La Grande Evening Observer

(Incorporated)
An Independent Newspaper

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THE BREVITY OF LIFE—Man that is born of woman is of few days and full of trouble. He cometh forth like a flower, and is cut down; he fleeth also as a shadow, and continueth not. Job 14:1, 2.

Will Rogers may be all right in his way, but he'd never make a real estate man. He says "a place looks better before it gets houses on it than it does afterwards."

A HOUSE LOAN

The experience of Otto Saint of West Orange, N. J., may be illuminating to some people who have had difficulty in their financial enterprises. Otto is 12 years old. He appeared at a window in the West Orange Trust company and asked the cashier to open his little savings bank. The cashier did so, and informed the lad that the contents amounted to $3.20. The following conversation is reported in a newspaper story:

"Hm! That's just about what I thought," observed Otto, in deep meditation.

"Want to start an account?" asked the enterprising cashier.

"No, I want to buy something, but what I want's cost $5. How about a loan of $2 from the bank?"

The cashier gasped, then took Otto into the president's office and introduced him as a prospective customer. Otto never batted an eye, and promptly stated his need of $2. The president asked him what he wanted it for.

"You see," explained Otto, "I got a dog that's the best dog in the world, but they won't let me keep him in the house. Now, I could build a dog house for him, but it wouldn't be much good for bad weather. I can get just the kind of house he needs, though, ready-built, for $5. I got $3 and want to borrow the other two."

"That sounds reasonable enough," observed the bank president. "But how about paying it back?"

"Sure! I'll sign a note, and pay 6 per cent interest," said Otto. "Then I'm going to get a job working after school, and I can pay it back soon."

"Make out a three-months note for this young man," directed the president, "for $2 at 6 per cent. Security is initiative, confidence and personality."

And that's how the "best dog in the world" got his new house, and, what is more important, how a very enterprising young man got a most valuable business experience. The bank, of course, lost money on that particular transaction. As with small checking accounts the cost of carrying was greater than the possible return. But banks aren't always interested only in immediate profits and we imagine the president of that institution visioned the making of a loan customer in Otto.

More than that, he saw the chance to give financial training to a future citizen. Otto could not fail to profit by the experience. He learned then and there the value of a savings fund in financial difficulties; he learned the meaning of responsibility; he learned that "initiative, confidence and personality" constituted a good moral risk.

Such training in money matters, in financial responsibility can well be given by parents when their children are young. Many of the difficulties encountered by youth when first thrust out in the world could be avoided or made easier.

IT ISN'T A HOME WITHOUT A TELEPHONE

What else can you buy—
That will please every member of the family—
That they can all use—
That will make it easy for friends to keep in touch with them—
That will be a source of safety in case of fire, sickness or other emergency—
And that will always be a convenience and sometimes a necessity?

Home Independent Telephone Co.

AND YOU CAN HAVE ONE FOR A FEW CENTS A DAY

MAJOR LEAGUES GO INTO ACTION

St. Louis Cardinals Face Chicago Cubs—Coolidge to Throw First Ball

By the Associated Press

Americas premier outdoor festival, the baseball pennant races in the American and National leagues, opened today with more changes in the lineups of the 16 clubs than the hardy perennials of the bleachers had seen in many years.

More new managers, more old idols in new uniforms, and more accumulated winter debris to be carted away than ever before, were offered to the Nation's unprecedented trading, wrangling and scandal-mongering.

Weather Fair

A new leader, some smart veterans, an enthusiastic youngsters, faced an introduction to fans in each of the eight major league opening cities, and in the words of K. M. Landis, boss of baseball, the outlook was good. The weather man generally over the big time baseball belt said so too.

Fate and perhaps some shrewd management spiced the annual summer dish this year with more interesting problems than the box score followers had tasted for a long time.

Babe Ruth's new contract, Ty Cobb's final year, Rogers Hornsby's transfer, Connie Mack's heavy purchases of seasoned material and eight new ball club pilots were among the row of question marks for fandom as the soot of winter scandal was blown away by the crisp winds of spring.

Cards Face Cubs

The baseball champions of the world, the St. Louis Cardinals, began their defense of their title in the bailiwick of the Chicago Cubs of the national league, giving Grover Cleveland Alexander another chance to avenge his trade down the river to his old team mates.

