

LaGrande Evening Observer

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A WARNING TO BOATMEN—Let not your boat sink on the waves. Let not your boat sink on the waves. Let not your boat sink on the waves.

Final astronomical reports about the Martian climate bring cheer to southern realtors. Judging from the temperature prevailing there, Mars will never win Florida's tourists.

While urging special care when driving in town it is important that equal consideration be given driving on the highways. "Cabbage" hill in Umatilla county has had a silver thaw that has made driving treacherous. Curves require increased caution. And snow covered highways in the mountains argue for minimum speed for the sake of road-working equipment. Highway officials may well keep signal men behind and ahead of snow plows when the road is being cleaned. Every effort for the sake of safety is needed.

FIVE MORE DAYS

The Christmas shopping rush is on. With the holiday only a week away five days of next week—the last five shipping days—will bring throngs of gift seekers to La Grande stores for the final ordeal of disposing of everything on the Christmas list. Seldom have the stores and shops specializing on suitable holiday goods been so completely and wonderfully equipped for gift trade. And in spite of the fact that last December was one of the record holiday months for La Grande's business houses many firms are reporting equally good or even better volume this year. It is an indication of growth and prosperity, but it is also an indication of a state of mind that can well be envied by less fortunate communities. The giving of gifts at Christmas time, it is charged, has made the season one of too much commercialization. We disagree. Money has not robbed Christmas of its old spirit. Never during the year is there the same good cheer, the same happy fellowship, the same appreciation for friendships, the same concern for unfortunates as at Christmas time. We give gifts representing distinct monetary value, it's true, but it is still the spirit of the giver, the thoughtfulness, the expression of friendliness and regard that count most. And it will always be so. Christmas giving is the world's one specific opportunity for an expression of unselfishness, for thinking of others. It makes gifts worth while, both for the recipient and the giver.

PERSONALS

Home From College—Melvin Parks, who is a University of Oregon student, came home this morning for the holiday season.

Left For California—Mr. and Mrs. Floyd Moore and three children at this city, left this morning for Los Angeles, Cal., where they will visit during the holidays with Mrs. Moore's parents.

Home From O. A. C.—Earl Barnwell, a freshman in the school of engineering at the Oregon Agricultural college, is home from Corvallis to spend the Christmas holidays with his parents, Mr. and Mrs. T. G. Barnwell.

Home From Washington—Miss Vera Price and Miss Vera Beatty arrived in La Grande this morning from Seattle, Wash., where they are students at the University of Washington. They will spend the holidays here.

Home From University—Miss Marjorie Condit, a freshman at the University of Oregon,

CROPS YIELD BETTER WITH IRRIGATION

(Continued from Page One.)

report. The demonstration at Imbler was arranged at the request of the Union county chamber of commerce agriculture and irrigation committee, who have for several years advocated irrigation as a means of improving agricultural conditions in the valley. The plot was located on the S. L. Brooks farm chosen from among several prospective sites secured by the county agent. Water was obtained by pumping from a nearby stream, the report reads.

Yields increased. Results of this year's work have been reported by Robert Wilby, county superintendent of the Union station, who was in direct charge of the work. In general yields were increased by the use of water. This was especially true of the alfalfa crop. H. H. Huron, who grew wheat on adjoining land and who harvested both his and the irrigated plots, however, reports that his non-irrigated wheat yielded a much higher average return than the irrigated plots.

The plot selected was situated on especially favorable land for irrigation. Every acre in the report. No drainage problem such as will certainly be met with in the valley as a whole is involved in the Imbler plot, and the cost per acre of irrigating the valley would be on a relation to the cost per acre of irrigating the plot.

Several farmers put water on their property to use this year, at the county agent's suggestion. One farmer modified his potato growing methods with the use of irrigation and his yield was over 200 sacks per acre on four and one-half acres, which is more than a 40 per cent increase over the yield of the highest similar planting not irrigated.

During the past few years hard weather when has been introduced on about 75 per cent of the farms in Union county and in 1925 more than 20 farmers tried irrigation for the first time, yield reports secured to date indicating that this variety is superior for steep moist soils.

Federation Food Producer.

Most of the farmers who grew soft winter wheat the federation yield larger than the hard winter wheat. W. H. Vogel, of Union, yielded 120 bushels of each variety. The hard winter wheat yielded 75 bushels per acre and the federation 78 bushels. L. F. Wright, of Imbler, planted 15 acres to hard winter wheat, which yielded 75 bushels per acre, and 10 acres to federation, which yielded 85 bushels per acre. Harold Hingaman, of La Grande, planted 75 acres of hard winter wheat and 50 acres of federation. The first variety yielded 72 bushels an acre and the second 74 bushels.

