



AUTOMOBILE NEWS



GARAGE GOSSIP

Received New Jewetts—The Harris F. French garage here received a carload of cars, composed of four of the new model Jewett cars, this week.

Mr. Whiting Here—N. M. Whiting, wholesale representative for Cook and Lyon, Palco

and Jewett distributors, of Portland, was in La Grande this week on his official visit. He was at the Paige and Jewett garage here.

In Baker on Business—E. L. Ledbetter, of the Hudson-Emmett garage here, spent several days of this week in Baker on business.

Unloaded Chrysler—The Chrysler Motor company here unloaded a carload of Chrysler cars yesterday. There were four 50 sedans in the carload. W. E. Buchanan drove another 50

from Pendleton last night, which makes five in stock. The demand for this make of car has made it difficult to get them for some time.

In Wallowa County—Mr. and Mrs. Elmer Shumate spent several days of this week in Wallowa county. Mr. Shumate is part owner in the Jennings and Shumate garage here.

Bought New Jewett—A new Jewett sedan was delivered to Miss Alice Snook this week. She purchased it from the Harris F. French garage here.

Sold Chrysler—H. C. Hendon, of Pendleton, H. G. Hale and William C. Neff, of La Grande, are all owners of new Chrysler 50 sedans, which they purchased this week from the Chrysler Motor company here.

Attending Stock Show—Mr. and Mrs. L. W. Weeks and Mr. and Mrs. Dave Osborne are in Portland. They attended the Pacific International Livestock show there this week. Mr. Weeks is Chrysler agent in La Grande.

Sold Two Overlands—W. D. Hanks, of the Overland-Willis Knight garage here, reports the sale of two Overland six sedans this week. Roy Long, of Wallowa, purchased one of the cars and the other went to C. C. Hansen, of Union.

Here From Boise—Will Ash, of the Boise Overland company of Boise, Ida., distributor for Overland cars, was in La Grande this week. He called at the Overland-Willis Knight garage here.

Here From Elgin—E. C. Getting, of the firm of Getting and Hanks, Overland and Willis Knight car representatives, was in La Grande this week from Elgin where he manages a garage. W. D. Hanks manages the garage here.

Attended Packard Meeting—A. H. Trachsel, Packard representative here, returned to La

Grande Thursday from Portland and Seattle. He attended a Packard zone meeting of the northwestern states, Oregon, Washington, Idaho and Montana in Seattle. The program was entirely by Packard representatives from the factory and included sales, engineering and accounting. All of the speakers were experts in their line of work and the meeting was very instructive. Mr. Trachsel, who is also Nash representative here, drove a new Nash special coach back from Portland for Mrs. Mary Murphy, of Wallowa. Mr. Trachsel happened to be fortunate enough to see Queen Marie during his stay in Seattle.

Here From South Bend—E. H. Swayze, of South Bend, Ind., in the service department for the Studebaker corporation, was in La Grande this week. He called on M. J. Goss, local Studebaker representative.

Two Custom Sedans Sold—M. J. Goss, local Studebaker dealer, sold two custom sedans this week. Jess Smith, of Meacham, is the proud owner of one of the cars and the other was purchased by J. A. Bond, of Wallowa.

Has Studebaker—G. W. Kuhn, of Flora, purchased a new Standard Studebaker phaeton from M. J. Goss this week.

Unloaded Chevrolets—Avery Harrison, of the Blue Mountain garage, unloaded two carloads of new Chevrolet cars this week. All of the cars were enclosed models.

On Way to 15,000,000—The slogan of the Ford Motor company is now "On Our Way to 15,000,000," and the Perkins Motor company here is doing good in helping to reach that number of cars manufactured by the company. The figure now is 14,400,000.

In Wallowa County—H. I. Stoutemeyer, Franklin representative here, and Kenneth Keeney, mechanic, were in Wallowa county this week servicing Franklin cars there.

Long, Short, Fat Drivers All Fit Jewett, Is Claim

Making automobiles that are adjustable to the individual driver, instead of compelling the driver to adjust himself to an uncomfortable position in the car, is one of the newer trends in motor car construction, both in America and abroad.

