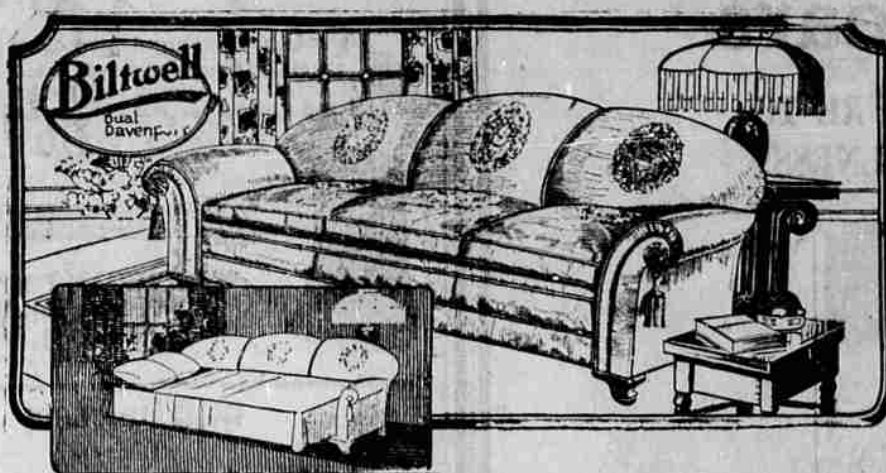


CONGRATULATIONS!

We congratulate W. H. Bohnenkamp Co. on the success they have attained the last 30 years; and we express our confidence in still greater success for them in the coming years.

Biltwell Davenport—the bed-davenport de luxe—is a practical investment for the sake of home comfort and guest-emergency.



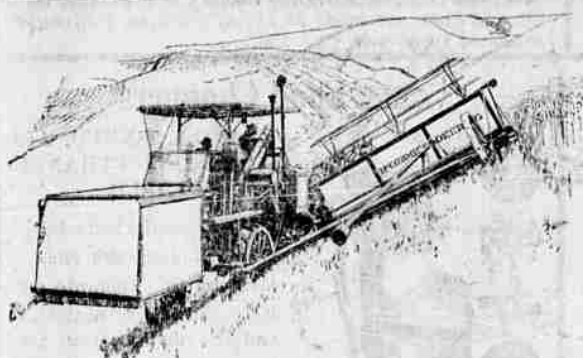
Biltwell Dual Davenport—the sensible, useful, and beautiful Christmas gift for the entire family.

See these smart davenports during Bohnenkamp's 30th Anniversary Celebration.

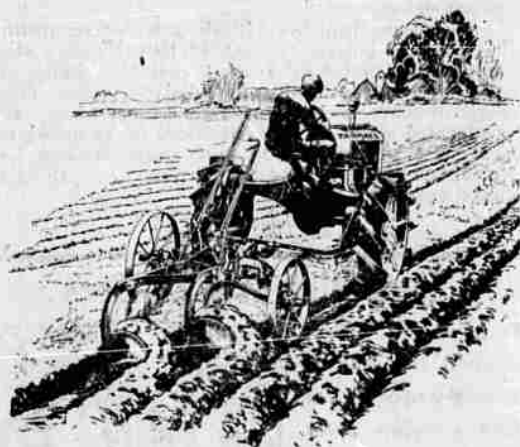
Portland Furniture Mfg. Co.

HEALY BROS.

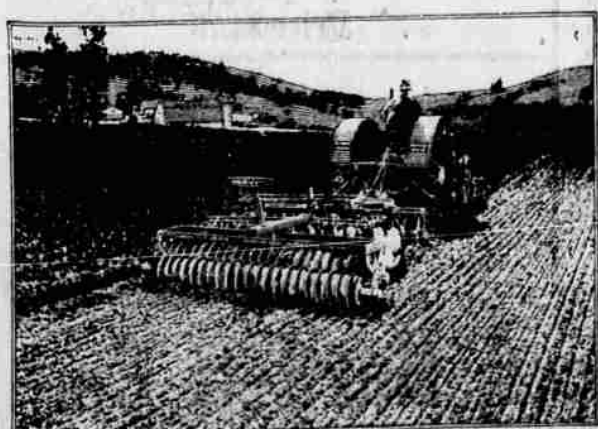
MAKERS OF THE FAMOUS BILTWELL BED DAVENPORTS



The McCormick-Deering Harvester-Thresher saves 20 cents per bushel over old methods in the harvesting of grain.



McCormick-Deering 4-cylinder FARMALL, the new all-purpose tractor for planting and cultivating row crops. Leads the way to real horseless farming.



In 1831, in a Virginia grain field, Cyrus Hall McCormick tried out his great invention, the wonderful reaper he had built on an anvil in the farm blacksmith shop.

Five years from this present year, in 1931, the history, the reputation, the accumulated skill and experience back of the International Harvester Company will reach the century milestone and celebrate one hundred years of farm machine progress.

McCORMICK-DEERING

As we make our way through life, surrounded by the wonders of the day, let us not forget that modern farming is the basis of modern living. All the comforts and luxuries of civilization are but the children of enlightened agriculture. They could not come until the swift methods of better farming had sent men from the soil into the world's workshops. Today the very existence of American industry and commerce rests on the prosperity and contentment of six million farm families.

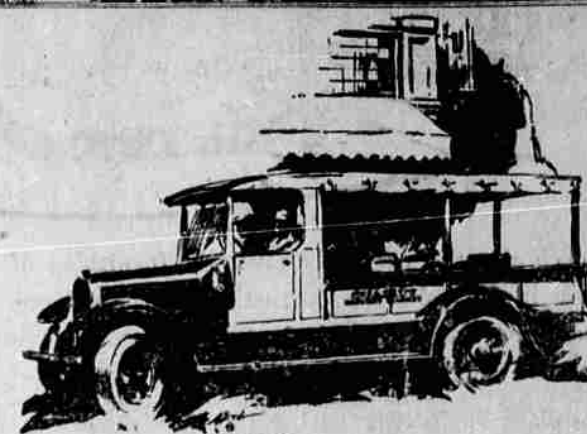
McCormick and Deering machines have come up through the years with agriculture. After the reaper and the thrill it gave the world, came invention after invention. Machine after machine came to subdue the wilderness, to save labor and drudgery, to put in and to harvest all crops with swiftness and efficiency, and to build yields higher and higher. Millions of McCormick and Deering machines, on millions of farms, trusted servants of the American farmer, one and inseparable with American progress!

Today these two famous names, linked into one—McCormick-Deering—stand as the mark of *quality, efficiency, true economy, and lasting service* on 54 lines of farm operating equipment. In 13,000 communities over the United States the stores of the McCormick-Deering dealers are headquarters for this good equipment which is destined to make good farmers better and better.

INTERNATIONAL HARVESTER COMPANY
OF AMERICA
(Incorporated)

W. H. Bohnenkamp Co.

Dealers
LA GRANDE, OREGON



International Speed Trucks and Heavy-Duty Trucks are doing farm hauling in every part of the country. Thousands of valuable hours are saved for productive farm work.



The McCormick-Deering Primrose Cream Separator (ball-bearing) stands for maximum efficiency in dairying. Illustration shows the electrically operated machine.