

CITY
EDITION

La Grande Evening Observer

THE WEATHER

OREGON: Rain tonight and Sunday. Normal temperature. Strong southerly winds on the coast.

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NUMBER 85

NEW FOUNDRY
PLANT NEAR
COMPLETION

D. J. Fitzgerald Rebuilding for Second Time in Three Years

REVERSES FAIL TO SLOW UP PROGRESS

Machinery Nearly All in Place — More Floor Space Provided—Little Delay Caused.

In spite of numerous reverses, principally loss by fire, the La Grande Iron Works, owned by D. J. Fitzgerald, has grown considerably during the 21 years of operation in La Grande.

Right now the rebuilding of the place is just being completed following the last fire, which practically destroyed the establishment at a \$10,000 loss, June 22 of this year. Most of the machinery is now in place and within a week's time the iron works and foundry will be ready to run full force again. Since the fire they have been handicapped by reconstruction work and a quantity of the regular work has been delayed.

New Machinery Installed. Much of the machinery installed since the fire is new, many of the smaller machines being ruined by fire which burned the building to the ground. A 200-ampere General Electric arc welder, a 35-inch radial drill, a 20-inch shaper, a No. 7 Atlas vertical vise, a combination woodworker, an automatic saw, a key-seater and a wood lathe are among the new machines. Some of the larger machines, substantial enough to stand the heat, were saved and are in use again.

Serves Large Area. This business is one of the largest of its kind in Eastern Oregon. Unatilla and Wallowa counties. Baker has a similar plant of about the same size and Pendleton has one which is much smaller, and not equipped to handle many of the jobs which come into the foundry here. There is no iron works in Wallowa county and all of the work in that district comes to La Grande. Practically all of the large sawmills, highway contractors, farmers, who operate tractors, and others from as far east as Haines and as far west as Pendleton and the entire Wallowa county send their work to La Grande.

The ground where the iron works is located has a 400-foot frontage on Cove avenue extending to the railway tracks on both sides in a triangular shape. A blacksmith shop, a welding department, where both acetylene and electric welding are done, a pattern department, machine shop and iron and steel rack occupy one room of the building—82 by 86 feet—and the foundry occupies the other room, which is 40 feet by 76 feet.

More Floor Space. When the place was rebuilt after the last fire the foundry department was made 10 feet wider and a concrete floor was installed to

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SEED POTATOES
WILL ARRIVE
HERE MONDAY

The La Grande National bank, in its efforts to increase the quality of potatoes grown in the Grande Ronde valley, will have three carloads of certified seed spuds arrive here soon. The first car is scheduled to be in La Grande Monday and growers who have placed their orders through the bank, are asked to get their seed from the car if possible, as that will reduce the cost.

The seed is handled at cost as in previous years when other commitments have been purchased by the bank.

FIVE
DOLLARS
A WEEK

What does it cost a progressive business man to keep constantly in touch with you every day of every week throughout the year with advertising messages—in touch with you and 12,000 other readers of The Observer—nearly 3000 families.

As little as five dollars a week! For that small amount he can keep you informed on the new things he has to offer, the improvements made in his service, and the hundred and one things that make you interested in spending your money in his place of business. Five dollars is a small expense for reaching 12,000 people—the lowest reader-cost to be had in the La Grande territory.

"Observer Advertising—A Merchandising Service"

Women in Drive
To Reestablish
County Library

Delegation Visits County Judge—Petitions Will Be Circulated in Near Future.

Desire that the county library be re-established prompted the action of 45 women and three men who descended by surprise on Judge U. G. Couch in his office at the court house this morning.

Led by Mrs. Homer Wilson and Mrs. Lloyd Pierce, both of whom live near La Grande, the delegation outlined the benefits that the county library had afforded to rural homes and schools. They asked what they might do to help secure its reestablishment.

