

FORD'S 5-DAY WEEK OPPOSED

Five Reasons Given Why "It Can Never Be Adopted" Generally

NEW YORK.—Henry Ford's five-day-week scheme may be all right to meet certain conditions in his business, but it can never be adopted by the industries of the country generally because:

1. It would increase the cost of living.
2. It would curtail production to an alarming extent and make us more vulnerable to the onslaughts of Europe, now working as hard as she can to overcome our economic lead.
3. It would be against the best interests of the men themselves who want to work and advance.
4. It would create a craving for additional luxuries to occupy the additional time.
5. It could not be applied to the industries generally.

These conclusions are drawn by numerous manufacturers in all parts of the country and were made public today by the National Association of Manufacturers which had been asked for a widespread expression on the subject of Henry Ford's latest move. Requests for an expression of opinion were sent to about 50 leading manufacturers, members of the association, in all parts of the country and the responses came from organizations employing thousands upon thousands of workers.

G. B. S. ON MARRIAGE

NEW YORK (AP).—If George Bernard Shaw ever should have the misfortune to be a widower, he may produce some interesting reading. In Count Keyserling's new book on marriage, G. B. S. writes:

"No man dare write the truth of marriage while his wife lives unless he hates her, I don't."

Vapors stop Colds

VAPORS reach a cold directly because they are breathed right into the air passages and lungs. It is for this reason that Vicks Vapo-Rub brings such quick relief. When rubbed over throat and chest at bedtime—

It is vaporized by the body heat and inhaled, while you sleep, right to the affected parts, loosening the phlegm and easing the difficult breathing.

At the same time it acts through the skin (like a poultice or plaster) "drawing out" the pain and soreness.

More colds yield by morning to this double action of Vicks.

acts 2 ways at once
VICKS VAPORUB
OVER 21 MILLION JARS USED YEARLY

Please call or phone us for that Bridge Score Pad, with new 1926 rules.

It's yours for the asking.

Sawyer-Holmes Mercantile Co.
Phone Main 17

Just Received
Nice assortment
PYREX
CASSEROLES
With nickel frame and without.
Also
Electric Percolators and
Stove Percolators

F. L. LILLY
HARDWARE
Phone Main 85

OUT OUR WAY



By Williams

Western Unity Hope of Three Organizations

PORTLAND, Ore.—Working towards the establishment of western unity, three organizations of the Pacific coast—the California Development association, the Oregon state chamber of commerce and the Washington state chamber of commerce—have been actively assisting in the formation of plans for the western divisional meeting of the chamber of commerce of the United States at Colorado Springs, Dec. 6 and 7.

Closer contact with the mountain states of the western empire will, it is hoped, bring a closer understanding on mutual economic developments and united action of many fundamental phases of western progress. The three western divisional meetings of the national chamber have been held in San Francisco, Los Angeles and Seattle, and the intermountain states have been very well represented at these gatherings.

Norman H. Steane, manager of the California Development association; D. O. Lively, manager of the Washington state chamber, and W. G. Ide, manager of the Oregon state chamber, have been in close touch with officials of the national chamber in working out the Colorado Springs program.

Discuss Movies In Convention P.-T. Association

SALEM, Ore., Oct. 28 (AP).—The power and influence of the moving picture and the manner in which it can be made into a force for the "all good" in the life of the child, adolescent, and adult, comprehensively discussed by the speakers at the "movie dinner" arranged by the motion picture and social standards committee of the state parent-teacher association as a special feature of the state convention here.

Viewpoints of the producer, the exhibitor, the church, the schools, and the youth and adolescent were given before the group of 225 guests. Dean Kate Jamieson, of O. A. T., acted as toastmaster and introductory talks were given by Mrs. W. W. Gabriel, president of the association, and Mrs. F. J. Kane, northwest chairman of the national motion picture league, cooperation being stressed by both.

That a great opportunity to shape a vital power to their own and lies within the grasp of the church was stressed by the Rev. Charles E. Ward, pastor of the First Congregational church whose topic was "The Church and The Movie."

The American youth wants "honest portrayals of honest, decent Americans," said Miss Edith Barrett, senior in the Salem high school, who typified the viewpoint of the average youth. Joel Berryman, president of the Willamette university student body, in his address stressed youth's initiative proclivities that overdrawn pictures give youth a misconception of life.

