



AUTOMOBILE NEWS



GARAGE GOSSIP

Chryslers Sold—

Several Chrysler cars have been sold within the last week. J. T. Bader, commercial salesman of Seattle, bought a Chrysler 60 sedan; George Johnson, of La Grande, purchased a 60 sedan; and H. C. Hendrick, Pendleton, bought a 60 sedan.

Have New Salesmen—

The Chrysler Motor company have added two new salesmen to their force. A. B. Bailey, of Portland, who has been with the Cadillac people there for the past five years, and Claude Wright, of Bend, where he has been selling Overland and Willys-Knight cars.

Home From Portland—

E. L. Ledbetter has returned to his home here from Portland, where he attended a Hudson-Essie dealers meeting.

At Enterprise This Week—

Kenneth Keeney spent one day of this week at Enterprise.

viewing a car. Mr. Keeney is employed at the Trachsel and Trekel garage here.

Away Most of Week—

H. L. Stoutenmyer, Franklin agent here, was away most of this week. He was in Walla Walla county a part of the time and at Baker some of the time.

To Attend Dealers Meeting—

A. R. Trachsel will leave tomorrow for Seattle, Wash., to attend a three day session of Packard dealers of the Northwest. The meeting is scheduled for Nov. 1, 2 and 3. Mr. Trachsel will probably return to his home here about Thursday of next week.

Calling on Tractor Owners—

Jerry Fox, of the Trackson Full-Crawler company, was here from Portland this week calling on Portland tractor equipped tractor owners.

At Enterprise Yesterday—

A. R. Trachsel, Nash and Packard representative here, went to Enterprise yesterday. He drove a new Nash coupe.

Unloaded Cars Today—

Trachsel and Trekel, unloaded a carload of new Nash cars to-

day. There were two special coaches, a special coupe and a light coupe in the carload.

Attended Pendleton Meeting—

Avery Harrison, Chevrolet dealer here, went to Pendleton Thursday night to attend a meeting of Chevrolet representatives there and to look after other business interests.

Received Chevrolets—

The Blue Mountain garage received a carload of Chevrolets this week. Two coaches and one coupe were in the carload besides a one-ton truck.

Here From Pendleton—

W. W. Cranston, Chevrolet representative, of Pendleton, was in La Grande this week on business. He called at the Blue Mountain garage here.

To Broadcast Program—

Announcement has been made in San Francisco, Cal., that with the assistance of the Standard Oil company of California, 21 symphony concerts will be broadcast simultaneously, beginning Sunday, by stations KGO, Oakland; KPO, San Francisco, and KFI Los Angeles, constituting one of the greatest link-ups of radio stations undertaken on the Pacific coast, accord-

ing to word received here. The concerts are scheduled to begin at 2:45 o'clock every Sunday afternoon.

Unloaded Buicks—

Jennings and Shumate of the Buick garage unloaded a carload of Buicks this week. There was one standard coupe, one standard sedan and a master sedan in the shipment.

Bought New Buick—

J. W. Horn purchased a four-door standard Buick sedan from Jennings and Shumate local dealers, this week.

The American Legion is going to Paris for its 1927 convention. They fixed things up once; maybe they can do it again.

Queen Marie To Drive Through Columbia Gorge

PORTLAND, Ore., Oct. 29 (AP)—

Plans were made here Friday to have Queen Marie, of Rumania, make the trip from Maryhill, Wash. to Portland Nov. 2 by automobile over the Columbia river highway. If the weather is favorable she will be taken over the scenic drive; if it is stormy she will continue to Portland by train. At Maryhill she is to dedicate a Rumanian room in Samuel Hill's castle there.

A civic committee was appointed here today to take charge of her

entertainment when she arrives here. A special box is being constructed for her at the horse show of the Pacific International exposition, which she will attend in the evening. The box will be decorated with roses and royal colors, red yellow and blue.

A British auctioneer says Americans are the best customers for old suits of armor. Quite a few Americans own no cars.

Headlines you never see: FRESHMAN LAUDS KINDLY SOPHOMORE AT CLASS MEETING.

Thrift week comes in January. Too late! Too late!

Engineers Approve Whippet Economy

In a test made to prove the claims of Willys-Overland for the new, European-type light car, the Whippet, for which a gasoline economy of 30 miles to the gallon was given as standard operation, the representative of one of the leading business publications of the country recently established a performance of 30.6 miles per gallon, according to Gettings and Hanks, Union county distributors.

The test was made under the personal observation of William Lehnigge, a petroleum engineer connected with the Pierce Petroleum corporation, and the car used was a Whippet sedan secured

through the St. Louis branch of Willys-Overland.

The mileage on the speedometer of this car showed that it had been driven 1,074 miles before the test was started, and that the motor had been thoroughly run in. In order to give a fair average, the course selected for the run included an uphill climb followed by a return down hill over the same route. Road conditions were perfect; the surface of the road being bituminous macadam. The car carried three passengers and was driven by the magazine writer. It was conducted according to the methods approved by the Society of Automotive Engineers.

About this time the old car doesn't seem to be just like new.

Progress and Approval

For Dodge Brothers, Inc., 1926 already stands out on the calendar as a year of unprecedented progress and success.

From January to date sales have exceeded any previous year's total by a margin at once impressive and significant.

New engineering records have been established by a succession of major improvements extending back to the first of the year.

Never has Dodge Brothers Motor Car ranked so high in public favor. Never before has it so richly deserved the world's good will.

Touring	\$963
Coupe	\$1015
Sedan	\$1077
Special Sedan	\$1269

F. o. b. La Grande



L. C. SMITH
Cor. 5th and Depot

Patronize Your Nearest Dodge Brothers Dealer

**DODGE BROTHERS
MOTOR CARS**

Fisk Mileage Records Show Super Tire Value

Don't Start The Winter On Worn Out Tires

Winter months are here. The old days of putting the car away until spring are gone. Now your car must have year-'round utility. And at the same time you want year-'round freedom from tire bother.

Nothing is so annoying in the winter time as tire trouble—worrying with "flats" in the cold and snow and rain. It isn't worth it. You can't afford to start the winter on worn-out casings.

There's practically no difference in the long run in your tire costs whether you buy now or in the spring—and there's a big difference in tire comfort. Fisk tires are making marvelous mileage records with our customers. So large that the tire investment for the average car owner is settled for two, three, and even five years when he buys Fisks. We back up the guarantee of this great tire company and assure your complete satisfaction.

You Can Ride On Fisk Quality And Still Save Tire Money

The only safe thing is to get our prices on the size casings you need before you buy. Then compare Fisk quality—dollar for dollar—mile for mile. You'll be surprised how you can have Fisk quality and save money. If you have just so much to spend, and no more, Fisk Premiers will deliver the same mileage value every day in the year. Drive in—join the throng of Fisk users. We'll bank on your approval.

ALL SALE
RECORDS
BROKEN
THIS SEASON!



LOWEST
PRICES—
EVERY TIRE
GUARANTEED

PLAYLE OIL CO.

"Playle's Superior Service—As Near as Your Telephone"