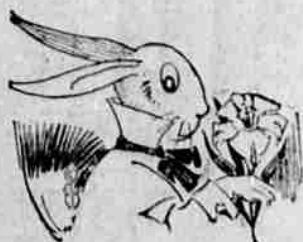




ARE YOU READY

--?--



Remember
Easter
Is
Sunday
April 17th

If Not—Then You Men Come
To This Great

Going Out of Business SALE

Where you can buy a complete outfit of clothing, shoes and furnishings—all new Spring goods—at savings that are making this sale the greatest Bargain Event in La Grande's history.

SUITS

In soft and hard finished worsteds, in this spring's latest models and colors. Of foreign and domestic fabrics. Hand tailored by some of the best makers in America.

They are going out at

\$8.87

\$11.67

\$14.80

HATS

In Stetson and Gordon hats—broken lots—and the styles of the season. Going out at

97c to \$3.89

CAPS

Dress caps for the next dresser in the new colors. Big values.

89c to \$1.39

SHIRTS

Dress shirts—in a large assortment—in the most attractive designs and colors, some imported English broadcloth. You can't miss this great opportunity.

97c to \$2.87

SHOES AND OXFORDS

All styles in golden calf, tan and black. Going out at

\$2.59 to \$3.19

Men's Wear

GOING OUT OF BUSINESS



Produce Market Is Well Stocked For Easter Trade

PORTLAND, Ore., Apr. 15 (AP)—The local produce market opened this morning well stocked with provisions for the Easter trade. A good variety of fresh vegetables is in evidence on the retail street at prices in line with early season quality offerings. Arrivals of California river asparagus are increasing and hot-house cucumbers are more plentiful. Plentiful supplies of old and new crop potatoes are offered, although the old crop stocks are nearing the clean-up in Oregon.

Prices of all classes of dressed meats and poultry were steady in today's early trading. Hogs sold at 16c and veal at 18c, top prices.

Top cubes of butter extras are 1/2 cent lower today, following transactions of yesterday afternoon's session of the dairy exchange. Other grades ranged from 1/2 to 1 1/2 cents higher when trading opened today.

Egg prices remain unchanged. Of 2158 cases received on the local market yesterday \$40 were stored. Easter demand is reported good.

Little Change in Lumber in Week

NEW YORK, Apr. 15 (AP)—The National Lumber Manufacturers' association reports no noteworthy change in the softwood lumber industry of the country last week, compared with the week before, but there were decreases in production, shipments and new business in contrast to a year ago. Hardwood operations showed notable increases in all three factors over the same period last year. Unfilled orders of 150 southern pine and west coast mills were \$31,711,644 feet, against \$29,529,498 feet the week before.

CHICAGO LIVESTOCK

CHICAGO, Apr. 15 (AP)—U. S. Department of Agriculture—Hogs—(12,000); slow trade; light hogs generally steady; average weight 200 pounds up, strong to 100 high; top, \$11.65 paid for choice 150 to 160 pounds averages. Cattle—2,000; catch as catch can market on fed steers and stock, mostly steady; valuers strong; vealers, \$8.00 to 10.00 on light offerings; shippers paying \$12.00 to 14.00. Sheep—6,000; fat lambs unevenly strong to 25c higher; fat sheep 25 to 50c higher; good lambs; weight woolled lambs, \$16.00; medium to good clipppers, \$14.75 to \$15.50; choice kinds held above \$15.75; few woolled ewes held around \$11.65.

BUTTERFAT

SAN FRANCISCO, Apr. 15 (AP)—Butterfat C. O. B. San Francisco, 47 1/2-48c.

Win. Penn—5 cents—A Good Cigar

10 Years Ago Today

Secretary Daniels announced the suspension of all short range radio stations.

LIGHTNING SPECIALS
For Saturday's Street Lighting Celebration.

See These Specials in Our Windows

FOR MEN—

SHAVING SET
Talcum, Cream, Lotion, Razor, Blades and Powder Puff, \$2.20 worth of merchandise for 98c.

LADIES—

RUBBER APRONS
Regular 50c each.
Special, Four for 98c.

BATH SALTS
In fancy glass bottle and a large can of Narcissus Talcum.

Both for 98c.

HOT DISH MATS
Made of artistic beads. Regular 20c each.

Special, Four for 98c.

COLLAGES BATH SOAP
12 large cakes and three Wash Cloths, all for 98c.

ALARM CLOCKS
Guaranteed for two years.

Special 98c.

"MOBILE"
Hot Water Bottle Guaranteed.

Special, 98c.

CANDY FOR EASTER
Regular \$1.30 boxes.

Special, 98c.

SALE WATER TAPES
Made in Atlantic City.

Special, Two Boxes for 98c.

STATIONERY
Special, Two large boxes for 98c—a real buy.