Mrs. Grace Makes Plea. Paths was injected into the meeting when Mrs. Nellie Grace, librarian at Cove—after explaining how the library had functioned—choked and said:

"Judge Couch, when you took the county library away, you almost killed us." "We were almost killed ourselves at the time," the judge responded a little uneasily. And he explained that the move was unavoidable because of the strained condition of the county finances at the time. "Oh, why didn't you tell us?" the little librarian exclaimed sympathetically.

Circulate Petitions. The difficulty has since been adjusted, Judge Couch said in answer to interested questions.

On his suggestion that it was the proper way to proceed, the delegation voted to appoint a committee to present the matter before the budget committee Nov. 5, and in the meantime, to circulate petitions.

Purebred Game
Chickens Burn
In Night Blaze

A chicken house and 40 purebred game chickens owned by Frank DeKalt were burned to the ground on Foley street between Spring and Main. The loss is variously estimated at more or less than \$200, a part of which is covered by insurance. Six brood hens were saved and, although badly scorched, may live.

The fire alarm was turned in at about 12:45 a. m. after Mrs. Ed Rees, a neighbor, had discovered the fire and called Mr. DeKalt. Because of the condition of the street, only recently opened, the fire truck was seriously handicapped. Fire Chief C. O. Murchison declares.

The fire originated in a straw stack near the building, many believe caused by a carelessly thrown cigarette by some prowler. The blaze illuminated most of West La Grande and a large crowd of spectators soon gathered.

Hunters Prepare
For War on Birds

Practically every hunter in La Grande will take advantage of the first day of the open season on Chinese pheasants tomorrow if indications hold true. Hardware stores were busy all morning handing out ammunition to the nimble and an even busier afternoon and evening is expected.

War on the birds will start with the first break of day. Many hunters from here plan to go to Unatilla county, the large grain fields there making the pheasants plentiful. Among the number going are J. B. Smith and Johnny Daniel.

Democrats to Form
Pierce Club Oct. 19

Democrats of Union county will meet in the city hall building here at eight o'clock Tuesday night to organize a Pierce-for-Governor club. It is announced today by Robert Branford, chairman of the county organization.

Wallowa Political
Rally to be Oct. 22

WALLOWA, Ore., Oct. 16.—One grand, big rally for all of Wallowa county will wind up the political campaign for the republicans, according to plans formulated at a meeting in the courthouse at Enterprise Friday night, with precinct committeemen and local members of the party attending. C. T. McDaniel, county central committee chairman, presided.

The rally will be in the nature of a banquet and get-together in the Oddfellows hall at Enterprise on Friday night, Oct. 22, beginning at 7:30 promptly.

NOV. 21 OREGON DAY

SALEM, Ore., Oct. 16 (AP)—Governor Pierce today set apart Sunday, Nov. 21 as Oregon day at the sesquicentennial exposition at Philadelphia.

400 ATTEND
LECTURE BY
HUGO SWAN

Crowd on Second Night Doubles That Seated Thursday Eve

GIVE POINTERS ON CLOSING OF SALE

Speaker Declares That Advertising Makes Salesmanship Easier for Employees.

A crowd that fairly filled the first floor of the high school auditorium — it seats 400 — followed Hugo Swan through his second and final lecture on salesmanship last evening.

Whether hosiery, insurance, automobile, millinery, cigar, vacuum cleaner or grocery salesman, each of them was convinced that the lesson was particularly adaptable to his own selling line.

"If you don't sell, it is because you don't have a sales talk," Swan declared at the opening of his discussion of "The Sales Talk Proper." And went on to explain what a sales talk should be.

Sell Him Right. "Figure out reasons one, two, three and four that people are going to buy the thing you have to sell. Master them so that, like the prize fighter, you can keep your eye on the man in front of you. Then use the one that interests your customer—sell him the way he wants to be sold."

Advertising, the expert defined, is the master salesman. "It breaks down your sales resistance and gets your merchandise before the public."

Advertising Pays. The idea that the customer pays for big advertising is wrong, Swan pointed out. Advertising pays for itself, and, nationally, advertised articles can be sold for less than those to which the public has not been introduced.

Taking up the problem of advertising.

