



AUTOMOBILE NEWS



NEW BROUGHAM IS BUICK'S LATEST

Eighteen Body Styles in New 1927 Line; Closed Cars in Lead

Introduction of the Buick town brougham at the New York automobile show marked the final step in establishing the most complete line of cars ever offered by a single manufacturer in the field between one and two thousand dollars, according to information reaching Jennings and Shumate, local dealers.

The 1927 Buick line now consists of eighteen body styles with three chassis lengths of 114 1/2, 120 and 125 inches wheelbase. There are four open cars, thirteen closed cars and one of the closed-open convertible type.

There are two cars of the two-door sedan type, one each on the series 115 chassis (114 1/2-inch wheelbase) and the series 120 sedan (120-inch wheelbase). There are three models in the four-door sedan group, mounted on all three chassis lengths. In the case of the series 115 and series 120 sedans, these models have seats for five passengers. The series 125 sedan (125-inch wheelbase) has seats for seven and is a deluxe model.

Wide Selection

A wide selection is offered among the two passenger coupes, which are becoming quite popular as sport cars. The series 115

chassis has two of them, one a utility body particularly suited to business use, and the other a deluxe model with a deck seat and many other refinements. On the series 125 chassis there are two similar coupes. One is a large replica of its small brother with the deck seat, and the other is the new convertible coupe which may be used as either an open or closed car. This model is also fitted with an extra seat in the rear compartment. Both series 125 two-passenger coupes are deluxe models.

There are three coupes of larger passenger capacity, one in each of the three series. The series 115 and series 120 coupes are both for four passengers. The series 125 coupe has seats for five people and is in the deluxe class.

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GARAGE GOSSIP

Attended Meeting—W. D. Hanks and E. C. Gettings returned this week from Portland, where they attended the north-west convention of Willys-Knight and Overland dealers held there. Gettings and Hanks are Willys-Overland dealers here. Gettings also has a garage at Elgin.

Saw Match a Pendleton—Mr. and Mrs. E. L. Ledbetter went to Pendleton Thursday evening where they attended the wrestling match there. Ledbetter has the Hudson-Excess garage here.

Expect New Cars—Jennings and Shumate, Buick dealers here, expect a new shipment of Buick cars early next week. Word has been received that there are three coupes in the carload.

Has New Chrysler—C. N. Palmer is the owner of a new Chrysler 60 sedan, which he purchased this week from the Chrysler Motor company.

Received New Cars—The Gettings and Hanks garage here received ten new cars this week, including four new Whippet sedan four; a Whippet six regular sedan and a Whippet six landau sedan, a Whippet six coupe and three Willys-Knight 70's two of them being sedans and the other a coupe. These cars are all new models, coming in several pleasing colors. The garage now has 14 new cars on the floor.

Has New Whippet—Thomas Paekel, of Union, has a new Whippet four sedan, which he purchased this week from W. D. Hanks, local representative.

Pendleton Auto Man Here—Arthur Foster, of Foster and Richey of Pendleton, distributor for Studebaker cars, was in the city this week on business.

In Western Oregon—Mr. and Mrs. Avery Harrison left Thursday morning for Portland and Salem. They are making the trip by auto and plan to return to La Grande about Sunday. Harrison is proprietor of the Blue Mountain garage here. He will transact business while away.

Bought New Chrysler—J. A. C. Michaelson, of this city is the owner of a new Chrysler 60 sedan, which he purchased this week from the Chrysler Motor company.

In Wallowa County—A. R. Trachsel, Nash and Packard dealer here, spent two days of this week in Wallowa county.

Away This Week—H. L. Stoutmeyer, Franklin agent here, was at Pendleton and Walla Walla this week.

Here From Portland—L. K. Nichols, wholesale representative for Wentworth and Wain, Nash distributors of Portland, was in the city this week and called on the Nash garage here.

Tire Pressure Should be Same Winter, Summer

"During the past two weeks we have had many questions asked us about winter tire pressures," according to the W. H. Bohnenkamp company, local Goodyear dealer.

"The answer is that there should be no difference in the amount of air carried in balloon tires winter or summer.

"Many people believe that in summer their tires should have less air than in winter due to expansion, but this is a mistaken idea. While there is some tendency to additional expansion in summer, it is not all important, for the tires are built to take care of the slight increase.

