

NOVEMBER AUTO OUTPUT DROPS

Reaches Lowest Level Since August, 1925, Officials Report

WASHINGTON, Jan. 1 (AP)—A decrease in manufacturing activity during November and December, with minimal production maintaining a high level was reported by the federal reserve board in a summary of general business and financial conditions made public here.

Wholesale prices were reported at the lowest level in more than two years while firmer money reflected the usual seasonal requirements in connection with holiday and end of the year activities.

Production of bituminous coal, petroleum, copper and zinc has been unusually large during the last month, the board said. Pig iron production also increased slightly last month, but steel mill activities during November and December were considerably reduced.

Automobile production declined sharply in November, reaching the lowest level since August, 1925. The textile industry maintained the same level in November as in October, while the building industry showed less seasonal decline than usual in November.

"I understand you have just bought an automobile?" "Haughty Customer—No; I want something that just sneezes."

"My wife has run away with a man in my car!" "Good heavens! Not your new car!"

The objection to a hearse that looks like a limousine is that it makes every sedan look like a hearse.

The traffic problem of today seems to be a question of hit or miss.

Autoists run across many curious things in their travels, and over some.

SAN DIEGO GRAFT TRIAL NEAR CLOSE



District Attorney Chester C. Kempley of San Diego county, and his assistant, Guy Selbeck, are on trial for alleged acceptance of a \$40,000 bribe for suppression of murder evidence. The trial is part of a general probe of alleged vice protection. Left to right, Defense Attorney Dempster McKee, Kempley and Selbeck.

Auto Company Official Discusses Merits of Installment Purchases

By H. B. Hills Vice President of Distribution Packard Motor Car Company

There is a vast difference between buying on time and an article which rapidly depreciates and making an investment on the deferred payment plan by purchasing a long life piece of merchandise. Installment buying, much discussed of late as it refers to automobiles, is economically sound if the product bought will considerably outlive the payment period and serve a useful purpose.

Deferred payments have been accepted for untold years as right and proper when the plan is properly applied. Obviously it is not good economy to purchase a novelty or an article on which the price greatly changes.

The Packard Motor Car company has encouraged the purchasing of

cars on deferred payments by making it easy to do so. It has done this because it has recognized the fact that it is better to make payments for a year and then make no payments for several years than to continue to make payments every year.

The automobile buyer who does not wish to pay the entire cost of his new car out of his surplus must look for stability in his investment and with this in mind he must seek closely several things. He can find safe channels in which to buy for not one company has a monopoly on the stability for which he must look.

Up to Purchaser First of all the car purchaser must see that he is not going to have the value of his purchase depreciate greatly. He must pick out a good car, capable of years of service, made by a company of stability and sold at a fair price. He must "sniff" around, saddling himself with an "orphan."

He should look well into the history of the manufacturer and the dealer or distributor from whom he would buy the car. He should look carefully back of the show room floor and spend some time investigating the service department of the dealer and of the factory as well. After he obtains his car his contact with the dealer or distributor who sold it is going to be close. He should learn if this retail institution is a sound, successful business concern.

Don't Flirt with Chances No person would think for a moment of buying a piece of real estate that did not have a 100 per cent perfect title. People do not gamble with real estate titles. There is no necessity for them to flirt with chance in buying motor cars.

No person should purchase an automobile from a company whose stock he would not care to buy. The prospective purchaser of a piece of real estate usually consults his banker. The man contemplating the buying of an automobile would do well to discern the soundness of the company back of his proposed investment with his banker also.

Time purchase of an automobile when these considerations have been observed and when the purchaser is buying for himself the full value that has been built into the car by keeping it for the length of its desirable life, rather than trading it in after a year for a "new model" is good personal financing.

"Yes, I saw seven of them changing one pedestrian the other day, and I decided that I was at the wrong end of the sport."

Medical authorities report that too many Americans are dying of hurry. In many cases the hurry is that of drivers of automobiles.

Dodge Brothers Plan Convention On January 5, 6

Probably the largest sales convention ever held in Detroit will open Jan. 5 and 6 when the Dodge Brothers dealer organization convenes for its twelfth annual meeting. Nearly 2,000 are to attend. In addition to Dodge Brothers and Graham Brothers dealers from the United States nearly 100 Canadian sales representatives will be present and several foreign countries will be represented.

Sixteen special Dodge Brothers trains from North, East, South and West will start unloading the convention visitors in Detroit Tuesday, Jan. 4. Hotel rooms reserved for their three-day stay will be assigned to the guests on arrival.

The meetings, which will combine business and pleasure, are to be held at the new Masonic Temple, said to be the largest and most beautiful Masonic edifice in the world. The total floor area of the building is 530,000 square feet of 12.5 acres. It is here that the dealers will hold their annual banquet and stage their annual show. The banquet will probably be the largest ever held in the temple. Factory and dealer talent shows are to be staged in the temple auditorium which seats 5,000 people. The stage is 110 feet wide, 24 feet deep, 78 feet high and has 95 sets of lines.