More than comfort is involved in a correct position. Sitting in proper relation to steering wheel, clutch pedal, brake pedal, and controls, means freedom from fatigue and, even more important, safety in driving—for only when the driver is in proper position can he quickly and efficiently operate the controls. Means of effecting a comfortable driving position formerly was available only in the costlier cars; now the Jewett brougham offers an example of what has been done in the lower price class, declares Harris F. French, local dealer.

A total variation of five inches in the position of the driver is provided by adjustments in the clutch and brake pedals and also in the front seats. The rubber pedal pads are mounted on substantial bars that are clamped into the clutch and brake levers proper, and these clamps allow a variation of the pedal position totaling two inches. The adjustability of the front seat, in a fore and aft direction, totals three inches. The two ad-

justments, in combination, thus allow a total change amounting to five inches. The driver having unusually long legs can drop the pedals two inches and move the seat all the way back, and have five inches more room than a man of the opposite build, who will raise the pedals all the way and adjust the seat in its extreme forward position.

A combination of adjustments can be made to suit the stout driver. He can move the seat back to give him ample space between steering wheel and cushion, and raise the pedals to keep them in easy reach.

Use Airship Car As a Motor Boat

AKRON, O., Nov. 6 (AP)—An all-metal airship car, designed for army and navy training dirigibles, under construction by the Goodyear-Zeppelin works here, is so designed that it will be detachable from the bag of a dirigible and can be used as a motor boat.

The cabin-boat will be operated like a motorboat except that aviation propellers above the water will give it motivating power. The car is especially designed for coastal use. In time of war it could be used readily as a surface craft and within a few minutes time attached again to a dirigible bag for air service. If the dirigible became disabled at sea, the car would act as a boat using the dirigible bag as a sail.

FRANKLIN

Has Outstanding Advantages offered by No Other Automobile.

Take the wheel—Drive the car yourself. You will be convinced.

McCLURE'S

YAKIMA - WALLA WALLA - PENDLETON - LA GRANDE
BAKER - ELLENSBURG
H. J. Stoutemeyer, Supervisor - Bird Lewis, Sales
806 Adams Avenue

READ THE OBSERVER CLASSIFIED ADS

We'll All Agree--

That changing tires on the road is no pleasure.

You Can Avoid

Such Annoyance and Discomfort by

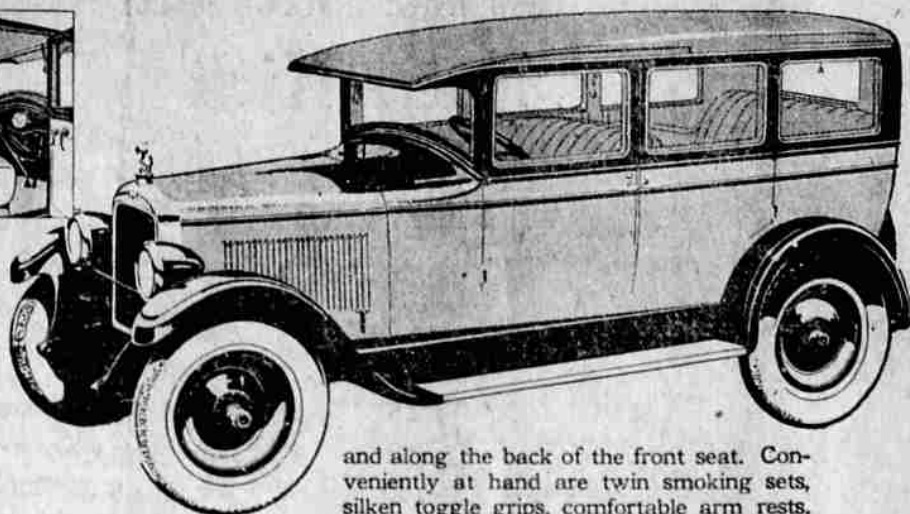
Having a thorough check made on your tires. It will also save you money because the little breaks and cuts will cause serious damage unless given immediate attention.

JOHNS BROS.

Cor. Adams and Hemlock

TIRE SHOP—FILLING STATION

Here's the New Jewett that won Style Leadership Overnight



WHEREVER and whenever these new Jewetts are shown—they are being compared with cars far higher in price. And they are being chosen by a significant number of discriminating buyers who have always paid much more for their cars.