LIGHT UP THE DARK CORNERS OF YOUR HOME—

New Style Mosaic Lamps, Beige Frost.

15, 25 and 30 Watt Lamps.

Now 22c Each.

SEE OUR SURPRISE WINDOWS—

Two windows of exceptional bargains. Your choice of any article for 98c. Values to \$3.00.

FOR YOUR EASTER DINNER—

Take home a box of HAZELWOOD, Easter Special, French Vanilla with an egg shaped center of Egg Nog Ice Cream.

L. & L. Drug Co.

Markets

WOOL REPORT

BOSTON, Apr. 15 (AP)—The Commercial Bulletin tomorrow will say: "The wool market is rather slow and prices favor the buyer at the moment. This is more especially true with reference to bright wools, which have been depressed through the willingness of country operators to clear out old holdings at lower prices. It would appear, however, that this movement has about run its course and the market is undeniably healthy underneath."

"The foreign markets are generally quiet but steady. In the west, operations have been limited to short wools, which have not begun to come forward yet in very large quantities owing to the rains and heavy snowstorms. Most sales in Nevada and Idaho have been around 29 to 30 cents more or less, according to the wool."

"The goods market is slow. Credit reports are that dress goods are moving a little better."

"Texas has cleared close to 95 per cent of its mohair clip at 52 and 54 cents for goat and 16 cents more for kid hair. The local market for mohair is unchanged."

The Commercial Bulletin tomorrow will publish the following wool quotations:

Scoured hanks: Oregon—Northern, \$1.65 to 1.67; fine and P. M. clothing, 20 1/2 to 21; valley No. 1, 19 1/2 to 20.

Mohair—Original bag average 12 months, Oregon, 59 1/2 to 60.

PORTLAND PRODUCE

PORTLAND, Ore., Apr. 15 (AP)—Wholesale prices: Butter unsettled, up and down. Top cubes 5c lower; extra cubes, city, 41c; standards, 40 1/2c; prime firsts, 39 1/2c; firsts, 38c; prints, 44c; cans, 45c.

Hides to farmer:

MH steady. Best churning cream, 40c in valley; delivered Portland, 42c per pound. Raw milk (4 per cent), \$2.25 cwt. f.o.b. Portland.

Eggs steady. Current receipts, 19c; fresh medium, 18c; fresh standard firsts, 22c; fresh standard extras, 23c.

Poultry steady. Heavy hens, 25c; light, 20 1/2 to 21c; springs, nominal; broilers, 20 1/2 to 21c; P. M. white ducks, 20c; colored, nominal; turkeys, live, nominal; dressed, 27c.

Onions steady; local, \$5.00 a sack.

Potatoes steady, \$1.50 to 1.55 a sack.

PORTLAND LIVESTOCK

PORTLAND, Ore., Apr. 15 (AP)—Cattle steady; small early trade. Receipts 15, through.

Hogs steady; practically no early sales; receipts, 80, on contract.

Sheep steady; no receipts.

SAN FRANCISCO, Apr. 15 (AP)—Federal State Market News Service—Apples: Northwestern New-towns, N.P., \$2.50 to 2.85; fancy, \$2.25 to 2.50; Arkansas Blacks, N.P., \$2.50 to 2.75; fancy, \$2.25 to 2.50.

Denies Juggling Grain Records

CHICAGO, Apr. 15 (AP)—George E. Thompson, former superintendent of elevators for the American grain commission, denied today that he had juggled the records of the company in order to show a superior quality of grain than that actually contained in the bins.

LA GRANDE WHOLESALE MARKETS

Poultry (live weight).

Heavy hens—22c lb.

Light hens—14 1/2 to 16c lb.

Stags—8c lb.

Phone.

Hard Federation (hard wheat)—\$7.80 lb.

Soft wheat—\$7.40 lb.

LA GRANDE RETAIL MARKETS

Butter, creamery—45 1/2 to 46c.

Butter, creamery—48 1/2 to 49c.

Eggs—25c doz. 2 for 45c.

Chicken—35 1/2 to 36c a pound.

Honey, comb—25c lb.

Vegetables.

New Potatoes—25c lb.

String beans—25c lb.

Green peas—25c lb.

Potatoes—9 lbs. 25c.

Cauliflower—15c 20c.

Celery hearts—25c.

Sweet potatoes—5 lbs. for 25c.

Turnips—4c lb.

Spinach—2 lbs. for 25c.

Carrots—4c lb.

Tomatoes—25c lb.

Parsley—10c bunch.

Cabbage—4c lb.

Asparagus—2 lbs. 42c.

Walla Walla onions—2 lbs. 25c.

Green peppers—25c lb.

Lettuces—2 heads 25c.

Parsnips—4c lb.

Celery—25c bunch.

Cumbers—25c each.

Honeydew melons—10c.