While the dealers are in Detroit Dodge Brothers, Inc., will stage its annual dealer automobile show displaying the very latest of improved Dodge Brothers types, together with the major types of Graham Brothers trucks. One interesting display will be a touring car of every year since the first Dodge Brothers motor car, which was built in 1914. Art exhibits and charts depicting the next year's advertising and selling campaigns will line the sidewalks.

PROMISE, (Special) — F. G. Potter preached at the Promise school house Sunday.

W. B. Hisecock and family, of Maxville, spent Christmas at the Obe Swearingen home here.

Mrs. Bertha Carper and Mrs. Lona Carper are both ill.

Miss Marie Larm went to Walla Walla last Friday to spend the holidays with her parents.

Emilee Courtney left Saturday for Troy, where she is visiting her parents during the holidays.

Melvin Carper, who is attending high school in La Grande, came in Friday to visit during the holidays with his parents.

Charles P. Carper and family spent Christmas day at the I. S. McDonald home.

UNIQUE STUDENT



Miuna Kohler, 16, Alameda, Cal., could not go to school because of illness, but she studied at home and has just been graduated from the Alameda high school with a special bedside graduation exercise. Here she is receiving her diploma from Supt. of Schools W. G. Padon.

Bikes Must Have Licenses In Boise

BOISE, Ida., Jan. 1 — On and after today all bicycles in Boise must carry a license plate, in accordance with a recent ordinance passed by the city council. The ordinance is for the purpose of protecting the owners of bicycles as many thefts are reported to the police, records show.

The procedure to obtain a plate is to take the wheel to the police station, where it will be recorded by serial number and other features of the wheel. There an application will be issued and approved. This application will be taken to the city clerk who will issue the plate and receive the fee of 50 cents, charged for each plate.

"City of the Angels" is good for a town with perfect traffic freedom. A man is a pedestrian one minute and an angel the next.

CAR DEATH RATE IS ON INCREASE

One Person Killed in 1925 for Every 923 Autos in Service

WASHINGTON, Jan. 1 (AP)—The hazard of death in automobile accidents is rising rapidly in the United States, the national conference on street and highway safety said in issuing statistics showing that one person was killed in 1925 for every 923 automobiles in service.

Automobile deaths for the year were 21,627 exclusive of fatalities occurring when cars were in collisions with trains or street cars. The number of automobiles registered was 19,954,347.

"Emphasis should be constantly given to the fact that the death rate from automobile accidents is increasing rapidly year after year," the conference statement said, "and that the street hazard for everyone is becoming greater and greater. Better regulations must be enacted and enforced and better safety campaigns must be carried out."

In New York state, one person was killed for every 721 automobiles registered while in Florida, though the total number of deaths was smaller the killing rate was one person for each 597 cars. Iowa

at the other end of the scale was charged with only one death for every 2,190 cars registered.

PROMISE, Ore. (Special) — M. A. Alice Smith and daughter, Theresa, arrived here last Thursday to spend a week at the Stella Paulson home.

Mrs. Alice Chenoweth is spending the holidays with her parents, Mr. and Mrs. Vesper Henderson.

The Christmas tree and program at Promise last Thursday night was well attended.

There was a party at the John Carper home last Saturday night.

Roy Carper and Clyde Taylor left Monday for the East Oregon Lumber camp, where they hope to find work.

FRANKLIN The Franklin car you see now will be a distinct and outstanding car in 1927, 1928, 1929 and 1930. McCLURE'S YAKIMA - WALLA WALLA - PENNINGTON - LA GRANDE BAKER - ELLENBURG H. J. Stoutenberg, Supervisor - Hird Lewis, Sales 806 Adams Avenue

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MILES OF SERVICE IN THESE USED CARS 1926 Chrysler "58" Coach 1927 Chrysler "60" Coach (This is a new car and can be bought at a sacrifice price.) 1924 Buick 4 Touring 1923 Buick 4 Sedan 1921 Olds Six 4-Pass. Coupe. Jennings & Shumate Buick Sales and Service

Don't Cuss! Call us! Instead of working up a "raw meat" disposition when you have a flat tire, just take the nearest phone and call Main 761 It's part of our work to go any place in the city to make tire repairs. Kelly Tire Shop Adams Ave., with Ledbetter

THE PRETTIEST baby in Hollywood is the honor claimed for Norman Sper, Jr. The mother is the former Winona Winter, once a Broadway stage star.

More Power To You in 1927 BUNTING TRACTOR COMPANY Dealer "Caterpillar" Tractors "Holt" Combined Harvesters Jefferson and Elm Streets