President Coolidge, despite his duties, pinched to toss the first ball in the American league opener at Washington, with Boston as the opponents. Ni again to pitch Carnegie.

ST. LOUIS, Apr. 12—(AP)—American League: Detroit at St. Louis game postponed, rain.

Heavyweight Mat Man Hurt in Tilt

SHREVEPORT, La., Apr. 12 (AP)—Howard Cleveland, the heavyweight champion of Iowa, was in a serious condition today as the result of an injury which he received last night in a bout with Joe "Strangler" Lewis here. Cleveland was thrown out of the ring and landed on his head. Lewis was declared the winner.

EAST VS. WEST IN SPRINT AT PENN

NEW YORK—A spring dinner track and field meeting is to be staged in the Pennsylvania Relays April 23 and 24, between Ronald Locke and Henry Stanton, two of the greatest all around athletes America has turned out in years.

Both hail as Olympic candidates, Locke from the University of Nebraska, champ of the mile the last two years, and Stanton, captaining Cornell's team, for all sports in the east.

The Nebraskan holds the world's 220 yard record of 20 1-10 seconds, and has been clocked in 9 2-10 for the century. Stanton, who the intercollegiate sports this at 24 years, holds a world record at 70 yards, and outdistanced the 100 and 220 yard titleholder in the outdoor championships at Cambridge. He ran in the hundred for both Princeton and Yale.

LONDON — The 1927 tennis championships across the English lawn tennis association. 100,000. Since that 100,000 has been spent by the association, during the last three years.

Fred M. Brown Is Eliminated From State Position

PORTLAND, Ore., Apr. 12 (AP)—Fred M. Brown, chief deputy game warden, was legislated out of a job by the state game commission yesterday afternoon when it was decided to abolish that position. His salary will continue until June 11 along with that of ex-State Game Warden E. F. Averill.

The only change in personnel made was in choosing John Combs to succeed Glenn Hendrickson as deputy warden for Crook county.

It was decided to open Nestucca river to fishing up as far as Meadows Lake. Wednesdays and Sundays were chosen as the open days for chinese pheasant shooting during the open season in all counties in the eastern district except Malheur.

AMERICAN TO TRY IRISH SEA SWIM

By Stephen Williamson
(Associated Press Correspondent)

DONAGHADEE, Ireland, Apr. 12 (AP)—Henry Sullivan, the American swimmer, faces what is perhaps the most difficult swim in history when he attempts to cross the treacherous Irish sea this summer.

Sullivan followed Captain Matthew Webb and T. W. Burgess to come to swimming the tricky stretch of water which separates England and France last summer and then added to his laurels by swimming the waters between Santa Catalina Island and the American mainland. He announced then that his next objective would be the Irish Sea and that he was quite prepared for a forty-hour struggle against tides and currents here.

In the Irish Channel, swim he will be a pioneer. No person has ever attempted it and it is considered he will have all the prewar prestige such as Webb received in 1875, when he demonstrated to the world that swimming the English Channel is not an impossible feat.

The Irish Channel offers a swimmer greater opposition to tides and currents than the English Channel. There is a choice of directions ranging from twelve and a half miles in the North Channel, separating Ulster from Scotland, to 45 miles in St. George's Channel between the Irish Free State and Wales.

The numerous of Irish sports critics is that Sullivan will decide on the Donaghadee-Portpatrick passage after he has studied the tides. Even these experts admit the Irish Channel, without have to be subjected to the same in the world, it nevertheless would be a great swim. It is a swift current in mid-channel. There are points somewhere where high points stretches for 22 and a half miles there.

Captain Nat M. Powell, of Belfast, is now preparing for the Irish channel swimming competition and he expressed hope that the swimmer should arrive in Irish waters early enough to cross the Irish Sea, but he agrees that an attempt in the North Channel should be made in the direction. Many men are trained thereon in the south of Ireland among dangerous tides and currents, although tidal conditions are not so exacting.

The most suitable season for the Irish Sea swim is June, July or August, tides when were high-high, but during July and August the water is warmest.

