

# N. K. West & Co., Inc.

## Announce Their Annual



### Millinery of the Mode



WE have picked a lavish assortment of new models, created in the leading style centers, fashioned with intimate knowledge of the style tendencies in Paris and other fashion centers.

There are hats for all occasions—every type of feminine loveliness. It will be our pleasant service to find the models that suit you in every respect.



### Clever Accessories THAT WILL LEND CHARM TO YOUR SPRING COSTUME



BAGS of every description and all the popular leathers—patent, calf and reptilian leathers in shades to match madam's costume.

GLOVES, of smart style, in kid and fabrics. The "pull-on" glove is indeed smart, made with contrasting turn-back cuffs, in the newer shades.

HOSIERY from Kayser, Phoenix and La France in the popular silk-to-hem or all-silk, in fashion's newest shades.

### Distinctive Spring COATS

Fashion's Parade  
ATTENDS to the general style rule—straight lines and slender with high colors.



THE flattering richness of summer furs is important on the sport models as well as the more elaborate numbers.

# Spring Opening

## March Twenty-fourth Nineteen hundred and twenty-seven

SPRING! New Season! New Fashions! Our great store joyously bursts forth into new beauty, new inspirations, new life. Greeting you Tuesday, with all the charm and delightfulness, the style loveliness and freshness that is Spring—with all that is new from every fashion center of repute.

Here are distinctive costumes that women who set the styles will enthusiastically select for their own. Here are modes, many of them Paris inspired, that will meet with instant approval. You are cordially invited to view these new displays—whether to observe or to select—we welcome you.

### Exquisite Spring FROCKS



Pass in Review  
NEW fabrics—the new silhouettes. Delightfully new styles heightened by a spot of color, here and there.

### Spring Fashions In Smart Footwear

FROM ARMSTRONG, JOHANSEN AND OTHER HIGH-GRADE MAKERS



WELL-SHOD feet is an essential if Mylady's costume is complete. Here you will find every version of the mode in shades that Dame Fashion deems correct—rose blush, nude, rose-wood, rose beige, combined with the smartest of novelty leathers used in trimming.

SANDAL styles, pumps and oxfords are the newer in fashionable footwear. The high spike heel at a height of two and one-half inches is foremost in fashion's calendar.

The same high standard of "quality" that has made "West's" a leader in the shoe world is adhered to in these new spring patterns.

#### FAMOUS PIED-PIPER CHILDREN'S SHOES

PIED-PIPERS are the world's greatest health shoes. They are made by a patented process—with nine exclusive health features. The approved Nature-shape last develops young, growing feet; the fine, soft leathers and flexible soles insure extreme comfort. We have for your selection a number of both slippers and oxfords for your choosing, all moderately priced.

LA GRANDE'S LEADING STORE FOR OVER TWENTY-FIVE YEARS