"So we are telling our customers to carry the same amount of pressure the year around, and to have their tires, wheels and rims inspected before entering upon the winter season.

"When the tire is removed we give careful attention to the flaps, for flaps too long or too short cause the tire to wear sooner or later.

"The rims themselves should be inspected, cleaned and painted before winter comes on. Rusty rims bring on more tire grief than most drivers imagine.

brougham which made its bow at the New York show and is now being featured throughout the country. The town brougham is a series 115 car, its larger companion model being in the series 125 group. Both are deluxe models.

Open Cars

The open cars are all of the deluxe sport type, and consist of a roadster and touring respectively in the series 115 and series 125 groups. These four cars are very smartly colored and upholstered, and carry many new details in finish and equipment which appeal to the lovers of open cars.

The board of transportation in New York city is considering a plan to make an underground garage beneath one of the small city parks.

If the garage is constructed there would be room for about 250 buses and many private passenger cars.

FENDER REPAIR SHOP IS OPENED

New Business Place Specializes in Repairing Auto Bodies

La Grande autoists no longer need drive cars with bent fenders and dented bodies—a body and fender repair shop which specializes in that kind of work has been established in La Grande at 405 1/2 street, just across the street from the Harris Grocery.

This shop is the first one of its kind in La Grande, very little of this type of work being done here before, except that which the garages were equipped to do.

The proprietor of the shop is E. H. Jacobson, who has had many years of experience ironing dents from car bodies and fenders. Jacobson comes here from Pendleton, where he has been for about a year. Before then he was in Portland doing the same type of work. He has followed this line for about ten years, working various places during that time.

Special Hammers

Most of the work he does by hand, with special types of hammers. After the dents are straightened with hammers a flexible shaft grinder is used, then a special lac-

Many Factors Will Influence Buyers of Cars

Public Will of Course be Influenced by Many Factors but the Most Important Will be the Life of the Car and the Cost of Operation

"The 1927 automobile buying public will of course be influenced by many factors but the most important will be the life of the car and the cost of operation," states Jim Morelock, local Star car dealer in discussing the present sales situation.

The Star merchant points out that the American public had become educated to transportation at low cost and had seen the idea materialize to the point where low cost did not indicate poor values in the product. He states that people were now judging the value of a car by its performance and cost of operation and were not content unless the vehicle displayed long life combined with quick and cheap service.

"In purchasing a car," Morelock is applied to make the place which has been repaired look like the rest of the fender.

Jacobson also repairs tops, although he does not specialize in this.

The car which he drives is a sample of his work, he having purchased it after it had been completely wrecked, straightened the body and fenders and had it repainted.

lock continued, "people are also greatly influenced in obtaining a car that does not change greatly in body design from year to year. People do not like to buy a car when they have observed in past years that the make will vary in body design to a great degree from season to season."

A great proportion of the purchasers of automobiles at the present time are comprised of a group that cannot afford a new car every year in order to keep pace with a wide change of design, the Star car dealer says. This influences these people to choose a car that does not appear antiquated at the end of 12 months.

Grease leaking on the right rear wheel of the car indicates that the differential is too full or that the felt retainer is worn.



Announcing

Important improvements in the sturdiness, operation and appearance of all Dodge Brothers Motor Cars.

Touring car	\$ 975
Coupe	1,080
Standard Sedan	1,085
Special Sedan	1,140
DeLuxe Sedan	1,275

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The Most Beautiful Sedan in Chevrolet History!

A masterly example of the coachmaker's art, the Chevrolet Sedan with its body by Fisher reveals a distinction usually found only on the costliest custom-built creations. It is literally true that no four-door enclosed car, priced so low, ever exhibited such marvelous beauty of line and color.

It is finished in rich Marine Blue Duco, gold striped, and its handsome proportions are emphasized by new full-crown one-piece fenders and bullet-type lamps. In addition it offers the host of improvements which helped make the Most Beautiful Chevrolet the greatest sensation of America's greatest industry. AC air cleaner, AC oil filter, large 17-inch steering wheel, new frame-mounted tire carrier, gasoline gauge and many, many others.

Come in! You need only to see this new supremely beautiful and mechanically finer sedan to realize what amazing value it represents at its greatly reduced price.

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La Grande now has a wrecking truck equipped to take care of motorists in trouble. This truck will be on duty night and day—7 days a week. It will be manned by willing and experienced auto mechanics.

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