



AUTOMOBILE NEWS

HUDSON, ESSEX PRICES REDUCED

A price reduction of \$100 is announced by the Hudson Motor Car Co. on all closed models of Hudson and Essex cars, which became effective at midnight on Oct. 14, according to E. L. Ledbetter, local distributor of these makes of automobiles.

The new price schedule, officials said, brings the prices of these cars to the most favorable prices at which Hudson and Essex cars ever have been offered the public.

The price cut is effective on the following models: Essex coach, Hudson coach, Hudson coach special, Hudson brougham, and Hudson seven-passenger sedan.

Valve trouble is often traced to back pressure from the muffler. In case of back pressure, remove the muffler and clean the soot and carbon from the plates or tubes or remove one of them.

Popping back in the carburetor does not always indicate a lean mixture. A late setting of the spark will make the engine pop back on the quick pickup.



Maybe those jokes you hear about grandmother being more peppy than her flapper granddaughter are right. Anyhow, these two grandmothers, Mrs. W. D. Hudson and Mrs. R. J. Elliott, have just finished a motor trip from Seattle to Atlantic City and back, alone and unaided, even fixing their own tires along the way. They're sisters and Seattle is their home.

M. J. Goss Opens New Garage at Enterprise, Ore.

Enterprise now has a Studebaker garage. M. J. Goss, Studebaker representative for Union and Wallowa counties, was there last week and rented the Miller building, where Studebaker sales and service will be taken care of.

Roe Buchanan, who has been working for Mr. Goss in Wallowa county for the past three years, has been placed in charge of the new garage. He formerly had space rented in the Hamilton Motor company's garage, but this is the first time that there has really been a Studebaker garage there.

The setting of the breaker point and quick starting is very essential after slowing down, especially below 20 miles per hour. Consult the instruction book, as the different types of ignition require adjusting according to specifications.

The only popular detour is the one around duty—Cincinnati Enquirer.

GARAGE GOSSIP

Called on Local Dealer—

C. A. Elliot, representative from the Studebaker corporation, of South Bend, Indiana, was in the city this week. He called on M. J. Goss, local Studebaker representative.

Attending Portland Meeting—

E. L. Ledbetter is in Portland attending a meeting of Hudson-Essex dealers. He will be home Sunday. Mr. Ledbetter is proprietor of the Ledbetter garage here.

At Enterprise on Business—

Elmer Shumate, of the Jennings and Shumate garage, local Buick dealers, spent Thursday of this week at Enterprise on business.

Here From Portland—

Mr. Nichols, wholesale representative for Wentworth and Irwin, distributors of Nash cars, was in the city last night and a part of today. He called at the local Nash garage.

In Wallowa County—

W. E. Buchanan, Chrysler salesman, spent most of this week in Wallowa county.

To Huntington on Business—

L. H. Irwin, Studebaker salesman, went to Huntington on business yesterday.

Cars to be Here Soon—

Trachsel and Trekel, Nash and Packard dealers, are expecting a carload of Nash cars the first of the week. There will be two special Nash coaches, one special coupe and one light coupe in the carload.

In Wallowa County—

H. I. Stoutemyer spent two days of this week in Wallowa and Enterprise on business. Mr. Stoutemyer is Franklin representative here.

Here From Enterprise—

Muddy Clearwater, owner of Muddy's service station at Enterprise, was in the city yesterday on business.

Drove to Portland—

Al Barth, of the Harris P. French Motor company, Palco and Jewett dealers drove to Portland yesterday.

Sales Manager Here—

J. P. Cruden, who is district sales manager for the Standard Oil company, with headquarters at Walla Walla, Washington was in the city Monday. He attended the Rotary club luncheon here Monday noon.

In City Yesterday—

J. A. Goss, of Spokane, Wash., representative of the Mason tire and rubber company, was in the city yesterday calling on the local distributors, Trachsel and Trekel, Nash and Packard automobile dealers.

Here on Business—

W. W. Cranston, representative of the Chevrolet Motor company, whose headquarters are at Pendleton, was in La Grande yesterday on business.

Bought Landau Sedans—

W. D. McDonald and Ralph Winters, are each owners of new Chevrolet landau sedans, which they purchased this week from Avery Harrison of the Blue Mountain garage.

