

TRACTOR SALES FOR 1926 TOTAL \$20,859,841.81

Buntings Displaying the
Statement of Caterpillar Tractor Co.

COST DECREASED
OVER \$1,000,000.00

Merger of Two Companies Is Responsible for Large Savings to Caterpillar Purchasers.

The Bunting Tractor company here is proudly displaying the statement of the Caterpillar Tractor company showing the activity of Caterpillar tractors during 1926. According to this statement, which has just been released, the sales of Caterpillar products last year totaled \$20,859,841.81. In connection with the showing the following is quoted from the statement.

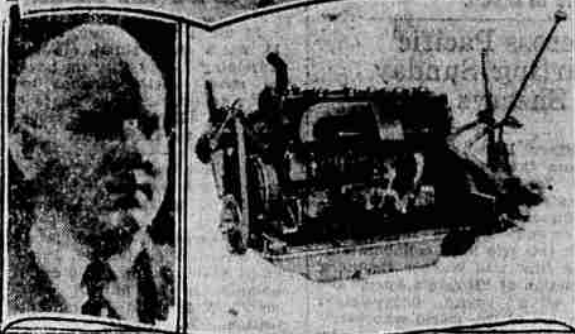
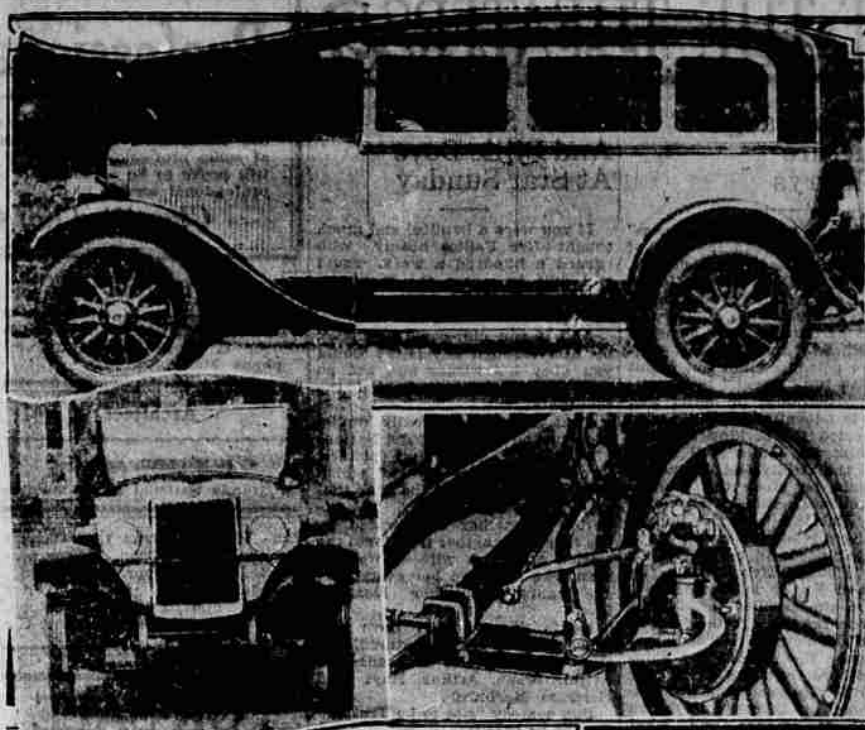
"The dollar volume was adversely affected by substantial price reductions during the year, in line with the fixed policy of the management to build a better product and sell it for less money. Such price reductions reduced net profits of the year \$847,620, and resulted in a decreased cost to purchasers of more than \$1,000,000."

C. W. Bunting, president of the local firm representing Caterpillar products, places particular significance on this statement. In his opinion, the prospective purchaser of a Caterpillar tractor can look forward to buying with positive assurance that he is getting the most there is in tractor value at the lowest possible price.

According to Mr. Bunting the consolidation of the Best Tractor company and the Holt Manufacturing company, which were the leading tractor manufacturers of the world, resulted in the Caterpillar company having the leading tractor engineering talent of the world at their disposal.

The result of this merger has been a product far better than was possible previously, and the savings to purchasers totaling \$1,000,000 in a single year of business is conclusive evidence that the purchaser is getting the benefit of the change.

STUDEBAKER'S NEWEST CAR, THE ERSKINE SIX



Above—custom sedan body of the Erskine six, Studebaker's new 2-1-3 litre car. Center (from left)—front view showing the distinctive fenders, new type radiator and one-piece windshield; and close-up of the internal expanding four-wheel brake of the three-shoe, self-energizing type. Below—Albert Russell Erskine, president of the Studebaker corporation of America, after whom the car was named, and the D-head motor, which develops 40 horsepower from a bore and stroke of 2 1/2 to 4 1/2 inches. Piston displacement is 146.1 cubic inches.

ing the first year of life, analysis of the statistics, month by month, shows that almost one-half of the deaths occur during the first month of life.

