



AUTOMOBILE NEWS



Franklin Auto Wins Uruguay Endurance Run

Carrying four passengers 898 miles through a mountainous region in which it was necessary to pass six distinct mountain ranges and traverse nine-tenths of the distance over unimproved roads, a five-year-old standard Franklin touring car finished first in the grueling efficiency and endurance hold recently in Uruguay, S. A. Only car among the 12 entries, British, French and American, which carried full equipment from bumpers to top, hood and fenders, the Franklin was the only car that finished without mechanical difficulty, suffering only one puncture on the sharp thorns that grew the sides of a mountain range.

From Portland — Mr. Dalton, representative for American automobiles, was here on Portland this week with a Marmen straight eight coach, plans to have cars on display here in about a month.

BRAW GOLFER'S WIFE IS KILLED

BONNIE PAN PINEHURST, N. C.—Mrs. Bobby Crutchfield points the way to women who have allowed themselves to become "golf widows." She accompanies "Wee Bobby" on most of his tournament tours and is his most ardent fan. They have a partnership in the game that is the admiration of every gallery.

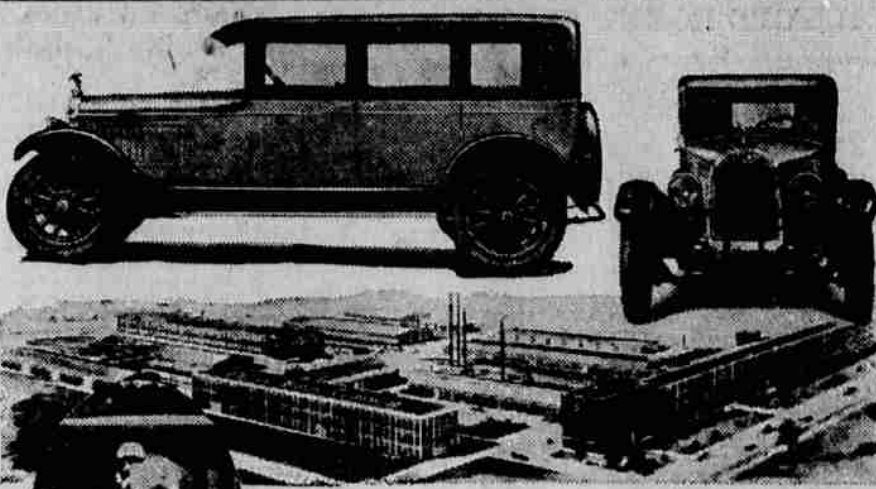
"Oh, Bobby, a braw shot, a braw shot!" she cries when Crutchfield sinks a long, difficult putt or brings a careful iron shot to the green.

When luck goes hard and the woods and irons just won't behave, it's: "We'll do better next time, Bobby."

LITTLE JACK TAVENER WILL WAIT THEM OUT

DETROIT—Jack Tavenor, Tiger shortstop, who is five feet, five inches in height, will be called on to capitalize his short stature as a lead-off man.

Tavenor has not led off in his two years in the major leagues, but he was first batter up when he entered professional baseball at Columbia, S. C. He is a good hitter, having acquired an average of .256 for his two American League seasons.



NEW FALCON-KNIGHT APPEARS

The large picture at the top is a view of the new Falcon-Knight Six sedan which is making its initial bow to the public today. This car is manufactured by the new Falcon Motors Corporation at Elyria, Ohio, and is the first Knight-powered car to be manufactured in America in the \$1,000 class. The body is low, giving it unusual road stability. The inset at the upper right is a front view of the Falcon-Knight. A view of the Falcon factory at Elyria occupies the large portion of the center space while the inset at the left shows a closeup of the car. The executive offices of the Falcon Motors Corporation are in Detroit.

Highways Now Leading Automobiles In Development—But Change Is Due

By W. A. Wheeler,
Pres. Paige-Detroit Motor Car Co.

The automobile is about to take the lead again in its constant race with highway development. In the early days, the auto brought good roads; the improved highways resulted in better autos; more autos brought more and better paved highways. Now the road system is in advance of the auto—for autos in general are not yet capable of getting the most value out of the extensive system of paved highways in the United States.