Bunch lettuce—1 for 25c.

Beet tops—2 bunches 15c.

Radishes—2 bunches 15c.

Fruits.

Apples—2 lbs. 35c.

Apples—5c lb.

Bananas—15c lb.

Lemons—40c lb.

Oranges—25c 30c doz.

Grape fruit—2 for 12c. 2 for 25c.

Scars.

Cane sugar—48 1/2 to 49c.

Flour.

Soft wheat—\$2.25 lb.

Hard Federation—\$2.20 lb.

Poultry.

Chicken—25c 26c lb.

Meats and Fish.

Beef, hot—19 1/2 to 20c lb.

Chops and steaks—25c lb.

Salmon (Kodiak fresh)—25c lb.

Halibut—35c lb.

Tuna—16c lb.

Crabs—25c 40c lb.

Gasoline.

Gasoline, regular, retail, 22c.

OUR 25TH YEAR

J.C. PENNEY Co.

A NATION-WIDE INSTITUTION

"where savings are greatest"

108 Depot St., La Grande, Ore.

OUR SILVER YEAR

Dress Up for Easter!

Buy Now—Here—In April,
During Silver Anniversary Month!

This 25th Milestone gives us a two-fold opportunity for Dressing Up—for Easter, the official Dress-Up Occasion, and for our 25th or Silver Anniversary of the founding of this organization. Come in and help us to celebrate! Easter Apparel and Accessories.

25th Anniversary

Smart Hats
To Wear With
Tailored Costumes



Creased, tucked and folded—the new hats depend on individual lines for smartness. See them, so reasonably priced.

Coast-to-Coast Savings

\$1.98, \$2.98

\$3.98, \$4.98

25th Anniversary

Coats Expressing New Trends
Twills and Tweeds Are Outstanding



You want a new coat? Here is an opportunity that you cannot duplicate—brand new styles at our typical low price!

Tucks and Pleats Break the Straight Line

Intricate arrangement of tucking—or pleats at the side break the perfectly straight line of new coats—belts are important.

Twill Materials for Dress—Tweed for Sportswear

Twill and smooth-finish materials are used for dressy coats—with fur collars. All kinds of novelties fashion clever sport coats.

\$1.75

Boys' 4-Piece Spring Suits

Ages 5 to 16 Years

Selected all-wool fancy cassimeres in medium and light shades of grey. Coat, vest, one pair golf knickers and one pair regular knickers; or with one pair golf and one pair longies; or with two pairs longies.

\$9.90



Home Frocks

For Home-Makers

Prints and ginghams—so becoming that they actually make housework easier—more delightful, at least. These dresses of rayon and fine ginghams are always "at home" to unexpected callers. Various styles.

79c

\$1.98



Young Men's Spring Suits

Two - button single - breasted, quality serges, unfinished worsteds and cassimeres in new and unusual patterns and shades—grey, tan and blue—mixtures and over plaids—plenty stripes.

\$24.75



STORMS AND FLOODS KILL FIVE SCORE

(Continued from Page 1)

Kansas has issued orders to all district engineers to "hold the levees at any cost." At Thompson, Mo., a request has been made for 200 laborers to aid in placing sand bags at weakened points.

Memphis, for the first time, was feeling directly the high water stage as back water flooded streets on the south side of the city. County convict labor was being used to clear brush from the south side levee of the city. Other laborers refused to aid in the work because of the number of snakes in the undergrowth.

DEATH TOLL INCREASING
KANSAS CITY, Apr. 15 (AP)—New floods today rose in the wake of tornadoes, cloudbursts and freak storms threatening to increase the heavy death toll and damage caused by a two weeks siege of unusual weather in southwest states.

Texas headed the casualty list with upwards of 60 dead and hundreds injured or homeless. More than a score were known to have perished in Oklahoma while several lost their lives in Kansas and Missouri.

Flood damage centered in southwestern Kansas, Northern Oklahoma, Northeastern Arkansas and southwestern Missouri. Hundreds of acres of fertile farm lands were inundated, many city dwellers as

Kennewick Plans Big Berry Crop

KENNEWICK, Apr. 15—This district, which shipped 15,000 crates of strawberries last season, is looking forward this summer to a 25,000 crate crop, if the weather continues favorable.

Shipment in small lots are expected to begin about May 25, but probably not more than ten to fifteen carloads will be shipped in carload lots.

We hope to live long, if only to see whether posterity ever erases a bronze statue of a man in ten thousand years.

SHERRY'S

LAST TIMES TONIGHT

"The People vs. Nancy Preston"

An All-Star Cast

with

MARGUERITE DE LA MOTTE

and

JOHN BOWERS

A vivid portrayal of the overwhelming emotions of the human heart, told in a manner that will never be forgotten.

Comedy—"DEAR SEASON"