

AUTOMOBILE NEWS



16 DEATHS EACH DAY AUTO TOLL

Government Figures List 4,162 Fatalities During 252 Days

WASHINGTON, D. C., Oct. 15.—The department of commerce announced that, according to health officials in 75 principal cities having an aggregate estimated population of 31,573,916, there were 4,162 deaths reported from automobile accidents during the 252 days from January 2 to September 21, 1926. This is an average of over 16 deaths each day and is equivalent to an annual death rate of 12.8 per 100,000 population.

Some of the deaths were due to accidents which occurred outside the corporate limits of the cities. The department has been endeavoring to have the official reports of such deaths and a table given for all cities the total number of deaths due to automobile accidents and so far as reported the death toll is 4,162.

More Deaths in Metropolitan Areas.

The larger cities generally show the greatest number of fatalities. Kansas City, Kan., with an estimated population of 117,000, ranked first with one fatality and a death rate of 1.2. Indianapolis ranked thirty-third, with 25 fatalities, and a death rate of 2.2.

"Well, then give my regards to the fatalities."

OUT OUR WAY



STICKIN' TO THE JOB.

By Williams

New Auto Stage In Service on Wallowa Route

A new 12-passenger White automobile stage was placed in service by the Motor Transit company on the run between La Grande and Joseph this week.

Herman Mober, owner of the company, drove the new stage to La Grande from Tacoma, Wash., last week and returned to the Washington city Tuesday of this week after another car just like it, to be used on the La Grande-Joseph run also. The second car will be in service in about ten days.

The new buses are of the parlor-chair type, equipped with heaters and other facilities for the comfort of the passengers. They are replacing the old model White stages used on the Wallowa country run for more than two years.

70,000 Tourists In Cascade Forest

EDMOND, Ore., Oct. 15. (AP)—Seventy thousand people visited the Cascade national forest during the past summer, according to a report on recreation activities of the forest made by Nelson F. Macduff, supervisor. The estimate is based on two traffic counters, camp fire permits issued and registrations at resorts and hotels.

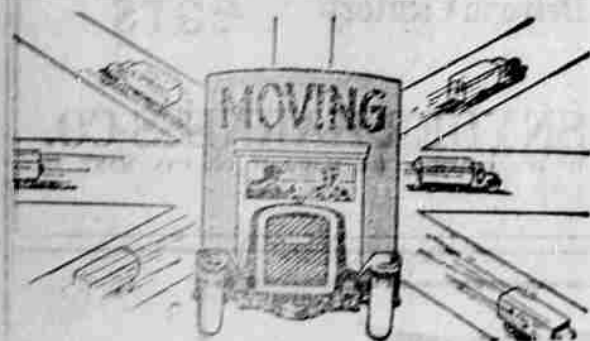
The estimate for the McKenzie highway during the summer is 25,000 people.

Airmen Like Union Oils and Gasoline

The second annual world flight commemoration race meet, the start and finish of which was made at Clover Field, Santa Monica, marked another and greater demonstration of the dependable quality fostered in Union non-detouring gasoline and Union aero oil, it is said.

No more rigid test for quality and dependability of gasoline and motor oil can be found than that of a racing airplane, and it is significant that the winners in every event used Union Oil products, word here reveals.

This latest triumph, in the opinion of air men, clearly demonstrates the superiority of Union Oil company products.



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Paige Four-Door Sedan Model is Offered Public

A new Paige, the 4-55 four-door sedan, a five-passenger car has been brought out by the Paige-Detroit Motor Car company. Heretofore only one model, the popular two-door Paige brought out, has appeared on the chassis, declares Harris P. French, dealer.

"The new 4-55 sedan marks a distinct advance in style," he says. "Contour, color, and trim have been combined by the makers to produce an appearance that is at once strikingly modern looking and also spacious and comfortable. Particularly noteworthy is the

appearance of length, skillfully attained through the combination of long and sweeping curves with low-hung masses and carefully balanced colors.

"The roof line, for instance, is one continuous curve, starting at the front edge of the integral visor, sweeping over the top, and joining into the back through the carefully rounded half corners and curved edges.

"Throughout the car, the curved line is used effectively. The corners of the window frames are rounded off, and the tops of the windows follow the curve of the roof. Crowned fenders curve to meet the running board and add to the apparent length of the car.

"Equipment is complete. There are two corner lights, two smoking sets and entrance grips in the tonneau. Instruments are arranged in a new ornamental

grouping, indirectly lighted. They include an electric clock and a gasoline gauge. Other equipment is provided."

Seek to Reduce Auto Accidents

OLYMPIA, Oct. 15 (AP)—An examining board to determine the competency of automobile drivers was advocated here by William Cole, supervisor of the highway patrol. He declared that drastic remedial measures are needed to cut down the increase in fatalities caused by motor accidents.

"During 1925 there were approximately 21,369 deaths in the United States as against 18,908 in 1924," said Cole. "The more or less seriously injured numbered 400,000 as against 450,000 the previous year. From these figures it can readily be seen there is need of serious thought and consideration for preventive methods.

"Every driver should know the rules of the road which clearly describe the laws for highways and intersections. One can not be classed as a competent driver without this knowledge."

Fortunately the general public is becoming more considerate of the apparently drastic regulations necessary to control motor traffic.

Fingerprints mark the surface of headlight reflectors; use a soft cloth when handling them.

The best brake lining is usually woven with plenty of asbestos and copper wire.

BEATS CHAMP



Miss Virginia Wilson of Chicago, 20-year-old golfer, who vanquished Miss Glenna Collett, queen of American links, 2 and 1, in a match at Philadelphia. The result was a surprise to everyone except, possibly, Miss Wilson.

A Record Tire Year!

Fisks have made a wonderful record for us this season. Tire buyers have been quick to recognize Fisk value—have bought Fisk tires until our tire volume has surpassed all previous records.

Now after putting thousands of miles on their tires, these Fisk users are loud in their praise of Fisk quality, of Playle service. The money they paid is delivering extra-value that is most satisfying.

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