



AUTOMOBILE NEWS



ESSEX SUPER-6 TEST SUCCEEDS

Average Speed of 53.8
Miles Kept Up for 24
Hours on Track

An average speed of 53.8 miles an hour for 24 continuous hours was kept up by one of the new type Essex Super-Sixes on the Culver City, Cal., track, according to

official word received here by E. J. Ledbetter, Hudson-Essex dealer.

This test, according to Ledbetter, was completed by Walter M. Murphy, the Los Angeles distributor, and was officially observed and scored by Los Angeles newspapermen and by the Western Union. After the Essex had dashed off its 1,291 miles on the track, it completed a trip up Mt. Wilson and return, and was placed for display in the distributor's Los Angeles showroom.

"When this test was undertaken," said Ledbetter, "the program was simply to equal the 60-mile-an-hour average which has

Paige-Detroit Export Business Shows Increase

DETROIT, Mich., Feb. 12.—Data in export business in 1926 are reported by the Paige-Detroit Motor Car company, the increase over 1925 being 36 per cent. As compared with 1924, last year's exports showed a gain of 150 per cent. About 80 per cent of the exported cars were closed models, the foreign preference for open cars formerly so marked, having yielded to the opportunity to obtain sedans at no more cost than touring cars.

These figures do not include Canadian shipments, which gained 144 per cent in 1926.

The greatest European gains for the year were in France and Sweden. Australia continues to demand American cars in preference to all others. A new outlet in Java, which has begun to buy briskly, the largest single European market for the Paige in 1926 was Sweden.

been pointed by the Hudson organization for the Essex Super-Six. To be sure, this speed was somewhat exceeded early in the 24-hour run, so that even when top and a damp track handicapped the latter part of the run, the average was substantially better than had been planned.

"Such a test takes more out of a car than 10 times the mileage under usual driving conditions, yet the car was immediately started on the Mt. Wilson climb which involved entirely different operating qualities. No difficulty at all was experienced in either part of the test. The top speed made on the track was around 63 miles an hour."

Shows Endurance

"We consider that this test backs up our statement that the Essex Super-Six is the most enduring Essex ever built. The old Essex 'four' was admittedly a remarkable car, yet it never equalled the performance just completed at Culver City. At the Indianapolis races, even the cars—though their speed is much higher—operate only a total of 500 miles as against this Essex's 1,291. This record was made, too, not with a stripped car, but with a regulation Essex sedan."

"Our Los Angeles distributor, Mr. Murphy, declares that he has seen many tests run at Culver City, but that never has a motor car finished more successfully or in more perfect mechanical condition than this Essex Super-Six. No mechanical changes or adjustments whatever were made during the run, and the car was running smoothly and easily at the finish."

DODGE BROTHERS MAKE NEW SEDAN

All-Purpose Model Designed for Dual Use, Is Report

Dodge Brothers, Inc., announces the addition of a new sedan to the present line of closed cars. It is called the Special All-Purpose sedan and is designed especially for the man who needs a car which can be used in the day time for business and at night for recreation, says L. C. Ruddle, local dealer.

Dodge Brothers, Inc., surpassed all previous records in sales of passenger cars and trucks abroad last year with an increase in business of 14.5 per cent over 1925, according to figures just announced.

Foreign demand for Dodge Brothers and Graham Brothers vehicles has now reached such proportions that nearly one-eighth of the company's entire output of 231,764 cars and trucks in 1926 was shipped to buyers in all parts of the world. This increased demand has resulted in the extension of foreign dealer's activities into every country of the civilized world.

Dodge Brothers gain in export shipments is especially noteworthy when compared with the accomplishment of the industry as a whole last year. Preliminary estimates of the national automobile chamber of commerce for 1926 show that 550,000 motor vehicles were exported from the United States. This is a gain of 3 per cent over 1925. Dodge Brothers final figures for 1926 show exports of Dodge Brothers passenger cars and Graham Brothers trucks totaling 23,036, which is a gain of 14.5 per cent over the preceding 12-month period.

Exports of cars and trucks, excluding Canada, totaled 22,874, an increase of 7.6 per cent over 1925. Exports to Canada totaled 6,162 vehicles, a gain of 81.3 per cent over the previous year.

Graham Brothers, the truck manufacturing division of Dodge Brothers, gained 121.2 per cent in its Canadian business last year while exports exclusive of Canada, gained 23.7 per cent.

From Alaska, to Cape Horn; from Spitzbergen to Cape Town and St. Helena to India, Dodge Brothers cars are to be found in operation, often times subjected to the hardest possible usage.

In the remote districts of Tibet high up in the Himalaya mountains, Dodge Brothers cars are carrying mail for the British government twice a week. A sedan and two 2-ton commercial cars are to be found in operation, often times subjected to the hardest possible usage.

When replacing the dust cap on the valve stems of tires, see that it is screwed down tight.

70 Willys-Knight Six Is Leader in Accomplishment

That the '70' Willys-Knight will continue to hold its leadership in power accomplishments in its price field in 1927, as it did in the past years, is the claim of Willys-Overland officials.

Company officials cite the performance and sales records of the '70' Willys-Knight as compared with other sixes in its price class as an indication of its general acceptance by the motor car buyers as being a leader in its field. It is claimed that in the past year the '70' has undergone rigid tests for power, speed, durability and economy of operation and in each instance responded with a remarkable performance, establishing a nation-wide reputation for unusual dependability.