Smith and Mills In Hot Campaign

NEW YORK, Oct. 28 (AP).—The private lives of Governor Alfred E. Smith and his republican opponent, Ogden L. Mills, are one subject of the latest heated campaign exchange between them. The governor on the stump last night read from the Sun, which said Mills departed from a prepared speech to say of Smith: "There is no truth in that man. He cannot be trusted either in public life or private life."

PARK PERSONALS

THE PARK, (Special).—Bert Vandevanter and Lester Miller were in Baker Monday.

Kenneth and Elva Vanorder were at Union Sunday where they went to meet their sister, Mary, who has been visiting relatives for the past month.

Mr. and Mrs. John Wellingham, of Sparta, were visiting Win Dun can and family during the past few days.

Mr. and Mrs. Bradshaw were shopping in Baker last Saturday. John Vanorder, of Payette, Ida. has been visiting with his brother, Clarence Vanorder, for the past two days.

Marie Miller, Edna Bradshaw and Mary Vanorder were callers at the J. B. Hunter home at Catherine Creek forks recently.

WOULD MAKE PEOPLE HAPPIER

NEW YORK (AP).—An effort to make people happier will be the principal aim of the National Broadcasting company formed to take over station WEAF. There will be no competition with newspapers. It is announced, and no crumming of education down the throats of people who do not want it.

Earthquake Felt In Toledo, Ohio

TOLEDO, Ohio, Oct. 28 (AP).—What is believed to have been an earthquake shook buildings and rattled windows in Toledo and vicinity at 2:42 o'clock this morning.

Places where the shock was felt were the Terminal Railroad tower, the Lake Shore and Terminal tower on the Dixie highway north of the city, Bradner, Ohio, railroad offices and at the watch tower of the terminal bridge over the Maumee river here. Toledo was shaken by earth shocks some months ago.

COITRE WAS SEVERE

Caused Eye Pressure and Headache. Could Not Sleep Without Several Pillows. Colorless Liniment Removed It.

Mrs. E. H. Hollingsworth, North Platte, Neb., says, "After using Sorbol-Quadruple for three days, I could notice a great relief. Now my goitre is entirely gone. Will gladly tell my experience by words or letter." Sorbol-Quadruple is colorless, applied externally and as easy to use as a toilet water. See it at all drug stores or write Sorbol company, Mechanicsburg, O. Locally at L. & L. Drug Co. —Ad.

lower Prices

FACTS
This is one of the reasons why there are more Frigidaires in use than all other electric refrigerators combined. Adequate results are obtained in other ways.

*** Frigidaire Offers More for Less NEW LOW PRICES**

Frigidaire mechanical units for installation in the standard makes of ice-boxes are as low as—

Model M-52 metal cabinet Frigidaire—over 5 cu. ft. food capacity \$170

Model M-52 metal cabinet Frigidaire—over 7 cu. ft. food capacity \$225

Model M-7 metal cabinet Frigidaire—over 7 cu. ft. food capacity \$310

Model M-9 metal cabinet Frigidaire—over 9 cu. ft. food capacity \$395

(All prices f.o.b. Dayton)

And any Frigidaire may be purchased on the General Motors deferred payment plan.

QUANTITY production and the great buying power of General Motors have made possible the new low Frigidaire prices—the lowest in the history of electric refrigeration. Long the leader in value as well as in number of users, Frigidaire now offers even greater value than ever before. Model for model and size for size, Frigidaire offers more and costs less than any other electric refrigerator.

Only in Frigidaire can you get the large food storage space, the greater ice-making capacity, the finer finish, the quieter operation and the more precise engineering and manufacturing standards of General Motors. If you want true Frigidaire value, be sure that the electric refrigerator you buy is a genuine Frigidaire.

Call at our display room, telephone or mail the coupon for complete information.

JESSE ROSENBAUM
La Grande, Ore. New Foley Bldg.

Frigidaire
PRODUCTS OF GENERAL MOTORS

More than 250,000 users are now enjoying the satisfaction which only genuine Frigidaire can give.

Please send me complete information about Frigidaire.
Name _____
Address _____

OFFICE CAT
TRADE MARK REG.
By Julius

Money will buy a lot of things but it can't buy spare parts of your body that are as good as the original ones.

