



AUTOMOBILE NEWS



NEW STUDEBAKER SIX ON DISPLAY

NEW YORK, Jan. 22 — Duplication of success in Paris, London, and other European capitals, where it was first shown, the Er-

Erskine six, Studebaker's new 2-1-2 litre car, made its debut to the American public at the 27th annual New York automobile show. Second only to the actual interest in the car, was the speculation among the public as to the meaning of the caption: "Studebaker's new 2-1-2 litre car," which has been blazoned before the New York public in introducing the

From the opening hour of the show, until the close, the Erskine six was surrounded by a mass of interested spectators, endeavoring to obtain a glimpse of this little aristocrat of motordom.

The car being but 5 feet 7 1/2 inches in height, the swarm of spectators that surrounded the car practically obscured the view of this revolutionary automobile from those who crowded about the outer fringe of the throng to see it. Although low in height, the body—designed by Dietrich, one of the foremost custom body builders of the country—is an adequately dimensioned within that it affords ample leg and head room for a man over six feet in height.

According to the Studebaker corporation, who sponsored the Erskine six, and who has introduced it after two years of testing, this car is as unusual in performance as it is in design. Its producers claim that it will accelerate from 5 to 25 miles per hour in 8 1/2 seconds, that it will climb an 11 per cent grade in high gear; return 25 to 29 miles to the gallon of gasoline, and attain 60 miles per hour effortlessly.

Following its showing in New York officials of the Studebaker corporation announced that it would be shown at various automobile shows throughout the country, where it is predicted that it will create the same furor of interest that it has at the New York show.

Roadster Model New Addition to Whippet Group

An important addition to the Whippet line of motor cars is the Willys-Overland presentation of a new sport roadster on the chassis according to Gettings and Hanks. This body is shown for the first time at the 1927 automobile show in New York. Although the designers of the roadster adhere to the general streamline effect characteristic of the Whippet group, this car offers notable innovations in the four-cylinder field.

It presents a racy and smart appearance with its low hung body sweeping back and ending in a graceful curve at the rear in which is mounted a rumble seat with sufficient room to accommodate two persons. This feature, the makers declare, has an appealing effect to the younger set as it permits of a chumminess between passengers in both front and rear. The roadster is equipped with an automatic windshield wiper. The backward slope of the one-piece windshield bears out the general

GARAGE GOSSIP

Suffering from Cold—Motorists here have been suffering from the cold this week. Very few cars were seen on the streets yesterday probably due to the cold weather. Earlier in the week auto drivers experienced trouble getting around in the snow. Garages have devoted most of their time to repairing frozen cars, although most of the people are leaving their automobiles in the garage.

Returns from Portland—L. W. Weeks returned Wednesday from Portland, where he spent several days on business. Mr. Weeks is Chrysler agent here.

Left This Morning—Harris P. French, Palge and Jewett representative here, left this morning for Little Rock, Ark., where he will visit his mother. He was accompanied by his brother, Robert French, of Cove. They plan to be away about three weeks.

Has New Overland—Miss Lydia Prouty is the owner of a new Overland six four-door sedan, which she purchased this week from W. D. Hanks, local Overland dealer.

Purchased New Whippet—Miss Vertie Feiser, of Union, has a new Whippet coach which she purchased this week from Gettings and Hanks, local representatives. Miss Feiser is employed with the Wright drug store at Union.

Sells Ethyl Gas—The Blue Mountain garage completed installation of a new gas pump last Saturday and all this week has been selling Ethyl gas for the first time. This is the first Ethyl gasoline, a product of the Union Oil company, in La Grande.

Interior appointments are in keeping with the modern idea. The upholstery is of grey leather material. This blends with the body color scheme of corson green below a red striping and champlain green above.

In the front compartment ample roominess is provided with a seat 41 inches wide and 17 1/2 inches deep. The rear seat is 43 inches wide and 14 1/2 inches in depth. The steering wheel is adjustable in its support to three positions while the driver is provided with driving room of 34 1/2 inches from clutch and brake pedals to the front seat.

As on all Whippets, four-wheel brakes are standard equipment, this being one of the safety features of this group of cars stressed by the makers.

Franklin Sets Fashion Mode In Sport Cars

"That the Franklin sport sedan introduced in March 1925, established the present great vogue of the closed car is now generally conceded in automotive circles," Mr. McClure, dealer, says.

"Attempting to find answer to the demand for something different in the closed car line, something with greater swank and youth than the conventional sedan of the era had succeeded in realizing, Franklin's internationally famous stylist de Cause, branched boldly away from the traveled track and in his sport sedan, gave a new style concept to the automobile designers of the world.

"Not content with that exercise of his originality, however, he presented at the same time a new conception in the cruiser-type rear deck of the Series 11 Franklin sport runabout, achieving an effect that likewise has left its imprint on general automobile design.

"Immediate success of the sport sedan pointed unmistakably to a field for cultivation along this line and in 1926, de Cause advanced another step and scored a third sensation with a "personal closed car," the sport coupe.

"By the spring of 1926 the vogue of the closed sport car was firmly established and de Cause turned his attention to the development of a car midway between the sedan and the coupe that would have the conveniences of both and the appearance of neither. The result of his study was the tandem sport, a close-coupled four-passenger model, the lowest closed car now on the market. Although announced late last fall, the car is already selling ahead of the popular sport coupe and orders are being accepted only for April shipment.

"The New York automobile salon introduced in a custom design the latest idea in Franklin sport styles and one that is heralded by body builders as the ultimate type for its purpose—a coupe-runabout with collapsible top and double duty door glasses that can be used either in the ordinary door position or swung out to serve as windshield side wings. Several cars at the New York salon showed the hinged side-wing idea, but no car either at the New York or Paris salons or the London Olympia show developed the idea to the point of using the ordinary door window for the side wing."

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\$1385

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M. J. GOSS
STUDEBAKER

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