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TWO INJURED IN
AUTO COLLISION

Mrs. MacDonald, of Richmond, Wash., and Mrs. Thorne in Hospital.

Mrs. John MacDonald, of Richmond, Wash., and Mrs. C. L. Thorne, of 2008 Fir street, are in the Grande Ronde hospital, suffering severe bruises and sprained backs, the result of an automobile accident at Fourth street and Pennsylvania avenue at about 10 o'clock last evening.

E. W. Landry, who was driving the car when it overturned, and Mrs. Landry, the third passenger, were also slightly hurt.

Slippery pavements that caused his car to skid when he attempted to apply the brakes and so mistakingly, a passing car, driven by Raymond Meyersick, are blamed by Landry for the accident.

Landry's car, with dimmers on, was proceeding up Fourth street, he said in his report at the police station. Meyersick's machine, approaching on Pennsylvania from the right, started to pass in front of him. Landry applied the brakes. His car skidded, crashed into the other automobile and overturned, injuring him and his passengers. The accident was unavoidable, he reported.

Mrs. MacDonald, who is 71, is here from Richmond to visit Landry, her grandson. Mrs. Thorne is his aunt.

HUSKIES MEET IDAHO

STADIUM, Seattle, Oct. 16 (AP)—With four regulars out of the lineup, leaving 11 men averaging 12 pounds lighter than their opponents, the University of Idaho faced the University of Washington in this bowl this afternoon on a football field speckled with skims of water.

Brown 27; Bates 14. West Va. 13; Georgetown 19. Yale 14; Dartmouth 7. New York University 21; Tulane 0. Illinois 12; Iowa 6. Kansas 9; Kansas Aggies 27. Northwestern 20; Indiana 9. Michigan 20; Minnesota 9. Notre Dame 25; Penn State 9.

YALE BOWL, NEW HAVEN.

Conn. Oct. 16 (AP)—Yale upset Dartmouth today 14 to 7 in a spectacular game played before a crowd of 55,000. It was the first defeat since 1923 for the Green which held the national championship recognition last year.

NAVY, 25, PRINCETON 13

PRINCETON, N. J. Oct. 16 (AP)—Navy triumphed over the Princeton Tiger today 27 to 13, the midshipmen scoring 17 points in the second half after a Princeton rally in the third period, which had given the Tigers the lead by 13 to 10.

Score: California 7; O. A. C. 7. Shortly afterwards O. A. C. scored.

Note: For final score call Main 27. The Observer office after 4 p. m.

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Liquor Traffic
Losing Out Says
Andrew Volstead

Prohibition Gains Victory, He Tells Anti-Saloon League Convention in St. Paul.

ST. PAUL, Oct. 16 (AP)—The prohibition law is wiping out slowly but surely the liquor traffic of the United States, according to Andrew J. Volstead, sponsor of the dry reform act. Mr. Volstead, who is legal advisor of the Northwest prohibition administration with headquarters here, told the Minnesota Anti-Saloon league convention last night that the unlawful liquor business was becoming unprofitable and soon will have to be abandoned because of various agencies at work.

In the west he said "we have organized against prohibition and the drys no longer have the advantage of the actual saloon condition which formerly was a strong factor in fostering sentiment unfavorable to the drys."

Four Stages. "Four stages followed passage of the dry law. First, the dunkards bought patent medicines for their alcohol. Then attempts were made to mob government liquor warehouses. Late alcohol permits were obtained for the manufacture of various products of which alcohol was needed then came smuggling of liquor from abroad."

"All these sources have been stopped and the business of running stills and selling liquor is becoming very unprofitable."

Percy Cupper, former state engineer, reported that a committee which he headed and reached the conclusion that the state should not be held responsible for refunding irrigation district bonds.

