne, Agathe, Marie, Berthe, Claire, Anne or Therese.

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of dealers plates and 14,000 chauffeur's badges.



Now is the time to trade in your car

Demand for motor cars, new or used, is greater now than at any other season of the year, so now is the time to trade in your present car and get a Buick.

Talk to your Buick dealer. Let him advise you how to get a fair price quickly for your car and at the same time to have the pleasure of owning a beautiful new Buick.

In Buick's Fisher Bodies, luxury, comfort, and riding ease are combined with grace of line, rich colors in Duco, and the masterful power and speed of the famous Valve-in-Head Engine—vibrationless beyond belief.

Buy a Buick now so that you may have a full season of motoring enjoyment.



JENNINGS & SHUMATE, Adams Avenue

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Advertisement for Whippet Six car, featuring 'Lowest Priced Six with 4-wheel Brakes' and 'The Most Active Six in its price class'.

Rubber Outlook Is Doubtful In United States

It is now certain that the Stevenson restriction act will withhold another ten per cent of rubber imports from America for the three months beginning May 1.

It is likely that higher tire prices will follow higher rubber prices, and it is certain the British will not release more crude rubber than 21 percent.

Which means that American manufacturers will not use a perfectly legitimate weapon and make great profits when rubber went up.

This time it is believed that the tire men will be more canny, and will make his own selling figures follow the rubber market.

All are taking comfort from the reflection that new prices are at rock bottom, and that any changes that come must be in the direction of higher prices and a greater margin of safety against fluctuations.

Autoist May Use Life Saving Trap

A law has been introduced in the California legislature requiring motorists to equip their cars with a "life-saving device" so that upon hitting a person the automobile will pin it to the pedestrian instead of passing over his body.

MME. LOGE TRANSLATES MANY AMERICAN WORKS

PARIS—French critics are beginning to prize widely the work of Madame Marie Loge, daughter of an American woman and translator of many American and English literary works.

An order on a local barber for a permanent wave was the prize won by Thomas Mooney at a New Jersey church social.

Advertisement for Chevrolet trucks, featuring 'FEDERAL Tires' and 'Jack Allen Supply Co.' with a list of truck models and prices.

Advertisement for Smith's Garage, featuring 'USED CARS' and a list of vehicle models like '2 FORD SEDANS' and '1 STUDEBAKER SIX SEDAN'.