

AUTOMOBILE NEWS

MILEAGE CONTEST CONDUCTED HERE

Seventeen Fords Average 26.57 Miles to Gallon of Gasoline

Some good records were made last Saturday when the Perkins Motor company have sponsored a gasoline mileage contest for Ford owners of this section. Seventeen drivers took part in the contest and an average of 26.57 miles to a gallon of gasoline was made. The highest mark made was 32.6 miles and the lowest was 18.7 miles.

Paul Knautz was first prize winner and was given a set of front and rear Ford bumpers. Sam Moore won second, Paul Zaugg third and Mrs. Charles Gump came out fourth. Their mileage was 29.5, 29.15, 30.1 respectively. The second prize given was a speedometer and the third prize was an automatic windshield wiper.

The mileage made by the other contestants follows: L. F. Cady, 26.5; Robert Austin, 28.56; D. K. Neil, 18.7; Ed Olson, 22.6; F. M. Roberts, 28.5; Maytag shop, 28.2; Karl Zaugg, 28.55; August Zaugg, 23.9; Mrs. Roscoe Clark, 21.2; V. Trummell, 23.5; William Ziegler, 26.9; Oscar Wilson, 24.6; H. J. Speckhart, 24.6.

Roadsters in Front

The four Fords making the highest mileage records were all roadsters, three of them having pick-up bodies. Of the other 13 cars four were roadsters, five touring and four coupes.

Cars eligible for the test were the improved types, not more than 13 months old, in any standard stock model. Special gas saving equipment was prohibited.

The cars were brought to the Ford garage at noon, where they were inspected and one gallon of gas placed in the tanks, which were then sealed by the Judges, W. C. Crews, city manager; H. R. Huron, post master; and H. P. Matthews of The Observer.

One Reaches Island Road

The engines were not started until 2:30 o'clock when the contest started. The route chosen by the judges was to Union, where they turned at the schoolhouse and back to La Grande and from here to Island City. Mr. Knautz was the only contestant to start on the Island City highway. His car stopped just at the turn going into Island City.

The contest was held so that the Ford dealer could determine just exactly what mileage Ford owners are getting to the gallon of gasoline.

NOT SATISFIED

NEW YORK—William B. Leeds, 24, who inherited \$40,000,000 from the tinplate king, is out to make a fortune of his own with chain link. For three months he experimented and now society is flocking to a food show to try the drink.

TO TEACH "BUMMING"

OMAHA—Scientific "bumming" is to be taught. The national convention of hoboes has decreed that a field agent shall instruct hoboes in the ethics of stopping motorists and indicating that a lift is wanted.

OUT OUR WAY



HEROES ARE MADE - NOT BORN - FIVE MINUTES LATE.

By Williams Fleet Operators Standardizing Tire Equipment

Fleet operators are standardizing on tire equipment. This is true both of the man who operates only two cars or trucks as well as the great corporations who maintain big fleets of motor vehicles, operating on regular schedules in all sections of the country.

The fleet user is responsible for taking a great deal of the guess-work out of operating costs. He is the man that is responsible for exact methods of knowing just what a certain type of car, truck or tire will deliver figured accurately to a per mile basis.

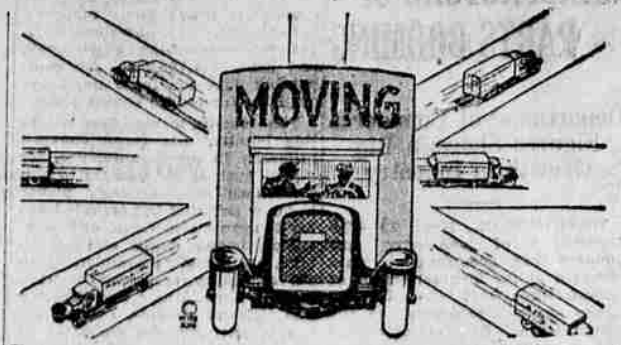
According to the local C. T. C. dealer, many fleet operators in the west are standardizing on C. T. C. equipment. This is a tribute to C. T. C. quality, as first equipment is usually purchased only after exhaustive investigations, and road trials, covering a long period of time, and under a wide variety of conditions.

"The man or institution that operates a number of motor vehicles must know the exact cost per mile for each unit of his equipment. Simplified record systems are now maintained that furnish a clear, complete, concise and accurate record, and every item entering into cost of operation."

With the Cash



Leaving a letter behind confessing his guilt, Courtney Glasson, teller in the Bank of Commerce and Trust Co. of Memphis, Tenn., has absconded with \$463,967 of the bank's money. His letter explained that it had been written so that no other employee of the bank would be suspected of complicity.



WE DO ALL KINDS OF HAULING
Any Time - Anywhere - Any Place
Just leave your moving problems to us.
A phone call is sufficient.