Furthermore, the records during the past ten years show little or no progress in reducing this large number of deaths. It is quite evident, then, that more attention must be paid to the causes of the high mortality rate during the first thirty days of the infant's life.

The care of the newborn child is successful only when we have made every effort to preserve the health of the mother. If we are to be assured of a healthy mother, her health must be safeguarded throughout life from infancy to womanhood, but especially during pregnancy.

Prenatal care is of the greatest importance in making more certain the birth of a healthy child. In cities where prenatal care has been possible for large numbers of mothers there has been a noticeable increase in the number of healthy infants at birth. But, until this care is more generally provided throughout the country, there will be little or no appreciable reduction in loss of life during the early weeks of life.

The newborn period, which varies from three to six weeks, depending upon the condition of the infant at birth, is of greater importance in relation to health than any other period of life. It is this period which decides whether or not the child is to be nourished by the mother's milk. Failure to establish breast feeding necessitates artificial feeding, a substitute which makes more difficult the task of maintaining health during the first year.

Medical science has demonstrated without any doubt that breast milk is the ideal food during the early months of infancy. The quality of breast milk almost invariably agrees with the infant.

HEALTH

CARE OF THE NEWBORN CHILD

By Frederick W. Rice, M. D., New York City

Member Gorgas Memorial Inst.

That her newborn child may be healthy and perfectly developed is the one great wish of every woman about to become a mother.

The mother knows well the dangers to the weak and poorly developed infant during the early weeks of life. She also knows that when the newborn child is mature and in perfect health at birth, with reasonable care and attention it should retain this health and continue to develop throughout infancy and childhood.

While great progress has been made in recent years in reducing the number of infant deaths during

WALLOWA PERSONALS

WALLOWA, Ore., (Special)—John Couch, of Leap, a business visitor here the first of the week.

Miss Mabel Wagner, teacher of the Leap school, spent Tuesday night visiting at the Frank Walker place.

Mrs. Wigglesworth, Charles Thompson and Mrs. Myra Gatchell, were visiting Sunday at the H. C. Hearing home a few miles east of town.

Sam Meek and Roy Gastin have been busy the past week sawing wood.

A large crowd from town and the surrounding country attended the dance at Guy Oliver's in Lower Valley Saturday night.

A house occupied by Fred Moore and family a short distance west of town was totally destroyed by fire Saturday night. The origin of the fire is not known. Practically all household goods and clothing of the family were lost in the flames.

L. V. Lathrop, of Leap, was a business visitor here during the week.

Fred Ranes, a farmer of the Leap section, attended the meeting of the Greater Wallowa County association held at Lostine in the early part of the week.

Elmer Southwick, rural carrier whose route extends through the hill sections east of town, has found it necessary to use wheeled rigs on this end of the road, and transfer to a sleigh for several miles through the hills, where the snow is still quite deep yet.

Miss Tina Couch was a La Grande visitor over the week end. Miss Ernestine Harmon is confined to her home at this time because of an attack of influenza.

James Weaver and wife, of Enterprise, spent a few days the past week at the F. A. Downing home at Leap.

A considerable change in weather conditions came about in this

section of the country, the latter part of the past week, when a warm chinook wind started blowing, melting the snow rapidly. The water is going into the soil in fine shape and will no doubt mean much toward good grain crops for the coming season. Stockmen anticipate good pasture conditions at a somewhat earlier date this spring.

The warm chinook wind which is rapidly melting away the deep cover of snow, chirping of spring birds, and the continued appearance of large numbers of ground squirrels in all parts of the country, many are predicting that the backbone of the winter is broken, and that spring is just around the corner.

Road conditions are becoming bad in some parts of the country, with the frost rapidly going out, deep mud holes are appearing in places, the most of the snow has been melted from the roads in the valley, while on many of the roads in the higher sections sleighing is quite good yet.

"Flu" and "pinkeye" are reported to be making the rounds at many homes in this end of the valley. While no serious cases are reported at this time, many are being closely confined to their homes for a few days. The attendance at various schools has been affected some recently by illness of pupils.

When February ends we can settle down to an earnest discussion of the March weather.

OUT OUR WAY



THE DAILY MURDER.

WE MAKE OLD CARS LOOK LIKE NEW.

Our exact and attractive Auto Painting will please you, and our prices are the lowest.

FAGER AUTO PAINT SHOP
2116 Second St.

By Williams



THE DAILY MURDER.

COX IN BUSINESS HERE FOUR YEARS

1927 Marks Fourth Year for Battery and Service Station Here

With the beginning of 1927 Dale Cox, proprietor of the Willard Battery service station here, started upon his fourth year in business in La Grande.

In December 1926 Cox moved his shop equipment from the building formerly occupied by the Leighton Vending and Machine works, on Washington avenue, to the present location on Adams avenue, in the new Curry building.

Cox operates one of the most completely equipped shops of its kind in La Grande, specializing in generator, starter and ignition systems on all makes of automobiles.