Here This Week—

Mr. Bostrick, special agent for the Standard Oil company, of Baker, and Mr. Kyle, substation superintendent, of Boise, Ida., were in the city this week on business.

In Pendleton This Week—

M. J. Goss, local Studebaker representative, was in Pendleton this week on business.

Received New Fords—

Several Fords in the new colors were received this week by the Perkins garage for the first time when a carload of new cars was received. Pick-up roadsters in green, the same as the coupe is at present, were in the carload and the tourings were moleskin gray. Nine cars made up the load, there being four coupes besides the roadsters and tourings.

Bought New Chevrolet—

M. O. Petty purchased a new Chevrolet coupe from Avery Harrison, of the Blue Mountain garage, this week. Mr. Petty is employed with the Mt. Emily Lumber company at camp 1.

Bald-headed men are brainier than those with luxuriant locks, according to Professor H. J. Fleure, noted scientist. He believes that the growth of the hair absorbs a large quantity of energy.

Minnehaha Falls at Minneapolis, famed in poetry by Longfellow, gets its water supply now from electrically operated pumps, as the original feeding creek has run dry.

Too many free passes and the large number of "deadheads" are responsible for a deficit of \$2,900,000 on Australian railroads for the first six months of 1926.

The rainbow bridge in the Navaho mountains on the border of Utah and Arizona is the greatest of all known natural arches in the world.

ANCHORAGE, Alaska, Oct. 23. (AP)—The first commercial shipment of Alaska grown apples has been made. Boxes of a variety known as yellow transparents were sent from Hope, on Turnagain Arm southeast of here, to Anchorage. The trees on which the apples were grown have been bearing for five years. Absence of blemishes on the fruit was noticeable.

A little scheme that makes it easier to back out of a driveway is to make a little notch on the under side of the steering wheel nearest the driver when the front

wheels are in a straight ahead position. Bouncers eject Charleston dancers from London dancehalls if they raise their feet off the floor.

NOT ALL GOOD

We never tried to make anyone believe that all Used Cars were good cars. But we do insist that the Used Cars we sell are good cars. And the people who buy them know it.

L. C. SMITH
5th & Depot

A USED CAR IS ONLY AS DEPENDABLE
AS THE DEALER WHO SELLS IT

HUDSON-ESSEX

Reduces Prices

\$100 on all Models

Effective October 15th

NEW PRICES

ESSEX COACH	-	\$695
HUDSON COACH	-	\$1095
Hudson Coach Special	-	\$1150
Hudson Brougham	-	\$1395
Hudson 7-Passenger Sedan	-	\$1495

All Prices F.O.B. Detroit, Plus War Excise Tax

E. L. LEDBETTER
Adams Ave.

NASH

Leads the World in Motor Car Value



7-Bearing Crankshaft MOTOR

The World's Smoothest Type
in All NASH Models

and an Array of Further
Great Attractions

New-type Motor Muffler
that Silences
Motor
Operation

Oil Screen "Agitator"
Preventing Oil
Contamination in
Colder Weather

Rubber Insulated
Motor Supports
(Standard Nash
practice for
some time)

New-type Crankcase
"Breather"
Preventing
Crankcase
Dilation

TRACHSEL & TREKELL
806 Adams Ave.

CUSTOM CAR LUXURY Without Custom Car Cost

THE last word in a car of custom perfection... for the first time in a car of economical production! In this Big Six Custom Brougham, Studebaker has combined One-Price value with custom design... has associated new custom luxury with customary Studebaker economy.

A lower body and a longer effect—lacquered duotone finish and pinstripe enrichments—two-beam acorn headlights, four-wheel brakes, disc wheels and a ventilating system (exclusively Studebaker), which

STUDEBAKER
BIG SIX
CUSTOM
BROUGHAM
\$1935

(Each feature fully equipped, including the wheel & wheel hub and the door trim, as standard equipment.)

insures fresh air without drafts or moisture. Custom treatment inside as well as out! Broadface trim, Butler finish hardware and fine Chase mohair—with the swift and silvery figure of Atlanta poised above its radiator. Powered with the quiet and resourceful Studebaker L-head motor, which recently crossed the continent in 86 hours and 20 minutes.

A Brougham with the pride of custom lines for a woman, and the economy of a One-Price price for a man.

M. J. Goss

Corner Adams and Fir

STUDEBAKER