To benefit fully from the road system, the car of the immediate future must be so designed that, throughout its range of speeds, the engine will always be operating within its economical range; that is, even at high road speeds, the engine speeds will be comparatively low, effecting marked economies in fuel and lubricating oil, with corresponding improvements in facility of cooling and in the reduction of car vibration.

Roads O. K.
Today, the network of good roads all over the country makes possible really fast transportation, and manufacturers have modified their engines to permit them to

operate continuously at high speed. Bearings have been improved and lubrication made positive, so that the well-built stock car of today is fully capable of standing up under full-throttle performance.

Now a new problem is faced by the industry, and that is to provide a car that will operate economically and efficiently at high speeds.

The ordinary stock car traveling at 40 or 50 miles an hour, or faster, is not operating economically, for the engine is turning over at so high a speed that it is beyond its economical range. The requirement, then, is for low engine speed in combination with high car speed, and obviously the only way to effect this is through higher gear ratios.

But a high-gear rear axle alone does not solve the problem, for while it procures the desired result at high road speeds, it is not sufficiently flexible to meet the American demand for quick getaway and good hill-climbing ability in high. The problem therefore is to find suitable means of providing higher gear ratios for long-continued high-speed traveling at the same time making available an optional lower ratio of nearly equal efficiency and silence for use on steep climbs.

If all gears were always silent and efficient, the solution of the problem would be simple. The transmission would merely have an additional set of gears, "stepping up" the speed of the propeller shaft. That is, in fourth speed, the propeller shaft would be driven at a higher speed than the engine, though this in itself is a disadvantage because a long drive shaft is prone to "whip" at extra high speeds.

Transmissions of this design are in use in Europe today, twenty makes so equipped having been exhibited in the Paris and London shows, but the engineers have not succeeded in removing the whine from the gears or in preventing the large loss of power that is characteristic of external gears.

GARAGE GOSSIP

Exterior Repainted.
The exterior of the Perkins Motor company garage has been entirely repainted, which adds much to the appearance of that part of the city. The building is finished in tan and is trimmed with red. The wood work around the doors and windows is white.

At Pendleton Yesterday.
M. J. Goss was in Pendleton yesterday on business. Mr. Goss is Studebaker representative here.

Accepts Position.
Tex Knight started work this week as salesman for the Trachsel and Trekel garage here, selling Nash and Packard cars.

Work Delayed.
Because of the cold weather recent work at the Perkins Motor company's new service station, on Adams avenue across from the garage, has been delayed. The work is going ahead now, however, and plans are to have the station open and running by the middle of next week. Clyde Webb will be in charge of the new station.

Working at Perkins.
Chester Staicup has accepted a position with the Perkins Motor company as service station relief man.

At Baker This Week.
A. H. Trachsel, of the firm of Trachsel and Trekel, Nash and Packard dealers, was in Baker this week on business.

Here From Pendleton.
W. W. Cranston, Chevrolet representative, was here this week. His home is at Pendleton.

Now Shop Superintendent.
A. L. Parsons, formerly in charge of the parts department at the Perkins Motor company garage, has been promoted to shop superintendent. W. S. Goggins, of

Walla Walla, Wash., is taking his place in the parts department.

Has New Lincoln.
Dr. W. T. Phyl has purchased a new four-passenger Lincoln custom sedan. The car is finished in Venetian green lacquer, has six wire wheels and the latest thing in equipment. It is the first Lincoln of its kind shown here.

Unloaded Cars.
The Gettings and Hanks garage here unloaded two carloads of cars during the past week. One carload of five cars was unloaded Saturday and another load of four cars unloaded Tuesday. The cars were all Whippet fours and sixes.

Report Car Sales.
The Chrysler garage here reports the sale of four Chrysler cars this

week. C. E. Glen, of Walla Walla, purchased a Chrysler 60 sedan; E. C. Myers, of Sumnerville, a Chrysler 70 Brougham; Ray Buell, of La Grande, a 60 sedan and A. J. Cook, a 60 sedan.

