



AUTOMOBILE NEWS



ANNOUNCES NEW LINE OF AUTOS

Hudson-Essex Changes Come as Result of 4 Years' Development

Coming as the culmination of four years' development, an entirely new line of Hudson and Essex cars—only and without the sacrifice of

is announced, according to E. L. Ledbetter, local dealer. Appearance has been radically changed to provide superior streamlines and finer detail, while both chassis have been re-engineered for better speeds, road safety and comfort. Faster acceleration, fuel economy and a "smoothness" described as "superlative."

Claims for performance in the new cars are sweeping. It is asserted that the new Hudson Super-Six motor will show "the highest safe driving range on the road," yet with an improved fuel economy and without the sacrifice of

BRINGS THEM BACK

Certainly we are anxious to sell a lot of Used Cars! Because we figure that every Used Car of the kind we sell will eventually bring us a New Car Customer.

L. C. SMITH
Cor. 5th and Depot

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

Let Us Prove To You That GOODRICH TIRES

Are Best in the Long Run.

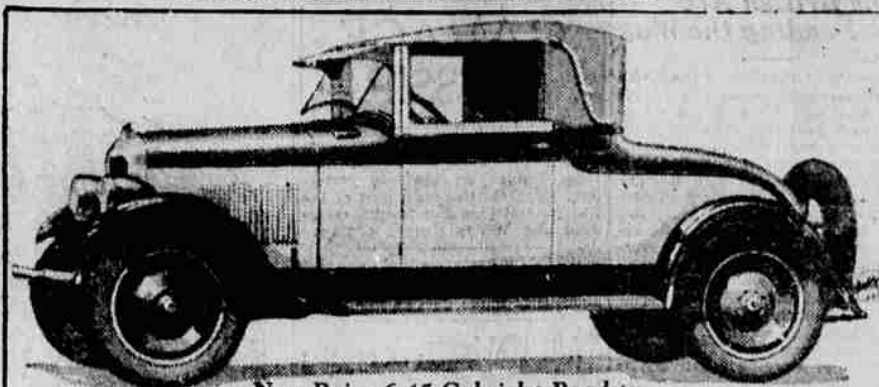
PHONE MAIN 761

When you have a tire to change. We go any place in the city.

Kelly Tire Shop

Adams Ave., with Ledbetter

INTRODUCES TWO NEW MODELS



New Paige 6-45 Cabriolet Roadster



New Paige 6-45 Coupe

The cabriolet roadster, for four passengers, and the coupe, for two, are announced by the Paige-Detroit Motor Car company as additional models of the 6-45 Paige. The cabriolet is the lowest priced car of its type now manufactured, yet it has the distinctive features that mark the similar type car of the large Paige. The coupe is offered in optional interior finish.

other desirable motor qualities. It is claimed the Essex will drive smoothly and easily above a mile-a-minute, and can be driven 30 miles an hour all day long. Both cars, it is said, are capable of high sustained speeds over long distances and all types of roads. In line with its new performing qualities, the Essex is renamed the Essex Super-Six.

Prices, in line with Hudson-Essex policies, continue moderate despite the many improvements; and trade comment is that having been once announced they may be considered as stabilized. Hudson is understood to have reached what it considers the proper price level for both Hudson and Essex.

This new Hudson-Essex line of cars is composed of 12 body types

Explains Dodge Brothers Plans For Expansion

Regarding the present building program E. G. Wilmer, president of Dodge Brothers, Inc., has said, "Year after year since 1914 when the first Dodge Brothers motor cars were produced dealers have been unable to secure the cars needed to supply the spring and summer demand. Year after year production has been increased only to be absorbed by the even more rapidly rising tide of orders."

In 1923 Dodge Brothers built almost twice as many motor cars as in 1921. In 1923 the output was 9.4 per cent greater than in 1922. In 1924, while the industry lost 11 per cent compared with the previous year Dodge Brothers gained 25.7 per cent. Dodge Brothers 1925 production exceeded the 1924 by 15.2 per cent and now the 1926 output has exceeded the 1925 by over 27 per cent while the industry has gained 3.3 per cent over last year according to preliminary figures. Comparing with 1923 the industry has gained 9.6 per cent while Dodge Brothers have gained over 84 per cent.

"A manufacturing capacity of 1300 cars and trucks each full—a variety of cars which will meet almost any preference. All cars are characterized by higher radiators, hoods and general streamline effects. Essex is now a small counterpart of Hudson in appearance. Fenders are of handsome curved type, well designed and proportioned. Four-wheel brakes are standard on Hudson. Lamps are bullet-shaped—nickle-plated on Hudson and lacquer finished on Essex to harmonize with body tones. All cars have front parking lights."

Instrument boards group all units, including a gasoline gauge in a neat panel, indirectly lighted. Steering wheels are all walnut. Upholstery employs attractive fabrics, and all metal trim within the bodies is finished in harmony with the rest of the interior. Dome lights, curtains, robe-rails and smoking sets are features of various models. Seats are highly comfortable. Interior hardware has been selected with close attention to harmony and general appeal.