10 Projects in Distress

Rhea Luper, state engineer, cited that ten of the state irrigation projects were in distress. The total bonded indebtedness of these reaches \$6,014,000. Four of the ten districts in trouble are in permanent default. In some cases he said the taxes exceed the rental value of the land. Mr. Luper recommended that Oregon irrigation laws be so revised that provisions similar to the Hancock bonding act under which the improvement of city streets in the state is conducted be applied in such way that blanket mortgages on systems be eliminated. Under such a system the settler who pays his assessments would be eliminated from assumption of the responsibility of other land owners who allow assessments to grow delinquent.

1,200 Soldiers
Perish in Sea
Near Kiukiang

SHANGHAI, Oct. 17 (Sunday) (AP)—Approximately 1,200 Chinese soldiers perished by fire, explosions and drowning when a troop ship took fire at Kiukiang, Kiangsu province, state dispatches received today by the Toho news agency.

Days of '49 to
Open Wednesday
Night, Oct. 20

The annual Elk's Days of '49 show, for the benefit of the Christmas tree for the kiddies and needy poor of La Grande, will open next Wednesday night in the Renshaw building, second floor. The Fir street entrance to the hall will be brilliantly illuminated, members of the committee in charge report.

The floors of the hall have been worked over and the Elks declare that the dancing surface now is on par with any in La Grande. Five thousand feet of dancing space will be provided, exclusive of the seats that surround the floor.

All merchandise which will be given away has been received and final preparations are now being made. Preceding the show each night a parade, including the La Grande municipal band and the American Legion drum and bugle corps, will form at Elks temple and march to the hall.

Boy Dies, Result
Of Fist Battle

LONGVIEW, Wash., Oct. 16 (AP)—Leslie Stephen Bray, 14, son of Mr. and Mrs. Thomas J. Bray died here today as the result of a fight with another boy during a fight which a group of boys were playing near the Bray home Thursday afternoon. Leslie complained of a headache Thursday night and was removed to the Longview hospital where he died today from embolism. It had not been determined today whether an insect would be held.

Dr. Bruce Tells
Of Alaskan Life

Dr. Bruce, pastor of the Presbyterian church of Pendleton, was the speaker Thursday night when the Presbyterian Men's club met for the first time this year in the community room of the church. He came to Oregon from Alaska, where he has been for about 12 years in missionary work.

His story of Alaska, of the various climatic conditions, vegetation and people, was told in an interesting manner and was enthusiastically received.

Norman Freese, president, introduced the speaker. Several new members were present.

Refreshments were served after the talk with all of the men of the club as hosts.

25 Attend Bible
Class Oyster Feed

Twenty-five members of the Men's Bible class of the Central church of Christ gathered in the church basement last evening for an oyster supper, followed by an interesting program.

Three talks of interest were given. Dr. J. L. McPherson talking on "Religion and Life," O. C. Pritchman speaking on "The Value of a Men's Bible Class to the Church," and the Rev. C. V. Dunn outlined the study which the class will follow during the year.

A male quartet, consisting of J. A. Williams, J. P. Caldwell, Dallas Green and T. K. Bellamy, sang two selections. Mr. Lindsay played two violin solos and Mr. Price played two saxophone numbers.

SCIENTIFIC
METHODS ON
FARM UPHELD

Paul V. Maris Warns Against Dependence Upon Legislation

INTELLIGENT WORK REMEDIES TROUBLE

Other Speakers Tell of Irrigation Problems at Hood River Reclamation Meet.

HOOD RIVER, Ore., Oct. 16 (AP)—Use of scientific methods in farming rather than dependence upon legislation, was suggested as a remedy for troubles of those interested in irrigation by Professor Paul V. Maris, director of extension of Oregon Agricultural college, speaking at a banquet of the Oregon Irrigation congress last night. He cited what has been accomplished in the Hood River district, in the Rogue river valley and in the Tillamook region by intelligent farming effort.

John Carlin, of Medford, in an address at the congress expressed the hope that workable legislation, to be presented to the next legislature would be drawn up as a result of deliberations at the congress.

Percy Cupper, former state engineer, reported that a committee which he headed and reached the conclusion that the state should not be held responsible for refunding irrigation district bonds.