Every line, every appointment, every fitting is in perfect taste. Mohair upholstery covers deep, nested springs. Walnut-finish panels are skillfully inlaid beneath the windows

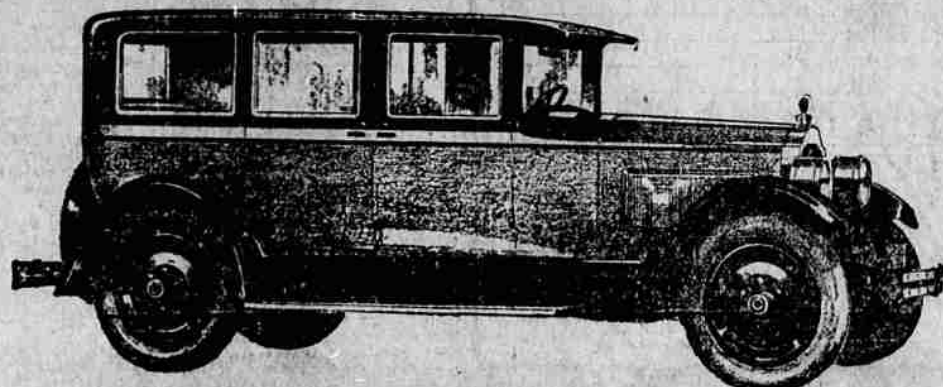
and along the back of the front seat. Conveniently at hand are twin smoking sets, silken toggle grips, comfortable arm rests. The clustered instruments glow in reflected light. The large steering wheel is of solid walnut.

Jewett leads in mechanical improvements, too, with an air cleaner, balanced crankshaft, rubber-cushioned clutch, high pressure lubrication, bronze backed bearings, silent chain timing, and, of course, Paige-Hydraulic 4-Wheel brakes.

See this charming new Jewett soon—we invite you to drive it entirely without obligation.

There are in the charming new Paige and Jewett line, fourteen body types and color combinations (style leaders every one!) at factory list prices ranging from \$1195 to \$2245.

HARRIS F. FRENCH MOTOR CO.
1414 Adams Avenue Phone 305-W



The Packard Six seven-passenger sedan-limousine pictured below is the ideally beautiful and restful family car. Its superb performance is surpassed only by the Packard Eight—Boss of the Road

LONG SERVICE—LOW OPERATING EXPENSE

THE old idea that only the favored few could afford to own really fine cars is passing into the discard. Packard Six sales prove it.

Every year a larger proportion of Packard Six sales are made to those who have owned a long procession of lower-priced cars and who at last have recognized the real economy of investing in first class transportation—and using all of it.

The Packard Six owner finds it easy and desirable to take from his car the long years of use built into it. For Packard engineering provides for the protection of the Packard's operating efficiency in the hands of owners. The motor oil rectifier assures constant, proper lubrication of the engine with a minimum of troublesome oil changes. A daily pull of the convenient plunger is all that is required to give chassis parts

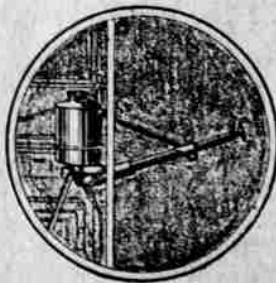
the long life insured by thorough, frequent oiling.

The long-established Packard policy of protecting the owner's investment through preserving traditional Packard lines has just been again evidenced in the new and improved cars. They are more beautiful—true—but still distinctively Packard. Thus recent Packard owners are not tempted to buy new cars.

And when the uniformly low, standardized Packard service charges are considered, it is no wonder that economy itself as well as the natural desire to own a car of real distinction is turning more and more buyers to Packard.

Have you experienced the thrill of driving the new Packard Six? We will be glad to have you do so. Let us send the model you prefer to your door tomorrow. Prices are unchanged. The five-passenger sedan is still but

\$2911



The automatic chassis lubrication system is one of the secrets of Packard long life. It lubricates even the most inaccessible and generally neglected points by a single stroke of the plunger.

TRACHSEL & TREKELL
Third and Adams

PACKARD

ASK THE MAN WHO OWNS ONE