



# AUTOMOBILE NEWS



## PRICES REDUCED; NEW MODELS OUT

### Paige-Detroit Motor Car Company Makes Two Announcements

NEW YORK, Jan. 8.—With the opening of the New York Automobile show today, announcement was made from the Paige-Detroit Motor Car company's headquarters of a price cut in most cases amounting to \$100, affecting seven models in the three series of Paige six-cylinder cars.

Four models of the 6-45 Paige were reduced, as were two models of the 6-55 Paige. In the line of big six Paiges, only the limousine was reduced.

The reduction, it was announced, is made in anticipation of increased production following greater demand and improved plant facilities.

Two brand new Paige models are also announced today at the New York automobile show. The new cars are the 6-45 four-passenger subcompact roadster, which takes its place as the lowest priced car of this type, and the 6-45 two-passenger coupe.

Five models comprise the 6-45 series. Besides the two new models just presented, there are the five-passenger touring car, the five-passenger brougham, and the five-passenger sedan.

Both the new coupe and the new roadster is virtually a miniature of the large Paige, its makers having endeavored to provide a car on the smaller chassis with the same wide appeal as has the larger model.

Particular features of the car include plate glass windows that disappear into the door and a rickety top that may be folded back, converting the car to the roadster type; remote control for the rear deck, so that the rumble seat may be made available for additional passengers by simply turning a handle in the front compartment; stream-lined headlamps and cow lights, and heavy tubular bumpers finished in color to harmonize with the body, which is lacquered in sapphire gray and Pemaquid blue. The driving compartment is upholstered in genuine Spanish leather, over seat cushions built on comfort-type springs. Steel disc wheels and shock absorbers are standard equipment.

## General Gas Is Victorious In Mileage Contest

Fourteen and one-tenth miles to a quart of gasoline.

An average of 34.6 miles per gallon by forty-six motorists.

This is the latest record established by General gasoline in automobile tryouts. This is not the first time General gasoline has made remarkable showings, however. It has already broken the world speed record twice this year in hydroplanes.

The automobile mileage record was established in cooperation with the distributors of Overland automobiles at Anaheim, Cal. A mileage contest was arranged in which "Whippet" models were used exclusively. All drivers over the age of 16 were permitted to enter the event. Forty-six men and women drivers competed. Each driver was furnished with one quart of General gasoline, and upon starting the switch was sealed and was not permitted to be turned off.

The record of 14.1 miles per quart was established by Willard Hodges, while the average of forty-six drivers was 34.6 miles per gallon. This showing is believed to be one of the best of its kind ever established. All of the machines used were the property of the contestants, and were not changed in any manner for the event.

Similar gratifying results were obtained recently in a test with a standard Willys-Knight "70" sedan, in Oakland, Cal. In this run, 24 miles to the gallon were recorded. This test was made in face of extremely difficult traffic conditions and is likewise considered an excellent showing.

## DEBATE WOMEN JURORS

LONDON (AP)—England is debating the question whether women should be permitted to serve on juries.

The question arose during the Stella Maris "triangle" murder trial when one of the women jurors, under the stress of pent-up emotion, gave a hysterical cry and collapsed, stopping the trial for several minutes.

Here is what some women think about the matter:

Mrs. Wintringham, late member of parliament: "Women should not shrink from serving on either bench or jury."

Lady Emmott: "Women are just as much use on juries as men."

Violet Hunt, novelist: "More than two women should not be sworn on each jury. I draw the line, however, at murder trials."

Rose McCauley, novelist: "Serving on juries is a waste of time. I have served on them."

Mrs. Ross Dugg, lawyer: "As a rule they are quite as good as men."

## WOMEN AND HISTORY

PARIS (AP)—The young French girl is being attracted more to the study of history, not merely anecdotal and picturesque, but solid and serious. Eight were admitted after examination to the famous French School of Historical Research which has turned out some of the finest historians in the world. One of the girl candidates was placed second on the list.

## COWBOY HUMORIST IS MADE MAYOR



Will Rogers, famed cowboy humorist, makes a triumphant entry in Beverly Hills, Los Angeles suburb. The large picture shows Rogers declaring "They might as well make me mayor of Los Angeles and Venice, too. I could tend to Beverly Hills at night; that's when it needs 'tending to'." In the other picture, Rogers is shown receiving his official pillow, inscribed "A soft seat for a soft job."

## Developments Along 2 Lines During Old Year

Smaller autos and perfected safety devices have characterized the automotive development of 1926. Experts are analyzing what 1926 has brought to America's greatest industry. Of these two different lines of progress, one, the trend to smaller cars, was well established a year ago and has developed further during the last twelve months. Shorter wheelbase and greater flexibility and engine economy are now recognized and desired characteristics. The other trend is toward safety.