To assure finer performance, a large number of mechanical betterments have been built into the cars. New ignition systems provide a full automatic control. Sparks are about 50 per cent hotter than ever previously used. Compression ratio has been somewhat raised. Radiation is increased 16 2-3 per cent in both cars. Improved carburetion has been applied to both motors. According to one high official, the combination of tremendous power and gasoline economy achieved by the new Hudson is proving the astonishment of the carburetor fraternity.

In the Hudson, the F-head type of valve arrangement is employed. This locates the intake valves in the head of the motor and the exhaust valves at the side. No other arrangement of this type is now known in American production.

Essex Performance Better
The improved Essex engine runs with remarkable smoothness. With an improved and highly developed splash lubrication system, ample oil is supplied to the engine at all speeds up to the maximum. All rotating parts of the motor—and also the flywheel, clutch, transmission and driveshaft—are now carefully balanced to extremely close units. It is declared that smoothing out these units have imparted a smoothness and power output far superior to anything previously known. Clutches in both cars are of single-disc type, running in oil, but requiring no lubrication for thousands of miles.

working day having proved insufficient to supply dealers' requirements during the spring and summer of 1925 it was decided late that year to spend \$10,000,000 on factory expansion. Early in 1926, this program having been completed, the capacity had been in-

creased to 1700 cars per day—seemingly enough to insure an adequate supply for every dealer. But history repeated itself and now these additional facilities are found necessary for 1927."

A deputy city clerk in New York City, has performed 85,001 marriages within the last five years and a half.

While inspecting the dynamo of his car a Pullman porter on the Canadian National Railway was left on the ground when his train started. Prone at being left in the winter wastes he grabbed the handrail of the Pullman door and clung to the rail for twelve miles. When the train stopped he was still clinging but his hands were frozen.

In 1924, the United States sold in foreign lands more than twelve million dollars' worth of musical instruments. The player-piano made in Chicago is crowding out the samisen in Japan. American-made reed organs are found in British India, and in churches in England organs manufactured in St. Louis are used.

NEW PEAKS

Of Speed, Power and Safety

Super-Six Principle

Long Held in Check

Now Released

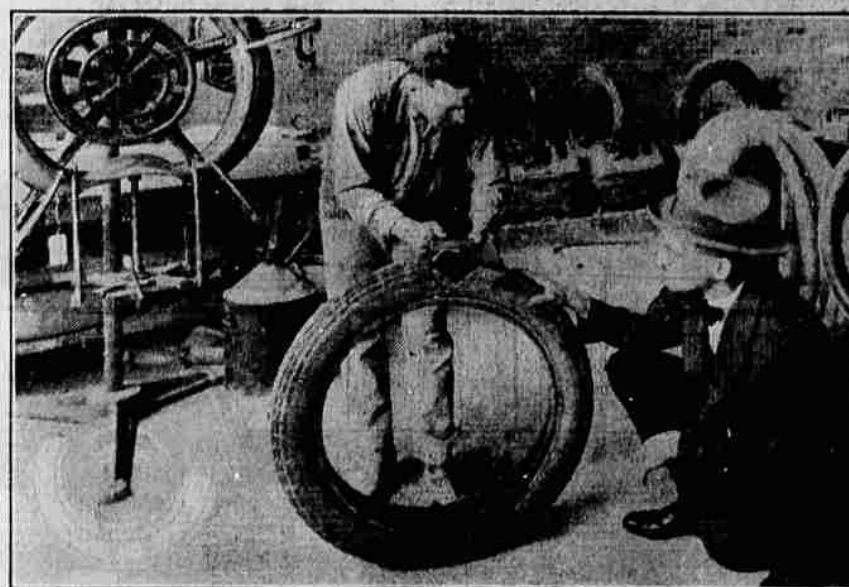
To Its Full Capacity.

The New Hudson

The New Essex

LEDBETTER'S GARAGE

A Complete New Service In Tire Vulcanizing and Rebuilding



The Famous Key-Hawkie Equipment

This new machinery enables us to offer to the motoring public the latest and most complete tire vulcanizing and rebuilding service to be had. To absolutely assure the finest results we have engaged the services of an expert tire man who thoroughly understands the operating of this new equipment.

EVERY TIRE REPAIR JOB GUARANTEED — ALL SIZES — BOTH BALLOONS AND HIGH PRESSURE

Make arrangements now, if you wish, for the vulcanizing and repairing of injured tires.

Texaco Gas and Oil

Playle Oil Co.

Fisk Tires and Tubes

"Playle's Superior Service—Always As Near As Your Telephone"

Buick Ahead Again in the Yellowstone!

Again in 1926, more Buicks toured through Yellowstone Park than any other car except the one of the lowest price. Buick has held this same honor every year since the Park was opened to automobile travel.

This year there were 4,756 Buicks in a total of 44,472 cars registered. 101 different makes were represented in the registrations. One in every ten was a Buick.

Here is convincing evidence of Buick reliability—striking proof of the faith which Buick owners repose in their car.

They know Buick will take them and bring them back comfortably, safely and splendidly—across the Continent—or around the World.

THE GREATEST BUICK EVER BUILT
JENNINGS & SHUMATE
Adams Avenue