Office Phone Main 85

Res. Phone 300-W



LOOK OVER OUR WANT ADS FOR BARGAINS

Nash Sales for First 10 Months Record Breaking

October Nash sales and production set a new high record for that month according to advices from the factory. "With a volume of 24,476 cars," says E. H. McCarty, Nash sales manager, "October sales and production ran 43.9 per cent above the biggest previous October in the company's history. For the 10 months of this year Nash has already marketed 126,441 cars as compared to a total of 84,798 cars for the same 10 month period of 1925, and 1925 which was the biggest previous year since the founding of the company. This makes a business increase so far this year of 46.2 per cent. October became the 26th consecutive month—with three exceptions that Nash sales and production have overtopped the mark registered by the corresponding month of the year previous. The three exceptions were months when production was held down purposely to make it possible to introduce new models into manufacturing. This is an unprecedented record for continuous monthly growth and reflects the great demand from all sections of the country for the Nash product.

"Inquestionably the Nash achievement in introducing the 7-

Popularity of Dodge Special Coupe Explained

"Every day sees more and more people coming into our showroom to look at the special coupe," said L. C. Smith local Dodge Brothers dealer, commenting on the many improvements which Dodge Brothers have made recently.

"People in all walks of life are driving it," Smith continued. "Women, students, and everybody who wants an attractive car with an intimate atmosphere about it—and yet dependable, uninterrupted service."

"Improvements have been made in the motor which give it a new smoothness and snap of performance. The car has a quick getaway in traffic, and is easy to park. That feature has great appeal to women especially. The two-unit starter makes starting easy even in the coldest weather."

"The body has a grace of line accentuated by the dark green lacquer finish. Unobstructed vision is made possible by the one-piece windshield and slender pillars of the improved all steel body. Long underdust springs and large balloon tires give exceptional riding comfort. The entire interior of the car, too, reflects discriminating taste."

"It really is not surprising, when you consider the low price, that these refinements and improvements have made the special coupe so popular."

It would be much easier to love your fellow-man if he didn't look to get by and then slow down. In time of jar prepare for grudge. What a waste of a difference a few cents make—when your used car is being appraised.

In San Francisco a man paid \$600 for an hour's conversation on the telephone with his wife in New York. This works out at the rate of \$10 for every minute he listened.

Now that the election is over, the verbs "hit," "assail," "rap" and "score" can take a much needed rest.

Of a hundred thousand proverbs Here's the truest one by far. "You will find the reckless driver is the bird that wrecks your car."

La Grande's Pioneer Service Station

Still leads today in careful attention to details—you need not soil your hands when dressed for a drive. Let us check your oil, test your battery, fill your radiator, clean your windshield and side glasses.

WE GIVE SERVICE
because we appreciate your business, and to help you out in every need we carry a stock of necessary accessories, including light bulbs for all cars, tire repair kits, flashlight batteries, body polish, liquid radiator solder, top dressing, cup grease, spark plugs, etc.

Bring Your Work to Our Up-to-Date Tire Repair Shop
MILLER TIRES AND TUBES - VEITEX GAS AND OIL
LA GRANDE FILLING STATION
On Highway to Island City—
Cor. Jefferson and Hemlock

Ford

Lowest First Cost Lowest Operating Cost Greater Re-Sale Value

Another proof of the above slogan.

Ford Gasoline Mileage Contest

November 6, 1926, La Grande, Oregon.

Entry No.	Name	License No.	Miles	Type
12	Paul Knautz	137-640	32.6	Roadster Delivery
9	Sam Moore	231-257	30.5	Roadster
14	Paul Zaugg	221-369	30.15	Roadster Delivery
5	Mrs. Charles Gump	41-079	30.1	Roadster Delivery
2	Robert Austin	37-860	28.56	Touring
8	Karl Zaugg	230-678	28.55	Roadster Delivery
6	F. M. Roberts	230-639	28.5	Coupe
7	Maytag Shop	230-738	28.2	Roadster Delivery
15	Wm. Ziegler	24-379	26.9	Touring
17	H. J. Speckhart	105-809	26.6	Roadster Delivery
1	L. F. Cady	207-485	26.5	Touring
16	Oscar Wilson	197-030	24.6	Touring
13	V. Trummell	228-350	23.5	Roadster
10	August Zaugg	112-465	23.9	Touring
4	Ed. Olsen	180-958	22.6	Coupe
11	Mrs. Roscoe Clark	177-421	21.2	Coupe
3	D. K. Neil	197-032	18.7	Coupe

JUDGES: R. R. HURON, W. C. CREWS, HARVEY MATTHEWS.
Average for 17 cars—26.57 Miles per gallon.

4 Cars Make Over 30 Miles Per Gallon

The average—26.57 miles per gallon. This contest was conducted last Saturday. Weather cold and stormy with considerable wind.

Watch For Our Next Contest

Perkins Motor Co.

Cor. 4th and Adams. LA GRANDE Phone M 500.

Three Recent Noteworthy Improvements Await Your Inspection

Improvement A
—has resulted in a smoothness of engine operation that will prove a genuine surprise as soon as you take the wheel.

Improvement B
—has given the car a quietness of operation most unusual in cars of this type and price.

Improvement C
—has added to the car's durability and dependability—qualities which have always set Dodge Brothers Motor Cars apart.

The car must actually be driven to appreciate the far reaching importance of these improvements.

We urge you to make this personal test at the first opportunity.

Touring Car	8 963
Coupe	81015
Sedan	81077
Special Sedan	81269

Delivered

L. C. SMITH
5th & Depot

We Also Sell Dependable Used Cars

DODGE BROTHERS MOTOR CARS