The trend toward safety has included perfection of brakes, better bumpers, running boards that are in reality side bumpers, and safety glass. The last named innovation is, according to insurance men, the most significant. Investigation by a Massachusetts insurance association during the year has shown that 95 per cent of all injuries are caused by flying glass, and has called attention to the need for abolishing this condition. Manufacture in America of a long tried European type of triple safety glass has brought about the use of this material in many passenger cars, and automobile accident in-

## Auto Licenses On Increase in Utah

SALT LAKE, Jan. 8 (AP)—Automobiles and trucks licensed in the state up to Dec. 28 totaled 91,276, a new high figure for the state. In 1925 the registrations amounted to 91,515, but this number included approximately 17,000 transfers. No transfers are included in the 1926 figures.

Gasoline tax collections amounted to \$1,362,881.46 for the fiscal year ending Nov. 30, as compared with \$1,005,509.22 for the preceding year. Records of the secretary of state's office show 47,252,324 gallons of gasoline sold in the state during the last year. Combined with the gas tax are receipts of \$623,375.10 from registration of motor vehicles, bring the total state revenues derived from the automobile industry to \$1,927,256.56.

Of this amount \$60,000 will be used by the state highway department for overhead and \$17,500 for the retirement of state road bonds.

The Greyhound Hotel, Croyden, will be the first hotel theater ever licensed in England.

## Ford Company Announces New Buying Terms

The Perkins Motor company here this week announced an alteration in the terms on which new Ford cars may be purchased

which will no doubt be of interest to those contemplating buying a Ford car or perhaps make it possible for some people to own a car, who before thought they could not afford it.

The popularity and increased reliability of Ford cars have made these terms possible, according to the Ford dealer here.

Heretofore the down-payment on new Ford cars has been one-third

of the original cost, but with the new terms plan the amount of the first payment has been brought down considerably.

On a new roadster the initial payment is now \$110.50, on a coupe \$145, a touring 109.90 and a tudor sedan \$139.85.

The monthly payments have also been decreased the payment on the roadster now being \$24.90, the coupe \$31.10, the touring \$26.20 and the tudor sedan \$31.70.

## FIRST SPANISH CLUB

MADRID (AP)—At the moment

when the men's clubs of Spain displayed indications of decadence, women stepped to the front and founded the first women's club ever established in this country, the Spanish Feminine Lycium club.

There were 150 charter members, the majority of which are Spanish, and include the first woman lawyer, notable writers, sociological experts, musical composers, ad-

ministrators, physicians, surgeons and representatives of every kind of activity.

Modern ideas are prevalent among the members but conservatism is supreme in the clubhouse. No woman has yet been seen smoking there, although there are no rules to prevent it.

Too many people's idea of pleasure is doing something they cannot afford to do.

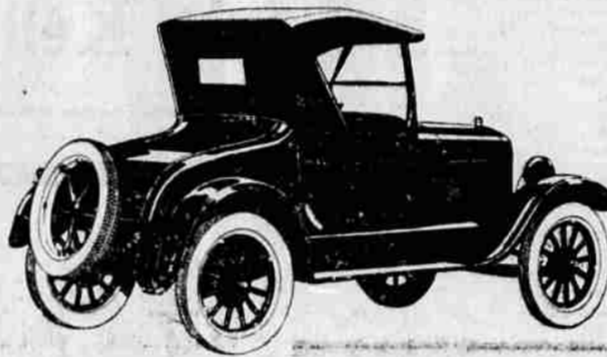
### New Low Terms



### New Low Terms

The continued popularity and increased reliability of Ford Cars has made it possible to offer to all prospective buyers the privilege of buying a new car on terms that so far have been unheard of in this territory. Unusually low first payments with equally low monthly payments will make it possible for everyone interested in economical transportation to drive a new car when otherwise many would be forced to buy a used car. Added mechanical refinements together with the new color combinations make Ford cars today more than ever the outstanding motor car value in the world.

Always Lowest in First Cost, Operation and Upkeep



## Roadster

\$110.50 Down  
\$24.90 Per Month



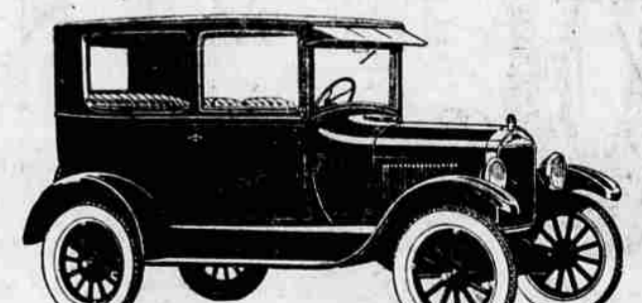
## Coupe

\$145 Down  
\$31.10 Per Month



## Touring

\$109.90 Down  
\$26.20 Per Month



## Tudor Sedan

\$139.85 Down  
\$31.70 Per Month

# Perkins Motor Co.

LA GRANDE, OREGON

Cor. 4th and Adams

M-500



THE PROFESSOR TAKES A BUGGY RIDE. In the picture is shown Dr. Frederick Stoner, of the University of Chicago, traveling along the old road between Tokio and Kioto, Japan.