

BAKER PROJECT COMES TO FORE

Secretary Work Advises Crampton How to Get Work Started

WASHINGTON, Nov. 20 — War over the Baker project in Oregon is about to be renewed. Representative Crampton, in charge of the interior department appropriation bill, is again planning to make provision for this project in the forthcoming bill. He has written a letter to Secretary Work voicing amusement that the Baker project has not been started, and in effect wanting to know what language congress must employ to make Work understand the Baker project must be built.

Replying to Crampton, Secretary Work says the language used by congress in making the last Baker appropriation, "shall leave imposed on me the duty and necessity of determining if the project is feasible before undertaking construction. I am convinced it is not feasible and will not return the cost of construction within 40 years as the law requires."

Concluding his letter to Crampton, Secretary Work says:

"Under the law the secretary of the interior must certify to the president that the project is feasible, and my judgment will not permit me to so certify. If, however, congress desires that the project be built I suggest that the appropriation made be coupled with language which will make it mandatory for me to construct, or in other words, language which will relieve me from the necessity of certifying the project feasible or recommending its approval to the president."

PORTLAND, Ore., Nov. 20 (AP).—Appropriations for irrigation projects wholly or in part in the state of Oregon, totaling \$22,669,506, are outlined in a program submitted by Secretary Work to the budget bureau, says a Washington special dispatch to the Oregonian.

Completion of the Owyhee and Vale projects within five years in contemplated the suggested appropriations being \$3,000,000 a year for Owyhee up to and including 1932, and \$174,000 for 1934, when the work would be finished. For

Gilda Shows 'Em How



Gilda Gray, famous dancer, here is shown giving "Chuck" Everett, Drake University football star, a few pointers on her original dance in a rehearsal for the all-male musical comedy to be given by students at Drake. "Chuck" is a very much interested pupil indeed.

Vale \$750,000 for the next three years and \$865,000 for 1931, is proposed.

The Klamath projects would be provided for over an eight-year period as follows: 1928, \$104,000 for Tule lake division and drainage, \$20,000 for Clear lake division, 1929 and 1932, \$500,000 for Tule lake; 1934, \$477,000 for Tule lake; 1935, \$230,000 for Gerber division.

Pioneer Rancher Confesses Arson In Medford, Ore.

MEDFORD, Ore., Nov. 20 (AP).—Friends of W. H. Lewis, well-to-do pioneer rancher, who was bound over to the grand jury yesterday on a charge of arson, and who according to the prosecuting attorney's office, made a complete confession, maintain that he is insane and that insanity will be his defense.

It is claimed that ever since Lewis was injured 1920 years ago, when his horse fell and rolled on him, he has been acting strangely and that for a man in his position, with over three score years of right living behind him, the head of a large family, highly respected by all, to suddenly conspire with a relatively unknown farm hand to burn his barn full of wool for \$12,000 insurance was the act of an insane man.

Farm Hand Implicated. Edwin (Blackie) Rinninger, the farm hand, who also made a signed confession of his part in the plot, is regarded by local police as the leader in the crime, and is still held at the county jail in default of \$5,000 bail. Lewis, however, secured bail at once, and is now at liberty awaiting action by the grand jury. Because of the prominence of Mr. Lewis, the news of the alleged crime has caused a sensation throughout Southern Oregon.

SILQUE

A fragrant preparation for chapped hands and face, dry or rough skin.

50c

Moon Drug Co.
Agents for Owl Drug Co.

Idaho Ships 15,706 Cars of Potatoes

BOISE, Ida., Nov. 20.—Shipments of apples and potatoes from South Idaho points from January 1 to November 18 are ahead of shipments during the like period of 1925, although the apple and potato production this year will not equal that of 1925. A. H. McConnell, secretary of the public utilities commission announced Friday.

Thus far this year 4564 cars of apples and 15,706 cars of potatoes have been moved, increases over last year of 451 cars of apples and 1185 cars of potatoes. Totals include shipments of 1925 crops carried over for shipment during the first five months of the present year. Carry-over of the 1926 crop into the new year will not be as heavy as the 1925 carryover into 1926.

Bandits Hold Up Oregonian Truck

PORTLAND, Nov. 20 (AP).—A large new truck loaded with 8,000 copies of the Morning Oregonian, for Eugene, Corvallis and Albany, was taken from the driver by a group of men south of Oswego, 20 miles south of Portland, early this morning. The driver also was robbed of his cash and a watch. Two hours later the truck was found six miles south of Portland a half mile off the highway stuck in mud. The truck was not damaged and the papers had not been removed. The Oregonian in the meantime had sent out another truck with papers for the territory served.



One of the painters from Baker is here in the office. He completed a nice job of white house painting and used our Zinc-O-Lith—the paint that's all paint and white that stays white. He tells me that as soon as the spring weather opens up that he has two more large jobs waiting for him. Every place that Zinc-O-Lith goes on is a customer breeder. People are going wild over it. The painter said that when he got through with the job at Baker it sure did take. The people all around were talking about the beautiful pure-white.