C. C. Conrad, of Imbler and E. L. DeLong, of La Grande, also planted hard winter wheat, yielding yields of 27 and 31 bushels, respectively. Following is a list of those planting federation and hard winter wheat: L. F. Wright, Imbler, 77 1/2; George Raymondson, La Grande, 60; Mrs. Mary McKennie, Summerville, 48 1/2; Alex McKennie, Summerville, 25; A. H. Arnold, federation crop averaged 50 bushels an acre and his hard winter wheat 48. Harold Hingaman had a 7 1/2 bushel average of federation.

L. F. Wright, who has grown federation wheat for two years reports: "Hard winter wheat is at least 8 days earlier, quality good and does not shatter or rot in the absence of late rains and is perhaps the safer wheat. Federation feeds good but requires more moisture to make the crop. My report was made from summer-fallow land which was in ideal condition, both crops being practically the same."

Another Report.

Another report from independent takers says: "I was on 23 days with a combine this season. The variety which yielded best was federation, giving larger yields than all wheat. The largest yield in this locality was federation crop on wet ground. I think the federation is better on wet ground. My hard winter wheat on dry ground." E. H. DeLong says: "I have thrashed both varieties and think federation is the better yielder. If I can do so on reasonably dry ground, I will use it next year."

The county agent advises irrigation in preference to hard winter wheat, but has recommended the so-called wet land of the subdivided type, and hard winter wheat on all lands having a low moisture content and for all late seedling. An increased acreage of federation will be planted in 1927.

Due to an increase in the yield of hybrid 1-2 wheat this year of 200 1/2 to 15 bushels per acre over 1925 wheat, an increased percentage of winter wheat land has been seeded to hybrid 1-2 this fall.

Rabbit Growth.

Paul Knauts, La Grande, Tom Waininger, Alford, grew small plots of rabbit, a new strain of rabbit from seed secured from western Washington this year. All plots showed some small quantity of seed mixture. Seed of a new strain of white club wheat, called rabbit, has been planted on the J. A. Gaakill farm for the 1927 crop.

Martian soil proof out, the highest yielding dry-land oats under test at the Hoos experiment station, were tried out in the county this year for the second time. They have outyielded other varieties where comparisons were made. Five demonstrations were carried on in the county this year, more than 2000 bushels of this seed is available for planting in 1927 and it will be distributed to many new growers. This variety of oats does not require treating for smut and it has been proved that the yield secured in an unfavorable year, was larger than any out

Two Who Flew Over North Pole Saw Santa Claus and His Reindeers

NEW YORK, Dec. 18 (AP)—Children, there is a Santa Claus. Two Americans who have been to the top of the world say so, and he is to see airplanes and dirigibles as well as reindeer this year.

Nating that boys and girls all over the world were clamoring because Santa and his reindeer were not mentioned in the explorer's narrative, Henry Woodhouse, president of the Aerial League of America wrote them. Asked whether Santa had been seen, Lincoln Ellsworth of the North replied: "Absolutely. I hope the time will never come when I

Frenzy That Swept Stock Market Yesterday Caught Many Shorts

NEW YORK, Dec. 18 (AP)—The speculative frenzy which swept over the stock market yesterday in response to the \$200,000,000 United States steel dividend seemed to have run its course today and trading gradually quieted down. Profit taking sales checked the upward in many prominent industrial issues and although bond operations were hurried, elsewhere considerable irregularity resulted. U. S. Steel reported that night final price of 19 1/2, but later fell below 19.

NOT ALL PROFITS

NEW YORK, Dec. 18 (AP)—In the midst of joy of thousands of Christmas dividend checks in United States stock and some other times registered gloom today because of the unexpected spurt in the stock market which sent prices soaring to new high levels after the steel corporation announcement of a 40 per cent stock dividend.

Wall Street had not discounted the stock issue in advance, as is usual, having heard that the special meeting of directors which authorized it had been called to receive the resignation of Elbert H. Gary. As a result, in the first trading after the dividend was announced speculators vied with one another to buy, especially some bears who had sold short before the announcement.

Chicago Men Caught

Among the shorts who scurried to cover when steel headed the big rise in dozens of stocks were Wall Street operators who recently made a killing in Baldwin locomotive stock.