In addition to maintaining a modern battery and service station he has the factory sales and service for Delco generators and magneto.

Delco-Remy, which was just recently incorporated, furnishes 37 of the 53 passenger cars manufactured in America with starter, lighting and ignition. Klaxon horns are also used on many of the makes.

In addition to this Cox has the exclusive agency for Willard batteries, known to be one of the very best batteries manufactured. He also handles Gabriel snubbers.

Besides his sales Cox has in his service shop a special line of the most modern equipment for testing generators, starters and batteries to be found in Eastern Oregon.

Car Plants Are Hitting Stride In Production

NEW YORK, Feb. 26.—Although the record-breaking attendance at the New York automobile show has been accepted as a happy omen for the immediate future in motor car sales, it has yet to be shown that interest of this character has any national significance and a majority of the industry's observers prefer to wait upon actual sales developments in the next few weeks.

First quarter production schedules have been laid out on a fairly liberal basis, but are estimated to be somewhat under those of the same period a year ago. Stocks of new cars carried over from last year by dealers are only moderately greater than the 1926 carryover, the total being well under 400,000. The drastic curtailment in production of the last two months of 1926 materially improved a situation that looked dangerous for a time.

However, the traditional stocking of dealers at this time of year in preparation for the active selling season is likely to be carried out on a very modest scale by most of the factories, the exception being those that are getting into production on new lines or new models.

Most people are good nurses when it comes to nursing animosity.

Predicts More 4-Wheel Brakes

NEW YORK, Feb. 26.—"Every car with the probable exception of Ford will be equipped with four-wheel brakes inside of the next 18 months," John Willys, president, Willys-Knight, Inc., predicted at the annual luncheon to newspapermen held at the Biltmore Hotel here.

Willys commented on the possibilities of further mergers in the industry, saying that the survivors among manufacturers will be those who can sell large enough quantities to utilize the capacity of their plants. The Willys-Knight and Whippet lines, he pointed out, combined with the Stearns and the new Falcon-Knight, give the Willys interests products in every competitive price group.

Confidence in the future of the industry was expressed by Willys, who predicted a good year for both manufacturers and dealers, although he was conservative as regards prophesying new production records.

A little truth goes a long way—even if it isn't stretched.



SMASHING THROUGH--

"Caterpillar" track-type tractors are famous for finishing on time . . . no sulking in hot weather . . . no balking at stiff grades . . . they walk over mud and sand . . . they make the best of bad weather . . . they supply the extra power that earns extra profits for

CONTRACTOR
ROAD BUILDER
FARMER

BUNTING TRACTOR CO.
La Grande — Boise — Pocatello



THE NERVOUS SYSTEM and The Heart Of Every Car

Need Expert Attention

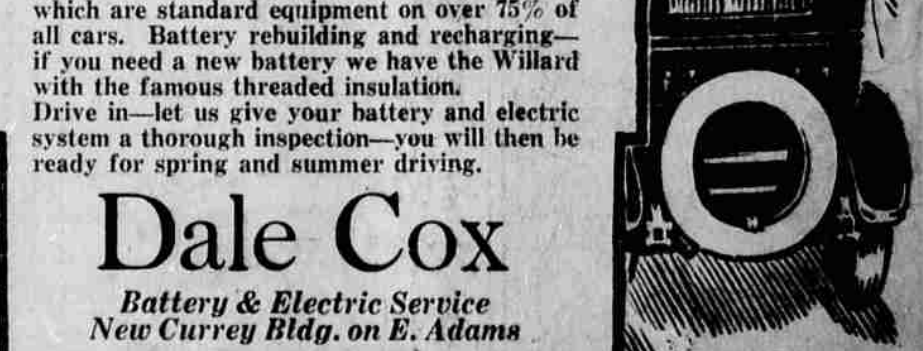
Like a human being, every car has a heart which must properly function to furnish the energy to sustain life. This energy is generated and distributed from centers through little wires which connect the various vital instruments. The battery may be truly called the heart, while the generator, starting motor and distributor may be called the nerve centers. A delicate but highly efficient system—one which does its work so well that it is often neglected and ruined, whereas a little expert attention would have saved the car owner many dollars.

IT IS OUR SOLE BUSINESS TO GIVE THIS EXPERT ATTENTION.

We are thoroughly experienced and have the equipment to turn out work that measures up to the high standards set by the factory. We carry a complete stock of genuine replacement parts for Delco, Klaxon and Remy systems which are standard equipment on over 75% of all cars. Battery rebuilding and recharging—if you need a new battery we have the Willard with the famous threaded insulation. Drive in—let us give your battery and electric system a thorough inspection—you will then be ready for spring and summer driving.

Dale Cox

Battery & Electric Service
New Curry Bldg. on E. Adams



Romance!



Ahmed Zogu Bey, president of the Albanian Republic, is to be married soon to a "rich American woman" he met in Europe last summer, according to dispatches.