10 Projects in Distress

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SUCCESSFUL ART
EXHIBIT CLOSSES

The Rev. Oliver Riley Main Speaker at Honan Hall Program

With grown ups and children crowding the walls for last glimpses of their favorite masterpieces, the colonial art exhibit at Honan hall closed a successful week last evening.

The exhibit has shown La Grande how truly the children have learned to love good pictures," declared Mrs. E. P. Mossman, state chairman of art, Oregon Federation of Women's clubs, commenting on the attendance this noon.

The Rev. Oliver Riley, rector of St. Peter's Episcopal church, addressed the crowd last evening with an art talk in which he exalted the influence of pictures for good in the world. There were more great artists in the old days simply because the world made more of them than it does today, he said.

Living pictures, among them "The Town Hall," "The Shipyard," and "Feeding the Birds," were presented by the children of Greenwood school. Mrs. Flavia Ritter Sherwood sang and a duet was given by Ann Stance and Gilda Ashby.

Eleven Persons
Die When 'Guide'
Sinks in River

QUEBEC, Oct. 16 (AP)—Eleven persons including one woman, lost their lives when the freight and passenger steamer Guide sank in heavy weather last night near Gouadon, on the northern shore of the St. Lawrence. News of the disaster was received today by the North Shore Trading company, owners of the vessel.

His story of Alaska, of the various climatic conditions, vegetation and people, was told in an interesting manner and was enthusiastically received.

Norman Freese, president, introduced the speaker. Several new members were present.

Refreshments were served after the talk with all of the men of the club as hosts.

Inauguration to
Be Colorful Event

EUGENE, Ore., Oct. 16 (AP)—Inauguration ceremonies to be held Monday morning for the induction of Dr. Arnold Bennett Hall as president of the University of Oregon will be one of the most elaborate events ever held in Oregon, according to plans completed today for the event. The faculty of the university and 100 distinguished educators, who are to speak during the week, will appear at the inauguration in full academic regalia and the event is expected to prove very colorful.

If the weather is sufficiently clear the ceremony will take place on Hayward field.

WANT USEFUL MAN

SEATTLE, Oct. 16 (AP)—The regents of the University of Washington adopted here today a resolution of policy as to selection of a president to succeed Henry Suzzallo. The resolution said the new man must lack "ambition for power and glory" other than inherent in his position.

HE'S A REAL BOY NOW



Jackie Coogan grins in real pride over his first real masculine haircut. The latest shows the way the famous juvenile film star looked before the barber worked him over.

GRID SCORES

EASTERN RESULTS
Third period: Yale 7, Dartmouth 7.CHICAGO LOSES
FRANKLIN FIELD, Philadelphia, Oct. 16 (AP)—Pennsylvania crushed Chicago under a voracious land and aerial assault in their annual inter-sectional grid battle here today before forty thousand spectators, 27 to 0.FOOTBALL FINALS
Alfred 0; St. Benaventure 22. Penna 27; Chicago 0. Ohio State 32; Columbia 7. Princeton 13; Navy 27. Ellensburg 6; Washington freshmen 0.Pittsburg Bank
Swindle Alleged;
5 Men Arrested

PITTSBURG, Pa., Oct. 16 (AP)—The Brotherhood Savings and Trust company of Pittsburg, a labor bank, failed to open for business today following disclosure on an alleged bond swindle involving \$102,000 of the bank's funds. The bank was ordered closed by the state banking department, which took over the affairs of the institution after the arrest of five men, including three of its banks in connection with alleged swindle.

Those arrested were: R. A. McCrady, president of the bank; W. J. Kelly, vice president; J. L. Nelson, treasurer; and Frank T. Redman and Bennie Diamond, all of Pittsburg.

Following posting of the notice closing the bank, two policemen were stationed at the doors but there was no excitement. R. P. Ferguson, chief examiner of the state banking department, took charge of the bank's affairs. Three examiners began an audit of the books.