Now it may seem funny to you—and crazy—that a man would be advertising paint, with snow and sleet all over the ground, but that is our motto. We advertised coal when it was so hot that it almost made a man mad as a wet hen to read about a coal that would make him any warmer. The consequences were that when cold weather came on he remembered that Claude C. Pratt made him mad one time and he was now shivering that he said Claude Pratt is the poor man's friend.

By the way, we have a few screen doors left that we would sell for \$2.50 each.

That is about the only thing I can think of for summer trade.

Claude C. Pratt
Lumber Co.

"The Poor Man's Friend"
Near Foundry, Phone Main 248
No Sunday Business.

NOONANS POWERFUL

BALTIMORE — The Noonans seem to be good football players and fighters. Mike, a member of the city college eleven, was suspended for something or other and there was a row in the board of education about it. Dr. William Hardie, advisory doctor of physical education, says he got a blow from James Noonan, father of Mike, and then brandished a chair to prevent Mike tackling him.

Automobile Salesman—This controls the emergency brake. It is put to use very quickly in case of emergency.

CALL FOR BIDS

Sealed bids will be received by the commission of the city of La Grande, Oregon, for the construction of the improvement in Street Improvement District No. 161, within the city of La Grande, Oregon, according to the plans and specifications of the said improvement district now on file in the office of the City Recorder of said city. A deposit of \$5.00 will be required for set of plans and specifications, which amount will be refunded if bidder is unsuccessful and returns same to this office.

Bids will be received to the hour

of seven-thirty p. m. December 1st, 1926, at the commission room in the city building at La Grande, Oregon, and must be accompanied by a certified check in the sum of 10 per cent of the amount bid as a guarantee of the acceptance and completion of a contract if awarded.

Checks will be returned to unsuccessful bidders. The commission reserves the right to reject any and all bids. By order of the commission, November 17th, 1926.

J. E. STEARNS,
Recorder of the City of
La Grande, Oregon.

11-19-101.

CALL FOR BIDS

Sealed bids will be received by the commission of the city of La Grande, Oregon, for the construction of the improvement in sidewalk improvement District No. 162, within the city of La Grande, Oregon, according to the plans and specifications of the said sidewalk improvement district now on file in the office of the City Recorder of said city. A deposit of \$5.00 will be required for set of plans and specifications, which amount will be refunded if bidder is unsuccessful and returns same to this office.

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Hitting The Bull's-Eye Is No Accident

Successful business men haven't attained their successes by a matter of chance. Mediocre merchants aren't mediocre just because they were "unlucky." Business failures never happen by accident. There's usually a quite obvious reason for failure, for mediocrity, for success.

Maybe it's personality, executive ability, business judgment, salesmanship, buying shrewdness, credit losses, attention to details, personal and business thrift. Somewhere along the list you can check the one or a dozen reasons why a certain business is one of the leaders in its line, why it is always profitable, successful, and enduring.

Hitting the bull's-eye of success in business is no accident. It's planned—trained for, aimed for, worked for.

The Successful, Outstanding Business Man Is Always An Advertiser!

That's one of the accepted essentials of good business judgment. He may advertise much or little, according to the volume of his business; he may use one method or he may use a half dozen, depending on the accomplishment desired. But he is an advertiser.

He may not be a close student of advertising but he knows that all businesses are alike in their essentials—the exchange of money for goods or services with buyer and seller benefiting mutually. He knows that intelligent contact with that buyer, that customer, through advertising messages telling the reasons for this mutual benefit, is extremely valuable. He knows that this contact helps keep old customers and helps get new ones. He knows that only by keeping old and getting new customers can he hope to remain in business, grow, and attain success.

Every successful business man is an advertiser—and nine times out of ten his buying shrewdness is such that he

spends most or all of his advertising appropriation, to cover the La Grande territory, in The Evening Observer. He knows that he can thus reach more people per dollar expended than by any other method—and good business judgment insists on the lowest cost per reader. He knows that his message has greater reader-interest in The Observer than by any other method—and interest is necessary if any message is to accomplish its purpose.

Many business men have increased their advertising in The Observer; many have concentrated their advertising in The Observer; many have realized its possibilities and have started advertising in The Observer. It will be the same next year. Appropriations are going to be increased, concentrated where the greatest number of customers can be reached. Success for these business men will not be left to accident. It is going to be planned—aimed for, worked for.

The advertising staff of The Observer is equipped by training and experience to aid *you* in planning and executing the kind of advertising that will be a vital factor in your business success. Whether your annual business volume is a thousand dollars or a hundred thousand, you can advertise to a profitable advantage in—

The Evening Observer

"THE LEADING DAILY NEWSPAPER OF EASTERN OREGON."

ABERDEEN UTAH COAL

IS
High in heat units
Low in ash
Free of impurities
AND IS
Perfectly prepared.
IN FACT
A Very Superior
Coal.

Sawyer-Holmes
Mercantile Co.

Phone Main 17

Money To Loan

Long or short period loans on desirable city property. Attractive terms and rates.

Wm. Miller & Co.

Phone Main 1.
Established 1888

FOR THANKSGIVING POULTRY

Go to the

PEOPLE'S MARKET

303 Fir

where you get the right kind at the right price.

Turkeys — Ducks — Geese — Chickens
We have a large supply.

Phone MAIN 747