Reactions over the steel dividend away from Wall street are suggested by the New York Times, which points out that farm bloc circles have more or less consistently opposed to high tariff as discriminatory against farmers and in favor of industry. The New York World considers it significant that in their general appeal by

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MARVELOUS GIFTS TO MAKE A Marvelous Christmas

See Our Ad In Special Section, Page 7, Today

Saturday will be observed as a holiday throughout the state. In La Grande all business—both private and public—will be closed and the day turned over to rejoicing. Streets will remain open Friday night until the usual Saturday-night closing time. The Evening Observer will not publish a Saturday issue, the Friday night edition to be the last until Monday.

The business section of La Grande presents a better appearance than ever before, many repairs in decorating the stores and business houses, and the exterior decorations lend much to the motif. The trees along the sidewalk edge have caused many favorable comments.

Loggia, besides the KKK, are planning for special features. The Knights of Pythias will entertain the Pythian Sisters and their friends at a Christmas dinner Monday evening at the K. P. hall at 6:30 o'clock. Turkey will be the main dish. A program of speaking and music is being arranged by the committee in charge. The Rev. C. C. Lee of Union, will be one of the speakers.

With the weather forecast for the coming week predicting about normal or slight above-normal weather, many believe there is little chance that the blanket of snow will be dissipated before Santa Claus comes. A white Christmas had not been officially predicted by the weather man but the indications are that such will be the case.

Attractive Gifts to Suit Every Member of the Family

At prices to suit the purse of everyone.

Look over our bargains in toys and dolls.

Newlin Book & Stationery Co.

The Food Problem Solved

FOOD! The problem of mankind, since the first man, is being solved today. The past five years have seen more changes in food distribution than has taken place in hundreds of years before.

In reviewing our many years as an operator of grocery stores in La Grande, it is a great measure of satisfaction to personally know that you have been one of our many customers. Material gain, regardless of whether large or small, is a small item of value compared to the good will that service, friendship and long association alone creates. We hope that our efforts to serve and please you have been of value. The past few years have seen more changes in food distribution than has taken place in many years. Better merchandising methods must be adopted by all who would continue to serve the public with necessities. Individuals as well as businesses have found that in order to progress it has been necessary to conform to the economical trend of the times.

The management of the HOOVERIZED has always taken the lead in the years past in providing for its customers. Our first grocery store as established years ago earned the reputation of giving the most in service and value. The Hooverized as established during the war provided La Grande its first lower priced food store. At this time we announce to our customers that in order to continue in value giving we will from this date on operate on the most aggressive plan ever applied to lower the cost of food to our customers. Buying for cash and selling for cash will be the basis.

Credit will be discontinued. Prices will average much lower. To make it possible for our credit customers to take advantage of our new lower price plan we will, to the extent necessary, arrange so the the present account can be paid over several pay days. This service will make it possible for all who desire to take advantage of the new lower price plan that will be in effect. This new plan will provide a self-serve, also a service department including delivery and phone service. Customers will be served either way they choose. The same low prices will prevail through both departments. Customers who wish to take advantage of the new lower prices and get the usual phone delivery service without paying on delivery, can leave a deposit, and each order delivered will be deducted from this deposit, showing credit balance in customer's favor on each delivery. We sincerely hope that we will have your co-operation to the end that our new plan will be successful in the interests of all concerned. We thank you for the opportunity you have given us to serve you the past years and hope that we may in the years to come be able to continue to serve you and merit consideration.

We believe that we have solved the food distribution problem and hope you will co-operate with us and by your patronage enable us to demonstrate our money-saving plan. A two weeks' trial will demonstrate the substantial savings to be had at the Hooverized.

We wish you a Merry Christmas and a happy NEW YEAR. It is our sincere desire that the New Year will surpass your fondest expectations in good health, wealth and happiness.

New Prices in Effect Monday, Dec. 20th.

"WHERE THE THRIFTY THROG"

Free Delivery Any Size Order

Hooverized Grocery

A 100 Per Cent Community Food Store

2 Main Line Phones Call Main 40

Travel by Motor Stage

Safety Comfortably

TRAVEL BY MOTOR STAGE

La Grande for Joseph 9:00 A. M. - 4:00 P. M.
" Baker and Boise 9:20 A. M. - 1:25 P. M.
" Baker only 5:30 P. M.
" Pendleton - 11:00 A. M. - 3:30 P. M. - 8:15 P. M.

Connection at Pendleton for Walls, Wams, Pasco and Portland; at Portland all points South and North.

La Grande Depot Phone 799
All Modern Chair Car Stages.