SHEAN OR SUZANNE

LONDON—Perhaps more than anything else, the Prince of Wales will not be so sad if he gives up his proposed visit to India. The reminiscence Shean, the famous Suzanne, he has built for such. Miss Shean is to remain in Winnipeg in June, singing her own compositions in Dave Mills Lyceum will remain in London, the three conditions, it is said, Leader.

SCENE FROM COMEDY COMING HERE

This is a scene from Miss Nichols' famous "Mike's Irish Rose" which will play at the Wonder theater tonight.

You can't stop it!

Sales figures for 1926 are proof enough—what men want in a cigarette is *natural tobacco taste*

Natural tobacco taste, what a world of meaning in each word! The *natural* purity of fine *tobaccos* made to yield every last bit of *taste* and character. That's how good the "natural" is!

Chesterfield

They Satisfy—and yet, they're MILD

Liggett & Myers Tobacco Co.

Co-Operation — The First Principle of Success

All Union Men and Women, your Friends and Families, are requested to be CONSISTENT, PATRONIZE HOME INDUSTRY and LOCAL MERCHANTS. The Following BUSINESS INTERESTS of our city solicit the support of all Working People, and, together with all firms employing Union Labor or displaying the Union Card, are recommended by the CENTRAL LABOR UNION.

AUTO TOPS
Saddler & McKennon Harness Co., 1108 Adams Ave. Phone 437-W.

AUTO SUPPLIES—REPAIRS
Gettings & Banks, 1012 Jefferson Ave. Phone Main 722.
A. P. Morshen, 911 Fir St. Phone 2216-R.
Perkins Motor Co., cor. 4th and Adams. Phone Main 500.

BAKERIES
La Grande Bakery, No. 2 2nd St. Phone Main 726.

BANKS
Equitable Savings Bank, 1201 Adams Ave. Phone Main 752.
La Grande National Bank, Adams Ave. Phone Main 28.

BEAUTY PARLORS
Herman's Place, 210 Depot St. Phone Main 92.

CLEANING
Gina's Cleaners, 1108 Adams Ave. Phone 416-W.
The Dapper, 1214 Adams Ave. Phone 302-J.
Westenhaver & Gilbert, 204 Depot St. Phone 256-W.

COAL & WOOD
Sills & Company. Phone Main 734.

CHILDREN'S WEARABLES
Norton's Kiddie Shop, 1122 Adams Ave. Phone Main 262.

CREAMERIES
Blue Mountain Creamery, 1109 Washington Ave. Phone Main 90.
Union Creamery Co., 1112 2nd Ave. Phone Main 122.

DAIRIES
Mt. Emily Dairy, 220 Fir St. Phone Main 918.

DEPARTMENT STORES
Hill's Dept. Store, Adams Ave. Phone Main 726.

ELECTRICAL SUPPLIES
Rose Rosenbaum, Foley Bldg. Phone Main 198.

FEEDING STATIONS
Bussey & George Filling Co., corner 2nd and Adams. Phone Main 602.
Flagle Oil Co., Adams and Greenwood. Phone Main 195.

FURNITURE
Furniture Exchange, corner Fir and Jefferson Ave. Phone 670-J.

FUNERAL DIRECTORS
Sandstrom & Zimmerman, 1108 4th St. Phone Main 42.

GROCERIES
Harris Grocery, 708 Fir St. Phone Main 734.
Bell's Grocery, 1012 Cedar St. Phone Main 759.
Grande Ronde Mdse. Co., Adams Ave. Phone Main 36.
Harrison Bros., 1110 Adams Ave. Phone Main 86.
La Grande Grocery Co., Seaweed and Thrift Groceries.

HARDWARE
W. L. Sills, Adams Ave. Phone Main 85.
Oregon Hdwe. & Implement Co., Depot St. Phone Main 38.

JEWELERS
Birnie's, 1212½ Adams Ave. Phone 282-W.
LADIES' READY-TO-WEAR
The Paris, 1111 Adams Ave. Phone Main 605.
Dannan's, 1105 Adams Ave. Phone 208-J.

LAUNDRIES
Modern Laundry, cor. Washington and Depot. Phone Main 77.
Standard Laundry, Jefferson Ave. Phone Main 34.