U. S. Marines to Guard the Mails

WASHINGTON, Oct. 16 (AP)—United States marines are to be used to guard the mails pending organization of new and large armed force by the postoffice department.

As a result of the recent mail robberies, including that at Elkhart, N. J., marines will be assigned at once to railway terminals, postal cars and mail trucks transporting valuable registered mail.

Pendleton Police
Round Up Bandits

PORTLAND, Ore., Oct. 16 (AP)—Detectives looking for robbers who have held up pedestrians here in the past two weeks, today created five men in an automobile in which the officers said they found a revolver. Two of the men, Mike Miller, 28, and Maxwell Gray, 18, were later identified by recent holdup victims the officers reported. The other three were held on vagrancy charges.

HOTEL BURNS
IN KLAMATH
FALLS TODAY

Flames Raging Fiercely Since Ten O'clock This Morning

LOSS ESTIMATED ABOUT \$300,000.00

Guests of White Pelican Imitate "Human Flies" in Escaping from Their Rooms.

KLAMATH FALLS, Oct. 16.—T. P. Henderson, representing interests who own the White Pelican hotel, this afternoon announced that the "new master hotel will be immediately erected."

KLAMATH FALLS, Ore., Oct. 16. (AP)—Although firemen are still battling to prevent complete destruction of the White Pelican hotel, flames which burned fiercely since 10 o'clock this morning have spread through three stories to the roof and a rising wind casts doubt on ability to save any of the structure.

The building cost in excess of \$250,000 to erect and additional damage will amount to \$50,000 in equipment and loss of income. In the opinion of T. P. Henderson, local manager for the Klamath Development company.

Smoke Handicaps Firemen. Dense smoke made it impossible to enter the hotel without gas masks.

Guests and employees of the hotel fled in "human flies" as it climbed along the brick sides of the building to the windows to their rooms.

On the streets below, men with blankets caught missiles and miscellaneous articles of wearing apparel tossed from the upper windows.

One such blanket brigade missed a thermos bottle which burst when it hit the walk, showering those nearby with a liquid which gave forth a pronounced pre-war odor.

Other Buildings Safe. The hotel stands practically isolated and there is no danger of the spreading flames reaching other structures.

According to those who were in the hotel at the time the fire started it originated in a basement store room, reaching the upper floors through natural chimneys and a light well.

Fumes from a burning ammonia tank added to the difficulty of those fighting the blaze.

Fire Through Roof

Although the worst damage from fire is in the northern end of the building sections are practically ruined from the use of water.

At 1:30 p. m. a great burst of flame and clouds of billowing black smoke revealed that the fire had broken through the roof. Firemen who were operating hose lines on the top of the building were called hastily back to the southern edge. It was feared the northern wall of the structure would collapse at any minute. Flames had spread to the southern part of the building and it became evident nothing could be saved.

GIANT DIRIGIBLE
ENDS FLIGHT TO
WEST IN SAFETY

LAKEHURST, N. J., Oct. 16.—The first major flight of the dirigible Los Angeles since the Shenandoah disaster, ended as 5:35 o'clock this morning when the craft arrived over the air field after a 780 mile trip from Detroit.

The flight was completed in 13 hours and five minutes, cruising at an average speed of sixty miles an hour. The ship traveled a total of 1,500 miles.

"We had a very pleasant trip," the skipper, Lieutenant Commander C. E. Rosendahl said. "The only trouble we had was caused by a wireless antenna wire becoming loose after we left Lakehurst."

Investigators Are Seeking Miss Meade

INDIANAPOLIS, Ind., Oct. 16 (AP)—Investigators for the grand jury that has undertaken an inquiry into allegations of political corruption in Indiana today extended their search for Mildred Meade, 23, who was said to have had the confidence of D. C. Stephenson, when he was a power in Indiana politics.

Miss Meade has been missing from her home here a week. She is believed to have knowledge of documents which Thomas H. Adams, publisher of the Vincennes, Indiana, Commercial has charged would show Stephenson's alleged corrupting influence over high officials.

The grand jury adjourned yesterday until Monday.