"Have a cigar?" said the man with the smiling face.
"Don't mind if I do," said his friend. "But what's the occasion? Why this lavish display?"
"Oh, I've got an addition to the family," was the answer.
"You don't say so? Congratulations!" said the other man enthusiastically, he put a match to his cigar. After a few puffs he observed, "About the fifth child, I should say."

Sweet Young Thing (after breaking glasses): "I've broken my glasses, do I have to be examined all over again?"
Optometrist (sighing): "No, just your eyes."

Jake was a worthless and improvident fellow. One day he said to the grocer: "I gotta have a sack o' flour, I'm all out, an' my family is starvin'."
"All right, Jake," said the grocer. "If you need a sack of flour and have no money to buy it with, we'll give you a sack. But, see here, Jake, there's a circus coming to town in a few days, and if I give you a sack of flour, are you sure you won't sell it and take your family to the circus?"
"Oh, no," said Jake. "I got the circus money saved up already."

They say nothing is impossible. Well, just try to convince a modern flapper that she ought to wear long skirts!

Teacher: What were the different ages in history?
Willie: The stone age, bronze age, iron age.
Teacher: What age are we living in now?
Willie: The hard-boiled age.

Pink Dress Shirts May Be Popular

NEW YORK, Oct. 28 (AP).—If pink collars, ties and shirt fronts with men's evening clothes should become popular, the movies might be held responsible. White color flares back into the camera under the strong studio lights, making the photographing of dress shirts an extremely careful bit of work. So Rhym Strange introduced a pale pink outfit to the Paramount studio and the result was perfect, photographically. Pale blue table cloths, napkins, sheets, etc., have been used as a substitute for white for a long time.

Travel by Motor Stage
Safely Comfortably

TRAVEL BY MOTOR STAGE

Leave	La Grande for Joseph	9:00 A.M. - 4:00 P.M.
"	" Baker and Boise	9:25 A.M. - 1:25 P.M.
"	" Baker only	9:50 A.M. - 5:30 P.M.
"	" Pendleton	11:00 A.M. - 3:30 P.M. - 6:15 P.M.

Connection at Pendleton for Walla Walla, Pasco and Portland; at Portland all points South and North.

La Grande Depot Phone 799
All Modern Chain Car Stages.

SALE OF ART WARE

50 CLUSTER-WARE VASES
Highly colored, raised figures

12-INCH VASES	69c
15-INCH VASES	79c
18-INCH VASES	98c

50 CONSOLE BOWLS
Cut Glass 12-inch Bowls with 8-inch Cut Glass Base Plates

49c

100 9 x 11 FRAMED MASTERPIECES

98c

100 11 x 14 FRAMED MASTERPIECES

\$1.49

Try The
Oregon Hardware
First

READ THE OBSERVER CLASSIFIED ADS

SKAGGS
Distribution Without Waste

Money saving **UNITED STORES** Cash stores

PROVE IT - YOURSELF

There is just one sure way to absolutely KNOW a thing and that is to prove it out of your own experience. The only way you will ever actually know how much more satisfactorily and economically we can serve you is by doing all of your food buying at our stores for awhile—then compare your living costs with what you have previously paid. A simple test like this will be of more value to you than all of the facts and figures we can print. We are perfectly willing—even anxious—to have you compare our prices, quality and service as rigidly as you like because we KNOW from experience—that the more you study and compare the more certain you are to become a regular patron. Below are some attractive saving opportunities. Get your share of them and bank the difference.

FRIDAY AND SATURDAY FEATURES

CELERY Large White Stalks 3 bunches 25c	BUTTER Best Grade Creamery, 2 Pound Roll 91c
MILK Federal—Tall Cans, 3 cans 25c	SOUP Campbell's, All Varieties 3 cans 25c
ROLLED OATS Kellogg's, 20 oz. size, 2 packages 19c	POWDERED SUGAR Extra Fine—No Lumps, 5 pounds 49c
SOAP Creme Oil—Toilet, Regular Size Bar 5c	CIGARETTES Chesterfields, Strikes Camels, carton \$1.19
BACON Eastern, Sugar Cured, Lean, pound 33c	EGGS Strictly Fresh, Standard Size, 2 dozen 98c

STORE NO. 65—Phone Main 35
La Grande, Oregon
Orders of \$2.50 or over delivered free.

STORE NO. 359—Phone Main 711