



AUTOMOBILE NEWS



FORD BUSINESS GOOD THIS YEAR

Ford business is good. This is the word sent out from the headquarters of the Ford Motor company and each week the Perkins Motor company here displays a new poster in its show window telling of this year's prosperity.

The poster this week announces that four million Fords have been sold within the last 25 months. Some of the other posters have read "4,653 Fords daily since May first," "On Our Way to Fifteen Million," "7,324 Fords per day for the last 10 days," and "Why did Ford sell 14,000,000 cars?"

Campaign Educational

The idea of the campaign is to educate the people in what the Ford Motor company is doing.

The Perkins Motor company—its Ford garage here—has contributed its part toward making this year the biggest in the history of the company, having sold one car for every working day since Jan. 1 of this year.

Besides making an excellent record in the sale of Ford cars, the local company is one of the

seven Ford agencies in the state of Oregon that went over the top by selling 125 per cent of its quota of Fordson tractors since Jan. 1.

Replacing Teams.

This means that an unusually large number of Grande Ronde valley farmers were convinced of the economy of running a Fordson tractor instead of a six-horse team, the tractor being able to do the work of 12 horses a day and requiring fuel only when it works.

Motorist Spends 35c for Repairs From N.Y. to L.A.

A 72-year-old man driving his automobile 10,000 miles through 27 states and a bit of Canada on a transcontinental round trip journey is a feat to "write home about," but when he does it with a repair expense of only 35 cents for the entire 10,000 miles, that's worth recording in motoring history.

G. H. Merrifield of Los Angeles, the man, and he and Mrs. Merrifield made the journey this summer in his Series 11 Franklin, two

years after Merrifield had passed the biblical three score years and ten.

But Merrifield had owned another Franklin automobile, before buying the one he used on the trip, and the prospect of the long journey daunted him not at all. Even his economy record seemed quite commonplace until he picked up a newspaper after his return and read how a man was boasting of crossing the continent one way—3,600 miles—with a repair cost a little in excess of \$2.00.

Merrifield grabbed his hat and drove to the nearest Franklin agency with figures to substantiate his claim. The 25 cents expense, over and above the ordinary costs for gasoline, oil and storage, was for one light bulb and one gasket.

The trip which required in all 83 days and covered slightly more than 10,000 miles, with New York City the farthest eastern point, was made in general (with many side trips) outward over the Santa Fe trail and homeward over the Yellowstone trail.

If a whistling noise is heard when the engine is idling, and not on a pull, it indicates a leaky joint in the intake manifold. Usually a gasket needs replacing.

FREE BOOKS FOR STUDENTS URGED

Textbook Committee of Opinion State Should Equip Pupils

PORTLAND, Ore., (Special)—Free textbooks for pupils of the elementary public schools will be provided in Oregon if the recommendations of the text book committee of the Oregon Teachers' association lead to the enactment of a law to this effect.

Only two definite decisions were made by the text book committee which met Saturday in the Portland hotel, although several other phases of the question, such as minimum requirements and uniformity of courses of study over the state were discussed. The other point agreed upon was that the state should not do the printing of the textbooks, this decision being based upon a rather extensive investigation the committee had made into the text book affairs of other states.

The committee members were A. C. Hampton, superintendent of the Astoria city schools; Brenton Vedder, superintendent of the Clackamas county schools; F. C. Bauman, superintendent of the McMinnville city schools; C. W. Boelcher, superintendent of the Dallas city schools and Edna Geer, superintendent of the Linn county schools.

Opinions Differ

J. S. Landers, president of the state teachers association and president of the Monmouth Normal school, and E. F. Carlston, secretary of the association were present for part of the meeting, along with some representatives of the Parent-Teacher organizations and others interested in the text book question.

While the committee was all of one mind that free text books should be furnished, a difference arose as to whether the books should be furnished by the state as a whole by uniform adoption or should selection be optional with the districts.

Some of the committee urged uniformity in course of study so that students moving from one district to another could go right ahead without interruption. All agreed that a minimum requirement with an option of including supplementary courses might work out.

The committee did not include any representative from the Portland schools, but C. A. Rice, city superintendent, was present for part of the discussion. Mrs. W. W. Gabriel, president of the state Parent-Teacher association, and Mrs. L. A. Baker, chairman of the legislative committee of the state association were also present.

George Neuner, who had a rough draft of a proposed law on free textbooks, outlined this to the committee, but action was deferred pending further consideration by another committee to be named by the president of the State Teachers' association.

Some of the salient features of the committee's report are:

"The committee feels that for the parents of the children in the state of Oregon to be compelled to buy textbooks for their children is inconsistent with the compulsory school law of the state. (Here the law requiring attendance is quoted). We submit that when the state says to the parent, 'You must send your children to school, and that you have no election in the matter,' it is not fair for the state to not furnish the full equipment for educating the children. Your committee also feels that 'under the free system the children of poor parents may appear at school as well equipped as children of the well-to-do, and no suggestion of 'charity' attaches to the poor child.

Expressions Given

The committee members had made an investigation into the text book laws in a number of states and in the reports the following points having a bearing on state printing of text books were brought out.

In the state of Washington at least 75 per cent of the text books now used in the state could not be secured under state publication. In replies to questionnaires sent out by the committee to representative schools in California and Kansas the large majority in each instance were decidedly against the state printing of text books.

The investigation further revealed that the material in the books printed by the state is generally inadequate for the reason that the plates of a number of the leading publishing houses are not available. The committee held that the children of Oregon are entitled to the best books available and that the state is not justified either on educational or economic grounds in printing their text books.

Now the "Nurse-Chauffeuse"

LONDON (AP).—Kensington Gardens, the fashionable parade for baby carriages containing children of wealthy parents, is being gradually deserted. It appears that many of the youngsters require something more than an airing in a pram or with a nurse these go-ahead days and demand they be taken out in a motor car. This in turn has created a demand for the "nurse-chauffeuse" and many such are being engaged to drive their young charges about in the daytime.

WHIPPET GOES 38.6 MILES ON GALLON OF GAS

Thirty-eight and six-tenths miles to the gallon of gasoline is the economy record established by 5,205 Overland Whippet drivers during "Whippet test week" staged recently by Willys-Overland dealers throughout the nation to demonstrate the efficiency, economy, power, speed and stamina of this light 4-cylinder car, according to reports received by Overland and Hanks, local distributors.

This unequaled fuel economy record of 38.6 miles for such a

number of days is the result of "drive it yourself" experiments which were open to the world. Each car used in this test was a stock car taken from the dealer's show room with no special equipment added except a small temporary tank to hold the limited supply of fuel. Before each test was made the fuel tank was sealed and the driver went as far as he could. In several instances more than 50 miles to the gallon was secured.

This nation-wide test was decided upon by Willys-Overland officials to demonstrate that the 30 miles to a gallon claimed by the manufacturers of the Whippet was one that would hold, regardless of who was driving the car or the geographical location of the test.

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Dodge Brothers Motor Car, embodying improvements that represent the accumulated effort of the past 12 months, invites the closest consideration of every buyer.

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CONSIDERING their ultra-smartness, all of the new Paige cars are remarkably moderate in price—but the new Landau Brougham makes the bewitching beauty and charming style of Paige available at an almost unbelievably low price.

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By all means see and drive this Landau Brougham soon. There's no obligation—yet it will definitely prove that you can have smartness and style in addition to complete mechanical dependableness—at no extra cost.

There are in the charming new Paige and Jewett line, fourteen body types and color combinations (style leaders every one!) at factory list prices ranging from \$1195 to \$2245.

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