The fact that no major changes were made in the 1927 '70' Willys-Knight sixes valve motor is declared by Willys-Overland engineers as an illustration of the engine's superiority, declaring the fact as a tribute to its efficiency.

The '70' power plant has a bore of 2 1/4 inches and a stroke of 4 1/2 inches, with a piston displacement of 177.9 cubic inches. The motor develops 52.5 horsepower. Helix spring shackles, which aid in the '70' performance are standard equipment. The shackles provide a spring flexibility, absorb road shocks, give better riding qualities and reduce to a minimum the wear and tear on all parts of the car.

Officials of the company declare that the reputation established by the '70' line in 1926 for all-around performance is one of the reasons for the increased interest now being shown in this group of Knott powered cars.

Praise Is Given To Union Ethyl Gas by Director

Clipping off 15 minutes in running time between his office and his home every day, George Prussing, director of the Southern California Society of Safety Engineers, figures that he saves in the neighborhood of three and a half days during the year. And according to Prussing, no speed laws are broken in stealing this march on Father Time.

Prussing, who lives in a mountain cabin back of Montrose, travels to the city each day in the conduct of his business. The last five miles of the homeward journey is up a steep grade, which for years he has had to grind out in low at five miles per hour.

Now, Prussing fills the tank with Union Ethyl gasoline, and the secret of the fifteen minutes saving each day is out. Instead of painfully crawling up the hill at five miles per hour, he now takes the grade on high at twenty miles an hour.

"This 'levelling' of the hill," says Prussing, "is only one of the benefits to be derived from the use of Union Ethyl gasoline." The increased power, he claims, brings with it a smoother pull and a consequent elimination of vibration. "In terms of operating ease," said Prussing, "who for several years was associated with the Ford Motor company in Detroit, 'elimination of vibration is of major importance. This average motorist,' he said, 'realizes that the cost of the gasoline is the least expensive

YOUR CHOICE

Which would you buy if you had five or six hundred dollars to invest in transportation—a small new car, or a larger and higher grade used car? The answer is obvious to anyone who looks over our selection and knows our reputation for honest values.

L. C. SMITH
Cor. 5th and Depot

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

Auto Owners Attention!

HUFF'S SERVICE STATION AND AUTO REPAIRING

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Formerly known as the Gibbons Service Station. Where he will serve you with the good reliable Veltex Gas and Oils and quick repairing. When in trouble call Main 699.

O. M. HUFF, Prop.

TWO FINE NEW Willys-Knight Sixes

THE ENGINE IMPROVES WITH USE

The '70' Willys-Knight Six Sedan \$1495 f. o. b. factory



Check these new Willys-Knight Sixes. They are the most up-to-date of motor cars.

ENGINEERING LEADERSHIP Superior Qualities beyond all other cars

NEVER has Willys-Overland Engineering Leadership been more strikingly manifested than in the new Willys-Knight—the '70' Willys-Knight Six and the Willys-Knight Great Six.

Incorporated in these magnificent automobiles are all those important features which make you appreciate that Willys-Knights are the most up-to-date of motor cars.

Everything that you look for in cars of such luxury is here—plus the exclusive advantage of the Willys-Knight engine. The Knight sleeve-valve engine is the only type of auto-

Advance Spring Showing

Week of February 21-26

Four great new cars! With 22 body types ranging in price from \$425 to \$2295. Come in and see this unique display.

mobile engine that actually improves with use—gaining in power, becoming smoother and quieter the longer you drive.

One of thousands of enthusiastic owners writes: "My Willys-Knight has traveled over 43,000 miles

without an engine adjustment. In fact, the original set of spark plugs is still in use."

'70' Willys-Knight prices from \$1295 to \$1495. Willys-Knight Great Six, for those who want the best, \$1850 to \$2295. Prices f. o. b. factory and specifications subject to change without notice. Purchases may be arranged on convenient credit terms. Willys-Overland, Inc., Toledo, Ohio. Willys-Overland Sales Co., Ltd., Toronto, Canada.

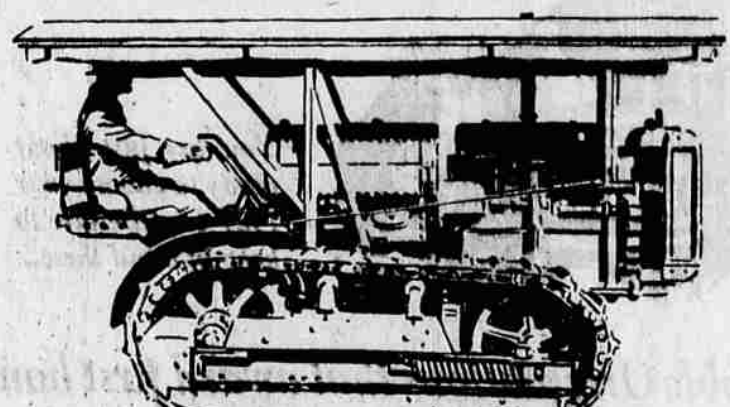
GETTINGS & HANKS
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There's a Melon Ripening for You!

It'll be ready on Studebaker's 75th Birthday—February 16th—so you'd better postpone buying a car till the big news breaks next Wednesday.

See Special Announcement
This Paper February 16th

STUDEBAKER
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A "CATERPILLAR" Tractor is more to its owner than so many pounds of steel. It is a living thing with an unconquerable heart—alive with surplus power, with eagerness to start and endurance to finish what it starts. Let it serve you—

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Dealer
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"Holt" Combined Harvesters
Jefferson and Elm Streets

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