At Baker this week.
E. L. Ledbetter, Hudson-Essex dealer here, was at Baker this week on business.

At Union Yesterday.
Vernie Jennings, Buick dealer here, spent yesterday at Union on business. He returned to his home here last night.

Have New Truck.
The La Grande Electric Bakery has purchased a new International four cylinder light speed truck, with special body, to use on the run between here and Baker.

Received Chryslers.
A carload of four Chrysler cars was received this week by the Chrysler Motor company here. There were two 60 sedans, one 60 sport coupe and one 50 coupe in the carload.

At Enterprise Yesterday.
J. P. Morelock, of the Morlock Service Auto company, delivered a Star-four coach to Enterprise yesterday. He returned to La Grande today.

Went to Walla Walla.
J. B. Ray, Hudson-Essex salesman, went to Walla Walla county this week on business.

"Do you keep chickens, Mr. Farmer?"
"No, but I keep a son who does."

Washing Pillows

Have you ever tried to wash a pillow and experienced the difficulty of getting it thoroughly dried? Not an easy task you will say, and we will agree with you when home methods are used; but our washing and drying process is such that they will come back to you clean and absolutely dry.

STANDARD LAUNDRY

Phone MAIN 56



How far will your car go before the miles begin to tell?

If you buy a new car every 10,000 miles or so, almost any car will give you satisfactory results.

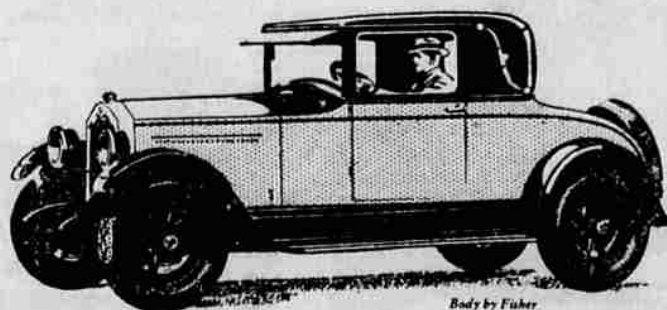
But if you want the same fine service on through the second, third and the many following tens of thousands of miles, buy a Buick!

Accurate tests at the great Proving Ground of General Motors, where all cars are driven and examined, show Buick's sturdy structure and powerful Valve-in-Head Engine still gaining in efficiency at the point in miles where other cars are distinctly on the down grade.

The unremitting care in Buick design, the constant tests at the Proving Ground, the unceasing quest for better performance—these are responsible for Buick's superior efficiency.

Savings resulting from enormous volume production make possible this extensive research as well as the superior construction for which Buick is internationally famous. Buick cars are built for greater satisfaction to their owners.

Buy a Buick for years of exceptional service.



COUPES

\$1195 TO \$1925

JENNINGS & SHUMATE

Adams Avenue

All prices are f.o.b. Flint, Mich., government tax to be added. Buick delivered prices are lower because the smallest possible handling charge has been established by the Buick factory.

The G.M.A.C. financing plan, the most desirable, is also available.

The model shown is the Two-Passenger Coupe, Series 113, \$1195.

170-MILE-AN-HOUR DEATH



(NEA Service, London Bureau)
While J. S. Parry (inset), one of England's premier speedsters, was racing 170 miles an hour along Pendine Sands, Carmarthenshire, in an effort to regain his former speed record, the driving chain on the car broke, was flung around his neck and virtually decapitated him. Here is the wreckage of the car, which, out of control, overturned and caught fire.

On the Speedway and the Highway

THE BEST TIRES

plus the best SERVICE—make real winners!

We Help You Win

Lower Cost Per Mile—More Safety and Added Comfort by Testing and Inspecting Your Tires and Checking Your Wheel Alignment

FREE OF CHARGE

Any time you want this service. We sell

Firestone

Gum-Dipped Tires and Steam-Welded Tubes

Perkins Motor Co.

La Grande

Cor. 4th and Adams

Phone M 500