LEATHER GOODS
Saddler & McKennon Harness Co., 1108 Adams Ave. Phone 437-W.

REAL ESTATE
INSURANCE - LOANS
INVESTMENT
La Grande Investment Co., 1201 Adams Ave. Phone Main 752.
Security Land & Savings Co., Adams Ave. Phone Main 88.
Union Mortgage & Inv. Co., New Foley Bldg. Phone Main 739.

LUMBER
Bowman-Hicks Lumber Co. Phone Main 8.
Mt. Emily Lumber Co. Phone Main 962.

MEAT MARKETS
Crescent Meat Co., Fir Street Market, 908 Fir St. Phone Main 206.
Quality Market, 1111 Adams Ave. Phone Main 32.
Grande Ronde Meat Co., Adams Ave. Phone Main 36.
Honner Market, Adams Ave. Phone Main 755.
Bell's Market, 1012 Cedar St. Phone Main 759.

MUSICAL INSTRUMENTS
Eastern Oregon Music Co., Adams Ave. Phone Main 1216.

TELEPHONE COMPANIES
Home Independent Telephone Company.

THEATERS
Arcade — Star

NAMELY FOR NOTHING
IS SAID IN WHITE SOX

"What makes a baseball club top-heavy?"

The Chicago White Sox correspondents will, they know. The Sox have a large annual circumstance when their neighbors, the Cubs, fall. The Sox are, tonight, with shown some hitting and in combinations.

Almost daily during the season, the sport has here flashes of more than the harmful of which the pennant of the Sox believes. The Sox suspect that maybe their players are better than it is name.

THROW SUSPENDED
WHEN HIS PLEADING

ATLANTA, Ga.—William T. Dobbs, 22, hung at hearing his counsel plead up in his cells, is satisfied with his present home.

With the Florida State chain-

Mutual Benefit Health & Accident Association

Officers

Directors

Physicians

Hospitals

Attorneys

Druggists

Dentists

Optometrists

Undertakers

Barbers

Laundries

Dry Cleaners

Shoe Repairers

Grocers

Meat Markets

Bakeries

Dairies

Confectioners

Ice Cream

Soft Drinks

Cigars

Tobacco

Gasoline

Oil

Garages

Transfer

Furniture

Hardware

Plumbing

Heating

Electrical Appliances

Radio

Sporting Goods

Jewelry

Clothing

Men's Furnishings

Ladies' Ready-to-Wear

Millinery

Shoes

Dry Goods

Department Stores

Drug Stores

Insurance

Real Estate

Loans

Investments

Building and Loan Associations

Banks

Telephone Companies

Telegraph Companies

Transfer Companies

Express Companies

Stenographers

Typewriters

Office Supplies

Printing

Publishers

Photographers

Photo Supplies

Musical Instruments

Phonographs

Pianos

Music Dealers

Music Teachers

Dancing Schools

Theaters

Hotels

Rooms

Restaurants

Cafes

Lodges

Fraternal Societies

Business in Oregon for One Year

Mutual Benefit Health and Accident Association

Home Office: Portland, Oregon

Dear Sir:

Enclosed is check for $ ..... in payment of my membership in the Mutual Benefit Health and Accident Association, for the month of ..... 1927.

Name .....

Address .....

Occupation .....

Age .....

Beneficiary .....

Relationship .....

Date .....

Signature .....

Witness .....

Witness .....

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Address .....

Occupation .....

Age .....

Beneficiary .....

Relationship .....

Date .....

Signature .....

Witness .....

Witness .....

FITY THE MOVIE STAR

LOS ANGELES—Signor De Fuzzio pitts the poor movie stars. After one look at Hollywood, he remarked: "I always thought acting was easy work. Now I think it is easier to fly airplanes." In which he agrees somewhat with Signor Ruth. After a little Hollywood work the bambino thought baseball was almost a vacation.

"The office wag now suggests that the word 'Yankee' came from the Chinese, 'Yangtse.'"

Small men are going to wear bermuda and suits this spring, says a style note. Add that to the inducements of being a dwarf.

I do know, however, I am in prohibition condition."