

People Of La Grande -- People Everywhere -- Don't Miss This Sale

Here is a sales event coming just before Easter and at a time of the year that every man needs new outfits for Spring and Summer. Regardless of the season and regardless of cost price we have decided to go out of business now. Come prepared to see

the greatest bargains in years. We say without fear of contradiction, this sale will be so stupendous, a merchandise event so immense that it sweeps all previous sales before it because of the quality and quantity of merchandise involved.

\$20,000 Stock of the MEN'S WEAR Store To Be Entirely Sold Out In One Big

Going Out Of Business SALE

**EXTRA SALESPEOPLE
TO WAIT ON YOU**

FIXTURES FOR SALE
All store fixtures will be sold to be taken away
when sale closes.

Bostonian Shoes and Oxfords

This most famous make of shoe in values up to \$10.00.

Going out at
\$3.87

Gordon Hats

This well known make in all the newest colors for this season. A few numbers of other makes in this lot in values up to \$5.00.

Going out at
97c

Manhattan Shirts

No doubt about their quality. These collar attached shirts are in the new weaves, new patterns of checks, stripes and plain colors. There are many values up to \$5.00.

Going out at
\$1.97

Athletic Union Suits

The kind all men want for spring and summer. Well made, good fitting garments with knit spring backs for comfort, a 95c value.

Going out at
39c

Women's Hose

A long wearing service hose of Rayon that was a good value at 85c.

Going out at
39c

Sweaters

Slip over style in new fancy weaves and striking colors. The very latest in values up to \$4.95.

Going out at
\$1.97

**LA GRANDE,
OREGON**

MR. ALPERT WELCOMES YOU—

Mr. Michael S. Alpert, former manager of the New York Store, will conduct this sale. You all know Mr. Alpert—in the past two years he has given you the three greatest sales in the history of La Grande thereby gaining the confidence and friendship of the entire populace of the Grande Ronde valley—and now he promises to make this sale—his 4th—an outstanding event by giving you record breaking bargains. All his other sales will appear insignificant in comparison with this sale which marks the closing out of Men's Wear.

SALE STARTS FRIDAY, 9:30 A. M., APRIL 1ST.

This store has been noted for some time as the store that carries standard lines of Men's Clothing for both dress and work wear. And with this reputation of quality merchandise we have become known for our extremely low prices. Now we are making drastic reductions from these every day low prices. Check over the items you need and then come in and take advantage of this wonderful saving opportunity.



SUITS and O'COATS

Here's your opportunity to buy a new suit at a time when you need one. And bear this in mind, the great majority of these suits have just been unpacked. They were bought for this Spring's trade. All models and colors; foreign and domestic fabrics; tailored by some of the best makers in America.

See them—They are Going out at

**\$8.87
\$14.80
\$19.77**

Get us right on these coats. They are not a lot of old style numbers. No. Every one of them will be right for next winter. You will find some top coats and medium weight coats in the bunch too. Here's the point. They must be closed out and you can afford to buy now instead of waiting till fall. Come in try them on. Former price and wholesale cost forgotten to move them.

Going out at

**\$8.84
\$11.67
\$17.93**



Handkerchiefs

Men's full sized white handkerchiefs, with strong finished edges.

Going out at
5c

Dress Sox

Plain colors, reinforced toe and heel. You will want several pairs at this price.

Going out at
5c a pair

Bradley Sweaters

Heavy all wool shaker knit. V-neck and roll collar styles. Values to \$9.00.

Going out at
\$3.87

Overalls

220 weight denim. Triple stitched, reinforced at all points or strain—bar tacked throughout. Here is a value that you can't miss.

Going out at
79c

Leather Coats

Blanket lined, chrome tanned leather coats. Some with suede finish. Values to \$10.75.

Going out at
\$3.97

Stetson Hats

These hats have always been the leader in style and quality. Values to \$12.00

Going out at
\$3.87

Leather Jerkins

Army Jerkins, blanket lined—what a value.

Going out at
\$1.87

Union Suits

Men's wool mixed unions with pearl buttons. Medium weight.

Going out at
\$1.87

Work Shoes

Good strong sturdy shoes. At this price they won't last long.

Going out at
\$1.77

Silk Sox

New spring colors. Every man needs dress sox. Buy these and save half.

Going out at
29c

Dress Shirts

A big lot, assorted colors. Come get yours.

Going out at
77c

MEN'S WEAR

Diagonally Opposite
La Grande National Bank

Remember FRIDAY, APRIL 1, 9:30 A. M. Be There